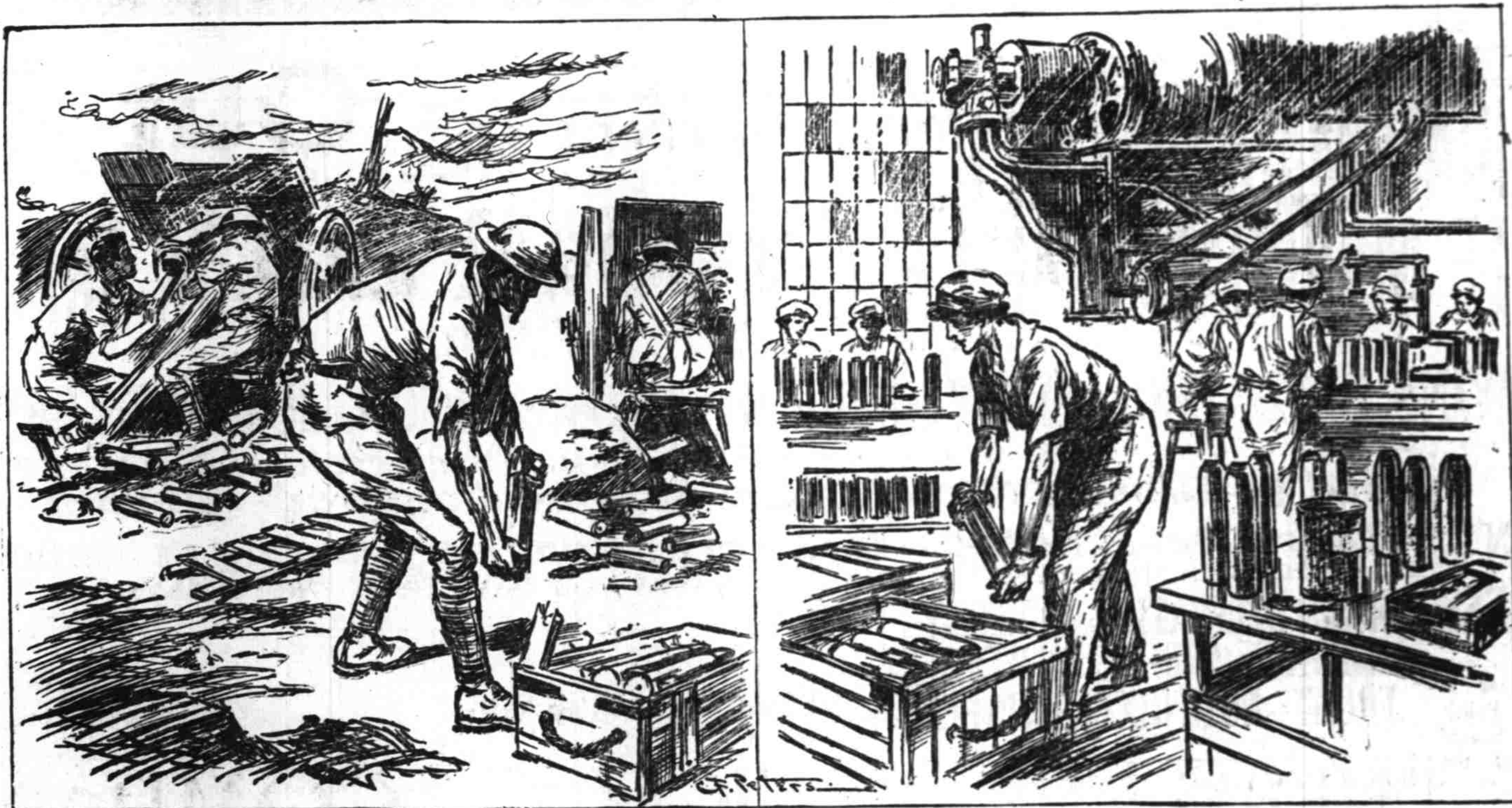




The Girl behind the Man behind the Gun

TWO million men are in France and two million girls are making munitions here at home. For every fighter there is a woman worker. We are giving our daughters as well as our sons.

England's women have formed this second line of defense. So have the women of France. Now American girls have taken their places at machines as new to them as trench-fighting was to their husbands and sweethearts and brothers.

And this creation of an industrial army has brought about new conditions where the work of these United War Work organizations fills a vital need.

Think of the thousands of girls who are cheerfully giving up their homes to live in crowded centres. Think of their loneliness, their fatigue, their lack of wholesome diversion and recreation if it were not for the provision that is made by these organizations.

Think of the danger in social situations created by this sudden lifting of restraint. Think how ideals could become blurred and standards lost in the whirl of changed conditions. Think of the girls who are risking their lives every hour of every day as they work with high explosives.

But this army of women has not been forgotten. By emergency housing, by clubs, by bureaus for foreign-born women, and by hotels and social centres the new problems are being met.

Just as the nurse or telephone operator who goes to France finds that home surroundings have been provided for her in twelve hotels and sixteen social centres over there, so the munition worker here at home finds that she has been remembered.

She is risking her life and her country is doing all it can to show its gratitude. When you think of our steady supply of shells streaming overseas, think of the women who are sending them. Is anything too much to do for them?

Why you should give twice as much as you ever gave before!

The need is for a sum 70% greater than any gift ever asked for since the world began. The Government has fixed this sum at \$170,500,000.

By giving to these seven organizations all at once, the cost and effort of six additional campaigns is saved.

Unless Americans do give twice as much as ever before, our soldiers and sailors may not enjoy during 1919 their:

3600 Recreation Buildings	2500 Libraries supplying 5,000,000 books
1000 Miles of Movie Film	85 Hostess Houses
100 Leading Stage Stars	15,000 Big-brother "secretaries"
2000 Athletic Directors	Millions of dollars of home comforts

When you give double, you make sure that every fighter has the cheer and comforts of these seven organizations every step of the way from home to the front and back again. You provide him with a church, a theatre, a cheerful home, a store, a school, a club and an athletic field—and a knowledge that the folks back home are with him, heart and soul!

You have loaned your money to supply their physical needs.

Now give to maintain the Morale that is winning the war!

UNITED WAR WORK CAMPAIGN

