

THE DAILY CHRONICLE

Established 1890 The Dallas, Tex.
Published Every Evening Except Sunday
by the Chronicle Publishing Company Inc.

Ben R. Liffin General Manager
Alvin L. Bucklin Editor

Entered in The Dallas postoffice as
second class matter.

United Press and United News Service
Member of Audit Bureau of Circulations

DAILY CHRONICLE BY CARRIER
One year, in advance \$5.00
Six months, in advance \$3.00
One month .50
DAILY CHRONICLE BY MAIL
One year, in advance \$5.00
Six months, in advance \$3.00
One month .50
WEEKLY CHRONICLE
One year, in advance \$2.00

In ordering change of address, sub-
scriber should always give old as well
as new address.

TELEPHONES
Editorial Rooms.....Black 111
Business, Adv., Cir. Depts.....Red 111

Subscribers to the Chronicle are guar-
anteed service. Prompt and regular del-
ivery of every subscriber's paper is the
aim of the circulation department. The
Chronicle carriers are required to put
the papers on the porch or wherever the
subscriber wishes the paper delivered.

HARNESS THE RIVERS

In order that the United States shall continue the type of civilization now manifest here, the American standard must be perpetuated. The American standard is rather an elusive thing when one undertakes to describe it. But simmered down it is the doctrine of the square deal. It says that no man shall be enslaved by work to the extent that he shall be utterly deprived of the zest of life. It says further that no man shall take from industry that which he does not put in by intelligent effort. It says that women shall be protected from arduous tasks such as labor of the fields since upon the physical perfection of women depends the future of the race. It serves notice that children through being offered a chance for education and time to apply themselves to study shall be given a fair start in this game of life. It says that the head of the family shall be paid at a rate of remuneration which shall keep his family and himself in decency and comfort.

If the American standard is not maintained, our women will have to work in the field like the Japanese women, so that a living will be made for the family. Our children will at an early age become work animals toiling from early morning until the shadows of evening make it impossible to attend to their tasks. If the standard is abolished, men shall be driven as slaves in industry. They will be so fatigued that they will be careless of self culture and self development.

By the low standards producing foreign made goods, the American standard of high wages, high ideals, artistic homes is threatened. To offset the foreign standards, we must impose protective tariffs, we must oust the speculators and we must develop power which does the work of men.

America so far has maintained her high civilization despite the competition of low and bestial standards, largely through making power do work cheaply. This even though men were paid high wages, the articles produced, the crops raised have been done so at a minimum outlay.

It has been estimated that the average Greek freedman needed five slaves to take care of himself and his family. About one slave to one free person was the ratio. While slavery has gone into the discard as an institution American life today rests on the principle in a sense. It requires the energy of servants to support us—servants counted in machines. Nation's business says that there are five energy servants at work for each of us—25 to a family of five.

George Otis Smith, director of the Geological Survey points out that America leads all countries in the use of mechanical power to back up the brains and the hands of its workers.

But countries where goods are produced with more sweat and lower wages are gradually overcoming the industrial lead of the United States. Germany today is outbidding this nation on quotations of steel—locomotives and rails. She is outbidding this nation in any number of utilitarian articles. Japan with cheap labor is taking the toy trade away

from the United States. Japan is printing books cheaper than this country can print them.

So the story goes. Slowly but surely the American standard is being threatened. How shall this nation meet the threat? Shall we abandon the high standard of life which concedes that every man was endowed with an immortal soul by the Creator and therefore is entitled to a fair amount of consideration in this world, is entitled to time and money to develop the God in him? Shall we cut wages and lengthen hours until workers in industry shall be wage slaves?

The program is unthinkable. What then shall we do to meet the threat?

Harness the water power and let it work for the upbuilding of America and the furtherance of the American standard of life. Our rivers are now wasting to the sea. They turn no wheel, do no work for man.

Through the narrows about five miles above The Dalles boils 800,000 horsepower of potential energy. Why not erect power plants on the banks of the river to convert the white coal of the river into electric units which shall do the work of man cheaply and effectively, economically. If we can put this water power to work for use, we can meet the menace of competition by foreign goods produced by low-paid workers. We can keep American labor free.

Utilize the tremendous power now wasting to the sea. The narrows above The Dalles is but one project for the conversion of water power into electric energy. There are many rivers in the United States, many rivers in the northwest. Make them work for mankind. Make them maintain the American standard which is making for the civilization the world has ever known.

Oregon some day when the rivers are lined with hydro electric plants will be as thickly populated as the eastern states now are. The Dalles instead of a little city will be a vast manufacturing community where great payrolls keep the workers contented.

You can glimpse in your mind's eye a great city here whose life is stirring and fast. You can see articles of every day use being made here cheaply for the use of the millions. You can see America triumphing over foreign goods produced by poorly paid workers.

The American standard of life must be perpetuated. To do it, harness the driving power of the rivers of the United States.

WHAT'RE YOU GETTING?

What are you getting out of life? Face the issue squarely and answer the question to yourself. No one will know your admission. Are you a success? Are you a failure? We are not concerned with what the community thinks of you. We want you to analyze your own accomplishments.

