## THE gTasued Dally Exeept Monday bit

 MEMBER OF THE ASSOCIATED PRESS


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## dan <br> <br> 䃇

 <br> <br> 䃇} TELEPBONES

$$
\begin{aligned}
& \text { Drive through at any cost. That was the order to the German } \\
& \text { forces in the last effort to break the lines in the Ypres salient, and }
\end{aligned}
$$

$$
\begin{aligned}
& \text { The very doubt of suceess, that is growing, will be the downfal } \\
& \text { The German military antecracy The handwriting is on the wal } \\
& \text { And the doomi mav come auickly, too, as the doubt spreads. For }
\end{aligned}
$$

$$
\begin{aligned}
& \text { the German military autocracy. The handwriting is on th } \\
& \text { And the doom may come quickly, too, as the doubt spreads. } \\
& \text { is bound to spread. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { People who are confident as to what we are going to do to Ger- } \\
& \text { many in the treaty of peace should get down their dusty histories } \\
& \text { ind read the story of the Congress of Vienna. It is to be hoped }
\end{aligned}
$$

$$
\begin{aligned}
& \text { and read the story of the Congress of Vienna. It is to be hoped } \\
& \text { that we shall have no new Talleyrand at some new Vienna, but we } \\
& \text { shall be foolish if we forget Bacen's assertion that "histories make }
\end{aligned}
$$

$$
\begin{aligned}
& \text { that we shall have no new Talleyrand at some new Vienna, but we } \\
& \text { shall be foolish if we forget Bacon's assertion that "histories make } \\
& \text { men wise." }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Austria is tempting Italy with a proffer of the olive braneh of } \\
& \text { peace, aceording to Swiss dispathes. But Italy will not be tempted. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { peace, aceording to Swiss dispatehes. But Italy will } n \\
& \text { Italy is stronger than ever before, and more resolute. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { The Allied lines do not break; they do not even bend any more. } \\
& \text { The, tide that is turning -has turned-will never change again. }
\end{aligned}
$$

## SUGAR SUPPLIES FOR HOME OANNERE

The submarine has foreed fighting Europe to a very striet sugar
rution and compelled America to look the situation squarely in the face．There is only so mueh sugar，there are certain definite the face．There is only so mueh sugar，there are eertain definite
needs，and the problem before us is finding a practical plan of dis－
tribution．The Food Administration has adopted a certifieate sys－ tem to meet the hoousehold needs during the coming a fruit season，and
to guard against temporary shortages that may oecur if more ves－ to guard against temporary shortages
sels are diverted from the Cuban trade

$$
\begin{aligned}
& \text { The eonsumer is asked to estimate his needs and fill out a cer- } \\
& \text { tifieate which will be furnished him by his grocer. The dealer is } \\
& \text { required to forward this certifieate to the Federal Food Adminis- }
\end{aligned}
$$

$$
\begin{aligned}
& \text { required to forward this certifieate to the Federal Food Adminis- } \\
& \text { trator within one wek after it is turned in to him. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { trator within one week after it is turned in to him. } \\
& \text { This plan puts the question up to the individual, and the Food } \\
& \text { Administrator asks the assistance of every householder in hringing }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Auministraror asks tise assistanee of every householder in bringing } \\
& \text { bout a praetial distribution. The suceess of the plan depends on } \\
& \text { the good sense and good will of the Ameriean citizen. Cooperation, }
\end{aligned}
$$

$$
\begin{aligned}
& \text { the good sense and good will of the American citizen. Cooperation, } \\
& \text { prompt aetion, and a demoeratie sense of fair play, will prevent a } \\
& \text { 留gar shortage in America during the fruit season. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { sing in the war gardens. } \\
& \text { There are prospects for a bump } \\
& \text { ne erop. Oreogn will likely }
\end{aligned}
$$

$$
\begin{aligned}
& \text { ssing in the war gardens. } \\
& \text { There are prospeets for a bumper } \\
& \text { wie erop. Oreog will Hikely be } \\
& \text { wil of prunes." Fine. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { resume the shelling of the cathedral } \\
& \text { in retallation for the shelling of the } \\
& \text { German intantr's dugouts by the } \\
& \text { French artillery. Obilously, a Ger- }
\end{aligned}
$$

