

THE OREGON STATESMAN

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LOGANBERRY JUICE IS THE LIBERTY DRINK; MILLIONS OF BOTTLES GOING TO THE SOLDIERS

Thirty-five car loads; Making 36,500 cases; Making 200,000 dozen bottles; That is, 2,400,000 bottles.

The above represents the orders for loganberry juice now booked and being at this time delivered, or on the way for delivery, to eighteen cantonment points in the United States, from the bottling plants in Salem of the Pheasant Northwest Products Co.

That is \$180,000 worth of loganberry juice. It is going to the soldier boys of the United States; direct to their cantonments.

No doubt many thousands of bottles besides are going to them, from Eastern jobbers.

But the managers here KNOW that the two million four hundred thousand bottles are going to the soldier boys.

The way orders are being booked now, it is quite plain that there will be no loganberry juice left when the first berries of the new crop will be ready to crush, in July.

The supply will be exhausted, and the dealers will be yelling for more.

The reader must conclude, from the facts mentioned at the opening of this article, that loganberry juice is the Liberty drink. It is the Liberty drink par excellence.

"The taste lingers." The soldier boys will want more of it, and they will want still more, when they get back into civil life, not for drinking purposes only; not even mainly. They will want it for flavoring and icing and coloring, and for ice cream, and all the uses of the kitchen, where it is destined to play its largest part in the life and living of the nation and the world.

For here in Salem is being nurtured a world industry. What other industry will, for each 1000 acres of land cultivated, add a million dollars to the industry, to be distributed in all the various channels of trade?

Is it necessary to say more than has been said in this column during the past two weeks, to convince every one in Salem and vicinity that more loganberries ought to be planted, and right now; in the next twenty days? Thousands of acres more.

This is vital. The business cannot be overdone. There will be a demand for more, after 20,000 acres shall have been devoted to the cultivation of loganberries, and the present \$2,000,000 a year industry shall have grown to a \$20,000,000 a year industry.

The Liberty motor will be Uncle Sam's humming bird.

The planting of more loganberries is vital, right now, to the great loganberry industry.

True Americans are standing together. "All one body, we." Don't listen to any other line of talk.

Loganberry juice is a Liberty drink, too. The boys in the cantonments are getting 2,400,000 bottles of it right now, from Salem.

Near beer is not sold at Camp Lewis. But loganberry juice is, in large quantities, and it is going from Salem.

Bill Sunday says that Germany is "the most infamous, vile, crazy, avicious, bloodthirsty, sensual and vicious nation that has ever disgraced the pages of history." Beyond that, however, it is presumed that Billy thinks Germany is all right.

America is not divided by race hatreds. He who says to the contrary is a public enemy.—Los Angeles Times. Quite true. In former times, too, California has been among the greatest offenders in this respect, endangering our friendly relations with Japan, a nation that wants to be, and is bound by every good interest to be, on good terms with us.

It is hoped that an observation made by Mr. Bryan at Sherman on the subject of the war will find its way into Canadian papers, and particularly those which circulate in Toronto. It was at Toronto, it will be recalled, that a band of hoodlums took it on themselves to insult Mr. Bryan, taking license from the assumption that his patriotism is more robust than his. It is to be doubted if those uniformed rowdies

of Toronto can match either the clearness of vision or the resoluteness of spirit witnessed by the observation of Mr. Bryan at Sherman. "We are going to win this war," he is reported to have said, "by whipping Germany. Going straight through is the only way to do it, and all of must get this idea of going through into our systems." It is to be hoped that all Canada is as free of "defeatism" and of faint-heartedness as that statement shows Mr. Bryan to be. He is not clamoring for the beginning of peace negotiations, because he sees that the only kind of a peace obtainable now by negotiations would be a peace of defeat. There is, however, nothing surprising in this attitude of Mr. Bryan's. He showed more reluctance to have the United States enter the war than many of us thought was compatible with a just sense of its duty or its interest. But once his judgment was overruled by the country, he submitted to it with a completeness and grace which may be held up as a splendid example of patriotism. However much of a pacifist Mr. Bryan may have been, he at all events interned his pacifism for the duration of the war and has shown that his pacifism is of the kind that is entirely compatible with patriotism.—Dallas, Texas, News.

