

BIOGRAPHICAL AND BUSINESS SKETCHES.

Representative Business Men, Firms and Corporations of The Dalles---Many Pioneers and Public Officials.

Not a Few Recent Arrivals, and All Men and Concerns of Sterling Worth and Business Ability---Their Trade Extends Throughout Eastern Oregon and Washington.

INTRODUCTION.

The occasion of THE CHRONICLE'S trade number will be found in the following business and biographical sketches. As will be noted, these sketches are historical and descriptive.

a continuous roadway, communicating with streets a block apart. The Portland facilities are likewise excellent, and nothing is omitted which could tend to dispatch in handling the large freight business of the company.

SEUFERT BROTHERS COMPANY. Incorporated.

There is an analogy between the animate and the inanimate in nature that is constantly presenting itself to observing men, and the experiences of the one may be applied with unerring correctness to the other.

Parties desiring extra copies of this issue can be accommodated by calling at this office. We shall mail a large number of the papers to various parts of the country and state.

THE DALLES, PORTLAND & ASTORIA NAVIGATION COMPANY.

W. C. Ahlweis, General Agent. There is a spirit of enterprise, a patriotic responsiveness to the demands of the public weal, in the financial men of The Dalles, which has been brought into conspicuous evidence whenever the occasion has presented itself for its manifestation.

The two-thousand-acre strip of land owned by Seufert Bros. Company, and extending for ten miles along the southern bank of the Columbia, less than two decades ago was a mass of shifting, sun-baked sandhills.

The effect of this masterly move was to open up for speedy development practically all the vast country tributary to the Columbia river between Portland and The Dalles, turning to practical use the almost limitless resources that had long lain dormant.

While the Seuferts have been accomplishing an end foreseen only by themselves, they have not overlooked the opportunities apparently nearer their doors, and have developed contemporaneously an enterprise which, in its scope, is an integral factor in one of Oregon's greatest industries, the salmon fisheries and cannery.

When it is realized how many difficulties the company had to overcome in the way of opposition brought against it, the phenomenal success achieved by this enterprise becomes fully apparent.

The fruit cannery of this company puts up peaches, cherries, plums and apricots, entirely the products of its private orchards. The fruit from which is not surpassed in form and flavor by any on the coast.

Aside from the great advantages of The Dalles, Portland & Astoria Navigation Company to the rich country it traverses, it has given to Oregon and Washington a steamboat route which for scenic grandeur is without a peer in the world.

The bulk of these goods are disposed of in the West, where the demand has always exceeded the supply. Switches from the O. R. & N. C. Co.'s tracks communicate with the main buildings and greatly facilitate shipping, cars being loaded direct from the warehouses for local and eastern points.

The Dalles and Portland are connected by the world-famed Cascade locks, which were built by the government at an expense of over a million dollars, below which the mile in length.

The Seufert Bros. Company is a close corporation, practically all stock being owned by the officers, who are residents of The Dalles. They are: T. J. Seufert, president; F. A. Seufert, manager, and A. Seufert, secretary.

The Dalles and Portland are connected by the world-famed Cascade locks, which were built by the government at an expense of over a million dollars, below which the mile in length. The navigation of this turbulent stretch of water is conceded by plant men to be one of the ablest examples ever accomplished on a Western river.

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FRENCH & COMPANY. Bankers.

If, as it is claimed, the stability and character of a community and its industries may be best judged by the character and standing of its banks, people of The Dalles have every cause for congratulation.

The business of French & Company's bank is confined strictly to recognized legitimate fields of banking. Advantageous connections are maintained with the best banks of all the states and the Eastern cities.

The bank, which is situated in its own building, located on one of the principal business corners of the city, is modern throughout. The fittings are heavy and rich, and the offices light and airy.

The line of hardware is designed to meet the demand in this section, and contains the usual stock of shelf and heavy hardware, tinware and granite ware, kitchen utensils, farm and garden small tools, etc., etc.

T. A. VAN NORDEN. Horologist. T. A. Van Norden, watchmaker and jeweler, has been in business in The Dalles since 1887. His skill as a horologist soon won him a reputation and an excellent patronage.

The jewelry department of Mr. Van Norden's business is in charge of his son, who is an artist in the manufacture of rings, bracelets, and similar articles in special designs.

It may be truthfully said that in no other line of business is the average purchaser more dependent upon the honesty of the dealer than when buying a line of jewelry. Not one person in 20 knows any more of a watch than its external appearance, and the average purchaser knows even less of precious stones.

T. A. Van Norden was born in Nova Scotia, but moved, when a lad, to the city of New York, where he received his education and learned his trade.

PEASE & MAYS. Department Store.

It must be conceded, for history bears out the statement, that there are three stages in the development of all populous communities. They are, first, the advent of the general merchandise store, which marks the birth of the settlement; next, the change to stores devoted to individual lines of trade, marking the beginning of the town; and, lastly, the modern department store, which appears with the city.

