



"A great net of mercy drawn through
an ocean of unspeakable pain"

Women of America!

What's the worth of one baby's life?

The time has come when you must put a *money* value on it.

So much Red Cross money available, so many babies restored.

A little less Red Cross money available, so many babies lost by default.

It's as plain as that.

When you made that first Red Cross investment you had a fairly clear idea that there was plenty to be done and that the Red Cross would make every dollar of money and every minute of time *count*.

But have you now a clear picture of what price somebody will have to pay for one delayed dollar or a hundred dollars withheld?

You can't read a casual page of Red Cross reports from anywhere "over there" without endangering the coolness of your decision as to "how much."

Suppose you had found "another use" for your Red Cross money a while ago and a corresponding part of the piece of work described below went undone:

"Gas bombs were being used. 750 children suddenly thrust upon the Prefect's hand. Twenty-one of the children were infants under one year and the remainder were under eight years--herded together in an old barracks, dirty, practically unfurnished, and with no sanitary appliances. Sick children were crowded in with the well and skin disease and vermin abounded. Within two days the Red Cross workers had cleaned all the children, provided new barracks, provided medical care and nurses for the babies, secured suitable food and classified all the refugees to prevent the separation of members of the same family."

Was that money well spent?

Were those babies worth while? Well, how *much* were they worth, per baby?

They are the future of France--the hope and pledge of civilization. We are in their debt for what their fathers and mothers have paid already--in hunger, in cold, in mutilation, in slavery.

We shall pay up, too. Your *first* instalment was there in time--*now* how much?

\$100,000,000 2nd RED CROSS WAR FUND

Marion County	\$30,000.00
Polk County	\$10,000.00
Salem	\$15,000.00

For Mercy's Sake—Put It Over