

XMAS GREETING TO THE PUBLIC.

Our store now assumes its holiday attire and we are in perfect readiness to meet our friends and patrons. Come one, come all, and make your presence known by seeing our pretty goods, whether you purchase or not.

Gent's Furnishings.

Your saving of the past few days may be satisfactorily invested at this store. We have a vast stock of needful goods displayed for your selection, at prices that won't pull hard on your purse. We are offering some splendid bargains in Holiday gifts in this department.

SPECIAL BARGAIN NO. 1.

200 Silk Umbrellas, with cases to match, steel rod, tight roll, fitted with imported wood handles, trimmed with solid silver mounts, regular prices anywhere \$4.00 and \$5.00, during this sale at \$2.95.

BARGAIN NO. 2.

75 dozen fine Silk Handkerchiefs with $\frac{3}{4}$ -inch hemstitched, full size 75c value, during this sale 48c.

BARGAIN NO. 3.

Fine Silk Mufflers in all the latest effects, regular values from 75c to \$2.50, during this sale 50c to \$1.65.

BARGAIN NO. 4.

Men's Fine Christmas Neckwear; tecks, four-in-hand, puffs and clubs. All of these the very latest styles and patterns, and positively 75c to \$1.25 values, during this sale 50c to \$1.00.

BARGAIN NO. 5.

A full line of Men's Night Robes, in plain and fancy figured, very choice and pretty, at prices ranging from 50c to \$2.50, during this sale 35c to \$1.85.

BARGAIN NO. 6.

A complete stock of men's half hose in fancy check and stripes, all the latest designs. Regular prices 25c to \$1.25, during this sale 17c to \$1.00.

BARGAIN NO. 7.

An elegant assortment of men's Walking Canes, solid silver mounts and all the latest fads. Regular price 50c to \$2.50, during this sale 25c to \$1.75.

BARGAIN NO. 8.

40 dozen men's fine Suspenders, all silk and the very latest webs, put up in fancy boxes, at prices ranging from 25c to \$1.50, during this sale 20c to \$1.00.

BARGAIN NO. 9.

Gloves. Dent's English Walking Gloves. Adler's walking and driving Gloves. In fact over 20 different makes in lined and unlined, regular prices ranging from 50c to \$2.00, during this sale 25c to \$1.65.

BARGAIN NO. 10.

Trunks, traveling bags and valises at actual cost price during this sale.

BARGAIN NO. 11.

Hats and Caps at 25 per cent reduction in boys' furnishing department.

A Few of the Bargains.

Boys' 85c flannel Night Robes, during this sale 55c.

Boys' pure seamless wool Sweaters, regular 75c and \$1.25 values, during this sale 65c and \$1.00.

Boys' 50c Kid Gloves and Mittens, during this sale 35c.

Boys' 50c, 65c and 75c fancy Shirts, during this sale 35c, 50c and 65c.

Boys' Golf and double band hats and caps, during this sale 39c.

We are offering some splendid bargains in

Men's Overcoats, Ulsters and Mackintoshes

at \$3.50 to \$15.00, that originally sold for nearly double these prices, but on account of broken sizes we are now closing out below cost.

SILKS.

You know, of course, that we have the choicest line of Silks, Satins and Velvets ever shown in this city, and the price for your especial benefit has been cut down to meet the times.

50c India Silk, 24 inches wide..... 43c
\$1 Taffeta Silk, the best.....85c

All other Silks reduced from 15 per cent. to 33 $\frac{1}{2}$ c.

Dress Goods.

Who has attempted to show as elegant a line of Dress Goods, especially Crepons, Cheviots, Serges and Broadcloths as have been displayed over our counters this season? We can suit the most fastidious.

50c Dress Goods 37c
65c Dress Goods 49c
85c Dress Goods 73c

These only represent a few. The balance of our stock in this line reduced in like proportion.

Party Fabrics.

Have you not a young lady friend who is attending the various functions that are taking place among the "upper crust of sassiety" who would be overjoyed at the thought of getting a handsome Organdy, Lawn or Swiss gown? If so, let us show you the proper things. We have them in abundance, and exquisite shades in Linings that are just as dainty as the fabrics themselves.

Table Damask.

What makes a more acceptable present for a friend than a dainty piece of Linen Damask with a dozen Napkins to match? This is one of the many nice things we have to offer you at greatly reduced prices from now on until the holiday season closes. These prices are just right and you will think so when you see the goods.

8-4x8-4 cloth and 1 doz. $\frac{3}{4}$ napkins to match, \$7 a set.....now \$5.93
8-4x10-4 cloth and 1 doz. $\frac{3}{4}$ napkins to match, \$8 a set.....now \$6.69

From now on until the first of the year all table damask will be sold at a reduction of 20 per cent.

Stamped Linens and Cut Work.

Fancy Bureau Scarfs in Cut Work, 85c, \$1, \$1.25, \$1.50 and \$2 each.

Fancy Pillow Shams, \$1.00, \$1.25, \$1.35 and \$1.75 per pair.