$$
\left\lvert\, \begin{aligned}
& \text { German infantry's dugouts by the } \\
& \text { French artillery. Obviously, a Ger- } \\
& \text { man jest, but one to be long remem. } \\
& \text { bered: one that, will haunt (Germany }
\end{aligned}\right.
$$

$$
\begin{aligned}
& \text { The German armies cannot knock } \\
& \text { of out of Amiens. Amen has been } \\
& \text { lied on that. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { In the future. } \\
& \begin{array}{l}
\text { It any one doubts the spirit } \\
\text { Amertcanome in Americea let him } \\
\text { flect upon the assertiod of New Yor }
\end{array}
\end{aligned}
$$

$$
\left.\begin{array}{|c|}
\text { Twenty years ago today the Unit- } \\
\text { ea States navy, as represented by } \\
\text { suaaron of warbips nuder the com- } \\
\text { mand of Commotore George Dewey. }
\end{array} \right\rvert\,
$$

$$
\begin{aligned}
& \text { of the red-letter events in the entire } \\
& \text { history of our navy. The vietory was } \\
& \text { a most decisive one and is generally }
\end{aligned}
$$

$$
\begin{aligned}
& \text { regarded as the greatest achievement } \\
& \text { of our war with Spaln. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { It was late in April in } 189 \text { that } \\
& \text { It were came to Dowey from John n. } \\
& \text { Long, then secretary of the navy, this }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Long, then secretary of the navy, thial } \\
& \text { message: } \\
& \text { "War has commenced be- } \\
& \text { tween the United States and } \\
& \text { snein trond }
\end{aligned}
$$



BITS FOR BREAKFAST



Swift \＆Company，U．S．A．

## A Business Should be as Big as lits Job

If bigness is of benefit to the public it should be commended．
The size of a business depends upon the needs which that business is called upon to serve．A businiess should be as big as its job．You do not drive tacks with a pile－driver－or piles with a tack－hammer．
Swift \＆Company＇s growth has been the natural and inevitable result of national and international needs．

Large－scale production and distribution are necessary o convert the live stock of the West into meat and by－pro－ ducts，and to distribute them over long distances to the consuming centers of the East and abroad．
Only an organization like that of Swift \＆Company，with its many packing plants，hundreds of distributing houses，and thou－ sands of refrigerator cars，would have been able to handle the varying seasonal supplies of live etock，and meet the present war emergency by supplying，without interruption：

First－The U．S．soldiers and the Allies in Europe by shipping as much as $\mathbf{8 0 0}$ carloads of meat products in a single week！

Second－The cantonments in，the United States．
Third－The retailers upen whom the American public depends or its daily supply of meat．

But many people ask－Do producers and consumers pay too much for the complex eervice rendered？

Everyone，we believe，concedes the efficiency of the Swift \＆Company organization－in performing a big jcb in a big way at a minimum of expense．
Swift \＆Company＇s total profit in 1917 was \less than 4 cents on each dollar of sales of meat and by－products．Elim－ ination of this profit would have had practically no effect on live stock and meat prices．

Do you believe that this service can be rendered for less
by any other conceivable method of organization or operation？

$$
\begin{array}{|l|}
\text { IN A SOCIAL } \\
\text { WAY } \\
\text { W, } \\
\text { Nan }
\end{array}
$$



## 5－Cent Delivery

## Beginhing with Monday，April 29th we will make no more

 Beginning withfree deliveries．
Meats of all kinds have taken a decided jump but in order
to keep them as low as possible we have adopted the＂No to keep them as low as possible we have adopted the＂No
delivery system＂being used by other markets in different cities and in accordance with that recommended by the United States Government．However，for the convenience of those
who may wish it we will for the present maintain one delivery car and make your delivery the same as usual for the nominal
charge of 5 cents． charge of 5 cents．

E．C．Cross \＆Son
＇Meats of Quality and Flavor＇

## BLIGH THEATRE




