

**Lipman Wolfe & Co.**  
The Name of This Store on the Package  
Will Make the Gift's Welcome Certain

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# A Great Store Resplendent With the Choicest Christmas Merchandise

Unequaled Values—Unrivalled Service—These Are the Factors That Have Made Lipman, Wolfe's "Portland's Greatest Gift Store"

## The Candy That Made Portland Famous



### "Rue de la Paix" Chocolates

Made in Lipman Wolfe's Own Candy Kitchens

—Nothing finer in America than the famous "Rue de la Paix" chocolates, made right here in our own kitchens—orders from all over the world keep our candymakers working at top speed to supply the demand.  
—It's the real Christmas spirit that's expressed in a gift of "Rue de la Paix" chocolates—and no gift is given warmer welcome. "Rue de la Paix" chocolates can be purchased in beautiful silk boxes, attractive baskets, hand-decorated tins, and other novel containers. Other gift candies on sale are  
**Aunt Sallie's Bitter Sweets** **Necia Chocolates**  
**Dipped Fruits and Nuts** **Glaze Fruits**  
On the First Floor—Lipman, Wolfe & Co.

## Imported English Leather Goods, Special at 1/3 Off

- Imported Jewel Boxes Now \$5.00  
—Boxes of soft velour-finished calfskin, velvet lined.
- Leather Writing Cases \$6.67  
—Beautifully finished all-leather cases—leather lined.
- Tobacco Pouches Now at \$5.00  
—Soft leather pouches, lined with rubber. Others to \$10.
- Imported Letter Cases \$4.33  
—Of the finest pin seal, calfskin, etc. Others to \$15.
- Smart Cigarette Cases \$1.97  
—A variety of sizes and finishes from which to select.  
Leather Goods Section—On the First Floor

## "Portland's Umbrella Store" Gift Umbrellas



—Fascinating the display of finer silk umbrellas to be seen at this store—umbrellas chosen especially because of their appropriateness as gifts.

- At \$6.95 —Pure silk umbrellas on sturdy paragon ribbed frame. Handles of composition amber, crook style.
- At \$8.95 —Famous Parisian plaid silk umbrellas—exquisite gifts. With shank of wood and genuine malacca handle.
- At \$9.95 —A wide assortment of the finer silk umbrellas at this attractive price. Practically every style and handle.
- At \$12.50 —No finer gift umbrella could be wished than one selected from this group. Novelty handles of all kinds.

## Holiday Sale of Fine PETTICOATS

- Petticoats of satina and of satina and jersey in such wanted shades as navy blue, black, henna, emerald, purple and bobolink, priced at... \$2.45
- Petticoats of jersey and taffeta in the most popular of the new shades—these petticoats specially purchased for holiday gift buyers... \$2.95
- Heavy jersey petticoats in a generous variety of styles and colors. Excellent quality petticoats that are especially worthy values, priced... \$3.95
- Petticoats of radium silk, silk jersey and taffeta in styles and colors never before shown in Portland—especially stylish petticoats these... \$5.00

## Gifts for a Boy

- Silk Shirts and Madras Shirts \$2.00 to \$8.50.
- Fancy Dress-up Blouses for Boys \$1 to \$3.00.
- Silk Ties and Knit Ties priced 50c to \$1.00.
- Fancy Belts—some with Initialed Buckle \$1.
- Cowboy Suits and Indian Suits \$1.45 to \$2.95.
- Boys' All-Wool Rough-neck Sweaters \$5 and up.
- Boys' Warm Flannel Pajamas priced \$1.75.
- Boys' All-Wool Golf Caps priced \$1.29 and \$1.95.
- Boys' Warm Blanket Bathrobes at \$3.95 and \$4.95.

## Christmas Mix Candy 19c Lb.

—It would almost seem that Christmas were not being observed properly should there not be plenty of this old-fashioned Christmas mix candy at hand for the holidays. We've tons of it—especially featuring the mixed candy at 19c a pound.  
In the Economy Basement—Lipman, Wolfe & Co.

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## Paris Bags Half Price

Exquisite Silk Beaded Bags From France Underpriced for Christmas Shoppers



—Straight from Paris they came—beautiful silk bags adorned with tiny cut steel beads in many designs. Aristocrats in their world are these bags—and now they are priced at just half regular—sale prices range from

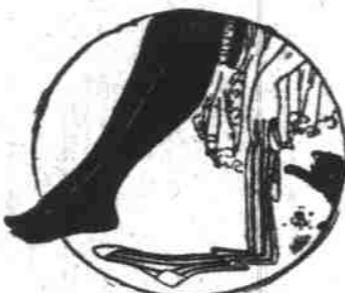
\$12.50 to \$62.50

On the First Floor—Lipman, Wolfe & Co.

