

### BROWNING, WORLD'S GREATEST GUN GENIUS, INVENTS ALL KINDS OF SHOOTING IRONS

At last the American gun man has appeared. His name has been in the headlines of the papers of late in connection with the Browning machine gun, but nobody has before risen to answer the question: "Who is Browning?"

Briefly, he is the greatest gun genius the world has produced and perhaps ever will produce.

A modest, retiring and charming man of 60 odd, he has preferred to sit in the back ground, draw royalties and let some one else get the credit for his achievements.

Born and bred in Orden, Utah, he still makes his home there and in a modest but well fitted-out shop carries on his experiments. His father was a gun-smith in Orden in the early days and pilled his trade in a small shop, where the inventor of the Browning gun and practically every rapid-fire, automatic and machine gun in successful use, worked as a young man and secured the knowledge that has won him fame and fortune.

He is the inventor of every rifle that the Winchester Arms Co. has produced, from the single shot rifle to repeating rifles, the famous models 1886, 1890, 1892, 1894, 1895, 1897. Every new model brought out by this company has been the product of the brains of John Browning.

He is the inventor of the Remington shot gun, the Remington automatic rifle and the inventor of the Stevens repeating shotgun. Every gun manufactured by the Fabrique Nationale of Liege, Belgium before the war, was on patents taken out by Browning and from which he received royalties.

Every automatic pistol manufactured by the Colts Rapid Fire Arms Co. was invented by Browning. He invented the famous Colt machine gun. All the Colt automatic pistols from the 22 caliber to the 45, now the standard of the United States Army, were his inventions.

The great achievement of his career and the first with which he would

### UTAH LAND PLASTER

For Sale  
CHERRY CITY FLOURING MILLS

### Another Month Tomorrow

HAVE you let March slip under your feet without opening or adding to that Savings Account? Then your practice of Thrift has been in vain. With the new month tomorrow—turn over a new leaf. First, let us initiate you to the advantages of a bank account at the United States National. Then we'll work together in making it represent a substantial CASH ASSET for you.

How about a Safe Deposit Box?



## United States National Bank

Salem Oregon

### It's Fun to Travel Alone

A little school-boy once told his teacher his definition of "solitude." He said it was "the store what don't advertise."

Take it or not, folks, the bright young man had something underneath his curly locks besides celluloid. He knew something.

I am in the peculiar position of being alone and, at the same time, being completely surrounded with all sorts of people.

For one reason, I advertise. I've learned the little boy's lesson. I never relished the idea of sitting in an office, in solitary state, trying to hatch out patients by setting on a sheepskin. Neither did I relish the other idea that it would be far better to wait until some gullible victim walked into the net and then pluck said victim for everything in the wallet. Advertising has brought me over a million patients in the last twenty-five years. That's not very much like solitude, is it?

And, yet, this advertising stunt of mine, which makes the Dental Trust so indignant, while it has brought me plenty of company in this last quarter of a century, has, also brought me great loneliness, for it has cut me off from the genial companionship of those good and great people who compose the Dental Trust not only in this State but in most of the others. They look glassy-eyed when they see me coming. They burn old rags after I pass by. They telephone the pest-house, the police station and the morgue—preferably the morgue.

The reason I am so popular is that I have dared to hop out of the herd of sheep and browse when and where I please. Instead of doing like all the other dentists, I have been rude enough to advertise and to offer a brand of dentistry that has Dental Trust quotations faded, a brand of dentistry that is scientific, modern, fair-priced, painless, open-and-above-board and entirely amputated from "bunk."

### PAINLESS PARKER DENTIST

Hours 8 to 6. Closed Sundays  
STATE AND COMMERCIAL STS. SALEM, OREGON

Nineteen offices located as follows: San Francisco, (2), Oakland, Stockton, San Diego, Santa Cruz, Los Angeles, Fresno, Bakersfield, Sacramento and San Jose, Calif.; Portland, Salem and Eugene, Ore.; Tacoma and Bellingham, Wash.; Brooklyn, (2), New York City, N. Y.

### "BLOOD AND IRON"

A Combination That Makes for Better Health This Spring.

Every man and woman who would enjoy good health this Spring, and would have such life and strength as not to be a slacker, but equal to anything, must have an abundance of iron in the blood.

The new iron tonic, Pepton, combines this valuable metal in medicinal form so that it is easily absorbed and readily assimilated.

Pepton also includes pepsin, nux. cels., gentian and other tonics—nervine, helps digestives and carminatives—a health-giving medicine in the form of chocolate-coated pills, convenient and pleasant to take. It has been given satisfaction in cases of anemia or thin blood, paleness, nerve debility, brain-fax. One or two Pepton after each meal will quickly tell a story of marvellous results.

