

TRUANT KIDS KEEP WATCH ON AUTOS

SEATTLE ATTENDANCE OFFICERS SCOUR CITY IN DODGE CARS.

Ask any kid in Seattle who has a tendency to play hookey once in a while and he will tell you that he always keeps a sharp lookout for Dodge Brothers touring cars and roadsters.

Reason—this is the type of car used by the eight attendance officers of the Seattle school board, who scour the city constantly for symptoms of juvenile delinquency.

More than one of these cars has pulled alongside the curb or glided up to the swimmin' hole to the great dismay of the youngster who had remained out of school to attend his grandmother's funeral. Out popped the truant officer and before Jimmy could move he was under cross examination.

Now the Seattle school board has made it a little easier for Johnny by giving him a reasonable chance to "duck." The board has ordered that cars used by attendance officers be plainly lettered in conformity with the style of lettering on all other cars owned by the school district. When this action was proposed it brought forth a sharp and insistent protest by one of the school officials. The objection was reported by a Seattle paper as follows:

"Mr. Fleming said in his communication of protest that as Dodge Brothers cars are used exclusively by the department, any Dodge Brothers cars instantly the object of suspicion on the part of the juvenile population of a community. To make them more conspicuous by lettering would be merely adding to the troubles of an overburdened and unappreciative public servant. But the protest was overruled."

The Seattle police department also uses 10 Dodge Brothers touring cars. The various departments of the city and county together operate 37.

Little wonder the small boy regards the familiar D. B. monogram with suspicion.

TIRE ABUSE COSTLY

There are two ways of mistreating a tire, one neglect and the other downright misuse. To get proper mileage on the investment involved it is necessary to give a tire occasional attention, especially important being the requirement that the inflation be kept up to the prescribed figure.

"But it is equally important," says Louis Bauer of the Dalles Buick Garage company, dealers in United States tires, "that abuse be avoided. How can a tire give a good account of itself if it is bumped and scraped and hammered? Even the best tires will look like poor ones under such treatment, for they simply cannot stand up under it."

APRIL FRANKLINS SOLD IN 9 DAYS

420 ORDERS FOR THIS MONTH COULD NOT BE FILLED.

SYRACUSE, N. Y., April 29.—indicative of continued good business is the report that comes from the Franklin Automobile company which shows that on April 9 the entire production for April, totaling 940 cars, had been sold, and that in addition there remained 420 orders for April delivery which could not be filled—this latter figure being equivalent to about two weeks' production. During the first quarter of the year the Franklin company shipped and sold 2,546 cars.

"IDEAL SECTION" OF ROAD NEAR CHICAGO

The "ideal section," soon to be built on the Lincoln highway, is expected to become the most famous piece of highway in the world. The exact location has not yet been chosen, but it has been intimated that the section may be constructed in Indiana, not far from Chicago.

The funds for building the ideal section will be provided by United States Rubber company," said Louis Bauer, of The Dalles Buick Garage company, dealers in United States tires. "The company has always been

DODGE CARS ARE ON ROCK BOTTOM BASIS

COMPANY DECLARES PRESENT PRICES ARE NOW AT REPLACEMENT VALUES.

The price of sugar and the price of silks may continue to slide down the scale for the next two or three years, and some makes of automobiles may do likewise, but the Dodge Brothers' cars are on a rock bottom basis and will stay there.

So declared H. Higginbottom, district representative, in a letter yesterday to Harry Walthers, sales manager for the automobile department of Walther-Williams company. In part he said:

"Anticipating that there might still be a feeling in the minds of some people in different parts of the country that Dodge Brothers may reduce price of their cars, our president, Mr. F. J. Haynes, has wired me today as follows: 'Any statement that Dodge Brothers have reduced or intend reducing prices is absolutely false. This may be used for publication.'

"I am confident that none of my dealers require this further assurance, as Dodge Brothers' previous word is sufficient, but our management feels that possibly a definite word from them at this time will strengthen the statements you have made along this same line.

"Dodge Brothers have always bought most advantageously and manufactured most economically, and today their manufacturing stock is held at today's replacement values. Since their first cars were marketed, seven years ago, they have increased their price less than any other manufacturer but one and during that time have added improvements which alone offset the increased price. They positively know that they are giving honest value and therefore can see no sound business justification for any price reduction."

