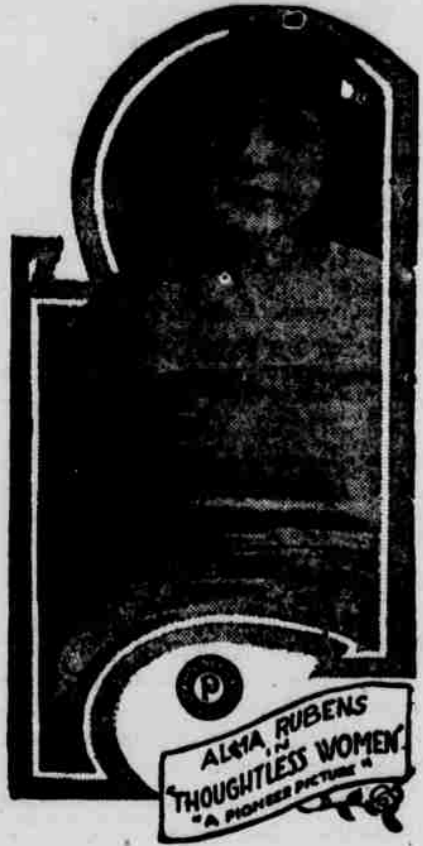


# A. M. WILLIAMS & CO.



## CASINO

The LITTLE House  
with the  
BIG Pictures

NOW  
PLAYING  
UNTIL  
THURSDAY  
NIGHT

ALMA RUBENS  
IN  
"THOUGHTLESS WOMEN"  
A PIONEER PICTURE

*It Isn't*

## THOUGHTLESS WOMEN

that take advantage of the low prices we are offering on quality merchandise for lower prices mean nothing unless coupled with merchandise of assured integrity; so coupled they spell real value. In meeting lower price levels with high grade, reliable merchandise, we feel that we deserve your confidence and patronage.



## New Cotton Dress Fabrics

You will find gathered here a wonderful assortment of these pretty washable dress materials, that coupled with the low prices we are offering these quality goods will meet the approval and please the most discriminating. Your selection of material for the summer gown will be made easy by shopping here.

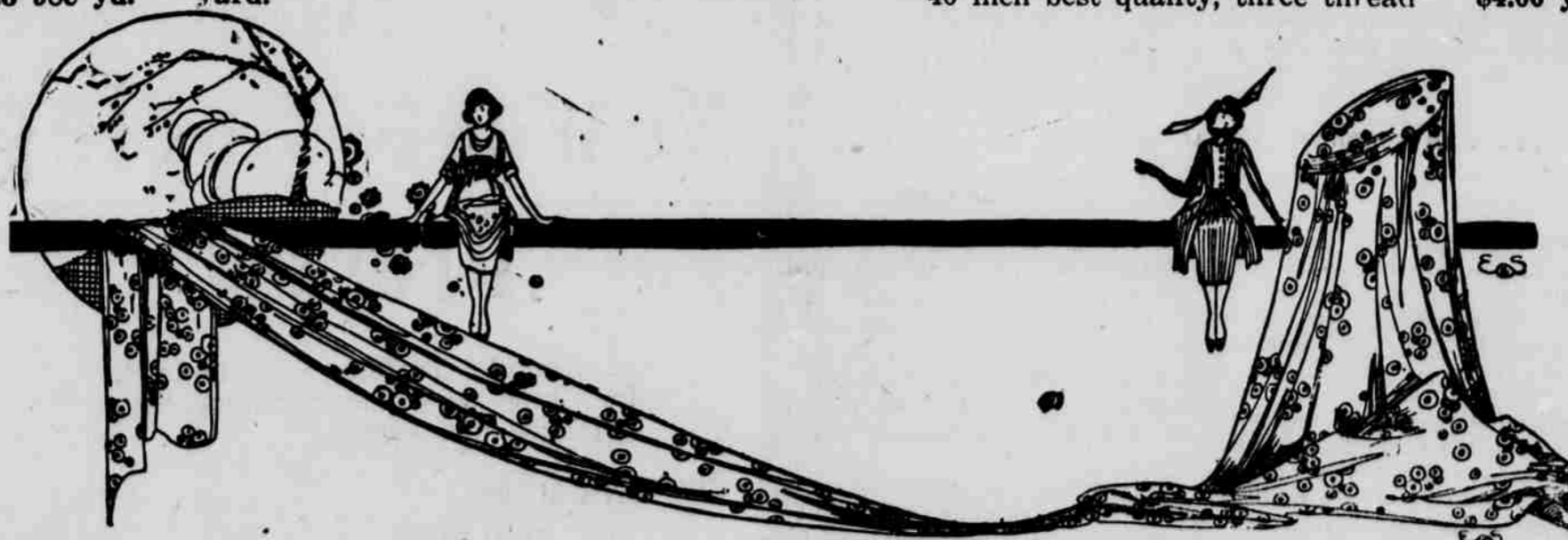
32 inch Poplin Tissue, a splendid sheer material that washes beautifully in dainty Pink, Blue, Lavender and Yellow Plaids. Priced at 79c yd.  
40 inch colored fancy Voiles in this season's newest patterns and shades. Priced from 50c to 98c yd.

40 inch plain colored Voiles, all shades, 49c to 98c yd.

46 inch plain Swiss Imported Organadies, all colors. Priced at \$1.25 a yard.

### JERSEY SUITINGS

52 inch all wool Jersey Suitings for Sport Jackets and suits in all of this season's most wanted shades, \$3 yd.  
50 inch Chiffon Broadcloth for Spring Coats and Suits, all colors at \$4.35 yd.



## SILKS

All the fashionable weaves and colors. Notwithstanding the difficulty of procuring the most favored shades in the newest weaves, we are now in a position to supply every reasonable demand. Our comprehensive assortment includes all the favored weaves, designs and colors that have been created for making the new season's frocks.

36 inch Satin Etoile, all colors, at \$2.75 yard.

36 inch Black Satin Messaline, at \$1.79 yard.

36 inch colored Taffetas, \$1.98 yd.

36 inch best quality colored Taffetas, all colors, \$2.69 and \$3.00 yd.

40 inch best quality, three thread

Georgette Crepe, all the new snappy colors of Honey Dew, Tomato, Henna, Peach, Coral, Navy, Grey, Yellow, etc., \$1.98 yard.

40 inch Baronette Wash Satin for Sport Jackets and Skirts, all colors, \$4.00 yard.

40 inch fancy Reveria Crepe in White, Navy, Black and Brown in stripes and plaid effects, excellent for Sport wear, \$4.50 yard.  
36 inch Tricolette for Sport Coats, blouses and dresses. Priced at \$2.50 yard.

32 inch plain and figured Pongee at 89c and \$2.00 yard.

# ALMA RUBENS

Star of "Humoresque"

— IN —

# "Thoughtless Women"

MOTHERS'  
DAY  
MAY  
8th

## ELIZABETH HALL, Florist

MOTHER'S  
DAY