

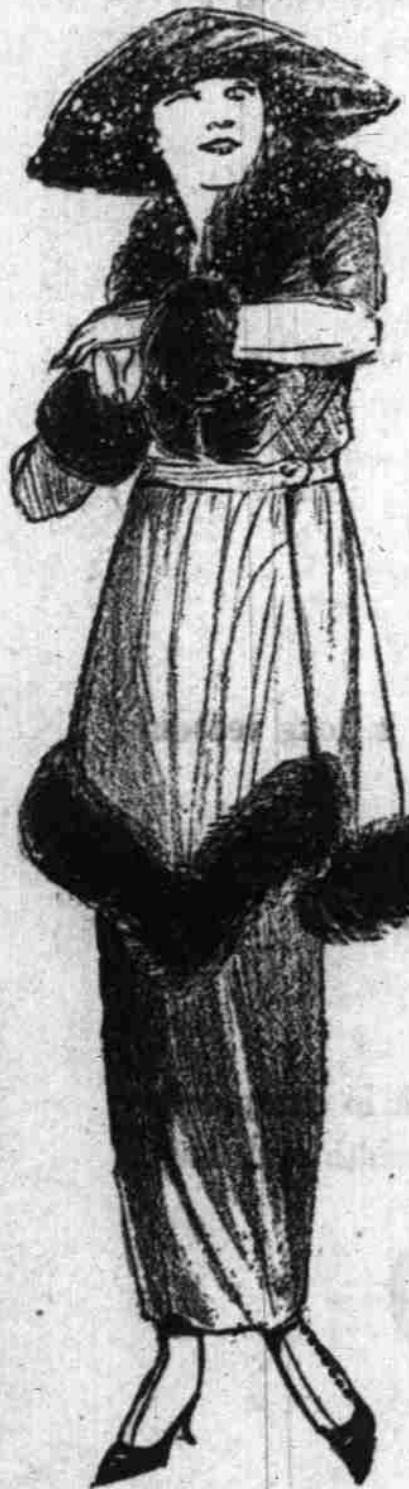
Buy Fourth Liberty Bonds now and you'll help to win the war for democracy

Portland Cloak and Suit Co.

Court & Commercial St.

Stockton's (Old White) Corner Store
Salem's Greatest Women's Apparel Store

More New Coats and Suits at Salem's greatest and only exclusive women's apparel store



We are pleased to announce the arrival of an exceedingly large shipment of latest models in young Ladies' and Women's Fall and Winter Coats, Suits, and Dresses, in a good assortment of sizes, colors and materials. The latest arrivals display many new features not observed in garments received earlier in the season. Your special attention directed to our showing of beautiful new Coats made up in Wool Velours, Velvets, Bolivias, Meltons, Silver-tone and various other materials, including the serviceable tweeds, fur, plush and braid-trimmed models—many of them lined throughout with fancy or plain satins. Women interested in Coats of the finer grades should see these attractive new models. A wide range of plain colors; browns, blues, greens, and mixtures. Very best tailoring throughout. All sizes—ranging in price from \$32.50 to \$75

Women's New Suits \$27.50 to \$75

Our showing of the new Suits is now complete with the season's very smartest models—many of them shown exclusively at this store. Blue serges, gabardines, homespuns, velours, silver-tones, velvets and novelty mixtures in every desirable shade. There is a wide range of styles—many are plain tailored with long coats—others in novelty belted effects with tailored or convertible collars. Fur and braids are used extensively as trimmings on many of the new suits. Black, navy and all the newest Fall shades are here in abundance. Prices range.....\$27.50 to \$75.00

**\$32.50, \$35.00 Special \$29.50
and \$37.50 Suits**

We call your special attention to an exceptionally fine group of high grade Suits in sizes for

Young Ladies and Women

Some are plain tailored models. Others in novelty styles. Many with large collars trimmed with furs and plush. Others trimmed with braid, materials are serges, broadcloths, burillas, velours, gabardines and mixtures in prevailing colors. Special price....\$29.50

Stout Women's Apparel

Women who wear the large sizes will be interested in knowing we specialize on garments of this kind and are now ready with becoming models in new Fall Suits, Coats and Dresses in the new and most wanted materials.

Mezzanine Floor Special. Misses' and Women's Utility Coats \$24.50

For street, school, and motoring we have an excellent range of Coats—all designed not only for service, but also for looks. Smart Coats with wide belts, large collars, pockets—some trimmed with fur or plush—Coats with pleats at back or with gathers. Dozens of new styles. Meltons, Kerseys, chevrets, burillas and mixtures.