Xmas Novelties.

Short, terse, convincing arguments why your Christmas Novelties should be purchased here and now. The varieties, qualities and prices prove beyond a doubt that this department excels any of a like nature. To confirm this claim permit us to name a few of the values it is giving. They are not all only enough to serve fairly as samples.

Novelties in Silver Gun Metal, Brass, Celluloid Articles, etc., in countless numbers. Ebonoid Sterling Silver mounted articles; Tooth Brushes, Nail Brushes, Files, Hooks, Curlers, Corn Knives, at 35c each.

Sterling Silver Napkin Rings at 50c each.

Sterling Silver Butter Knives and Pickle Forks at 25c each.

Numerous other articles with less silver mountings at less price.

The newest things in Dog Collars and Chain Belts, from 98c to \$1.50 each.

Baby Gold-plated Rings 25c
Baby Solid Gold Rings.....50c
Ladies' Solid Gold Rings \$1.00

A very fine selection of Ladies' Silk Neckwear ranging from 15c to \$2 each.

Leather Goods.

Pocket Books, Collar and Cuff Boxes, Ladies' and Gents' Toilet Cases; special purchase for our holiday trade. Grain Alligator, Seal and Fancy Leathers, mounted or plain.

Ladies' Pocket Books, all colors, 25c, 35c, 50c, 65c, 75c, \$1, \$1.25, \$1.35, \$1.50, \$1.75, \$2, \$2.25, \$2.50, \$3, \$3.25 and \$3.50 each.

Collar and Cuff Boxes from 50c up
Ladies' Toilet Cases from \$2.50 up

Handkerchiefs.

Tomorrow starts the selling of that prodigious Handkerchief purchase. It's the one great Handkerchief event of the local retail history—doubly important because of the proximity of the holidays. Never before could you buy Handkerchiefs as cheaply. Don't take our word for it; shop around and compare. That's the quickest, fairest way to put this statement to a test. Here's the price story in brief:

3c takes the choice of 75 doz. handkerchiefs that regularly sell at 5c each.

5c takes the choice of 100 doz. handkerchiefs that regularly sell at 8 $\frac{1}{2}$ c each.

10c takes the choice of 87 doz. handkerchiefs that regularly sell at 15c each.

25c takes the choice of 65 doz. real Irish linen and Swiss handkerchiefs that regularly sell up to 40c each.

We also have an untellable variety of plain and fancy hemstitched and exquisite new lace and embroidery designs. The handsomest handkerchiefs that ever crossed the ocean. A rare chance to pick and save tremendously. Ranging in prices from 40c to \$4.50 each.

Silk Shopping Bags.

Silk Shopping Bags with fancy tops, 75c, \$1.00, \$1.25, \$1.50 and \$1.75.

Celluloid Goods for Xmas.

Glove Boxes, Handkerchief Cases,

Jewel Cases and Ink Wells with handsome tinted covers, ranging in price from 15c to \$4.50.

Fur Collarettes.

At a money-saving reduction of 25 per cent. on regular price on all Collarettes in stock that sell for over \$5.00.

Fans, Fans, Fans.

Choice line of Fancy Leather and Silk Lace, handsomely tinted Fans, ranging in price from 50c to \$3.50.

Ladies' Taffeta Silk Skirts.

Choice line of colors, corded and plaited ruffles.

\$5.00 for Black Taffeta Silk Skirts, corded ruffles; worth \$6.50.

\$6.75 for Lavender Taffeta Silk Skirts, corded and plaited flounce; worth \$8.00.

Sofa Pillows.

A large assortment of Tapestry and Silk Sofa Pillows, ranging in prices from \$2.50 to \$4.00, with 33 $\frac{1}{2}$ per cent. off.

25 per cent. off on all Children's Cloaks and Jackets for this week.

Big reduction on Fancy Blankets and Comforts suitable for Xmas presents.

SHOES.

Ladies' Cloth Top, button \$2 50
Ladies' All Kid, button \$3 00
Ladies' All Kid, lace Shoes
Ladies' Box Calf, button for
Ladies' Heavy Sole Kid, button \$1.65

Children's Pebble, button \$1.50 Shoes
Children's Kid, button for 85c
Children's Kid, lace

Grocery Department.

No talk necessary. These prices talk for themselves.

Holiday Prices.

Bell & Bugle Cranberries.....7 $\frac{1}{2}$ c per qt
Fancy Glazed Citron 15c per
Fancy Glazed Lemon Peel pound
Fancy Glazed Orange Peel
Fancy Navel Oranges.....25c per dozen
Fancy Smyrna Figs.....25c per pound
IXL Paper Shell Almonds 14c per pound
Los Nietos Walnuts 14c per pound

Candy.

Gum Drops..... 5c per pound
Plain Mixed 7c per pound
Jelly Beans 10c per pound
Fancy Mixed.....13c per pound
French Mixed.....17c per pound

PEASE & MAYS, The Dalles, Oregon.