Pepton is prepared by its original inventors, C. L. Hood Co., Lowell, Mass.

### Another Portland Man Is Candidate for Legislature

O. W. Hosford of Portland yesterday filed declaration of candidacy for Republican nomination for representative in the legislature. In his platform he says: "Work for economy and efficiency in state management and will do all possible to secure good roads, deep water channel to the sea, an open Columbia river to eastern Oregon and development of the Columbia waterway; fewer and better laws; laws compelling slackers to work or work and will encourage shipbuilding and all allied industries to make for a substantial city and state."

### Schulderman Is Named As Member of Committee

H. J. Schulderman, state corporation commissioner, has been informed that he is appointed a member of the executive committee of the newly organized National Association of Securities Commissioners. Mr. Schulderman returned to Salem Saturday after attending a convention of corporation commissioners of the United States in Chicago where the new association was organized. He was a member of the nominating committee and the committee on constitution and by-laws. The primary purpose of the association is one of mutual protection against illegal or questionable corporations that may attempt to enter any state.

### Sailor Is Grateful for Gift Box Service

J. A. Martin, of Salem, a sailor aboard the U. S. S. St. Louis, has sent a letter of appreciation to the S. O. S. committee which was recently instrumental in sending gift boxes to boys in service. The letter was written aboard the St. Louis and dated March 22. It follows: "I received your box of good things the other day and was very glad to know that the folks of my old home town were thinking of the boys who went away. No one except a man in the service knows what it is like to be in the submarine zone. I myself have been through four times. When one receives a little present from his home town it makes his burden feel a whole lot lighter. I thank you very much for the box and I hope always to remain a true son of Salem."

J. A. MARTIN

### YOU'RE BILIOUS! LET "CASCARETS" LIVE IN LIVER AND BOWELS

Don't Stay Headachy, Constipated, Sick, With Breath Bad and Stomach Sour.

Get a 10-cent box now. You men and women who can't get feeling right—who have headache, coated tongue, bad taste and foul breath, dizziness, can't sleep, are bilious, nervous and upset, bothered with a sick, gassy, disordered stomach, or have a bad cold. Are you keeping your bowels clean with Cascarets, or merely forcing a passage every few days with salts, cathartic pills or castor oil? Cascarets work while you sleep; cleanse the stomach, remove the sour undigested, fermenting food and foul gases; take the excess bile from the liver and carry out of the system all the constipated waste matter and poison in the bowels.

A Cascaret tonight will straighten you out by morning—a 10-cent box from any drug store will keep your stomach sweet, liver and bowels regular, and head clear for months. Don't forget the children. They love Cascarets because they taste good—never gripe or sicken.

### SLOGANS' USE IS GREAT HELP IN WINNING WAR

American People Aroused as in "Remember the Maine" Times Years Ago

FIGHTING SPIRIT IS HIGH

"We'll Get Them" Say British; Americans Insist We'll Go "Over Top"

CHICAGO, March 23.—From every glaring billboard and shining show window, from the stage, the motion picture screen, the magazine and newspaper page and from the lips of 100,000,000 citizens, there is going forth today what government publicity officials characterize as one of America's most effective weapons against her enemies. It is the war slogan.

"Slogans are no new thing to America," said one local government officer. "Remember the Maine" at the beginning of the Spanish-American war set the hearts of 75,000,000 people aflame and brought about an unprecedented flow of enlistments.

In the floating of the liberty loan bond is the value of the slogan was quickly realized as a most valuable aid in crystallizing national interest and enthusiasm, and later has been employed in promoting the sale of war savings certificates. Leaders of the food and fuel administrations, and of the army, navy and marine corps assert that the use of catchy phrases has proved most valuable in obtaining results.

Maine Slogan Cited.

Stellar honors in slogan casting are quite generally accorded to the marine corps. The corps jumped to the fore at the outset of the war with its "First to Fight" and this phrase, coupled with the romantic title applied to the marines, "Soldiers of the Sea," carried enlistments to a high figure. More recently the corps has coined another slogan appealing to the same trait of the country's manhood: "Climb to the Shoulder Straps. (All commissions in the marine corps will be given to enlisted men during the period of the war.)" Other slogans of the corps are: "For active service join the U. S. Marines," and "Serve America on Land and Sea."

The navy, forced to rely entirely upon voluntary enlistments, instituted an energetic slogan campaign. The most widely used navy slogan has been, "The Navy—Our First Line of Defense." A poster that serves well its purpose portrays a young girl in sailor's garb, the caption reading: "Yes, I wish I were a man. I'd join the Navy."