Mezzanine Floor Special \$24.50

New Dresses \$15.75 to \$85

New Fall Dresses of Georgette, Tricotone Navy Serges, Satin and Wool Jersey Materials in prevailing colors. Made with new loose panels and wide girde effect some silk embroidered and trimmed with soutache braid. Others with newest fringe and sash trimmings, specially priced at from.....\$15.75 to \$75.00

Little Women

Particularly misses and juniors, will find here a splendid showing of the new Suits, Coats and Dresses in greater variety and at prices less than elsewhere.

Trimmed Hat Sale

Continued Monday with more and greater values, including Tams and Sailor Hats just received. Also clever new shapes of velvet and satin frequently combined with crepe and other fine fabrics. Graceful Wide Brim Hats that droop and sway so becomingly—smart little turbans and tricornees trimmed with ostrich, novelties, wings, etc.—nw Hats with velvet crowns—new French felts in tailored effects, trimmed with grosgrain bands and bows. Trimmed Hats worth regular to \$7.00, Sale Price.....**\$3.95**
Hats worth regular up to \$10.50, Sale Price.....**\$5.65**



M'ADOO URGES APPEAL UPON OREGON PEOPLE

Governor Withycombe last night received a telegraphic message from Secretary McAdoo, calling the governor's attention to the fact that three and a half billion dollars remains to be raised in the week remaining for the fourth liberty bond campaign, and the imperative neces-

sity of raising the amount. The message asked the governor to issue a proclamation appealing to the people of the state to subscribe immediately to the limit of their ability, and asking rich and poor alike to buy bonds on the installment plan if they are unable to pay cash.

Governor Withycombe issued such an appeal last night, but said he did not consider it necessary to issue a proclamation. "Urge the banks and bankers of your state," admonishes the message from Mr. McAdoo, "to carry purchases of bonds on the installment plan at the same rate of interest that the bonds bear, namely 4 1/2 per cent. The banks must help the people by lending them money to buy liberty bonds

and the people must help the banks by subscribing for them as promptly as possible. We must all help each other if our army is to feel certain that the great victory now in sight is clinched.

Governor Withycombe's appeal to the people of the state follows: "Our own state of Oregon has been magnanimous in its response to the fourth liberty loan call and has already done more than has been asked of it yet in view of the situation outlined by Secretary McAdoo, I feel that Oregon should continue to put forth its best efforts. We must not hold back because other states have been lagged but should display the true spirit of Oregon's patriotism by continuing to contribute, regardless of quota, until the last dollar that our people can subscribe has been secured."

"I do not consider that it is necessary to issue a proclamation but do feel justified in appealing again to the patriotism of Oregon and urge our citizens not to hesitate in helping out the government at this most critical time."

Schools of Eugene Will Close During the Week

EUGENE, Or., Oct. 13.—The public schools in Eugene will remain closed all next week because of the prevalence of influenza, according to announcement of W. R. Rutherford, city superintendent, tonight, after a conference with Mayor Peterson, who thought it best to close them for one week at least. Teachers will assist the police downtown to patrol the streets and all school children who have no good excuse for being out will be sent home. Mayor Peterson tonight issued a proclamation calling upon the parents of the children to keep them at home.

LIBERTY DAY BOOSTS BIG LOAN PRESIDENT HAILED IN NEW YORK M'ADOO STIRS UP WINDY CITY

Wilson Marches With 25,000 Fighting Men Through Metropolis

MILLION SEE PARADE

Wilson Accorded Greatest Ovation Ever Given Presi- dent of Country

NEW YORK, Oct. 12.—President Wilson, commander-in-chief of the American army and navy, marched today at the head of the American forces in the Columbus-Liberty day parade, one of the most impressive and inspiring spectacles New York has ever seen.

Under a canopy formed by the flags of 22 nations arrayed against autocracy and with squadrons of American airplanes hovering overhead, the president strode with 25,000 fighting men from five continents and islands in every sea over the entire three-mile line of march along the "Avenue of the Allies." Then at the foot of Fifth avenue, beside the Washington arch, he took his place in an automobile and reviewed the long column.

The spectators, whose number the police estimated at more than a million, never ceased cheering. From the minute they caught sight of the shining silk hat which proclaimed the approach of the nation's chief executive, until they lost sight of it in the distance, the men and women who lined the avenue and sought a vantage point on every housetop hardly passed for breath. It seemed as if the city had gone mad.

In according Mr. Wilson what probably was the greatest ovation a president of the United States ever had received, men threw their hats into the air and yelled themselves hoarse, while babies were hoisted on their father's shoulders that they might tell, in the years hence of the day they saw the president march. Women clapped their hands frantically and embraced strange men in the exuberance of joy, while small boys broke through the police lines to get a better view of the nation's leader.