We have spent a lot of time telling what we are going to do in the prosecution of this war. A narrative of what we have accomplished will be much more to the point.—Los Angeles Times. The record taken as a whole is very creditable; though there have been mistakes

TO RELIEVE CATARRHAL DEAFNESS AND HEAD NOISES

If you have Catarrhal Deafness or head noises go to your drug list and get 1 ounce of Earmint (double strength), and add to it hot water and just a little sugar as directed on each package. Take 1 tablespoonful four times a day. This will often bring quick relief from the distressing head noises. Clogged nostrils should open, breathing become easy and the mucous stop dropping into the throat. It is easy to prepare, costs little and is pleasant to take. Anyone who has Catarrhal Deafness or head noises should give this prescription a trial. For sale by Capital Drug Store.

and there are weak spots, which are to be remedied. Considering our state of unpreparedness a year ago, the tasks accomplished are stupendous, and the speed already assumed is such as to make future accomplishments even more marvelous. Put, with all the progress so far made, our forces in France still lack some of the essentials in equipment for successful heavy offensive fighting—and it is not likely that General Pershing will be stampeded, by any amount of impatient urging, to put our forces into such battles until everything is ready; everything, down to the last detail. Then our boys will go through, and they will do it with proportionately small losses—small as compared with what they would be if some of the essential things were either lacking or scarce.

HOW GERMANY IS RATIONED.

Nearly every commodity is now rationed in Germany. Cards are now in use for bread, meat, potatoes and sugar, for eggs, milk, cheese, fish, marmalade, vegetables, soap, coal, underwear, clothing, boots and shoes—indeed, for almost every imaginable thing. For a number of things cards are not issued, but permission to buy these must be obtained before they can be had, and then, even after running from shop to shop, it often happens that the article is not procurable. Even scouring clothes for scouring floors come under this heading, and cannot be bought anywhere without special permission.

Fowls, geese and other varieties of poultry are not classed as meat, and can therefore still be had without cards, but the prices asked are so high that only the very rich can buy them. Fowls, for instance, are sold at \$1.25 to \$2.00 per pound, so that a fowl of, say 4 pounds weight costs from \$5 to \$8. Geese cost an even larger sum, and it is nothing out of the common in Berlin to pay \$25 for a goose, and not a fat or heavy one at that. In some shops of the better class sausages supposed to be made of the flesh of fowls can be had at \$2 to \$3 a pound.

When dining at a restaurant or hotel the customer must, if he wishes a course in which any rationed eatable is contained, prove that he is in possession of the card for it, and hand over a portion of the said card corresponding to the weight given to the waiter.

The allowance of bread (very dark colored and made of rye, eked out with potatoes), is about three and one-half pounds per week for each person; meat, one-fourth pound; potatoes, five to seven pounds per head weekly. A working man is entitled to seven pounds of potatoes a week, whereas those engaged in lighter occupations are entitled to but five pounds. The allowance of butter amounts to but one ounce per head a week. The cheese ration is figured at a quarter of a pound a month. Each person is allowed one egg every three weeks and a family of three is entitled to buy one herring each week.

The meat allowance of a quarter of a pound weekly includes everything in the meat line—that is to say, sausage, or suet, or fats of any kind. Tea and cocoa are hardly obtainable. As much as \$10 per pound is paid, and only small quantities are to be had even at that price. Coffee is unobtainable. Recent arrivals from Berlin declare that it is a riddle how the people manage to exist at all. The mortality rate is said to be very high among the elderly people and young children.

Soap, that is to say the real article, is unobtainable. The card allowance is one pound monthly of soap powder for washing clothes, etc., but it is said to be such a vile concoction that it is almost impossible to use it. For a cake of good soap as much as \$2.50 was paid in 1916. Today it is not to be had at any price.

A BLOW AT WHISKY.

Canadians protest against being called upon to continue going without wheat bread in order to ship their grain to England, where part of it, at least until lately, has been distilled into alcohol that is used in the production of spirituous beverages. The Ottawa Conference of Women, with the Canadian War Department, resolved: "That to prevent this waste of foodstuffs the milling of grain be done in Canada, and only the manufactured articles be exported to Great Britain, until such time as remedial legislation prohibiting such destruction of foodstuffs be enacted in Great Britain."

Some writers think this action should be followed in the United States by an embargo against the exportation of unmilled wheat, corn, rye or barley. As was stated by the Canadian temperance lecturer, Mrs. Nellie McClung: "The elimination of alcoholic beverages on an empire prohibition basis is one of the certain reforms which will evolve from this worldwide conflict. The liquor traffic is too expensive a proposition to be continued much longer, and every department of public welfare is an argument against its further maintenance."

