



# Spring Fashion Definitions for the Male Civilians

Fashions are so definitely influenced by current events that it was only natural that the military note should stand high in fashion details for men. This trend became so pronounced in its ornamentations and embellishments of belts, inverted pleats, fanciful pocket designing, etc., that it produced an alarming consumption of fabrics so precious at this time in the national scheme of wool conservation.

The Economy Board of The National Defense Committee have found necessary to curb this tendency with stringent mandates to the clothing manufacturers and designers for the elimination of all fashion details that require an unnecessary employment of fabrics.

The edict has gone forth and all the clothing associations, both retail and wholesale, have complied with the order thereby introducing for Spring and Summer a conspicuous moderation in fashion details. Belts on both suits and overcoats are absolutely taboo. Likewise box pleats, inverted pleats, flaps on vests, pocket decorations requiring extra material also cuff ornamentation which

contribute to the wastage of cloth. At first thought one might think that this order will rob men's fashions of all character and distinctiveness but an observation of the styles already shown for the season will immediately impress you with the clever resourcefulness and versatility of those who design the clothing fashions.

There have been evolved beautifully artistic lines in modeling both the suits and overcoats that express class, individuality and refinement. As a compromise to the elimination of pocket flaps we see smart looking crescent shape pockets and slashpockets. These are set out with a touch of piping that adds a smart note of styling.

The models in suits are still suggestive of the military but rather in the form tracing lines than in decorative details. This is accomplished by a widening of the shoulders and a military blouse effect without, however, the employment of padding. Also emphasizing the seams develops this military aspect to the styles.

Double-breasted suits will be ex-

remely popular this Spring and exceedingly smart lines in the modeling are introduced to make them so. These coats emphasize the military details referred to in the paragraph above. Either piped crescent pockets or slash pockets are evident in almost all these double-breasted suits. There will be some button ornamentation but less than heretofore which will be especially noticeable by the fewer button effects found on sleeves. Since flap pockets come under the embargo, of course, there will be no button treatments on flaps but a few models use the button and pocket button hole without the flap.

Single-breasted suits are shown a many. None of these garments show full or box backs, nearly all reflect the semi-form tracing lines with straight fronts, high chest and slightly wider shoulders. Two breast and two side pockets are shown on almost all these Spring suits. Few of the coats show vents.

The popular materials are worsteds, chevots, cassimeres, tweeds, Scotchies and novelty weaves and mixtures. Among these novelty ef-

fects the most popular are lightweight whipcords, flannels, irridescent, gaberdines and coverts.

There really is no definite class of pattern effects that is given greater prominence than others in the prescribed vogue. Checks, overplaids, self-stripes, shadow stripes, pin checks, interwoven mixtures and pencil line variety are the most evident.

The color edicts, as well, offer great latitude for the expression of personal preference. Colors which are displayed the more prominently are browns and greens in various tones, grays, tans, plum, purple, myrtle, mauve and blue are all represented in the variety of pattern effects and combinations of these colors constitute the mixed patterns. Sprinklings of red and green are popular as the outstanding colors in the schemes that involve a number of colors on a dark foundation tone.

Vests are nearly all single-breasted and many of them are unlined. The collarless vests are most in vogue and there are no flaps on the pockets.

Trousers are about the same as

heretofore in width, length and fullness. Fewer cuffs are shown on trousers as a move toward cloth conservation.

Mid-summer suits are shown mostly in cool cloths and other novelty patterned weaves that are washable yet look like the woolen fabrics. Homespun, crases and flannels are also popular and next to these come the Palm Beach Cloths and silk textures. Many of these suits are made with vests now so as to influence men to wear these earlier in the season thereby promoting the cotton mixture fabrics for preference over the woolen textures. This not only is toward wool conservation but likewise encourage economy because these suits are much more inexpensive than the woolen garments.

These suits are nearly all made single breasted with the same restrictions as to belts, etc., as are advocated on the woolen suits. There will also be an absence of belts of the same materials on trousers, a vogue which started to assume some prominence last summer.

Spring Overcoats will be mostly form-fitted, flare skirt style and but-

ton through models in box and Chesterfield shapes. In nearly all these models the skirts are fuller and a trifle longer than heretofore. Some show patch pockets.

**IS A GOAT A FISH?**

The entire scientific and argumentative force of the government, as well as the Bureau of Fisheries and the Keeper of the Zoo, may be called upon to decide a momentous question in the classification of things. Washington is occasionally called upon to perform the phenomenal. Only a short time ago the government was asked to declare that a frog was a chicken, and later that a lobster was an animal. In Arizona they are claiming that goat meat is not meat, notwithstanding the fact that it has frequently been sold as veal, mutton, and also venison, and they are demanding that the Food Commission agree with them.

What decision the government may make has not been indicated, but there is some reason to believe that Arizona people who want to eat goat

on meatless days will in the end go down to the fish market and buy a mackerel.—Philadelphia Telegraph.

**ODD AND INTERESTING**

It takes about 15 minutes for the sound of heavy gunfire in France to travel to England.

Italy has imposed a government tax on all restaurant and cafe bills amounting to more than 20 cents.

Siberia, the immense territory upon which the Germans are believed to have set their eyes, comprises a much larger area than the United States, out side of Alaska and our island possessions. Many persons have considered the country as a glacial desert, and a place only for the punishment of Russian offenders. This is true of the northern part of the territory, but the largest part of Siberia is a land with immense commercial prospects. Gold and silver mines, almost inexhaustible, are there. The soil of a large part of the province possesses marvelous productivity.

# Our New Spring Clothes

We are fortunate this Spring. By ordering very early we have avoided the "shortages in woollens" from which so many men's stores are suffering. By ordering early we also avoided recent increases in price which are handicapping many stores.

Our many years' experience as manufacturers of woollens and as retailers of men's furnishing goods has qualified us as judges of men's wearing apparel.

Most of you are perfectly familiar with our reputation in this community. We carry nothing but absolutely dependable merchandise. Furthermore, our guarantee of absolute satisfaction goes with every garment we sell—a guarantee of style, fit, quality and reasonableness of price.

We are proud of our showing this season. Just glance at our display windows—then come inside. You'll be quick to see the superior excellence of the materials and the exceptionally high grade workmanship, while the wide variety of distinctive, exclusive models will surely interest you.

**Hart, Schaffner & Marx**  
Suits and Overcoats  
\$25 \$30 \$35 \$40

**Bishop All-Wool**  
Suits and Overcoats  
\$20 \$25 \$30 \$35

STORE FOR MEN

# Salem Woolen Mills Store

STORE FOR BOYS