

"WHAT WOMEN WANT"

STARRING THE INIMITABLE

LOUISE HUFF

A woman travels thousands of miles over land and sea to claim a man. Is she justified?



SUNDAY

CASINO

MONDAY

The Little House with the BIG Pictures

RICHARDS' ORCHESTRA WITH SPECIAL ARRANGED SCORE

Silk Underthings

—Dainty silk underthings in flesh and white in the Milanese, Satin, Crepe de Chine, and a new garment in extra heavy Jersey ribbed weave, prettily trimmed with rosettes and bows of the new two toned ribbon so popular this season.



Silk Chemise, priced from\$2.98 to \$6.10
 Silk Bloomers, from\$3.00 to \$8.00
 Silk Undervests, from\$3.00 to \$5.50

New Corsets

ALL THE LATEST MODELS

We have a full stock of all the newest models of the Gossard, Bon Ton and Royal Worcester Corsets, including the new Sport Models, giving you the new Flat Back, bringing out the natural lines of the figure. Take advantage of the experience of our trained Corsetiere for we carry a model for every figure. Priced from \$2.25, \$2.50, \$3.00, \$4.00 to \$14.00

NEW BAG TOPS

Make your own Shopping Bag. We just received a new shipment of very artistic Bag Tops. Just the thing to put the finish on the new bag. Prices very reasonable. 59c, \$1.75, \$2.00 to \$3.75.

STAMPED PATTERNS

In a large assortment of the newest designs of Center Scarfs, Pillow Tops, Lunch Sets, Aprons, etc.

BEADS AND TRIMMINGS

Here you can get all the new colors in Beads, Embroidery and Crochet Thread for trimming and fancy work. Our stock is very complete.

ATTRACTIVE DRESSES

FOR STREET AND AFTERNOON

The newest styles in handsome street and afternoon dresses of Taffeta, Minuette Silk, Canton Crepe, Kitteneer Satin and Crepe de Chine, in all this season's most wanted and popular shades. Priced reasonably enough for any purse.

\$15.98, \$19.75, \$22.50, \$25.00 and up

RAIN AND SHINE

Silk Umbrellas



What is more pleasing to any woman than to carry a pretty Silk Umbrella? We carry a complete line of Silk Umbrellas in all colors with fancy handles and tips in Bricolite and Ivory. Priced from \$9.00 to \$17.50

We Know What Women Want

Catering to Women's wants has been our specialty for a great many years, and we know that they want pretty Silk Underwear, Sheer Silken Hosiery, a Silk Umbrella, dainty bits of Neckwear, a handsome Silk Dress or Waist, a good looking Handbag or Purse, a pair of neat fitting, stylish Gloves or Shoes, in fact this store is full of many attractive articles for women which we cannot mention for lack of space. Now is a good time to purchase these many accessories to complete the wardrobe and put that finishing touch to one's apparel that gives individuality to the wearer. We are listing below many things that women want and appreciate, priced so low as to make them doubly attractive.

Silk Hose

—Every woman knows the beauty and quality of Phoenix Silk Hose. We feature Phoenix Hosiery because of its beauty wearing qualities and its extraordinary prices.



Pure Silk, Lisle Top, full fashioned in Brown and Black, pair\$1.95
 Pure Silk, extra heavy, full fashioned, pair \$2.35
 La France extra heavy, pair\$2.50

Gloves



Ivanhoe Silk Chamoise Gloves are a delight to every woman because of their lustre and heavy silks before

and after washing. We have, first, what you want in all colors and sizes. Priced at 69c to \$2.25 pair. Centemerics and Perrin's Kid Gloves are second to none in style and quality. You will find a complete assortment here. Colored Lamb Skins, all colors, \$2.50 pair.

Plain, real Kid, all colors\$3.00
 Fancy Embroidered, Real Kid\$3.50 ai \$3.95

New Silk Overblouses



Beautiful new Silk Overblouses in Canton Crepe, Minuette, Georgette and Treco Silks, that are so attractive in style and make up that you can't help admiring them in the new bright popular shades such as Tomato, Honey Dew, Zinc, Burnt Orange, Oriole and Harding Blue. Priced from \$3.75, \$5.50, \$7.50 to \$16.00

Smart Suits

ATTRACTIVELY PRICED

To dress in good style at a moderate expenditure is an easy accomplishment when one buys at this store. Here are the newest styles, colors and trimming effects—many being modifications of suits costing vastly more. Any woman would appreciate these suits, both from the standpoint of the maximum in value and good style. Priced from \$22.50 to \$65.00

Some new Jersey Sport Combination Suits just in, made with Jackets of Navy, Jade Green and Red with Tuxedo collar, cuffs and pockets trimmed with white and white skirts to match. Priced at \$25.00.

Neckwear



All the pretty new Frills and Rufflings that go to make your dress attractive you will find in our Neckwear Department. Organdie leads in everything. Organdie is everything. Here you will find a delightful surprise in our new Organdie Collars, Cuffs, Vests, Frilling and Vesting in separate pieces and matched sets. New Ecu Venetian Collars, Needle Point Sets, etc. Priced 69c to \$3.00.

HANDBAGS

Where you always find the largest and best assortment of Bags in town. Everything in the newest shapes and shades. Beaver, Pearl Grey, Brown, Navy and Black, in Canteen shapes, Swagger Bags, Vanity Cases, etc. You will have no trouble in finding the bag you like. In all prices from \$1.69 to \$10.00

When You Think Dry Goods - Think
McWilliam's Co.
 THE DALLAS DAILY CHRONICLE