

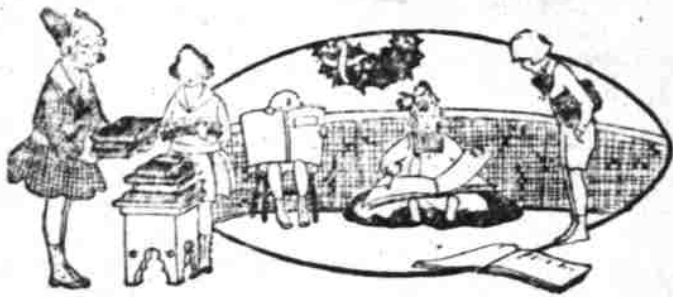


LITTLE KIDS PAGE



Children--- This is the very first really truly double page of advertising that has ever been printed for the sole benefit of little children in the History of the world. You must read every little story carefully so you may know, at least in part, what the business men are doing for you. Everything on these pages is **your** business. It's for you.

A



Is for Archie and Alice and All—
They love the new books—
(And search them for lore)
Which daddy buys for cash at

PATTON'S BOOK STORE
340 State Street

B IS FOR BABY



So, bear this in mind and
tell father and mother

You can clothe the tot here,
From the day it is born
'Till it's upward in years.

We take pride in serving
the sweet little dears,

And our stock of their clothing
is ne'er in arrears.

No matter what's needed for
baby, sister, or brother,

They can sure find it here
without worry or bother.

Barnes Cash Store
E. T. BARNES, PROPRIETOR



C IS FOR CANDY,

the purest that's made

It leaves all other candies far in the shade.
Our drinks and light lunches are also supreme
And so are our sodas and delicious ice cream.

THE SPA, 382 State St.

D IS FOR DADDY

He's as strong as an ox;
And my mamma says he's as
sly as a fox.
The reason he's healthy and
stalwart and strong
Is because he loves sports and
does nothing wrong.
He does fishing and hunting
and swimming and such
And says his equipment doesn't
cost him so much
Because he buys it at



WATT-SHIP CO.
126 S. Commercial St.

E IS FOR ELSIE



Pretty and Cool,
Who already dreams
orange blossoms and tulle.

She wears lacy negligee,
little "frocks" fine
And assures you

THE NEEDLECRAFT
For Mine

429 Court Street

Phone 958



F IS FOR FRED and FROLIC and FUN.

He's going to DENNISON'S--He's
is now on the run.

He knows when he gets there, he'll
have a great to-do.

Swimming and diving and paddling a
canoe.

Dennison's Boats and Baths
Foot of Court Street

G IS FOR GALE & CO. and GARMENTS GALORE

The store where my mamma says she always gets more
For her money than anywhere else in this town,
In shoes, hats, coats, dresses and gowns.
I always know if she gets anything there
It'll be pretty and stylish and dainty and fair.



GALE & CO.

Old Chicago Store

Court and Commercial Streets

H IS FOR HATS

Of the most stunning
style

That are worn by

The woman, young lady and child,
Who wants to be pretty and neat and petite
From the crown of her head to her neat little feet
She gets them at The French Shop, what else could she do
If she wants to be a Credit to the Red, White and Blue.

THE FRENCH SHOP

115 N. High St.

I IS FOR ICE



It keeps the things cool
For us little tots
when we trot home
from school.

It saves food for the sailors
and the soldiers in France;
It'll help win the war
If you give it the chance.

SALEM ICE CO.

Phone 415

J IS FOR JUNIORS---

Young girls and boys,

For whom our clothing is better than toys



We have dry goods and ready-made clothes; hats and shoes.
You'll get satisfaction no matter what you choose.
We have things for the baby, for sister and brother
And also for father and, likewise, for mother

ROSTEIN & GREENBAUM

298 N. Commercial St.

K IS FOR KAFOURY

And also for Kate

Whose clothes are always stylish,
becoming and up-to-date

Sometimes she buys them ready-
made, but oftener yet



Her mother makes them from dress goods—she knows just what to get
She gets them at Kafoury's—he always has a line.
Of the best that's in the market—quality superfine

KAFOURY BROTHERS, 416 State Street



L IS FOR LUCILE

Whose figure divine is
due to her corset—
It's simply sublime.
It's made for her figure
By experts who say
You can't beat the fit
Of the great

Flolaset



C. & H.
Brassieres
also
Bandeaux.
**RENSKA
L. SWART**
Corset Specialist
115 Liberty St.

M IS FOR MABEL

She's in the Eighth Grade—
And her "frocks," ready made,
Leave other girls' "frocks"
in her class in the shade

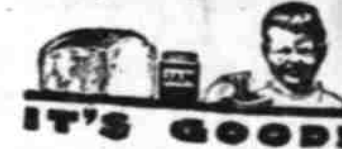
She gets them at Shipley's—a sure guarantee
They're the best for the money that could pos-
sibly be.

Her mother and sister get their garments there, too,
They want style and quality—so what else could they do.

U. G. SHIPLEY CO.



N IS FOR NUTRITION



It's far, far ahead—
In our pastry and cookies and white flaky bread—
Of other foodstuffs some eat in its stead.
It's not pure wheat, but it can't be beat
And for babies and kiddies it's a regular
treat

Peerless Bakery

170 N. Commercial

