

# The Dalles Chronicle.

VOL. XII

THE DALLES, OREGON, THURSDAY, JULY 27, 1899.

NO 89



## Ribbon Day.

Room must be made for our fall stock of fancy ribbons. Saturday'll be moving day. Note these prices:

Saturday from 8 to 11 a. m. only.

38 bolts fancy striped and plaid silk ribbons, 3 and 4 inches wide, per yard 2c.  
Limited to 10 yards to a customer.

Silk Ribbons. 1/2 to 1 inch wide; pure silk; in assorted dark shades; suitable for hair ribbons, ruffles on skirts, etc. Saturday—5 yards for 5c.

## Children's Dresses.



A Duck or Pique dress for the young miss; is there anything more satisfactory for seaside or home wear?

Saturday will see a general price leveling in all the better grades.

\$1.00 ones, Saturday	\$.72
\$1.15 " "	.87
\$1.25 " "	.95
\$1.50 " "	1.12
\$1.80 " "	1.37
\$1.08 " "	1.42
\$2.38 " "	1.62

## Dry Goods Dep't.

For the convenience of ladies who cannot attend in the afternoon, we will sell from the following lines during one hour in the forenoon—from 10 to 11. To continue from 1 to 6 p. m.

36-inch Percales, special 7c quality. Limit, 10 yards to a customer.  
40-inch white checked Nainsook, value 7 and 8c yard. Limit, 10 yards.  
30-inch Dress Sateens, value 10c. 7c  
31-inch " " 15c. 11c

Crash Suitings for skirts. Linen ground with light stripes in colors. 14 different pieces, width 20-inch. Value 25c yard. Saturday's price 16c

Piques, light and dark stripes; only 8 pieces; 30-inch. Value 16 1/2c. Saturday's price 11c

Scotch Silk Fancies. A very beautiful material, in light stripes and plaids, especially desirable for shirt waists. Value 30c per yard. Saturday 2 1/2 yds. (a waist pattern) for 49c

Camel's Hair Suiting. A rare bargain. Material is 26 inches wide, colors dark gray or brown mixed. Value 12 1/2c per yard. Saturday 12 yards for 75c

July 29, '99.

# OUR SECOND Saturday Surprise Sale

promises to excel our first of two weeks ago.

Saturday next—another great day. The many pleased customers and the general success of our recent Saturday Surprise Sale, has prompted us to repeat the same, and if possible to make it even a greater event than the former. We never do a thing the second time, but we strive to outdo the first. For this Coming Event we have selected entirely different goods from what we showed at the former sale; never-the-less, goods of equally staple goodness and seasonable worth, which when quoted at the extra-special prices to prevail next Saturday, should prove of intense interest to every conservative shopper.

## Next Saturday the day, but note the hours.

### Summer Corset Covers.



The thing for shirt waists. This corset cover contains in the pockets one pair of Kleiner's best lightweight shields made expressly for this garment. The pockets absorb all moisture and take the place of lining and binding.

#### Three Grades:

25c grade Saturday	18c
35c " "	22c
50c " "	33c

### Embroideries.

A new lot; a lot worthy of your attention if you are needing embroideries. Some patterns 3, 4, 5 or 6 inches wide, worth 12 1/2c, 15c, 18c and 20c per yard. Saturday 1 to 6 p. m. per yard 9c

### Gents' Furnishing Department.

#### Another Shirt Event.

From 7 to 8 a. m. From 1 to 9 p. m. Fine summer style, Flannel Negligee Shirts, soft and comfortable, silk sewed, best of finish, sizes to 17 1/2 neck. Value \$1.75. Saturday 92c.

Fine silk stripe Negligee Shirts; value \$1.75. Saturday \$1.20. Saturday \$1.92.

Silk Negligee Shirts, worth \$2.50. Saturday \$1.92.

### Golf Shirts.

Percale, linen and white pique; value 75 cents. Saturday 42c.

### Neckwear Sale.

Colored Lawn Band Bows, value 15c. Saturday 9c  
Colored Lawn String Ties, a whole dozen for 18c  
White Lawn String Ties, usual price 40c dozen, Saturday per bunch, (1/2 dozen) 10c  
Four in-hands; our 75c silks, the choicest of this grand stock Sat. 41c  
25c Black silk or satin Band Bows 12c

### Underwear.

1 to 6 p. m. only. Ladies' fine black ribbed Vest, low neck, sleeveless; 35c value 21c  
Pure Silk Vests, same style, value 60 cents 50c  
Infant's Summer Vests, ribbed, sleeveless, sizes 1, 2 and 3; val 20c 12c  
Boys' Summer Drawers, white gauge, 24 to 34 waist, 25c value, Saturday 18c

IN THE MORNING ONLY, 9 to 12,

## Our Ladies' Suit Dep't.

Tells an interesting story.

Saturday from 9 to 12 a. m.



We will sell an entire recent shipment of stylish plaid tailor-made skirts, including some of the newest golf patterns, at the following, very liberal reductions:

\$4.00 ones	Saturday a. m. \$2.78
\$5.00 " "	" " 3.57
\$6.00 " "	" " 4.37
\$6.50 " "	" " 4.40
\$7.50 " "	" " 5.12
\$8.00 " "	" " 5.22

### Navy Blue Circular Flounce Skirts

Just received, but also included in this great Saturday offering. From 9 to 12 a. m. only, this regular \$3.50 value, \$2.10.

