

The Leaven for the Seven

"A LITTLE LEAVEN LEAVENETH THE WHOLE LUMP"

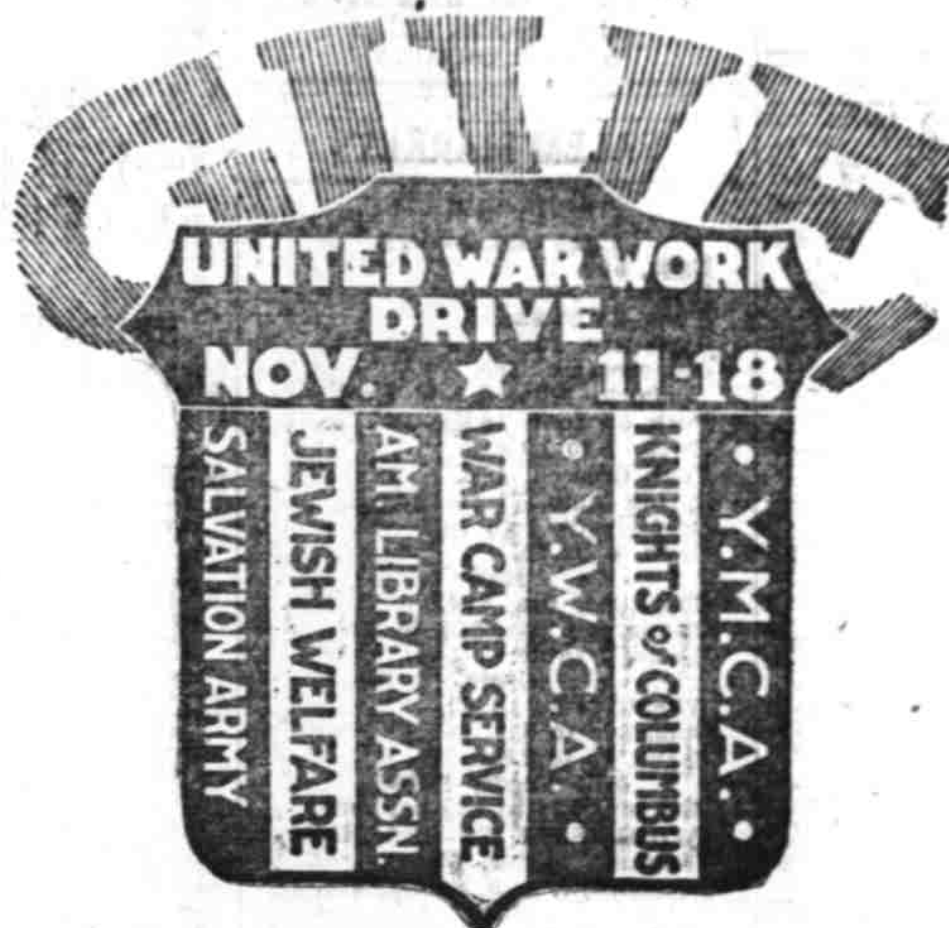
1 Cor. V 6

Ever since the beginning of the war the seven worthy organizations for which this appeal is made have been *working, working, working* for our boys "over there."

Separately, they have appealed to us for the financial leaven—the money necessary to carry on the good work.

We have responded promptly, nobly, magnanimously—millions of dollars have been cheerfully given and these millions have provided:

3600 Recreation Buildings	2500 Libraries supplying 5,000,000 books
1000 Miles of Movie Film	85 Hostess Houses
100 Leading Stage Stars	15,000 Big Brother "Secretaries"
2000 Athletic Directors	Millions of dollars of home comforts



"It is more blessed to give than to receive."
—(Acts XX-35)

These seven organizations have worked hand-in-hand—tirelessly, incessantly, harmoniously to care for our boys over there—to care for their physical welfare, their mental welfare, their spiritual welfare.

This work must go on, and on and on. There must be no let-up. Rather, there must be more, and more, and more of these comforts for our boys, who are offering themselves as living sacrifices for World Democracy—to establish forever among the nations of the earth, that condition for which the Christ died on Calvary—"Peace on earth, good will toward men."

These Are the Seven Organizations That Unitedly Appeal to You for Aid

What President Wilson Says:

"The United War Work campaign of these societies is merely another indication of the unity of spirit that is making possible for us to win the war. The spirit and place which the work of these agencies has made for itself in the hearts of all of us gives me confidence to believe that the united campaign will be crowned with abundant success."

—WOODROW WILSON.

1. Young Men's Christian Association
2. Knights of Columbus
3. Young Women's Christian Association
4. War Camp Service
5. American Library Association
6. Jewish Welfare Board
7. The Salvation Army

What General Pershing Says:

"A sense of obligation for the varied and useful service rendered to the army in France . . . prompts me to join in the appeal for its further financial support. I have opportunity to observe its operations, measure the quality of its personnel and mark its beneficial influence upon our troops, and I wish unreservedly to commend its work for the army."

—GENERAL PERSHING.

Why You Should Give Twice As Much As You Ever Gave Before

The need is for a sum 70 per cent greater than any gift ever asked since the world began. The government has fixed this sum at \$170,500,000.

By giving to these seven organizations all at once, the cost and effort of six additional campaigns is saved.

Unless we do give twice as much as ever before, our soldiers and sailors may not enjoy during 1919 their:

3,600 Recreation Buildings	2,500 Libraries supplying 5,000,000 books
1,000 Miles of Movie Film	85 Hostess Houses
100 Leading Stage Stars	15,000 Big Brother "Secretaries."
2,000 Athletic Directors.	Millions of dollars of home comforts.

When we give double, we make sure that every fighter has the cheer and comforts of these seven organizations every step of the way from home to the front and back again. We provide him with a church, a theatre, a cheerful home, a store, a school, a club and an athletic field—and a knowledge that the folks back home are with him, heart and soul!

We have loaned our money to supply their physical needs. Now let us give to maintain the morale that is winning the war!

Be Proud of What You Have Done After the War Is Won
GIVE DOUBLE NOW

United War Work Drive--November 11-18

UNITED WAR WORK CAMPAIGN