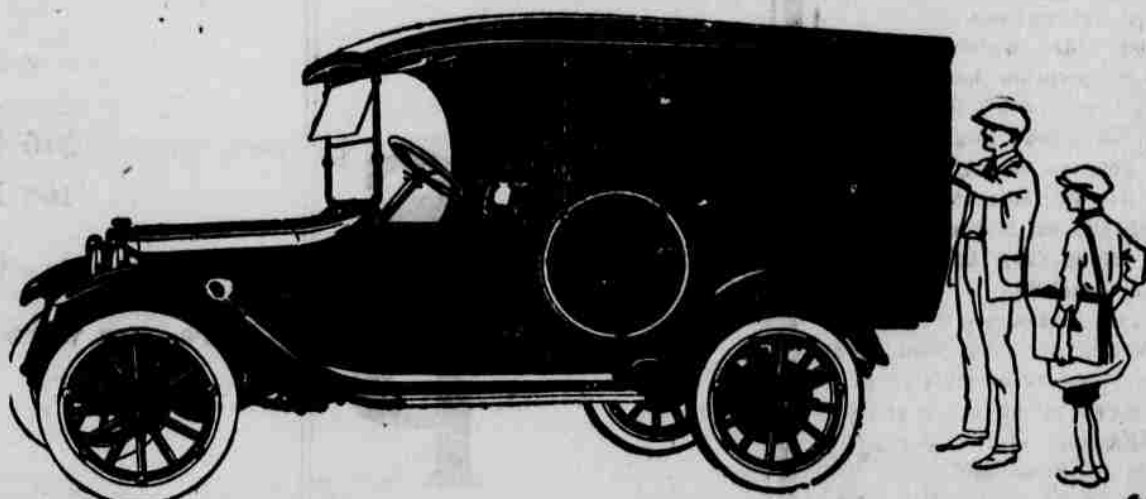
interested in better roads, and has undertaken this work in order that the world may have a concrete illustration of the ideal type of road to build.

DODGE BROTHERS BUSINESS CAR

In most businesses which have adopted it, it is on the go from morning till night.

Sturdy construction and uninterrupted service contribute greatly to the pronounced economy of the car.

WALTHER-WILLIAMS COMPANY
The Dalles, Oregon.



A Friendly Tire Store

Your investment in an Oldfield Tire should bring you, as we see it, far more than superior tire mileage.

It should—and does—entitle you to the full business friendship we offer our customers.

We hope to number you soon among the friends of this organization.

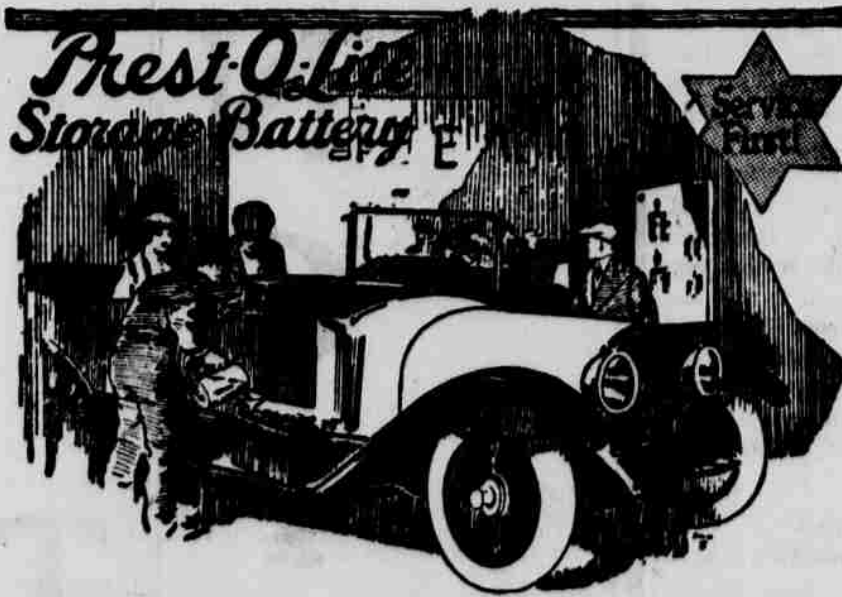
We predict that, once this friendship is formed, you will never find cause to give it up.

J. T. Henry Tire Co.

503 East Third

Main 141

FREE SERVICE To All Make Batteries



See Us for Battery and Ignition Troubles

Drive Inside For Prest-O-Lite Service

WHATEVER make of battery you have—drive in here for testing and distilled water as often as you wish.

Ours is not a "curb-stone" service—no waiting outside. You drive inside the building—out of the weather and out of the wet. Your battery is tested right in your car. If repairs are necessary, we have a service battery for you to use while the work is being done. This gives you continuous use of your car.

Our prices for recharging and repairs are always right.

We Do all kinds of Electric Work such as Automobile Starter Generators.

Cowitz Battery and Electric Co.

308 Third Street