## XMAS GREETING TO THE PUBLIC.

## Our store now assumes its holiday attire and we are in perfect readiness to meet our friends and patrons. Come one, come all, and make your presence known by seeing our pretty goods, whether you purchase or not.

## Gent's Furnishings.

Your saving of the past few day may be satisfactorily invested at this store. We have a vast stock of needful goods displayed for your selection, at prices that wont pull hard on your purse. We are offering some splendid bargains in Holiday gifts in this department.

## SPECIAL BARGAIN NO. 1.

200 Silk Umbrellas, with cases to match, steel rod, tight roll, fitted with imported wood handles, trimmed with olid silver mounts, regular prices anywhere $\$ 4.00$ and $\$ .00$, during this sale at $\$ 2.95$.

## BARGAIN NO. 2.

75 dozen fine Silk Handkerchiefs with 3 -inch hemstitched, full size 75 c with ${ }^{3}$-inch hemstitched,
value, during this sale 48 c .

## BARGAIN NO. 3.

Fine Silk Mufflers in all the latest effeets, regular values from 75 c to $\$ 2.50$, during this sale 50 c to $\$ 1.65$.

## BARGAIN NO. 4

Men's Fine Christmas Neckwear tecks, four-in-hand, puffs and clubs. All of these the very latest styles and patterns, and positively 75 c to $\$ 1.25$ values, during this sale 50 e to $\$ 1.10$.

## BARGAIN NO. 5.

A full line of Men's Night Robes, in plain and fancy figured, very choice and retty, at prices ranging from 50 c to 2.50 , during this sale 35 c to $\$ 1.85$.

## BARGAIN NO. 6.

A complete stock of men's half hose in fancy check and stripes, all the latest designs. Regular prices 25 c to $\$ 1.25$, during this sale 17 c to $\$ 1.00$.

## BARGAIN NO. 7.

An elegant assortment of men's Walking Canes, solid silver mounts and all the latest fads. Regular price 50 c to all the atest fads. Regular price
$\$ 2.50$, during this sale 25 c to $\$ 1.75$.

## BARGAIN NO. 8.

40 dozen men's fine Suspenders, all ilk and the very latest webs, put up in fancy boxes, at prices ranging from 25 c to $\$ 1.50$, during this sale 20 c to $\$ 1.00$.

## BARGAIN NO. 9.

Gloves. Dent's English Walking Gloves. Adler's walking and driving Gloves. In fact over 20 different makes in lined and unlined, regular prices ranging from 50 c to $\$ 2.00$, during this sale 25 e to $\$ 1.65$.

BARGAIN NO. 10.
Trunks, traveling bags and valises at actual cost price during this sale.

## BARGAIN NO. 11.

Hats and Caps at 25 per cent reduction in boys' furnishing department.

## 'A Few of the Bargains.

Boys' 85 c flannel Night Robes, during this sale 55 c .

Boys' pure seamless wool Sweaters, Boys pure seamless
regular 75 c and $\$ 1.25$ values, during this sale 65 c and $\$ 1.00$.

Boys' 50c Kid Gloves and Mittens, during this sale 35 c .

Boys' $50 \mathrm{c}, 65 \mathrm{c}$ and 75 c fancy Shirts, during this sale $35 \mathrm{c}, 50 \mathrm{c}$ and 65 c .

Boys' Golf and double band hats and caps, during this sale 39 c .

We are offering some splendid bargains in

## Men's <br> Overcoats, Ulsters and <br> Mackintoshes

at $\$ 3.50$ to $\$ 15.00$, that originally sold for nearly double these prices, but on account of broken sizes we are now closing out below cost.

## SILKS.

You know, of course, that we have the choicest line of Silks, Satins and Velvets ever shown in this city, and the price for your especial benefit has been cut down to meet the times.
50 c India Silk, 24 inches wide
$\$ 1$ Taffeta Silk, the best.
43e

## All other Silke reduced from 15 per cent. to $331 / \mathrm{c}$.

## Dress Goods.

Who has attempted to show as elegant a line of Dress Goods, especially Crepons, Cheviots, Serges and Broadcloths as have been displayed over our counters this season? We can suit the most fastidious.
50c Dress Goods
65 c Dress Goods
85c Dress Goods
.37 c
. .49 c

## Party Fabrics.

Have you not a young lady friend who is attending the various functions that are taking place among the "upper crust of sassiety" who would be overjoyed at the thought of getting a handsome Organdy, Lawn or Swiss gown? If so, let us show you the proper things. We have them in abundance, and exquisite shades in Linings that are just as dainty as the fabrics themselves.

## Table Damask.

What makes a more acceptable present for a friend than a dainty piece of Linen Damask with a dozen Napkins to Linen Damask with a dozen Ap is one the many nice mings we have to offer you at greatly rethings we have prices from now on until the holiduced prices from now one prices are just day season closes.
right and you will think so when you see right and you will think so when you se the goods.
$8-4 \times 8-4$ cloth and 1 doz. $\frac{3}{4}$ napkins to match, $\$ 7$ a set $8-4 \times 10-4$ cloth and 1 doz. $\frac{1}{3}$ napkins to match, $\$ 8$ a set.......... ......... now $\$ 6.69$ From now on until the frist of the year all tuble

## Stamped Linens and Cut Work.

Fancy Bureau Scarfs in Cut Work, $85 \mathrm{c}, \$ 1, \$ 1.25, \$ 1.50$ and $\$ 2$ each.

Fancy Pillow Shams, \$1.00, \$1.25, $\$ 1.35$ and $\$ 1.75$ per pair.