IN A SOCIAL WAY By Florence Elizabeth Nichols

Society was busy with several affairs yesterday, which drew guests from long invitations lists. During both the afternoon and evening, Mr. and Mrs. Gideon Stolz presided at a reception which was held in observance of their fiftieth wedding anniversary at the home of their daughter, Mrs. Lenta Westcott, on Court Street. Over one hundred and fifty guests called during the receiving hours. Although the celebration was filled with large sentiment and Mr. and Mrs. Stolz are long time residents of Salem, they asked that there be no gifts. Another pretty assemblage of the evening was the large dinner party with Mr. and Mrs. C. S. Hamilton as hosts, which was held last night. The Hamilton party was a birthday anniversary.

Judge Peter D'Arcy, accompanied by his sister, Miss Teresa D'Arcy, has returned from a visit in Seattle. While there Judge D'Arcy delivered an address Sunday evening entitled "The Golden Age of Erin."

Miss Joy Beals, supervisor of music in the Salem schools, passed the week-end in Eugene, where she attended the annual banquet-union of the Delta Gamma sorority, of which she is a member. The affair was held at the Osborn hotel. While in Eugene, Miss Beals was the guest of her mother, Mrs. C. H. Beals.

Mrs. Ernest Hunt returned Monday night to Portland after a delightful sojourn of nearly a week in Salem as the guest of Mrs. Ralph Glover.

Messages of cheer and sympathy are finding their way to Miss Alice Baker, who has been confined in the Salem hospital, following an operation, for some time. Miss Baker is a University of Oregon girl.

Mrs. E. W. Tillson of San Francisco has been visiting in Newport as the guest of Mrs. Charles Freedland. Mrs. Tillson has been with her sister, Mrs. Richard Cartwright, in Salem, for some weeks.

Mrs. A. M. Hansen has returned from a fortnight's stay in Seattle, where she has been with relatives.

Miss Irene Curtis has returned to Corvallis, where she is a college student, after a short visit with her mother, Mrs. L. G. Curtis.

Miss Jessie Nichol has arrived from Cleveland, O., to be the guest of Mrs. J. N. Murray.

Miss Paulina Schaeffl of Hillsboro is passing a few days in Salem as the guest of Misses Ruth and Esther Roeder.

A program has been planned as a diversion at a meeting of the aid society of the Women's Relief corps, which will be held Thursday at the armory. The members of the G. A. R. will also be guests. Sewing will fill the hours.

BITS FOR BREAKFAST

Another beautiful spring day. Busy days with all the farmers. The Dutch ships will be taken. And Germany will do nothing about it that will matter.

She cannot afford to have Holland for either an ally or an enemy. She can afford to have her only as a neutral.

The heart of Germany would be exposed with Holland fighting either with or against Germany.

The Germans are advertising another offensive. But this is no bluff; that there will be one, on her part. Rather the contrary.

For all future bloodshed, the allies must accept full responsibility, says von Hertling, because they will not listen to tentative peace terms; leading to a peace "made in Germany."

GIRLS! THICKEN AND BEAUTIFY YOUR HAIR AND STOP DANDRUFF

Try This! Your Hair Gets Wavy, Glossy and Abundant at Once.

To be possessed of a head of heavy, beautiful hair; soft, lustrous, fluffy, wavy and free from dandruff is merely a matter of using a little Danderine.

If you want to prove how pretty and soft your hair really is, moisten a cloth with a little Danderine and carefully draw it through your hair—taking one small strand at a time. Your hair will be soft, glossy and beautiful in just a few minutes—a delightful surprise awaits everyone who tries this.

The Portland Cloak and Suit Co.

Now occupying our former Ready-to-Wear department has an Coats, Suits and Dresses from \$14.50 to \$50 Display of Suits, Coats, Dresses, Waists, and Petticoats.

ULTRA FASHIONABLE

Modeled in the latest and most popular styles of beautiful fabric, distinctive, smart, well-made garments that appeal to the discriminating buyer.

A Millinery Department

Is one of the leading features this firm is displaying. All new up-to-the-minute millinery. A CORDIAL WELCOME AWAITS YOU.

