

THE DAILY CHRONICLE

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UNIVERSAL ENERGY

Is the world tiptoe on the verge of a new era—an era wherein universal energy shall drive the factory wheels, send the automobiles and trains and ships from starting point to destination?

Articles of incorporation have been filed by the Hubbard Universal Generator company with J. Grant Hinkle, secretary of state for Washington. The capital stock of the new corporation is \$5,000,000 and the incorporators are Alfred M. Hubbard, William H. Hubbard and Harry Phipps.

About a year ago the entire north west, the whole United States for that matter, was startled by the successful tests made of a new motor which according to Alfred Hubbard drew its energy from the air.

This new company proposes to exhibit the invention. Surely the corporation would not be organized unless the incorporators were pretty thoroughly convinced that they had discovered a great secret—a secret which will revolutionize all power systems now in vogue.

While the idea that energy sufficient to run all the machines of man can be taken from the air seems almost too amazing to be true, yet sober second thought declares quietly that it should be possible. We know that all about us is universal energy.

Benjamin Franklin caught it with a kite and called it electricity. Marconi uses it to send messages without wires. It was used the other day to transmit a telephone message from Washington, D. C. to Cuba and to the Pacific coast at the same moment.

When one goes to sleep tired unto death, doesn't it seem reasonable that the system draws upon this great storehouse of inexhaustible energy to replenish the cells worn out by work? If it does not, then how can the body tired and poorly functioning, in a few short hours wake refreshed and revitalized.

Albert M. Hubbard may have discovered the greatest secret of the age, how to lure power from the air. He and his company are going ahead confidently.

If he has hit a method of linking up universal energy and his invention works as he professes it will work, mankind's lot will be a bit easier hereafter. Our children will live in an era far advanced from the present one.

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WHAT THE PUBLIC WANTS

The American Daily Standard, a daily afternoon newspaper which started publication in Chicago December 22, 1921, with the announcement that it would minimize crime and scandal news has suspended publication.

All of which gets back to the proposition that a newspaper must give the reading public what it wants. There are here and there in the reading public persons who do not want sensation. They will not

read crime news. They close their ears to scandal and their eyes refuse to register it. But these persons are in the minority.

Proof of this is the suspension of the American Daily Standard. If a paper gives the public what it wants, the paper thrives. On the other hand, if a paper refuses to give the public what it wants, but furnishes the news which the editor or the owner wants, that paper is quite likely to go on the rocks of financial failure.

Rest assured the poor editor does not want to publish scandal or crime news. Every story of this kind has a flareback which results in personal abuse of the editor or the owner, which brings tearful or irate delegations to the editorial sanctum to talk over these scandal and crime matters.

But the public is paying for a newspaper and the public taste must be served. Go out upon the street of a city and the paper that carries the most crime and scandal news is the popular paper which is most often asked for by those who read. The paper minimizing scandal and crime and sensational news is considered behind the times.

Oh, yes, this holding up of the exceptional case, the crime case, the scandal case, the sensational case isn't developing the public mind. It isn't pointing the way to normal thinking nor to the highest and best. However, newspapers can't be run indefinitely if the little round dollars do not click merrily into the office till. There is one way to get the dollars. Give the general public what it wants.

Judged by momentary success of newspapers, scandal news and crime news and sensational news is what the public wants. At any rate it buys this kind of news to the exclusion of the tame stories pointing moral uplift.

Of course the person about which the scandal is written or the person involved in matters over which the police preside or persons for one cause or another who have created sensations do not want to appear in print. They cry to heaven they are outraged. They lament that the paper which printed the news had no right to do so, that decency was outraged.

But the persons involved in the stories are decidedly in the minority. What about the masses who read the daily papers?

The little announcement that the American Daily Standard of Chicago which set out to minimize crime scandal news has suspended publication is significant.

WHOLESOME INFLUENCE

Have you ever pondered the psychological effect of college songs upon those who have sung them on momentous occasions?

They are not listed in the curriculum of the colleges and universities, yet it seems they are a source in themselves, making for square shooting men and women who play the game hard and take the ultimate results with courage. Somehow it seems that they teach a man or a woman to accept victory modestly, defeat with dignity.

We've forgotten most of the calculus we learned in college. We've forgotten a good many of the old fellows who held fine positions back in the days when the world was young. We've forgotten a good many things—but the tenets set forth by the college songs still stick and guide us day by day.

Here's a fair sample of a ringing old air which makes a man or a woman bore in and work hard and smile.

"Fight, fight, fight with all your might, just as you always do, Score, score, score, we must win once more.

