## HATESMALFTIRES <br> Cost $1 / 2$ As Much

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Won't the Gates Half-Sole Tire heat, rot or sweat the tire over which it is applied.

Positively not. The rubber tread that is now on your tire did not rot the fabric, why then would you believe that the application of the Half-Sole should in any way affect your tire. It will not, and the proof of this is the fact that thuosands of tires are now in service equipped with their second and third Gates Half-Sole Tires with a road record of $\mathbf{1 5 , 0 0 0}$ to $\mathbf{2 0 , 0 0 0}$ miles.

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## CHURCHES




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