

Dress Well For Less Money

WE KNOW OF NO MORE CONVINCING WAY TO DRIVE HOME THE FACT THAT OUR PRICES ARE MUCH LOWER THAN OUR COMPETITORS THAN TO ASK YOU TO MAKE YOUR OWN COMPARISON. WE KNOW WE HAVE BEST QUALITIES and LOWEST PRICES BUT WE ASK YOU TO BE YOUR OWN JUDGE. THEN WE KNOW YOU'LL BUY IT HERE.

For Men's High Grade Suits

YOU GET QUALITY AT LOWEST PRICES HERE

The Top-notchers in the tailoring trade make our clothing. We believe No Better Clothing Can Be Made at the price. A good suit of clothes costs you less here because—

- we buy in large quantities for 312 stores.
- we buy for cash and sell at small profits
- we buy direct from the manufacturers, thus eliminating Middlemen's profits.
- Our economical, conservative method eliminates waste, credit losses, collection expenses and turns these savings back to you in lower retail prices.

YOUNG MEN'S MODELS
Double Breasted and Sport Styles
Chevoits, Flannels,
Fancy Unfinished
Worsteds, Cassimeres.
Tweeds, Herringbones,
Hairline Stripes, Mixtures
Grays, Greens, Browns and Blues.
Priced at
\$14.75, \$19.75, \$22.50, \$24.75
to \$39.75

CONSERVATIVE MODELS
Strong in their appeal to men with conservative and semi-conservative tastes.
Three-button Coats
Two-button Coats
All Wool Worsteds
Gray and Brown Mixtures.
Priced at
\$19.75, \$22.50, \$24.75
to \$44.75

GIRLS' OXFORDS
Another shipment of those excellent Brown Kid Oxfords for growing girls just arrived today.
Brown Kid leather, English last, durable sole, low heel, sizes 2 1/2 to 7. Pair.....\$3.98
WOMEN'S OXFORDS
Ladies' Brown Kid Oxfords, military heel, welt sole. Pair.....\$5.50
MEN'S OXFORDS
Men's Brown Calf Oxfords, English last, welt sole. Pair.....\$5.90

NEW PIECE GOODS FOR SUMMER FROCKS



NEW ORGANDIES
39c Yard
Crisp new colored Organdies in the leading shades of Pink, Blue, Rose and Nile. 40 inches wide. Per yard.....39c
32 IN. FRENCH ZEPHYR GINGHAMS
35c Yard
Beautiful dress plaids in all colors and an excellent quality for service.
JAPANESE CREPE
33c Yard
Best quality and excellent for its tubbing qualities and service. Pink, Blue, Yellow and Green.
27 INCH DRESS GINGHAMS
16c and 19c Yard
Well known standard makes such as Red, Rose, Utilities and A. F. C. in checks, plaids and stripes.
36 INCH PERCALES
16c and 19c
Light and dark colors in standard qualities of good serviceable Percales.
LADIES' BUNGALOW APRONS
89c Each
Made of good quality of Percale in light and dark patterns in all sizes. An excellent house apron. Neat and durable.

A NATION-WIDE INSTITUTION

J.C. Penney Co.

Incorporated
312 DEPARTMENT STORES

BUYING MOST WE BUY FOR LESS SELLING MOST WE SELL FOR LESS

THE ADVANCE

The new advance style in men's Felt Hats. A new shipment in today—High grade Felt, silk lined at a price that saves you dollars.

\$3.49 Each

THE LARGEST CHAIN DEPARTMENT STORE ORGANIZATION IN THE WORLD

LEAVES DAUGHTER IN CARE OF JEWEL THIEF

H. B. Warner Starred in Jimmy Valentine Role.

From the experience born of a life of crime, Bill Preston spoke to his daughter on his death-bed. "There's only way to beat this crooked game, Nancy. Keep out of it!"

Old Bill had kept her out of the game so far, but when he was gone, would David and Joe protect her? He distrusted Dave because he had seen in his eyes a flame of passion. Joe was greedy and treacherous. He would betray a pal.

Jimmy Doyle was the only one to be trusted—Jimmy was clean and played the crook game "straight." He has been like a brother to Nancy, and to him Bill entrusted his most precious possession.