Roll up a touchdown or two, Play, play, play in the tiger's way. Till all the game is done, When you hear our battle cry, Fight till you win for ———

The spirit of eternal fight is in those lines. The spirit of sticking at the job whatever it be is preached there. More, it is put across.

Play, play, play in the tiger's way emphasizes another very worthwhile

principle of life. The tiger's way is the fair way, the sportsmanlike way. The team which played to the music of this song was coached to play fair, to take the chances of the game with self control and optimism, to keep on believing that the breaks would come for the team and then ultimate victory.

Here's another song: It's the — O which will conquer at the finish, As the time goes by you know, You will see your hopes diminish For at rolling up the score, We're as reckless as can be We'll make you men take second place to old —

The song tells us you keep playing, working, striving. We may be bested at the start. The score against us may be huge. But the thing to do is to play it hard until the finish. If we do we'll conquer at the finish. Effort will not always go unrewarded.

Of course there is no way or measuring their effect, but it would be interesting to note what effect college songs have had and are having upon American life.

THE FORUM

Editor, The Chronicle:—The writer certainly appreciated the force of your remarks, as set forth in an editorial entitled, "Parents to Blame," in your issue of the sixteenth, inst. We consider this a splendid analysis of the situation and hope that fathers and mothers reading the editorial will take it unto themselves and profit thereby. We so often hear the remark, "That youngster has absolutely no respect for himself or anyone else, violates every law of decency and yet appears to think he is some class." On reflection, this brings us to another of your editorials, found in the issue of the eighteenth, entitled, "Hard to Convince." This refers to two parties arrested for violation of the prohibition law, and where both are alleged to be equally guilty; the one pleading guilty as charged, the other demanding a jury trial and coming clear. You affirm that this verdict, as rendered, is an expression of public opinion. The writer agrees with you, but only so far as that it applies to but a part of the public, and we are convinced it does not include that portion of our citizenry that is law-abiding. The question you raise is no longer a matter of wet or dry, but is a matter of law and personal liberty. As such, must not be above the law. All who would interfere with personal liberty, so why shall an exception be made of the prohibition law and permit the violation thereof with impunity? You quote parties as saying they did not support the dry law and so do not propose to abide by it now. It's just this un-American, anarchistic attitude on the part of so many fathers, and some mothers, that has a great deal to do with so many of our boys growing up into worthless, lawbreaking hoodlums instead of four-square men, without respect for law republics die, and we are told that liberty lives only as the people reverence their own handiwork—the laws and institutions of their country. If one citizen, or group of citizens, has a right to break one law because he or she does not like it, then every other citizen has the same right to break every law; and if every citizen may do as he or she pleases about obedience to law, there is an end of orderly government. The citizen who winks at the violation of law is consenting to the violation of the chastity of his own household.

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colorless, spineless citizen who weakly consents to the violation of law and thus gives aid and comfort to those who would trample the constitution under foot and substitute personal whim for the majesty of law. Considering the disregard shown for law by so many fathers and mothers and the lack of provision made for the care and entertainment of our boys and girls it is really a wonder that more of them do not grow up to become hoodlums and mere driftwood. We are convinced, Mr. Editor, that you are dead right when you suggest that fathers make pals of their boys. We would add: what a fine thing it would be if father was strictly lawabiding, thus wielding a power for good through his fellowship with the boy and leading him to higher ideals of true citizenship. Yours for law and order. LOUIS J. GATES.

CHRONICLE CLASSIFIED ADVERTISEMENTS

Classified advertising 1 cent per word each insertion. If inserted 6 times or more, 3-4 cent a word. Monthly publication rates on application at the office.

FOR RENT

FOR RENT—First of May, a seven-room furnished house. Inquire at 313 East Fifth street. 23
FOR RENT—Nicely furnished housekeeping rooms with sleeping porch. Adults only. Telephone black 1811. 23
FOR RENT—Furnished housekeeping rooms, also sleeping rooms. 520 East Third street. Telephone black 2301. 21
FOR RENT—One of the Black apartments. Also 3 rooms, close in. Black & Crum. 21
FOR SALE—Good mare, buggy and harness. Cheap. Novelty Works, 518 East Second street. 21
FOR RENT—Room with board in modern home. Lady or gentleman. Telephone red 3491. 1000 Fulton street. 21
FOR RENT—That large, comfortable furnished housekeeping room you will find at 115 East Second street, up stairs. 27
FOR RENT—Housekeeping rooms given to married couple without children, for services rendered by wife. Call main 6461. 23
FOR RENT—Ford light delivery with driver. Light hauling and baggage transfer. Telephone black 4661 or black 3751. Frank Cullins. A21

FOR SALE

FOR SALE—Ten fresh cows. Write E. D. 203, Chronicle. d23w16-17
FOR SALE—One or two good milk cows. Call 25F3. 22
FOR RENT—Sleeping rooms. 507 East Fourth. 26
FOR SALE—Two fresh Jersey cows S. G. Watt, route 4. 21
FOR SALE—Large and small farm and orchard tracts. Reasonable prices, good terms. W. C. Hanna, Dufur, Ore. 181f.

