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A MEIER & FRANK MERCHANDISE ORDER SOLVES THE GIFT PROBLEM—ISSUED AT BOOTH, MAIN FLOOR

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Meier & Frank's The Christmas Store



An Extraordinary Christmas Sale of

Women's Fine Winter Coats

45 Coats that have been \$85.00
20 Coats that have been \$87.50

\$78.50

55 Coats that have been \$95.00
45 Coats that have been \$98.50

The opportunity of the season to choose a coat of exceptional worth and beauty—priced so remarkably in view of the quality, style and distinction of the garments that no woman who has the slightest conception of the value will wish to defer selection.

Coats of marvella, bolivia, duvetyne and similar desirable fabrics, in shades of navy, sorrento, brown, taupe and black. With large collars of the material or richly trimmed with caracul, squirrel, mole, wolf, beaver and nutria.

Ready for these last six days before Christmas with

3000 Co-workers
19 Elevators
8 Escalators
40 Delivery Vehicles
22 Telephone Exchange Operators

You

can help us give the best Christmas service possible if you will

Shop Early in the Week
Shop in the Morning
Shop on a Transfer
Carry Small Parcels
Keep to the Right in Crowds
Use Stairways Where Possible

FOR GIFTS Sale of Oriental Rugs 1/4-1/2 Off

In genuine beauty and all-around practicability there are few gifts that excel oriental rugs. And here is a sale of the very finest Persian, Turkish and Chinese rugs at savings of one-fourth to one-half current retail prices. Many of the rugs are brand new, having just been received in the past few days. Others are from regular stocks. ALL are reduced. Some of the values:

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| Mosul Rugs
Average size 3.4x5.9, \$36.85
Average size 3.7x6.0, \$46.85
Average size 3.8x6.2, \$53.50
Average size 3.6x6.4, \$61.50 | Belouchistan
Average size 3.4x4.10, \$21.50
Average size 3.0x5.2, \$25.75 | Zaromy Rugs
Just received by express.
Average size 2.8x4.0, \$26.50
Average size 3.0x4.2, \$29.85
Average size 3.0x4.2, \$34.85 |
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BEAUTIFUL CHINESE RUGS

The prices at which you can buy these genuine, hand-wrought Chinese rugs are so low that they should be eagerly availed of by gift buyers.

Size 24x36 in. \$12.50	Size 4.0x7.0 ft. \$59.00
Size 24x48 in. \$17.50	Size 9.0x12.0 ft. \$179.00
Size 36x72 in. \$39.00	Size 9.0x12.0 ft. \$219.00

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)



Here and There in the Gift Shop

Women seeking gifts of beauty, individuality and utility will find inspiration in new importations of the rare and distinctive shown in indescribable variety in the Gift Shop.



Book Blocks

The book blocks shown in the Gift Store are more than distinctive—they possess originality to a marked degree. Designs that recall the barbaric splendor of India—the romantic charm of England in crusader days—types that will lend charm to your library. In polychrome finish, \$1.98. In wood and composition bronze finish, \$4.95 to \$16.50.



For Milady

Reminiscent of the France that created them, these imported trifles add fascinating touches to the boudoir. Marble powder jars decorated with hand-painted Victorian ladies, marble candlesticks, boudoir perfume lamps—they bear the names of "Ballet Girl," "Colonial Maid"—tall powder jars topped with tiny Dresden figures—the majority priced between \$2.50 and \$5.



Colorful Glassware

The woman who loves beauty of color will respond to the loveliness of this ware. Imported Venetian glass compotes, candlesticks, flower bowls and candy dishes; lustrous ware in tones of ivory, amethyst, yellow, rose, orange, black, jade and delft blue, marvelously shaped articles; iridescent bowls and candy jars in sapphire, jade and topaz, \$1 to \$15.



Candlesticks

Candlesticks with their graceful lines, their beauty of tone, are ever the most desired of gifts. Solid mahogany candlesticks are, each \$1. Exquisite polychrome candlesticks are \$3.75 to \$7.75 the pair and up. Equally rare are the lovely little composition heads moulded by Esther Hunt and Lily V. O'Ryan—subjects exotic or fanciful.



Sewing Cabinets

Beauty of line is marked in these "Martha Washington" sewing cabinets of selected solid mahogany. Any room will gain in distinction by their presence—and, in addition, they are marvelously helpful to the woman who enjoys sewing. We are offering a very limited number of these sewing cabinets at this special price, while any remain—\$23.50.



Gifts for the Man

The man who smokes will take keen enjoyment in receiving any one of these very good looking smoking accessories. Ash trays, individual size and ash lined, are as low as 25c. Others of brass or polychrome are \$1 to \$4.95. Wrought iron sets are \$15 to \$25. Cigarette and cigar boxes of wood, metal or leather with wood lining, \$3.50 and up.