Extra Special Waist Offer Lingerie Waists, very prettily designed 95c to \$1.95

Stockton CORNER COURT AND COM'L STREET, SALEM

NAVY EXPANSION PLAN REPORTED

Bill Involving Over Billion Dollars Is for Three-Year Program

WASHINGTON, March 19.—The annual naval appropriation bill carrying more than \$1,300,000,000 and authorizing a war time increase in the navy's enlisted strength from 87,000 to 180,000 men, was reported to the house today by Chairman Padgett of the naval committee.

DEPENDENT WOMEN

Nature intends every woman to be cheerful, light-hearted and happy, but when dragged down with pain and suffering from female ills, will power alone cannot overcome a nervous, despondent condition. Multitudes of American women, however, have found that there is one tried and true remedy to restore health under such circumstances, and that is Lydia E. Pinkham's Vegetable Compound, made from herbs and roots. This old-fashioned medicine is now considered the standard American remedy for such conditions.

ROLL OF HONOR

WASHINGTON, March 19.—The casualty list issued today by the war department contained only thirty names. The list follows: Killed in action—Captain Phelps Collins, Private Frank J. Konopek. Died by accident—Lieutenant George O. Middleditch, Cadet Edward E. Butler, Private Martin J. Murphy.

Died of wounds—Privates Alma M. Martin, Arthur P. Vaudreuil, Wilbur Wilkerson.

Died of disease—Sergeant William F. Carroll, pneumonia; Privates James F. Alford, meningitis; Charles R. Burch, pneumonia; Herman Crosby, pneumonia; Tommie Dudley, pneumonia; Frank E. Fisher, pneumonia; Arvel Johnson, pneumonia; Darre Montezi, pneumonia; Ralph H. Peters, diphtheria; James Walter Moore, pneumonia; Emanuel Scott, pneumonia; Oliver W. Seaton, pneumonia.

Wounded severely—Sergeant Frank Hickman, Private Austin B. Schumaker.

Wounded slightly—Privates Robert O. Vaughn, Charles Hibeau, Graden B. Godfrey, Daniel J. Hooley, William J. Mulligan, Sam. Todor, Stewart Treible, Kazimer Wolhunk.

DETROIT, March 19.—Captain Phelps Collins reported in today's casualty list as killed in action, was a member of the American flying forces in France. He was born in Alpena, Mich., 24 years ago and had lived in Detroit for several years. His parents received notice of his death in a telegram from Washington today.

Collins, while a junior at the University of Idaho, enlisted in the French aviation service in April of last year and held the rank of lieutenant when in December he was transferred to the American flying force. He was promoted soon afterward to the rank of captain.

LA FOLLETTE MAN MAY WIN

Hope That Wisconsin Would Take Patriotic Stand Plunged into Gloom

MILWAUKEE, Wis., March 19.—Victor Berger claimed he would poll 50,000 votes. The Socialist candidate at the primaries in 1916 received 11,479 votes.

WASHINGTON, March 19.—Indications tonight that Joseph E. Davies had won the Democratic nomination for United States senator from Wisconsin brought an announcement from the national Democratic committee that President Wilson would throw his support behind Mr. Davies. Loyalty to the government's war program, the committee announcement said, would be the issue in the campaign. Committee reports here indicated that James Thompson, La Follette candidate for the Republican nomination, was leading Irvine L. Lenroot. The committee also announced that a list of speakers, including the house and senate members who will stump the state in Mr. Davies' behalf will be made public tomorrow.

The sense of refreshing cleanliness that follows the use of a real scalp prophylactic is comforting in the extreme

HERPICIDE

Applications at the better barber shops Guaranteed by The Herpicide Co. Sold Everywhere

Switches Reduced

24-inch Switches, made from best grade French hair, reduced to \$10. 22-inch Switches, same as above, reduced to \$8. 20-inch Switches, same as above, reduced to \$6.

Try This If You Have Dandruff

There is one sure way that never fails to remove dandruff completely and that is to dissolve it. This destroys it entirely. To do this, just get about four ounces of plain, ordinary liquid arvon; apply it at night when retiring; use enough to moisten the scalp and rub it in gently with the finger tips.

You will find, too, that all itching and digging of the scalp will stop instantly, and your hair will be fluffy, lustrous, glossy, silky and soft, and look and feel a hundred times better.

You can get liquid arvon at any drug store. It is inexpensive, and four ounces is all you will need. This simple remedy has never been known to fail.

Phoebe E. Thompson

Hairdressing and Beauty Parlors, 228 Hubbard Bldg. Salem, Or. Phone 1021

These reductions are for March 18 to March 23, inclusive.

ONE WEEK ONLY

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