Are you one of those fellows who gets up early in the morning and lies himself down to his store or office or his factory or out upon his broad acres and works and slaves and battles? There's a deal worth while in that sort of thing. A man who has grit enough to get at his tasks early and fight them hard is made of fine stuff. Hats off to him. Do you work so hard that when night comes you drag in to home and through sheer fatigue forget that you have a mind or a soul?

You're making money, of course. That is commendable. It means in all probability that you pay your bills promptly and that in its essence is being a square shooter. By paying your bills promptly you are making prices cheaper for the community in which you live.

Sure, but the more making of money in itself, is that much of an end? You want to provide for your children you say. There's love in that effort. So you out fit the girl with modern doll rags and her silly head is turned by the grandeur of her garb. You give your boy an automobile to jazz around in. He steps on the gas and blazes towards perdition. The craze after money may be blotting the kindness and love

and decency out of your heart. The mere fact of making money doesn't indicate this at all. But possession of money sometimes heralds mental and moral decay—at least in the second generation.

Evidently, then money is not an end to be greatly desired in itself. You go in for literature and art. Fine. Your nature demands some of the artistic to unfold beautifully. Beauty of painting and story subtly work a magic in your nature and you are better for it.

But are you just dabbling in literature and art. Are you trying to do some great constructive thing? Are you trying to make the world better through your chosen agencies of expression? Or are you just a dabbler, an idler, electing this method of getting out of hard work?

Mr. Business man, are you so engrossed in your commercial affairs that you crowd out old friendships and new associations? Are you a slave to ambition under your dominance? Are you forgetting your home, your wife, your children in an effort to make your business grow? The fact that you want to make your business grow is most commendable. Industry is thereby furthered. After all, we know of no greater monument a man may dedicate to the community in which he lives than a fine going commercial enterprise. It is a poem of beauty written down in commercial language.

What are you getting out of life? We are put here it seems for self development, soul growth, if you choose and unless we combine many pursuits, dip into many fields, keep our values straight, we are failures, no matter whether we are rated in Bradstreets as millionaires.

If we have taken joy out of living and have dispensed helpfulness, though we be poor in this world's goods, we are in the truest sense, successful.

LOOKING BACKWARD

(From The Chronicle, May 5, 1896.)
Mr. T. A. Van Norden has moved his jewelry store and now occupies very handsome and cosy quarters adjoining The Dallas National bank.

The lathers are at work on the Max Vogt building.

The recorder collected \$190 in fines during the month.

A. Keller has engaged in the wholesale candy trade and is from now on prepared to furnish dealers with everything required in that line. He will therefore make a specialty in the jobbing business, and is enabled to supply the best goods at the lowest rates. Keller is his own advertisement. By a strict regard to the quality of his candies, he has risen to first rank among candy makers of Oregon. The name Keller is a guarantee of excellence, and his goods will therefore be generally sought. Since the public has demanded them, shrewd dealers will do very well to carry in stock Keller's unapproachable candies.

Mrs. J. E. Sherrill went to Antelope this morning.

Miss Lois Helm returned today from Portland. She has been visiting Banker Buffington and family.

Brown's Dufur Stage Time Table
Two round trips daily. Leave Bank hotel, 9 a. m. and 4 p. m. Leave Dufur 7:30 a. m. and 1 p. m.

The Right of Way



Printing is the Salesman Who Has the Right of Way

Your sales letter in the United States mail has the right of way straight to your customer's desk.

Strengthen your appeal by using a paper of known quantity—Hammermill Bond—and good printing which will attract your customer's attention, and sell your goods.

That's the kind of printing we do and the paper we use.

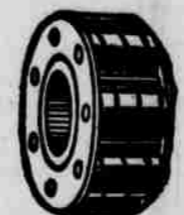
Use More Printed Salesmanship. Ask us

CHRONICLE PUBLISHING CO.

A New Local Service for Motorists



Timken Roller Bearing



Hyatt Roller Bearing



New Departure Ball Bearing



To provide motorists and others interested in automobile service work in this section with prompt, expert dependable service on bearings, we have established an authorized local service station for the Bearings Service Company.

The Bearings Service Company is the national service representative for the Timken Roller Bearing Company, Hyatt Roller Bearing Company and New Departure Manufacturing Company.

Supplied with authentic engineering records by these manufacturers and having immediate access to complete stocks of new bearings—not reground or second hand stock—we can provide service in which you can place absolute confidence—a bearing service that is exact, dependable and prompt—one that will make it unnecessary for you to be without the use of your machine pending the receipt of bearings from far off factories.

WALTHER-WILLIAMS COMPANY,
Parts Department

Authorized Distributors
Bearings Service Company

Get the Listening Habit

It is recounted that on occasion a certain wise man was asked the first rule of getting along in the world of people. The answer came back—"Be a good listener."

In these days of modern newspapers, reading, corresponds to listening. In the news columns are the printed views and opinions of the foremost men and women of our day—leaders in thought and action. To be well informed, you read what they have to say, just as you would listen if they were speaking to you.

In the advertising columns, you have the opportunity to "listen" to messages that are

even closer and more vital to your everyday life.

Your own townspeople, as well as men and women from all over the world are telling you their stories. For your benefit.

There's an endless array of articles from which you can choose. The choice is simple if you're a good listener—the more you listen the more you know and the better able to buy.

So get the Listening habit.
Read Chronicle advertisements.