

DIVORCE IS LIKE • 3-RINGED CIRCUS

PUBLICITY IS ESSENTIAL IF ONE
WOULD BE UP-TO-
DATE.

By Sydney B. Whipple

(United News Staff Correspondent.)
NEW YORK, April 15.—New York society folks who contemplate airing their domestic difficulties in the courts and public prints must, if they would be up to date, go hire a press agent.

James A. Stillman and his wife, "Fifi" Potter Stillman, established the precedent which has opened up a new and amazing branch of the publicity profession.

Each side of the sensational divorce action had its press agent. Not, as is usually the case, to get "nice" things printed about themselves. The system was reversed. The press agents were hired to—and did—reveal to the palpitating public all the things the public wanted to know about the other side. This is the system:

"Mr. Stillman, it became known today, named Fred Beauvais, an Indian guide, co-respondent in his suit for divorce."

That put the burden on Mrs. Stillman. Mrs. Stillman's press agent met the newspaper men. Next day:

"Mrs. Stillman, it was learned from an authoritative source today, accuses her husband of being the 'husband' of Mrs. Florence Leeds."

Then it was Stillman's turn. His press agent countered with this:

"Attorneys for Stillman are known to have in their possession a letter from his wife, alleged to contain a confession."

"Fifi" Potter Stillman's publicity agent rejoins with this:

"Letters said to be in the possession of Mrs. Stillman's attorneys show that James Stillman had no suspicions against his wife, even after the alleged letter of confession."

And as this battle of publicity grew warmer, bit by bit, the whole case was before the court of public opinion.

The lawyers concerned, old and established firms, ethical and all that, of course, disclaimed "leaking" to the press. Perish the thought.

But the press agent for Mrs. Stillman was an employe of one of her several law firms whose knowledge of the newspaper game and nose for news proved an invaluable aid to her side of the case.

The press agent for Stillman was a tried newspaperman who, since leaving the business, has become a publicity manager of one of New York's greatest corporations.

New York divorces are becoming more and more like three ring circuses.

—The Best Big Sister—

Free Clinic—No Charge For Examination—Tuesdays and Thursdays.

Dr. Baum, chiropractic physician, Third and Washington, main 501. If

—The Best Big Sister—

Rummage Sale by St. Paul's Guild, April 18, 19 and 20, two doors north of the Black and White, Court street. 16

SCHOONER CAPSIZES; FIVE MEN ARE RESCUED

By United News
NEW YORK, April 15.—A schooner capsized one mile off Scotland Light Messet, just off the Ambrose channel, near New York Thursday night and five men were rescued from the overturned hull by a small boat from the lightship. The ship was reported to be the schooner Amos Briggs, but Lloyd's records no vessel of that name, giving, however, the Amos Pegs of New York, a boat of 665 tons.

The red and white lights of the ship were observed for a time and suddenly disappeared. Then the lightship made out the shape of the overturned hull with men clinging to the keel.

The coast guard cutter Fresham was ordered to the wreck.

—The Best Big Sister—

Taxi—Mayfield's—Taxi Telephone main 5021. 27tf

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Are You Missing The rare treats we serve every evening between 5:30 and 8 o'clock. Table D'Hôte dinners, \$1.00. Hotel Dalles. 16

—The Best Big Sister—

"MADAME X"

(Preview.)

"Madame X," that dramatic tale of marriage gone wrong, was flashed upon the silver screen at the Casino theater last night in a preview. Guests of the popular show house sat through two hours of high interest.

The drama is a showing of domestic life wrecked by misunderstanding. It appeals, inasmuch as misunderstanding is at the basis of most trouble in the world.

A friend of the husband seizes the wife in his arms despite her struggle to free herself and at that moment the husband uses his eyes. The wife is denounced. She is cast out.

Her downfall is begun. But she comes back to her home to see her husband and her son. Mother love actuates her. She pleads to see the boy but is refused.

To Buenos Aires she goes trying to forget. Twenty years after the wreck of her domestic life, she meets a man who is in South America at the earnest request of the French police. She agrees to return to France with him.

Then she is mixed up with two blackmailing fiends and this man. They seek to extort a big sum of money from her husband, now risen to great power. The man with whom she returned to France starts out on the mission. She seeks to prevent him. She will not permit anyone she loves to be hurt. In desperation she murders the man.

Her son, grown to manhood, defends her at her trial, unmindful that she is his mother. The husband of Madame X listens to the case. Then she is freed and her husband and her son learn her identity.

It is a dramatic story from beginning to end, the court room scene being especially thrilling. The character work of Pauline Frederick as Madame X is as fine a bit of acting as she ever did. And that is giving her extravagant praise.

"Madame X" will be shown at the Casino theater tonight and tomorrow.

TRIPLE BILL

The Dalles School Children In the Movies

In the mind of every person there is a strong conviction that he would make a good movie star—All children possess latent talent. We are all more or less imitators—we get this, according to Darwin from a long way back. Now in THE DALLES SCHOOLS there are children with real ability. Is yours one of them? See and judge for yourself at the CASINO Friday and Saturday.

Mary Pickford's

FIRST APPEARANCE

Before a motion Picture Camera, with the Biograph Film Company, in the year of 1909, when she was only sweet sixteen, with the natural curls. This picture entitled

"Broken Hearts"

Directed by D. W. Griffith the famous director. In this picture you will see the following stars: MACK SENNETT, the Villian; OWEN MOORE, the Hero; HENRY B. WALTHAL, The Mexican Bandit; FLORENCE TURNER, the Cabaret Dancing Girl; also ROBERT HERRON and the GISH SISTERS. Come and see Mary Pickford when she started for \$10.44 per week and now One Million Dollars for one production.



MARY PICKFORD

—ALSO—

PAULINE FREDERICK

IN THE GREATEST PICTURE OF MOTHER
LOVE EVER FILMED

"MADAME X"

CASINO

The Little House with the BIG Pictures

UNTIL SATURDAY
MIDNIGHT



PAULINE FREDERICK in "Madame X"

NOW PLAYING