The store to which this distinction belongs was founded in 1862, since which time it has undergone many changes of proprietorship. The members of the present firm are Edward C. Pease, Robert Mays and W. H. Hobson.

The elegant modern building occupied by this store was erected in 1883 by Judge Mays, and is one of the finest store buildings east of Portland in the state. It is packed from floor to ceiling with the stock of the various departments, each of which is complete, and the collection of them all under one roof makes the establishment a small village in itself.

The dry goods department of this house occupies a commodious double saleroom, light and airy, in charge of courteous and experienced clerks. The display is artistic in effect and shows to advantage the immense stock that is carried.

The United States leads the world in the manufacture of boots and shoes, and the shoe department of this house leads the city in its line in The Dalles. This is true both as to the amount of goods carried in stock and their quality.

The attractive modern retail grocery store, with its thousand delicacies, gathered from every country and climate, has been developed within the last quarter of a century, and almost within the last decade.

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W. E. GARRETSON. Refractionist. It is true that experience is a good teacher, then W. E. Garretson, the pioneer jeweler, has had most thorough instruction.

Time was in Oregon, when a merchantable firm, to make a business success, needed only a capital or a credit sufficient to secure a stock of goods, which was sold at enormous profit.

It may be truthfully said that in no other line of business is the average purchaser more dependent upon the honesty of the dealer than when buying a line of jewelry. Not one person in 20 knows any more of a watch than its external appearance, and the average purchaser knows even less of precious stones.

J. T. PETERS & CO. Lumber. The Dalles affords no more striking example of what may be accomplished by industry, thrift and business ability than is to be seen in the life and success of this one of her many prominent men and merchants.

The remarkable rapidity with which Mr. Peters rose from an employee to an employer of labor has not lost pace in the growth and increase of his business. He is not only among the largest dealers in his line in the county, but his interests are almost as varied as those of the city and section.

The attractive modern retail grocery store, with its thousand delicacies, gathered from every country and climate, has been developed within the last quarter of a century, and almost within the last decade. It is still unknown in many cities of ten thousand population and its coming may be said to mark an era in a city's growth.

The First National bank of this city is rightly accorded a place among the most conservative and stable banks of this state, and it will be added without a dissenting voice in business and financial circles that it has been, since its incorporation, as intimately associated with the financial affairs of Oregon as any banking institution east of Portland in the state.

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THE DALLES STEAM LAUNDRY. A. S. McAllister, Manager. Comparatively few people who have not been to some extent connected, in a business way, with the modern steam laundry, realize to what importance the business has grown of late years.

THE WASCO WAREHOUSE COMPANY. W. Lord, Manager. In reviewing the prominent industries of The Dalles and Wasco county, The Chronicle reserves a liberal amount of space for a comprehensive resume of the business conducted by the Wasco Warehouse Company.

THE DALLES STEAM LAUNDRY. A. S. McAllister, Manager. Comparatively few people who have not been to some extent connected, in a business way, with the modern steam laundry, realize to what importance the business has grown of late years.

While all manner of laundry work is done in the very best style, the specialty of this laundry is fine gentlemen's and family work. Respecting the quality of work done, we may say it is uniform in excellence and approaches perfection as nearly as can be done by the most competent experts operating the latest improved machinery.

Mr. A. S. McAllister, who is the manager of The Dalles Steam Laundry, is a native of the "Pine Tree" state; but he has been so long a resident of Oregon that he is a typical Western man. He came to this city twenty-one years ago, since which time he has become intimately identified with its business and social interests.

THE WASCO WAREHOUSE COMPANY. W. Lord, Manager. In reviewing the prominent industries of The Dalles and Wasco county, The Chronicle reserves a liberal amount of space for a comprehensive resume of the business conducted by the Wasco Warehouse Company.

The business of the company consists in receiving, storing and forwarding freight for interior merchants. Farm products, such as wheat, barley, rye, hay, flour and feed of all kinds, are promptly handled, both on their own account and for the patrons.

The above concern was first organized as a private bank in 1881 and continued as such till December, 1885, when it was reorganized as a national bank, with a capital of \$25,000. The officers are: J. S. Schenck, president; George A. Liebo, vice-president, and H. M. Beall, cashier.

The following gentlemen have been identified with the company for a number of years, and at present comprise the board of directors: W. Lord, president and manager; H. M. Beall, of the First National bank secretary; D. M. French, J. W. French, Smith French and B. F. McLaughlin.

THE DIAMOND MILLER MOLL. No single enterprise in The Dalles ranks higher for usefulness to the community than the flouring mills which form the subject of this sketch. Their building may be said to have marked an epoch in the city's history, and to have started a trend of trade to this point which no other agency could have so effectively accomplished.