It was the second time the president had marched in a parade down Fifth avenue, but when he opened the last Red Cross campaign he headed a great army of mercy, while today he led a grim legion of fighting men and behind them dragged by motor trucks and tractors, great guns wrested from the Germans. It was a stern procession, typifying "force to the utmost."

At the head of the line were detachments of fighting men representing 22 nationalities. They came from countries that are fighting to retain their freedom and they came from races that are fighting to be free.

Bemedalled heroes of the French foreign legion, picturesque Italian Alpini and Bersaglieri, veteran Anzacs, battle-scarred British Tommies, Serbs, gallant Belgians and swarthy Spanish-Americans, in uniforms which made a riot of color, marched proudly behind the banners of the nations which are fighting autocracy.

Behind the foreign divisions marched women war workers, Red Cross nurses, ambulance drivers, munition makers, police women and "farmerettes."

Next in line were the American military and naval forces, led by the commander-in-chief of more than 3,000,000 bayonets, for although it was expected that the president would take his place at the very head of the column, it seemed that he preferred to march directly in front of his own nation's fighting men.

And a rugged force it was—regiment after regiment of infantry, artillery of engineers with detachments from all the other branches which go to make up an army, followed by thousands of blue jackets from America's fleets. With the army and navy divisions marched 5000 stevedores and thousands of others engaged in the army transport service.

The foreign veterans who preceded them had been cheered until it seemed that the crowd must have reached its vocal limit, but when Pershing's veterans—soldiers and marines—approached, the cheering increased as if from musketry fire to artillery bombardment.

At the sight of the beautiful heroes who had fought and bled at Chateau Thierry and Belleau wood to help save Paris from the Huns, the crowd went wild with enthusiasm. The empty sleeves and turned-up trouser legs of these gallant youngsters brought home to New Yorkers that war is something more than marching men and martial music. There were tears in many eyes as American wounded rode on guns and other engines of restructions captured by the Americans in their advance through France. But while the throngs who watched them suffered for them because of their wounds and paid tribute to their heroism, on the shining young faces, aglow with pride, there was no sign of grief over sacrifices made for the love of country.

The number of accidents of persons traveling along the streets on Sunday from collisions with motor cars is increasing, but we have not yet read of anything along that line happening to a man quietly sitting in his church pew.—Exchange.

Poor and Rich Are Appealed to By the Secretary of the Treasury

PERSHING NEEDS HELP

Money for Sinews of War Must Come From Great Heart of Nation

CHICAGO, Oct. 12.—William McAdoo, secretary of the treasury, addressed an appeal to the rich and poor of the nation alike to make a supreme effort to bring the liberty loan subscriptions to the required \$6,000,000,000 level in a speech before more than 5000 persons at a mass meeting tonight.

"If our home army fails to put the fourth liberty loan over," he declared, "it will contradict everything our soldiers are doing." It will be a new incentive to Germany to keep on fighting and it will be a confession in America of humiliating and disastrous failure. Our soldiers are winning victories with their blood and heroism. Shall we at home turn their victories into defeats? No! Pershing has the Germans on the run and we are going to lash the backs of the fleeing enemy until the victory is complete.

"Pershing needs locomotives and rails to follow up our victories, and part of the money of the fourth liberty loan will be used to send them to him. It takes American locomotives now to keep up with the fleeing Germans. Let us see to it at home that the necessary locomotives are provided for the chase. We may as well send our American soldiers in first class trains to Berlin, instead of having them march that long distance on foot.

"The fact that only one week remains to subscribe the fourth liberty loan and that we are still short \$2,500,000,000 makes it necessary for us to consider some of the specific things that must be done to win success. Many families, for instance, think they have done their full duty when the head of the family subscribes for bonds, but the head of the family has not done his full duty unless he has bought all of the bonds he can pay for immediately and in the near future. If the wife is able to buy bonds and has not done so, she should buy them immediately; if the children are able to buy bonds and have not done so they should buy immediately. Wives and children have as much interest in liberty and in security of life and property as husbands. In every family the question should be immediately reviewed and additional subscriptions made to liberty bonds as far as it is possible to do so.

A word particularly to the farmers: They did splendid work in the third liberty loan, but they must do more in the fourth liberty loan. Farmers have not yet sold their crops and may not have the ready money to pay for bonds immediately. But they are selling their crops right along and will soon have the money to invest in liberty bonds. Each and every farmer in the United States should subscribe for liberty bonds now and pay for them when he has sold his crops. He can buy bonds on the installment plan and banks ought to carry the farmers and every other class of people on their subscriptions until they can pay them. The banks owe it to the country to still further demonstrate their patriotism by lending money to all subscribers to liberty bonds at the same rate of interest the bond cost, namely, 4 1/2 per cent. The banks can afford to do this and it is their duty to do this. We must not penalize the patriotism of the subscribers to liberty bonds by charging them higher rates of interest than the government pays them.

