

Lipman Wolfe & Co.
The Name of This Store on the Package
Will Make the Gift's Welcome Certain

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Portland's Greatest Gift Store Ready for the Last Christmas Shopping Week

Ready with the Greatest Stocks of Christmas Merchandise Portland Has Ever Known—Ready with the Equipment to Serve the Huge Crowds of Christmas Buyers



Christmas Sale of Rich Fur Coats, Capes, Etc.

- \$875.00 American Broad Tail Coat... **\$347.50**
- \$850 Hudson Seal and Squirrel Coat... **\$297.50**
- \$1095 Hudson Seal & Kolinsky Cape **\$425.00**
- \$850.00 Mole and Squirrel Coat... **\$297.50**
- \$587.75 Squirrel Coat Now Priced... **\$294.75**
- \$475.00 Black Caracul Cape Now... **\$237.50**
- \$175.00 French Seal Coat Priced... **\$62.50**
- \$150.00 French Seal Coat Priced... **\$67.50**
- \$387.50 Raccoon Coat Now Priced... **\$194.75**
- \$600.00 Kolinsky Cape Now Priced... **\$300.00**
- \$375.00 Skunk Cape Is Reduced to... **\$187.50**
- \$600.00 Mink Cape Now Reduced to **\$300.00**
- \$295.00 Mink Stole Is Reduced to... **\$147.50**
- \$225.00 Mink Stole Is Reduced to... **\$112.50**
- \$175.00 Mink Stole Is Reduced to... **\$87.50**
- \$450.00 Silver Fox Scarf Now Priced **\$225.00**

Entire Stock Fur Neckpieces 1/2 Off

These Comparative Prices Submitted to the Merchandise Office and Approved.
On the Third Floor—Lipman, Wolfe & Co.

Holiday Sale of Finer Dresses 1/4 Off

Street Dresses Afternoon Dresses
Dinner Dresses Evening Gowns

—Wonderful dresses of beautiful quality—exclusively styled dresses in choice of the wanted staple and vivid shades—a holiday event of extreme importance to the women of Portland!

Canton Crepe Velvet
Crepe Renee Satin
Chiffon Velvet Sequine
Crepe Romaine

•Poiret Twill

- \$85.00 Dresses... **\$63.75**
- \$89.75 Dresses... **\$67.32**
- \$95.00 Dresses... **\$71.25**
- \$97.50 Dresses... **\$73.13**
- \$110.00 Dresses... **\$82.50**
- \$125.00 Dresses... **\$93.75**
- \$150.00 Dresses... **\$112.50**
- \$175.00 Dresses... **\$131.25**
- \$185.00 Dresses... **\$138.75**

These Comparative Prices Submitted to Merchandise Office and Approved.

On the Third Floor Lipman, Wolfe & Co.



Lovely New Gift Blouses for Christmas Shoppers

EXTRA SPECIAL

\$4.95



—Crepe de chine and radium silk blouses in tailored and suit blouse models—choice of Peter Pan and V-neck. Formerly priced considerably more than \$4.95. Choose white, flesh color, bisque, navy, henna, jade and black.
On the Third Floor

Lipman, Wolfe's Christmas Sale of Pianos

—Both prices and terms of payment greatly reduced as compared with what these pianos were sold at a year or two ago—they are the same quality pianos and player pianos—you buy them now at a saving of from \$100 to \$750 as you see by the group here listed—provided you buy now, as the majority of these instruments are values that cannot and will not be duplicated.

GRAND PIANOS

	Formerly.	Now.
Baldwin Reproducing grand...	\$3600	\$2850
Hamilton Reproducing grand...	2500	1850
Howard Reproducing grand...	2250	1650
Ivers & Pond parlor grand...	1450	1250
Ivers & Pond baby grand...	1250	1050
Baldwin baby grand...	1400	1150
Ellington baby grand...	1150	975
Hamilton baby grand...	1050	875
Howard baby grand...	775	695

Terms \$25 and more down, \$15 and more mo.