Jimmy and Nancy are the leading characters in "Dice of Destiny," starring H. B. Warner at the Casino Theatre Wednesday. This story by John Moroso is said to be even more powerfully gripping than "Alias Jimmy Valentine," which won stardom for Mr. Warner when he created that beloved rogue on the stage.

"GODLESS MEN," A

SMASHING TALE OF LOVE AND HATE AT SEA

There is the twang of the sea, the thrill of human combat with the elements and the drama of red-blooded sailors in "Godless Men," the Reginald Barker Production, a Goldwyn offering.



H.B. WARNER in DICE OF DESTINY

the most mutinous character aboard being his own son Red Pawl. He had taken his boy at tender age on a voyage and only to return and find the mother with his little daughter had eloped with another man. From that moment he denied the existence of God and taught his son the gospel of hate.

TOM MOORE SETS SWIFT PACE AS A STREET-SWEEPER HERO

Goldwyn Star Scores Decided Hit in Unique Film Story by Rupert Hughes, "Hold Your Horses."

A story unique in theme and filled with dramatic and humorous situations is told in Rupert Hughes' "Hold Your Horses," a Goldwyn picture starring Tom Moore, which will be seen at the Casino Theatre for two days, beginning Sunday. Naomi Childers, luminous beauty of the screen, plays opposite Mr. Moore, and others in the excellent cast are Sylvia Ashton, Bertram Grassby, N. E. Stinson and Sydney Ainsworth. E. Mason Hopper directed.

Daniel Canavan (Tom Moore), "the man who has his way," started life as an Irish immigrant employed as a street cleaner in New York City. He was a shy, weak-kneed fellow, whose domineering, husky wife Honora (Sylvia Ashton) used him as a target for skillet and pans.

While about his street cleaning duties one day Canavan was run down



RUSSELL SIMPSON "Godless Men" A Reginald Barker production GOLDWYN

by a Victoria occupied by Beatrice Newness (Naomi Childers), a wealthy society girl, and Rodman Cadbury III (Bertram Grassby), her very proper suitor. When Canavan came out of the hospital he didn't have enough nerve to go back to the crowded streets, so he took a job with a blasting gang. The flagman having got drunk, the foreman thrust a red flag into Canavan's hand and told him to keep back the traffic.

The timid Canavan was afraid that the traffic wouldn't heed him, but he soon found that it would. He even stopped Miss Newness and Rodman

Cadbury. And a cop had to obey his order. It was his first taste of authority. From that moment he was to become a different man. While he had "such a grand runnin' start" he went home and gave his wife a dose of her own fistie medicine.

Canavan's growing aggressiveness attracted the attention of Jim James (M. E. Stinson), political boss, who saw a need for the man's fists and pugnacity in politics. James' confidence was well placed, for his pupil rose rapidly and became the city's chief political boss.

It was in his new authority that Canavan next met the beautiful girl who had run over him on the street. She had now become Mrs. Rodman Cadbury III, and the purpose of her visit was to induce the political leader to use his influence to prevent Cadbury from being indicted for his financial juggling. After Canavan had performed this favor, he got to know Beatrice better—and to like her better.

So when Cadbury was carried off in a polo accident and Mrs. Canavan departed this life by the becoming medium of indigestion, the widow and widower were married. They journeyed to Italy on their honeymoon, but Beatrice's trailing and breeding revolted against Canavan's table manners. The matrimonial sea was getting rather choppy.

Then Canavan got a cable saying that Horace Slayton (Sydney Ainsworth), who had succeeded him as New York's political boss, was trying to lay a political scandal at the former's feet. Canavan wired that he was on his way back to New York



REGINALD BARKER'S PRODUCTION OF GODLESS MEN

and that he was going to clean up the town. After his arrival the first step in this renovating process required him to use his fists on Slayton. He then returned to his contemptuous wife and promised to use similar tactics on her if she did not change her attitude. This transformed her contempt into love. Canavan had his way. And when he went into dinner that night he ate with the first fork he picked up!

"DICE OF DESTINY"

WITH H. B. WARNER

Now Playing

REGULAR PRICES
9c — 22c
Plus War Tax

CASINO