## Xmas Novelties.

Short, terse, convincing arguments why your Christmas Novelties should be purchased here and now. The varieties, qualities and prices prove beyond a doubt that this department excels any of a like nature. To confirm this claim permit us to name a few of the values it is giving. They are not all only enough to serve fairly as samples.

Novelties in Silver Gun Metal, Brass, Celluloid Articles, etc., in countless numbers. Ebonoid Sterling Silver mounted articles; Tooth Brushes, Nail Brushes, Files, Hooks, Curlers, Corn Knives, at 35c each.

Sterling Silver Napkin Rings at 50c each.

Sterling Silver Butter Knives and Pickle Forks at 25 c each.
Numerous other articles with lees silver mountings
at less prices
The newest things in Dog Collars and Chain Belts, from 98 c to $\$ 1.50$ each Baby Gold-plated Rings Baby Solid Gold Rings Ladies' Solid Gold Rings
.25 c
. .50 c

A very fine selection of Laties Neckwear ranging from 15 c to $\$ 2$ each.

## Leather Goods.

Pocket Books, Collar and Cuff Boxes, Ladies' and Gents' Toilet Cases; special purchase for our holiday trade. Grain purchase for our holiday trade. Grain mounted or plain.

Ladies' Pocket Books, all colors, 25 c , $35 \mathrm{c}, 50 \mathrm{c}, 65 \mathrm{c}, 75 \mathrm{c}, \$ 1, \$ 1.25, \$ 1.35, \$ 1.50$, $\$ 1.75, \$ 2, \$ 2.25, \$ 2.50, \$ 3, \$ 3.25$ and $\$ 3.50$ each.
Collar and Cuff Boxes from .........50c up Ladies' Toilet Cases from $\quad \$ 2.50$ up

## Handkerchiefs.

Tomorrow starts the selling of that prodigious Handkerchief purchase. It's the one great Handkerchief event of the local retail history-doubly important because of the proximity of the holidays. Never before could you buy Handker. chiefs as cheaply. Don't take our word for it; shop around and compare. That's the quickest, fairest way to put this statement to a test. Here's the price story in brief:

3c takes the choice of 75 doz. handkerchiefs that regularly sell at 5 c each.

5 c takes the choice of 100 doz . handkerchiefs that regularly sell at 8 d c each.

10c takes the choice of 87 doz. handkerchiefs that regularly sell at 15 c each.
$25 c$ takes the choice of 65 doz . real Irish linen and Swiss handkerchiefs that regularly sell up to 40c each.

We also have an untellable variety of plain and fancy hemstitched and exquisite new lace and embroidery designs. The handsomest handkerchiefs that ever crossed the ocean. A rare chance to pick and save tremendously. Ranging in prices from 40c to $\$ 4.50$ each.

## Silk Shopping Bags.

silk Shopping Bags with fancy tops, $75 \mathrm{c}, \$ 1.00, \$ 1.25, \$ 1.50$ and $\$ 1.75$.
Celluloid Goods for Xmas.
Glove Boxes, Handkerchief Cases,

Jewel Cases and Ink Wells with handsome tinted covers, ranging in price from 15 c to $\$ 4.50$.

## Fur Collarettes,

At a money-saving reduction of 25 per cent. on regular price on all Collarettes in stock that zell for over $\$ 5.00$.

## Fans, Fans, Fans.

Choice line of Fancy Leather and Silk Lace, handsomely tinted Fans, ranging in price from 50 c to $\$ 3.50$

## Ladies' Taffeta Silk Skirts.

Choice line of colors, corded and plaited ruffles.
$\$ 5.00$ for Black Taffeta Silk Skirts, corded ruffles; worth $\$ 6.50$.
$\$ 6.75$ for Lavender Taffeta Silk Skirts, corded and plaited flotnce; worth $\$ 8.00$.

## Sofa Pillows.

A large assortment of Tapestry and Silk Sofa Pillows, ranging in prices from $\$ 2.50$ to $\$ 4.00$, with $33_{\frac{1}{3}}$ per cent. off.

25 per cent. off on all Children's Cloaks and Jackets for this week

Big reduction on Fancy Blankets and Comforts suitable for Xmas presents.

## SHOES.

Ladies' Cloth Top, button $\$ 250$ Ladies' All Kid, button
Ladies, All Kid, butto
Ladies' Box Calf, button
$\$ 300$
for Ladies' Heavy Sole Kid, button $\$ 1.65$
Children's Pebble, button $\$ 1.50$ Shoes $\begin{array}{lr}\text { Children's Kid, button } & \$ 1.50 \text { Shoes } \\ \text { Children's Kid, lace } & \text { for } 85 \mathrm{c}\end{array}$ Children's Kid, lace

## Grocery Department.

No talk necessary. These prices talk for themselves.

## Holiday Prices.

Bell \& Bugle Cranberries
$7 \frac{1}{2} \mathrm{c}$ per qt Fancy Glazed Citron Fancy Glazed Lemon Peel 15c per Fancy Glazed Le pound Fancy Navel Oranges.........25e per dozen Fancy Smyrna Figs.. .........25e per pound IXL Paper Shell Almonds 14 c per pound Los Nietos Walnuts .......... 14c per pound

## Candy.

| Gum Drops | 5e per pound |
| :---: | :---: |
| Plain Mixed | 7e per pound |
| Jelly Beans. | 10e per pound |
| Fancy Mixed | 13e per pound |
| French Mi | 7e per pound |

