

The elegantly appressed man

has much the better chance of success in this world over his poorly clad brother. We are still living in an age so thoroughly impressionist that people do take their impressions from the men they meet largely.

You should dress well, no matter what your position in life may be.

The tailors from whom we buy our fine clothing have solved the problem for those who have slender purses. Fine clothes here do not mean high prices. You can get a suit or overcoat here, equal to any which you can get made to measure at double the price, we ask \$15. Finer grades, but not more serviceable, all the way up to \$25, and your money back if you are dissatisfied with your purchase. That alone is more than any tailor will do.

A. M. WILLIAMS & COMPANY, THE DALLES, OREGON.

Our Fall Assortment of

Suits, Overcoats and Ulsters

for Men and Boys is complete

The advent of the Fall Season finds us unusually well prepared with a magnificent stock of clothing. The new styles are—many of them—radically different from those of last fall and winter, while we have endeavored in the selection of this season's stock to meet the popular price demand. No single garment in our stock, no matter how low its price, has been permitted to have a place on our counters, unless it embodies proper style and satisfactory serviceability. Furthermore, Every Garment that leaves our store Must Fit.

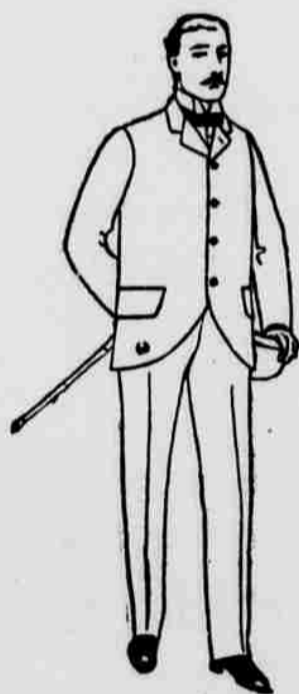
Only Price talks to some men

Many of them do not talk enough of the reputation of the firm offering price bargains. They do not realize that quality is more important than price, for if a garment wears out too quickly the cost will be forgotten when the memory of its unsatisfactory service will remain.

Therefore we say, buy as cheaply as you can, certainly, but consider quality in making purchases as well as price. We built our business by stating facts.

Every Suit, Overcoat or pair of Trousers

we sell are Made to Fit Perfectly and Pressed free of charge.



Men's 4-button round sack suits; 47 different styles and patterns, per suit.....\$5 to \$25



Men's double-breasted square cut sack suits, made in blue serge, blue or black cheviot, cassimere, scotch tweed, and fancy striped worsted, and brown meltons; per suit, \$10 to \$20

If the pants you like best are too long, we them cut off for you. Twont cost you a cent extra. We fit every garment.



Young men's double-breasted, square cut suits, fit perfectly. 8 new patterns in worsteds and tweeds. Per suit.....\$7.50 to \$13.75



Stout men's 4-button Round Sack Suits \$7.50 to \$20.00. One of the main features of this complete stock is that we can fit perfectly the man who is hard-to-fit, be he short and stout or tall and thin. Try us.

We have the coat pressed, the pants creased, and any little alteration made that is necessary to insure a good fit at no additional expense to you.



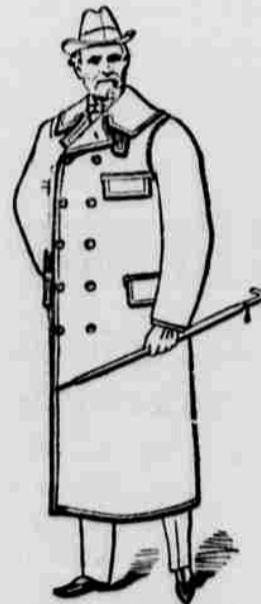
Young men's 4-button round cut sack suit, for from 16 to 20 yrs, modeled after our finest men's suits; perfect in fit and of faultless finish. \$7.50 to \$15



EMPIRE Copyright 1898, Fuchsmeier, Fisher & Co. Silk faced, double-breasted sack suits for men. Special; Blue herring-bone stripe Serge, as above cut.....\$13.75



Men's 3-button cut-a-way frock suits, suits for every day or Sunday wear. Cassimere at \$10; striped or pin-head worsted at \$12 to \$17; black clays, \$7.50 to \$25.



Brown Oxford All wool Irish Frieze

STORM ULSTER.

Pure wool fine flannel lining. A Bargain at

\$12.50



Young man's storm ulster; neat and dressy, warm and serviceable; \$3.50 to \$13.75. In gray or black heavy meltons, brown checked cassimere and black frieze.

Men's storm ulsters, the zero weather kind; \$5 to \$18. Special; all wool frieze, dark gray color; well made and finished.....\$8.00



..... Our

Specialty

The Pickwick System

of "Right-shape clothing for odd-shaped men."

enables us, in addition to the other lines we carry, to

Fit Perfectly

any man who may come into this store.

Pickwick Suits and Overcoats; \$10 to \$20 \$16 to \$20



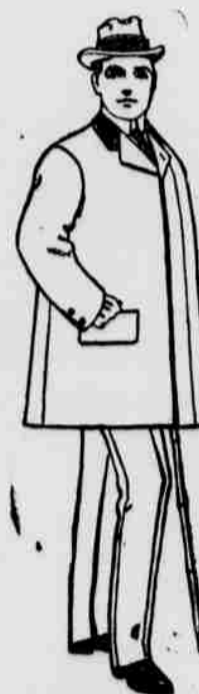
Blue, Black and Brown

KERSEY OVERCOATS,

Sizes 35 to 44.

Special \$8.50

Sewed with silk.



Men's stylish Top Coats, Covert cloth.....\$10, \$13.75, \$15, \$17.50, \$20.



Handwear Brand



Handwear Brand



Double-breasted school suits; 9 to 15 years, \$1 to \$7. The pants to these suits worth from \$2.50 up, are made double seat and knees.



Reefer coat; for boys from 10 to 15 years; Rumbold chinchilla, navy beaver, \$4.00 and \$5.00



Blue beaver top coat black velvet collar; 5 to 10 years.....\$6.00 Warm and cozy.



Reefer coat; for boys from 10 to 15 years; Rumbold chinchilla, navy beavers at \$4 and \$5



Tan Melton Top-Coat, 7 to 9 years and 10 to 14 years.....\$4.50, \$5.50, \$6.50. Stylish and evidence of good taste.



Reefer Coats, substitute for an Overcoat; 3 to 8, and 9 to 15 years. Made of Astrachan, Beaver, Chinchilla and Covert cloth.....\$2 to \$6

Vestee Suits:

A novelty, every one of them, and such an array. All the pretty styles and new designs shown by two of the largest exclusive manufacturers of boys' clothing in this country. It will do anyone interested in boys' and children's suits a world of good to see what our stock consists of, even if they don't buy, and you know you are just as welcome, whether you come to look or to buy. We have these pretty suits at from \$2.50 to \$7.50.

Our Fall and Winter Catalogue is Ready.