### Bicycle Skirts.

Cut and finished in the most recent style, in modest brown checks and plaids.  
\$4.50 values Saturday a. m. \$3.29  
\$5.00 values Saturday a. m. \$3.75

### Black Silk Skirts

Straight-gore, figured Silk Skirts, plaited and gathered backs, well lined and finished. Actual values at the regular prices, which fact, however, will not save them from a general cut for Saturday.  
\$5.00 Figured Silk Skirts Saturday \$3.42  
\$6.00 " " " 4.18  
\$8.00 " " " 5.10  
Plain Black Satin Skirts; our 8.50 quality Saturday \$5.36

IN THE AFTERNOON FROM 1 to 5 ONLY.



## \$1 Kid Gloves 59c

Saturday will see the greatest Kid Glove selling of the season at this store. A new invoice of 10 doz. pair of bright, new and desirable Foster's patent hook lace Gloves, in tans and browns, oxblood and greens, greys, modes, white and black, represent the lot.

Just enough only for a hundred and twenty pair of hands, therefore be timely if you would share in this offering. Remember, in the afternoon from 1 to 5—or from 1 till as long as they last.

Per pair 59c.

### Silk Bicycle Gloves

Or for driving as well. This is a pure Silk Glove, with a gauntlet protecting the wrist; would make equally as nice a marketing or street glove; color black only; value 75c per pair. Saturday 43c p. m. from 1 to 5.

### Handkerchief Specials.

Ladies' white hemstitched draw-work handkerchief—regular price 10c, 2 for 25c 5c  
Men's colored border hemstitched linen handkerchiefs, regular 25c val. Saturday p. m. 13c

### Great Sale In Shoe Department All Day.

See windows for full particulars.  
Ladies' Tan Kid Bicycle Boot; value \$2.75. Saturday \$1.00  
Misses' Tan Button Shoes; \$2.25 value Saturday \$1.50

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### Brownie Overalls.

The little boy feels more comfortable and enjoys his playing a great deal more when properly dressed for it. We claim to sell the best overalls made for boys.

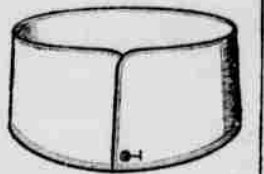


Sweet, Orr & Co.'s soft denim, never-rip overalls, per pair, 50c.

Other brands at 40c and 25c.

### Collars.

Ladies' white Pique Collars, the most up-to-date collar on the market. Value 15c.



Saturday, 11c THE 'Trojan' No. 7. TRADE MARK

### White Linen Chemisettes.

Essential to the completeness of your tailor-made costume. Value 25c. Saturday 18c.

### Ladies' Silk and Washable Neckties

All the most looked-for styles may be seen in our stock Saturday morning. Take your choice of the 25c ones at 19c the 35c ones at 22c the 50c ones at 35c This includes stocks, puffs, bows, etc.

### Fancy Neck-Ruchings.

One of our latest arrivals of fashionable Ruchings has a prominent black chenille dot on maize, pink, turquoise, cream and red; or a white dot on black. The value is 35c; Saturday, per yd, 21c.

### Hat Department Offerings.

From 8 to 12 a. m., and from 1 to 9 p. m.

CRASH TAMS, with quills, see window; 25c values, Saturday 10c  
Flat Wired Crash Tams; 25c value, Saturday 14c

MEN'S CRASH HATS, entire line of 69c and 75c styles, including many silk crown hats, Saturday choice 48c

BOYS' LINEN CRASH HATS, black band, quilted trim; 50c value, Sat. 32c  
Saturday all straw hats, worth 50c and upwards; at one-half price.

### Hosiery Event.

1 to 6 p. m. Our 25c summer weight ladies hose, Louis Hermsdorf dye, Saturday 13c

### Boys' Stockings.

good heavy ribbed seamless stockings, black; every pair warranted. Regular price 25c, Saturday 16c

### New This Week.

Pique Embroideries and Insertions.

### Shirt Waists.

Saturday morning, 9 to 12 only. Ladies will please be prompt if they want Shirt Waists Saturday morning at these reduced prices.



We commence selling them at 9 o'clock promptly and continue until 12, when every price goes back to the original.

From 9 to 12 a. m.

All 50c Shirt Waists	\$.40
All 75c Shirt Waists	.55
All \$1.00 Shirt Waists	.67
All 1.25 Shirt Waists	.79
All 1.50 Shirt Waists	1.10
All 1.75 Shirt Waists	1.32
All 2.00 Shirt Waists	1.39
All 2.50 Shirt Waists	1.65
All 3.00 Shirt Waists	2.15
All 3.95 Shirt Waists	2.62

This applies to our entire stock.

### Ladies' Leather Bicycle Belts.



Fancy colored Seal Belts, with pure attachment; neatly finished; our regular price, 90c; Saturday a. m., 29c.

### Clothing Dept.

Saturday morning, 8 to 12 o'clock. In the evening from 6 to 9.

Unlined, Double Breasted

Blue Serge Coats, to be worn with white duck trousers for seaside outings. The correct thing.



\$5.00 Double Breasted Serge Coat \$3.45  
\$6.00 Double Breasted Serge Coat and Vest \$4.25  
\$8.00 Double Breasted Serge Coat and Vest \$4.99

### Men's Crash Suits.

\$5.50 Linen Crash Suit \$3.75  
6.00 Black and White Check, Crash Suit \$4.25  
7.00 Blue Kaki Cloth Suit \$5.10  
9.00 Wood Crash Suit \$5.99

### Men's Suspenders.

Fancy Elastic Web, braided lisle ends; 25c value; Saturday 10c

A. M. Williams & Co.

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