## Women's Full-Fashioned Wool Heather Hose \$2.50

—Heavy quality Saxony wool hose—full-fashioned hose with embroidered clocks. All in rich heather shades. A new shipment just received—a wonderfully low price.

On the First Floor



## Patsy Dresses Sizes 2 to 6 Years \$3.50

—and to \$4.75. Cunning little dresses of black sateen. Practical little dresses trimmed in red, blue, rose, yellow, etc.

**Knitted Sacques for Tots—at \$2.95**  
—Made of purest zephyr wool, trimmed with hand-crocheted edges—some with touches of hand-embroidery. Variety of styles.  
Fourth Floor

## Last Minute Gifts Merchandise Bonds

—When you've shopped until you are tired, and you can't find just what you want—then's the time to solve the problem with a Merchandise Bond—you can rest assured that you've given the right thing.

First Floor

## Complete Assortment of Gift Boxes

—Every size, every shape—long ones, short ones, big ones, little ones—boxes for every gift you might buy—priced from 5c to 40c.

Mezzanine Floor

## Real Old-Fashioned English Plum Pudding

—Better than any plum pudding you have ever tasted—made by men who learned the "trick" in the old country—delicious, old-fashioned plum pudding on sale at Lipman, Wolfe's.  
—And don't forget the fruit cake, pies, pastries—we have them.  
Eighth Floor

## Luxurious Christmas Gifts FUR NECKPIECES

1/4 Off



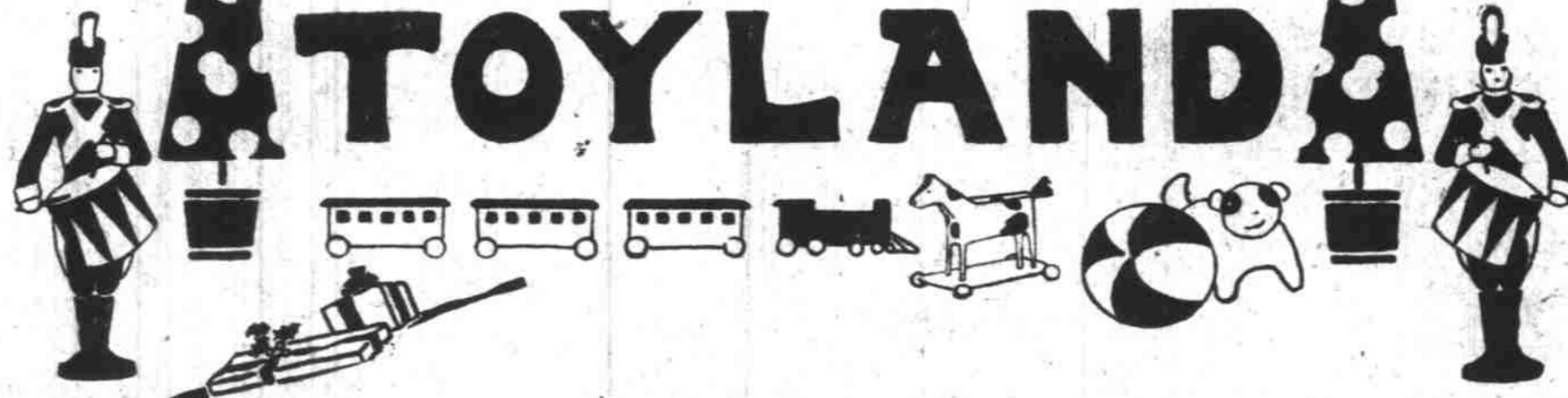
—The finer fur scarfs, stoles, chokers, etc., especially reduced for gift buyers—and what gift is to be considered that is of more lasting practicability and yet of more aristocratic splendor than these luxurious furs?

- \$18.50 Fitch Chokers Reduced to \$13.87
- \$18.50 Mink Chokers Reduced to \$13.87
- \$22.50 Fitch Chokers Reduced to \$14.81
- \$29.75 Squirrel Stoles Reduced to \$22.31
- \$35.00 Mole Scarfs Reduced to \$26.25
- \$39.75 Lynx Stoles Reduced to \$29.81
- \$49.75 Kolinsky Scarfs Priced at \$37.31
- \$69.75 Hudson Seal Scarfs Priced at \$52.31
- \$95.00 Squirrel Collars Priced at \$71.25