"What I have said about the duty of farmers to buy on the installment plan applies to every class of our people, rich and poor and of moderate means alike. In the third liberty loan there were 18,000,000 subscribers to \$4,000,000,000 of bonds. Of this vast army only 22,500 individuals and corporations bought bonds in excess of \$10,000. This time the well-to-do and rich people and corporations must improve their record. They can do more than they did in the third liberty loan and the country expects them to do more.

They are just as patriotic as any other class of our people, but they must give a practical demonstration of it in the fourth liberty loan. Why should the well-to-do and rich men and corporations hesitate to buy bonds on the installment plan, if they have not the ready cash, when people of small means are doing so? A few days ago I took the subscription of the president of the United States of \$20,000 of liberty bonds on the installment plan. The president, the commander in chief of the army and navy, does not feel demeaned by buying liberty bonds on the installment plan. He knows the importance of doing it, and he knows this war cannot be financed unless people use their credit as well as their savings. The president is going to pay for his liberty bonds out of his salary as it comes to him monthly, and every other man and woman and every corporation in the United States should buy all the liberty bonds they can just as the president has done and pay for them out of their salaries or their incomes on the installment plan."

Ladies' Hats

The best and biggest assortment in town. Buying all our hats direct from New York factories saves you all the middle-man's profit



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Children's Hats 98c to \$2.98
Special Velvet Tams \$1.98 and \$2.98 Each

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VICTORY STILL PERCHES ON THE ALLIED BANNERS

(By The Associated Press)

The Anglo-American forces on the southern side of the great wedge that has been thrust into the enemy lines southeast of Valenciennes are halting momentarily before an outworn German defense line running from Valenciennes to the Oise. Both to the north and south of this area, however, the Germans are either retreating or preparing to fall back under the continuous pressure that Marshal Foch is applying.

Lille itself, the greatest of the French manufacturing towns, is in none to secure a position. The wedge below Douai is threatening the whole line running north past Lille into Flanders and the Germans are palpably worried, also over the prospect of General Plummer's second British army and King Albert's Belgian forces on their right flank above Lille spring into renewed activity.

In the south, General Petain's armies and the Americans under General Pershing have struck renewed heavy blows against the German left in the great pocket formed by the German positions from Verdun around the Leon curve to the sea. The Chemin des Dunes no longer stands as a bulwark for Laon in the Aisne region and to the east in the Champagne the French by a swift advance of from three to four miles in a day, have entered Vouziers and carried their line so far north that the communications between the German northern armies and those east of the Champagne bid fair to be cut.

On the extreme allied right in the active battle area the American first army is keeping up its hammering tactics and daily gaining more of the most valuable ground remaining to the Germans in northern France—that protecting their communications lines from the home soil through the Metz and Montmedy regions. But the Germans, although they are in general on the retreat, by no means yet are in a state of broken resistance. This is shown by the desperate fight they are giving the Americans from the Argonne to the Meuse, by the stand they appear to

be about to make before Field Marshal Haig's armies south of Valenciennes, and by the persistence with which they are clinging to their positions around Laon, although less aware of the peril to which they are exposing their large forces in this area by so doing.

Douai and perhaps Lille, they do not have prepared themselves to give up. But they are still holding out to most of Belgium as well as to Laon pocket and are throwing all the effort they can possibly make to the north of the Verdun area.

CHILDREN'S EYES

ARE YOUR CHILDREN PROGRESSING?

Good Eyesight is necessary to progress whether it be in school work or any other line of endeavor. Children are nearly always unconscious of their defective vision. Its detection requires examination by an expert. Bring the children to us and we will inform you whether they need glasses or not.

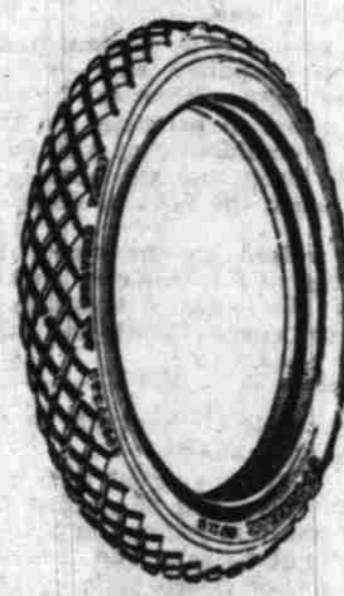
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