—Meier & Frank's: Ninth Floor. (Mail Orders Filled.)

Also: Fur-Trimmed Coats at . . .

One hundred modishly styled coats for women and misses—of bolivia and fashiona, trimmed with squirrel, wolf, caracul, beaver and nutria collars. Many are strikingly embroidered. Black, navy and brown. Sizes 16 to 44.

\$47.50

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

When You Give Furs

You are giving beauty—luxury—a lasting remembrance—and real intrinsic value. No other gift offers such a combination of desirable qualities—and, at these special reductions, furs cease to be a luxury—in price.

Fur Coats and Wraps

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| \$295 Natural Raccoon Coat, self-trimmed, 36 inches, at \$185 | \$750 Kolinsky Squirrel Wrap, self-trimmed, 48 inches \$328.50 |
| \$595 Beige Broadtail Coat, nutria trimmed, 36 inches \$297.50 | \$1250 Platinum Caracul Wrap, skunk trimmed, 46 inches \$525 |

Fox Scarfs Specially Priced \$26

Modiah for scarfs in taupe, brown, bisque and natural red.

Children's and Misses' Fur Sets

Thibet, Coney, Nutria, Imitation Ermine and Kit Fox. Examples of the reductions are:

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| \$ 5.00 Sets \$ 4.00 | \$ 7.50 Sets \$ 6.00 |
| \$10.00 Sets \$ 8.50 | \$12.50 Sets \$10.00 |
| \$22.50 Sets \$16.85 | \$25.00 Sets \$18.75 |
| \$32.50 Sets \$24.35 | |

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)



Buy Your Christmas Phonograph Here

\$5

Down
(NO INTEREST)

Your Own
Terms in Reason
on the Balance



Edison, Victor and Columbia Phonographs and Records

Only six days remain to take advantage of this extraordinary Christmas offer—\$5 down gives you a choice of ANY phonograph in the Meier & Frank stocks—and "Your Own Terms in Reason" on the balance. Come in tomorrow and select your Christmas phonograph.

ONLY \$5 DOWN
No Interest

on any instrument you select with the exception of the NEW EDISON (restrictive dealer arrangement this case).

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)

We are Portland headquarters for Edison, Victor and Columbia phonographs and records. With Meier & Frank stocks, Meier & Frank service and this Meier & Frank easy-payment plan, no home should be without music this Christmas. Special combination outfits arranged.

Electric Tree Outfits

We have good quantities of electric light outfits for the Christmas tree. Lowest prices.—Basement, Sixth St.



Christmas Tree Ornaments

Still a fine selection in spite of the heavy buying during the past few days. Lowest prices.—Second Floor.

Grocery Bulletin

Now is the time to order your grocery supplies for Christmas so as to allow us ample time for making deliveries.

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| Patent Flour, Kerr's best, always satisfactory, 49 lb. sack \$1.89 | Del Monte Corn, early Crosby variety, 6 cans 98¢, three 18c cans 60¢, can 18c |
| Family Flour, Fischer's, Pride of sacks \$1.69 | Campbell's Soups, new pack, tomato, dozen \$1.15, can 10c |
| Pastry Flour, Kerr's Rosabell, 24 1/2 lb. sacks 89¢, No. 9 sacks 42c | |

Bakery Bulletin

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| Gluten Flour, Ferndell, Government Standard, No. 10 sacks \$4.25, the No. 9 sack \$2.25 | Christmas Fruit Cakes, 2 1/2 lb. decorated tins \$1.95, in Christmas wrappers, lb. 70c |
| Crisco Shortening, 9 lb. cans \$1.85, the 6 lb. cans 69c | Christmas Plain Feedings, in bowls ready to steam \$1.45 and \$1.15, in Christmas wrapper 60c |
| Brown Sugar, pure cane, light or dark, 12 lb. \$1.00 | Christmas Sultana Loaf Cakes, light fruit cakes, average weight 3 lbs. 60c |
| Del Monte Peas, special, Extra Sugars, 6 cans \$1.45, 25c 2 cans 73¢, can 20c | Lebkuchen and Honey Cakes, made from Old Country recipes in various shapes and sizes |
| Sugar Peas, Del Monte quality, 6 cans \$1.15, three cans 58¢, can 20c | |

—Meier & Frank's: Ninth Floor.

Tennessee Cedar Chests

\$23.50

Regularly \$33, \$35 and \$40

Beautifully finished red Tennessee cedar chests, with tray and copper trimmings, in plain and colonial styles. With turned leg corners. Size of chests 43x19x21 inches. Limited number. While any remain, special \$23.50.

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

