The Dalles Daux Chronicle.

For Spring

THE DALLES, OREGON, THURSDAY, APRIL 15, 1897

NO 81

SPRING ATTRACTIONS!

Our Clothing

VOL. X

Our Clothing Display____

This season speaks volumes for our splendid efforts. The things left unsaid—that which we cannot put into type—the look, the touch, the atmosphere of elegance which surrounds our vast stock—makes selling easy, buying a pleasure.

And it is well to note these facts: That "style" counts for little if "service" isn't there. Service isn't satisfactory if fit and tone is lacking, and you can't get fit or finish on flimsy textures. It needs that combination that has made

OUR CLOTHING

So Famous for Style, Service and Satisfaction.

Our Spring and Summer Clothing Stock is a triumph of Perfect Tone, Tints and Textures.

OUR PRICES ARE RIGHT.



who are hard-to-fit.

PRINCETON SACK Suit exactly as above cut, in

All-Wool Oregon Goods, New Style, Pattern, Colorings,

\$9.75.

All-Wool Cheviot,

In dark brown, black and green broken plaid effects, Any size ranging from 35 to 42,

\$10.00 Suit.

The difference-what yon pay



A Fancy Scotch Plaid Cheviot at

\$2.85 a Suit. Handward

Beand.

YOUNG MEN'S SUITS, Ages 15 to 19 years. Our special efforts to procure an espec-

Kantweenout

Brand.

ages 15 to 19 years. Our special enorts to produce an especially strong assortment of these popular sizes have been well rewarded. We have a larger assortment and better values than ever before in Suits for these ages.

Scotch Plaid Cheviot, all wool, newest colorings; straight cut: 15 to 19 years. **PRICE \$5.45**

Brown and Tan Mixed Plaid All Wool Cheviot, straight cut; well and substantially made; our guarantee ticket with same; 15 to 19 years. **PRICE \$6.75**

Dark Grey Mixed Broken Plaid All Wool Cheviot; made in best possible manner; style exactly as cut; sizes 15 to 19. \$8.85.

Seal Brown Invisible Plaid Covert Cloth; precisely as cut; only one of a number of our special \$10.00 Suits.

Large Range of 3-piece Suits for Boys,

From 11 to 15 years; any style; any kind of goods at most

The above figures represent our range of prices on Men's Suits. An inspection will prove all we claim.

D. B. SACK.

MEN'S SUITS.

Any grade, and at any grade worth the price asked.

\$3.75, 4.00, 5.00.

Extra good values at

\$7.50, 8.50, 9.00,

9.50, 9.75, 10.00.

\$12.50, 13.75, 15.00,

16.50, 17.50, 18.00,

20.00.

We carry in stock Ready-to-Wear Clothing to fit you—whether too slim, too short, too long or too stout. We can save you big money and give estisfaction.

what you pay for a Made-to-Order Suit—only a matter of from \$8.00 to \$15.00. Brand any price.

Kantwearout

and \$4.00

In Cheviots, Coverts and Serges.

Trousers.

The beauty of our Spring Line of Trousers is not only the handsome and exclusive appearance when new, but j that they look new when half worn out, and eminently respectable when old.

To get the best service out of a pair of Pants, the best work must go into it; we have that kind.

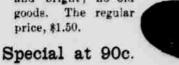
All-Wool Homespun, light, \$2.50 per pair.

Tweeds and Cheviots, Mixtures or Plaids, \$3.00 per pair.

Worsteds, most popular patterns, \$3.50, \$4.00 and \$4.50 per pair. Brown, Black and Nutria Fedora Hats, new and bright; no old goods. The regular

Our Easter Special in Hats

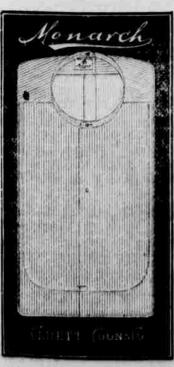
For the balance of the week.



Our "Cherub," similar to cut, in otter and black, all sizes; very clear stock; a yery dressy Hat. Regu-

lar value, \$2.00; Special at \$1.25.

Furnishing Goods Department.



Filled to overflowing with all the new and tasty things that go to make a man's wardrobe complete.

Colored Bosom Shirts,

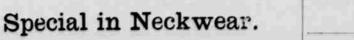
Shirt, the kind you usually

For 65 cts.

pay \$1.00 for,

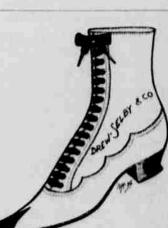
The kind that everyone is now looking for. We are making a "for-the-week" special of an uncommon good

> 15c each. Our best 25c regular.



Dress Goods Specials.

Stocks too large, season too far advanced, that tells the tale, the reason why we offer for the balance of the week a 20 per cent reduction on all Plain and Fancy Weaves. This will include our entire stock of Woolen Dress Goods. At once is none too soon to profit by this liberal and seasonable offer. \$1.00 goods, 80 cts.; 75c goods, 60c; 50c goods, 40c; large assortment 40c goods, 32c; 30c goods, 24c; 20c goods, 16c.



Is offering Easter Specials

Our Shoe Departm't

Ever to the Front

In the season's most popular styles. Ladies' Coin Toe, Oxford Ties; Oxblood; exactly as cut; just opened at \$2.50 Pair. Easter Special \$1.95.

Latest and most popular Oxblood Coin Toe, Ladies' Laced Boot; genuine turned soles; very soft kid; regular \$4.00. Special for the week, \$3.25.



The "Bull-Dog." Solid Comfort, Good Wear, Best of Stock.

Gentlemen's Tan, Up-to-Date Shoe. Opened the season at \$4.00. Our Easter Offering at \$3.25.

Gent's 20th Century Ox blood Street Shoe.

A good wearing Shoe in the correct color; all sizes; regular \$3.00. For the week, \$2.50.

We Shine Our Customers' Shoes FREE.

Saturday's Attractions.

Easter Offering of Kid Gloves

To commence Saturday morning, for Saturday only.

Ladies four button Kid Gloves, all sizes, new stock, Black, Brown and Tan, best quality, White Pearl Buttons, stocked for our own trade, at regular 75c, 55c and \$1.00.

This price will include all odd lots of \$1.25 and \$1.50 Gloves. Good Saturday only---50c.

A.M.WILLIAMS&CO.

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