WANTED

WANTED—Experienced woman cook for farmer. Long Bros., Blalock. 21
WANTED—Clean cotton rags at The Chronicle office, five cents per pound. tf
WANTED—Calcuttining and painting by day or hour. Call mornings or evenings. Red 3961. 23
WANTED—Cars to store, by parties who desire to have them where we can show and sell them on commission. Whitney Auto & Electric Works, 709 East Second street. 23
WANTED—Woman to look after small house and cook for two people. Will furnish room and board. Write box G. Y. 342, Chronicle. 22
WANTED—Horses and cattle to pasture on good bunch grass pasture. \$2 per month per head. J. W. Perdue, on old Sam Johns' place, nine miles out Mill creek. 22

FOR TRADE

FOR TRADE—No. 1 milk cow for Ford car. Telephone red 6082, or call at 215 West Eleventh street Saturday or Sunday. 26

FOR SALE—Barred Plymouth Rock setting eggs. \$1.00 for 15. O. A. C. strain, Harry Gordon, red 1331. 21

FOR SALE—Slightly used furniture, Acorn range, and oil stove good as new at 210 Washington street, telephone red, 791. 23

FOR SALE—Overland touring car, in good running order. See A. R. Barnett, 210 Washington. 23

FOR SALE—One milk goat, coming fresh in June, and one kid one year old. Inquire at Thompson's addition store, Joe Landauer. 23

FOR SALE—Horses. I have a number of good horses for sale cheap. Read's Feed store, east end of Second street, telephone black 5211. 261f

FOR SALE—One five-room modern house, close in, street pavement and sidewalks in, lot 50x25, can give possession at once. Price \$2500, reasonable terms. See Venz Bauer, telephone main 1571. 27

FOR SALE—Genuine Manila hemp hats. Light weight, just the thing for hot days. Can be worn to church as well as fishing, and will always look good. Your choice for \$3.00, at Mrs. Hallie Weaver's, 302 Union street. 25

FOR SALE—160-acre farm, 4 1/2 miles from The Dalles; 120 acres cultivated, 60 in crop; buildings; plenty water, family orchard. \$4000. \$600 cash, balance \$400 year, interest 7 percent.

DARNIELLE BROS. 405 Washington Main 6831. 20w16

FOR SALE—Owing to the high fertility and increasing demand for Rhode Island Red hatching eggs I will hold my special pen together during April. All orders cared for at \$1.00 per 15 or \$6 per hundred. Fred Cypfers, R. F. D. No. 3, telephone red 6862. M2

LOST OR FOUND

LOST—Gold watch fob, Arab head. Reward for return to office, Hotel Dalles. 23

MISCELLANEOUS

HEMSTITCHING—Pick edging. Mrs. L. M. Boothby, 308 Washington street. Telephone main 6881. tf

LAWN MOWING—Yard work, gardening, etc. Your patronage is solicited. L. A. Mathews, 502 West Eighth street. Telephone red 3651. 91f

TRANSFER AND EXPRESS—Furniture and piano moving. Freight hauled and general express business. Telephones: Stand, red 101; residence black 1352. J. E. Henzle. 111f

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VENZ BAUER

General real estate, insurance, and loans. 100 1/2 East Second street. Telephone main 1571. 281f

HOWARD S. SOULE

Expert Piano Tuner 322 West Sixth street. Residence Phone main 4201. 1f

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Table with columns for CAPITAL, Income, Dividends, and Expenses. Total income \$1,292,511.97. Net losses paid \$219,999.83. Total liabilities \$1,100,511.97.

MARYLAND MOTOR CAR INSURANCE COMPANY

Table with columns for CAPITAL, Income, Dividends, and Expenses. Total income \$1,161,511.97. Net losses paid \$494,876.36. Total liabilities \$1,000,964.97.

Substitute insurance attorney for service. P. W. BLANCHARD, Portland, Or.