The Piano Department

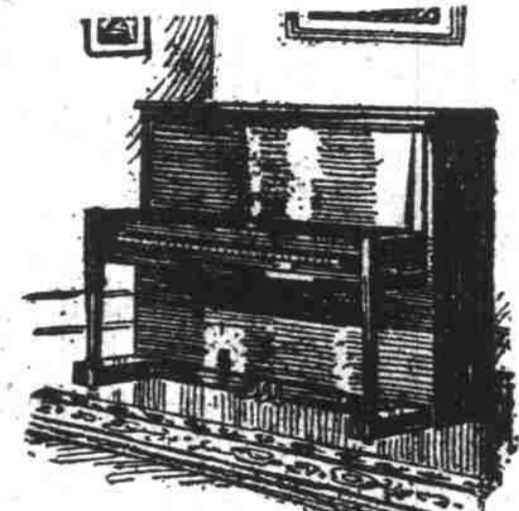
- The Small Baby Grand
- The Upright Piano
- The Player Piano
- The Reproducing Piano
- The Rebuilt and Used Pianos at prices from \$195 to \$2850.
- You can pay as little as \$10 Cash and \$6 a Month.

PLAYER PIANOS

	Formerly.	Now.
Ellington Reproducing upright	\$1500	\$1150
Franklin Reproducing Ampico	1250	875
The Portland Player Piano...	800	595
Modello Player Piano...	675	475
Gaylord Player Piano...	800	495
Winton Player Piano...	675	475
The Portland, mahogany...	800	595
The Portland, walnut...	800	595
The Portland, golden oak...	800	595
The Portland, mahogany...	800	475
Modello, mahogany...	725	595
Modello, mahogany...	675	545
Stuyvesant, mahogany...	800	495
Gaylord, mahogany...	800	575

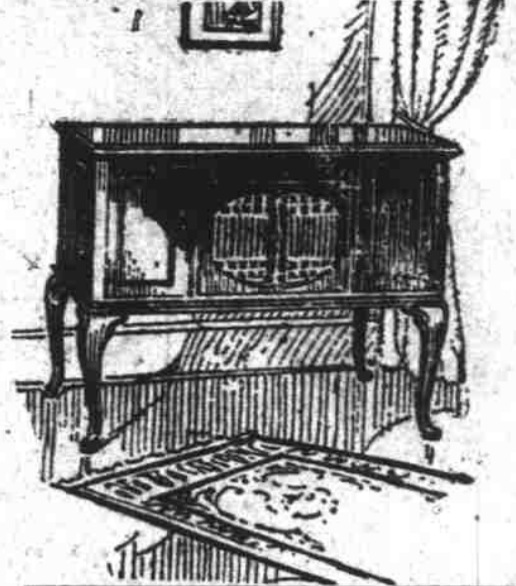
UPRIGHT PIANOS

	Formerly.	Now.
Behning, in walnut...	740	575
Behning, in mahogany...	740	675
Hazelton Bros., in mahogany...	725	435
Hazelton Bros., in mahogany...	725	495
Hazelton Bros., in mahogany...	725	575
Hazelton Bros., in mahogany...	775	595
Haines Bros., in mahogany...	625	435
Haines Bros., in mahogany...	625	495
Haines Bros., in mahogany...	625	575
The Portland, in walnut...	575	450
Arion, circassian walnut...	475	395
Arion, in mahogany...	475	375
Kimball, in mahogany, used...	550	345
Kimball, in ebony...	475	265
Baus & Co., in mahogany, used...	450	245
Monarch, in mahogany...	475	375
Hazelton Bros., in mahogany...	450	265
Willard, walnut, used...	375	195
Cable & Co., walnut, used...	475	265



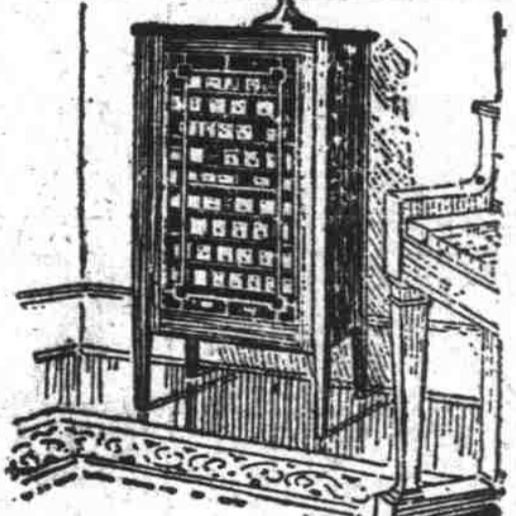
A COMPLETE STOCK OF SHEET MUSIC

—Thousands of copies, both popular and classic. Salespeople in attendance to play selections for you.