### Food Men Make Sentences.

Food and fuel administration officials have derived deep into the slogan cauldron in their numerous thrift campaigns, some of the most common being: "Food is Fuel for Fighters," "Save, Buy, for Victory," "Uncle Sam Needs that Extra Shovelful of Food Will Win the War," "That 'V' You Invest in War Savings Certificates Will Put 'V' in Victory," "Save on the Feedings, and Feed on the Savings," "Help Your Country by Saving Money," and "Who Saves, Serves."

In the matter of crisp, compelling slogans France has kept fully abreast of her allies. Much good work has been done by the "Remember League" which, through a propaganda of slogans and posters, has burned into the French mind the German atrocities, in order that the fight might not be abated until the country is avenged. "Souvenez-vous des crimes allemands" (Remember the crimes of the Germans) shows the hatred broadcast among the French people.

"We'll Get Them" Say English.

To interest the people in the loans for national defense, several slogans such as "Bring Your Gold," and "We'll Get Them" were used. "Carry On" is perhaps the best known slogan used by the British-Canadian public. In England the expression is frequently heard, "Get Behind the Top" in America. "Get Behind the Drums" is the latest slogan to be adopted by the British-Canadians.

British-Canadian recruiting circles in the United States use the slogan, "British Blood in Calling British Blood." Among others that have attained popularity are: "If You're British, You Should Go," "Have You a Reason, or Only an Excuse?" "Fight or Pay," "Did You Do Anything to Beat Germany Last Year?" "Can I Afford to Pay for Freedom? Belgium Must Pay for Slavery."

A phrase, directed particularly at women, is, "To Dress Extravagantly in Wartime is Worse than Bad Form; It's Unpatriotic."

"Don't be a Slacker" originated in England but attained wide popularity in America. Another slogan, backed by use, is "Do Your Bit." It is probably the most frequently heard slogan in the country today.

The Young Men's Christian Association gave the country "Keep the Home Fires Burning," one of the slogans which has made its appeal in song as well as in type.

"Slogans may be insignificant things themselves," a Y. M. C. A. official said recently, "but they are doing a man's work in carrying America's message to German imperialism."

### MEXICO WANTS MONEY RETURNED

Huerta Administration Paid \$35,000 Illegally to Firm, Is Report

MEXICO CITY, Feb. 15.—The Mexican government had notified the Cananea Consolidated Copper company, an American corporation that it has thirty days in which to reimburse the national treasury in the sum of \$35,000 which the government alleges was illegally returned to the corporation by the Huerta administration.

According to an official explanation just given out, the American corporation was given concessions in 1908 to construct four railroads in Sonora and Sinaloa. A certain amount of work was to be done within a prescribed time to validate the concession. This construction work, the government asserts, had not been performed prior to the coming into

### SALTS FINE FOR ACHING KIDNEYS

We Eat Too Much Meat Which Clogs Kidneys, Then the Back Hurts

Most folks forget that the kidneys, like the bowels, get sluggish and clogged and need a flushing occasionally, else we have backache and dull misery in the kidney region, severe headaches, rheumatic twinges, torpid liver, acid stomach, sleeplessness and all sorts of bladder disorders.

You simply must keep your kidneys active and clean, and the moment you feel an ache or pain in the kidney region, get about four ounces of Jad Salts from any good drug store here, take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and is harmless to flush clogged kidneys and stimulate them to normal activity. It also neutralizes the acids in the urine so it no longer irritates, thus ending bladder disorders.

Jad Salts is harmless; inexpensive, makes a delightful effervescent lithia-water drink which everybody should take now and then to keep their kidneys clean, thus avoiding serious complications.

A well-known local druggist says he sells lots of Jad Salts to folks who believe in overcoming kidney trouble while it is only trouble.

### Is your land petering out, or is it playing 'possum?

# The COUNTRY GENTLEMAN

is full of suggestions for making land grow more and pay more. Hundreds of farmers have got information from the very first issue that repaid them many times over for the price of the subscription.

Then there are articles that your wife and children will be interested in. Talks about music, education, cooking, preserving, etc., and jim-dandy games for the kiddies. The mail carrier will certainly find a hearty welcome when he brings The Country Gentleman to your home.

Please let me prove to you what a great publication The Country Gentleman is. 52 big issues for \$1, less than 2c a copy, if you buy it by the year. To let me know that you're interested, just phone me or drop me a line—NOW, before it slips your mind.

## W. C. COWGILL

Care of Statesman Publishing Company, Salem, Oregon. Phone 23.

Authorized subscription representative of  
The Ladies' Home Journal The Saturday Evening Post  
The Country Gentleman

### FISHING TACKLE

We are fully stocked with a complete assortment of all the latest ideas in tackle. Pleased to show you.

## HAUSER BROS.

### The Samson Sieve Grip Tractor

Does not pack the ground which is a big item in farming. Call and learn more about them if interested in cheaper farming.

# VICK BROS. AGENTS

260 N. High Street, Salem, Oregon