

## WE WANT YOUR

Wo want you to realize that anything you buy here will be of de pendable quaility. We want you to realize that the Price we wil

To Win Your Confidence
To win your confidencee the cardinal rule of this store has alway been to sell nothing but goods of superior quality and to sell them as low a price as is consistent with good business methods.

## To Hold Your Condifdence

To hold your confidence we strive in every way to give you a
quality of service that cannot be excelleed. We guarantee every quality of service that cannot be excelleed. We guarantee every Everyone in this store is positively instructed to cheerfully refund the purchase price to any customeer who is to cheerfully refund absolutely satisfieed.

## We Bought Early and in Large Quantities

> ur present stock of merchandise for men and boys was bought be ore the recent increases in wholesale prices. We bought in larg

> Our price to you is based upon this low cost to us. Buy whil his stock lasts. By so doing you will get better merchandise an at a lower price than it will be possible for us to offer you later on