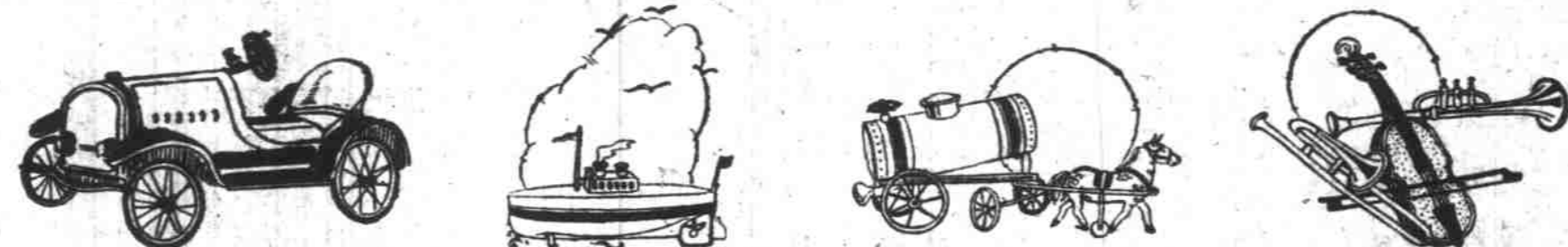
On the Third Floor—Lipman, Wolfe & Co.

## Portland's Only Real

# TOYLAND



—Visitors to Toyland today will see a sight to surprise them—great heaps of new toys just received from Europe—piles and piles of the most amusing mechanical toys, dolls, steam trains, aluminum kitchen sets, tea sets, doll carts, games—everything little hearts could possibly wish for. Here and here only in Portland can be found a complete line of imported toys—and here the lowest prices in town. Come early—bring the kiddies.



### Real Automobiles to Ride in—\$10

—Boy size automobiles complete with all auto accessories. Bright red cars as sketched.

### Boats That "Cut the Water"—75c

—These boats really run in the water. No end of fun for kiddies in these mechanical toys.

### Street Sprinklers Special at \$2.75

—Real sprinklers that operate on same principle as used by city. Really sprinkle water.

### Brass Trumpets to Play—50c

—and to \$2.75. Play real tunes on these. Trombones \$2 and to \$3. Metal violins are 75c.

### Ouija Boards With Table Special—25c

—Just about half regular price for these ouija boards. Complete with table. Very special.

### "Horsman's" Mama Dolls Priced \$3.95

—Famous "Horsman" dolls with voice. Rompers and dress. Stuffed bodies. Special at \$3.95.

### Dolls That Run and Cry \$1.25

—Mechanical dolls that run and cry "mama" as they run. Dressed dolls very special at \$1.25.

### Mechanical Toys Special at 75c

—All kinds of mechanical toys—boats, chickens, geese, etc., etc., that run, do stunts, etc.

Toyland is in the Basement.

## Sale of Christmas Tree Ornaments

Just Received—An Immense Shipment of New Christmas Tree Ornaments—Tomorrow They Go at Extremely Special Prices—Shop Early

—The greatest assortment of Christmas tree ornaments we've ever shown—the greatest stock in Portland. Every conceivable kind of ornament from the smallest to the largest—beautiful shimmery tinsel novelties; bright, shiny balls, dazzling chains, sparkling strings—these and many, many more of the new ornaments ready tomorrow.

Filled Christmas Stockings 18c to 75c

Bright Colored Bead Strings in a Multitude of Shapes—5c to 20c String

Single Ornaments in a Great Assortment of Shapes and Colors, 5c to 25c

Shimmery Tinsel Ornaments in Amazing Selection—2 for 5c to 75c Each

First Floor and Basement



Silver Tinsel in Long Strings—Dazzlingly Brilliant—25c Card

Tree Top Ornaments of Spun Glass and Silver 25c, 50c and 75c Each

Christmas Candles in Assorted Colors—Box of 36 Candles for 25c

First Floor and Basement

## Gifts for the Home

—Many are the gift suggestions that are to be found in our fifth floor furniture section—many gifts both practical and beautiful, gifts that answer any demands gift buyers might make. And, special pricing makes for unusually good values.

### New Davenport Tables

- \$22.50 Mahogany-Finished Tables Now \$16.88
- \$27.50 Mahogany-Finished Tables Now \$20.63
- \$28.75 Mahogany-Finished Tables Now \$21.56

### Solid Mahogany Chairs \$19.95

—Substantial chairs with cane seat and back. Wonderful gifts and extra specially priced at \$19.95.

### Card Tables Special \$2.39

—Mahogany-finished card tables with leatherette tops. Height 27 inches; top 30x30 inches. Serviceable table—extra specially priced.

On the Fifth Floor—Lipman, Wolfe & Co.

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