## ANOTHER "B®TMBSHELL" FROM OUR GREAT REDUCTION SALE.

The Great Event is meeting with such favorable response that we have decided to make a bigger cut than ever.

## ...And Still They Go Down.u

Despite the unfriendly elements, the happy throng still crowds our place for "plums." They know-the people do-that our stokes are merciless and our cuts are deep. When we say "our goods are cheap," we don't mean "cheap goods." There's as much difference between the former and the latter as there is between "an ardent lover" and a "lover of the ardent."

## Some Additional Surprises.

Men's Trousers
Your Choice for
\$1.15.


Men's Overcoats

## $\$ 4.95$.

f.w BOYS' suITS in lots 1, 2 and left. Better hurry up before they are all gone.

Men's Underwear

39c per garnuent. see windows.

## Men's Suits

 Yaur cloice of alowet 29 difirvern pat

## Speoial $\$ 4.95$.

Hats! Hats!!
Wo aro throwing some gand hargains
 in our low prices-a hand goes with
every hat.

## At $4_{4}^{3} \mathrm{C}$ <br> Standard Apron Checks, Gingha

black, pink, blue and red.
At I4C


At 3IC Pillow Tops. Just
, áck coveringe,
worth up to st.00, for 3le.

> At One-half...
> Any garment in the house, for lady, miss or e child.

PEASE \& MAYS

Remember that every article in the house is reduced, and we are daily cutting articles lower-..to make a "clean-up."

Shoes. Shoes. Shoes.
The feet, alove everything else these cold days, have to be given one's speeial attention. Look at our prices and then Yisit our shoo departuent for a general visit our sho
inspection.
Men's congrees and lace
Boyg' calf and grain.
Ladies' cloth top and
dies' cloth top and kid
kid welt button
kid turn sole, lace.
 Miseses' kid, spring heel, lace, button, $111 /$ to $2 \ldots$
Childs goat,

PEASE \& MAYS



With every Dollar's worth of goods purchased at our store during January and February, we will give One Chance on the following prizes
FIRST PRIZE - One Aluminized Garland Steel Range.
SECOND PRIZE - One Rose Garland Cast Iron Heating Stove.
THIRD PRIZE-One set of Roger's Silver Plated Knives and Forks.
FOURTH PRIZE-One set of Carver's Knife, Fork and Steel.
FIFTH PRIZE-One Nickle Plated Tea Kettle. SIXTH PRIZE-One Nickls Plated Condenser Coffee Pot.
SEVENTH PRIZE-One Niekle Plated Tea Pot. In addition to giving away these prizes we will sell goods as low as the lowest, and will always be ready to serve the trade in the best possible way. We will positively not be
any one. Our prices are right.
MAIER \& BENTON.