The Phonograph Division

—Here you will find booths and trial rooms, which assure no waiting to select your Phonograph Records, or Player Rolls.
—Our Phonograph stock has an excellent collection of upright and console models.
—You may pay as little as \$5 Cash and \$2 a Month.



—Reduced Terms—Pay as little as \$10, \$15 or more down and \$6, \$8 or more a month according to selection. Free delivery now or at Christmas time—within 100 miles.



Hand-Embroidered Gift Pieces 1/2 Price

And Less Than Half

—Gift pieces used as display models and offered in a special holiday sale at less than cost to produce. Included are

- Gowns Aprons Covers
 - Table Pieces Dresser Pieces
 - Children's Dresses
 - Bed Spreads Lunch Cloths
 - Gift Novelties
 - Buffet Sets Etc., Etc.
- Priced **\$1.95-\$14.95**

Gift Novelties 25c

—Unusual gift novelties, many at less than half price.

- Hand-Painted Candy Boxes
- Silk Vanity Bags
- Cretone Boxes

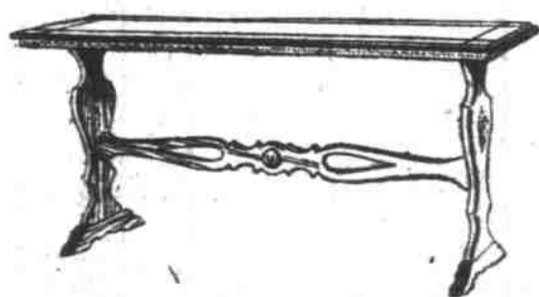
- Artificial Fruit
- Needle Cases
- Combined Ash and Match Holder

Patent Leather Gift Novelties HALF PRICE

—Including hand-painted cases filled with writing paper, sewing sets, crayons and cards, sewing cases, telephone shields, lunch boxes, whisk broom holders, etc.

On the Fourth Floor

Sale of Beautiful New Gift Furniture



Davenport Tables

- \$39.50 Mahogany Finish Tables Now... **\$29.63**
- \$67.50 Solid Mahogany Tables Now... **\$50.63**
- \$89.00 Solid Mahogany Tables Now... **\$66.75**

Tea Wagons

- \$45.00 Solid Mahogany Wagons Now... **\$33.75**
- \$47.50 Solid Mahogany Wagons Now... **\$35.63**
- \$69.50 Solid Mahogany Wagons Now... **\$52.13**
- \$62.50 Double Decker Wagons Now... **\$56.88**

Other Gift Furniture

- \$8.75 Priscilla Sewing Cabinets... **\$6.57**
- \$12.75 Mahogany Windsor Chairs Now... **\$9.56**
- \$52.50 Mahogany Windsor Chairs Now... **\$40.13**
- \$159.50 Mahogany Spinnet Desks Now... **\$119.63**
- \$45.00 Mahogany Gate Leg Tables... **\$33.75**
- \$57.50 Mahogany Gate Leg Tables... **\$42.13**

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On the Fifth Floor—Lipman, Wolfe & Co.

Beautiful New Silks for the Holiday Finery

First Quality Satin Taffeta and Crepe de Chine—Special at **\$1.98**

—The taffeta and satin in solid colors and in changeable two-tone color effects—the crepe de chine in a wide variety of colors—every yard first quality. This remarkable price—\$1.98 a yard—made possible by an extraordinary special purchase.

First Quality Canton Crepe in 39-40 Inch Width—Special at **\$2.95**

—Perfect quality canton crepe—and included at this extraordinary price are all the staple colors as well as all the newer shades. Splendid weight and finish—in short, a very remarkable quality canton crepe not usually to be had at a price anywhere near \$2.95.

On the Second Floor—Lipman, Wolfe & Co.

Gifts That Last—Jewelry

Complete Holiday Stocks Here That Offer Almost Unlimited Selection

New! Silver-Plated Bobbette Sets **\$2.75**

—Hand mirror and comb in moire case—as sketched. An ingenious vanity for women with bobbed hair. Sets of sterling silver \$4 and \$5.50.

- Silver-Plated Powder Boxes Priced **\$1.50 to \$4.00**
- New Sterling Silver Powder Boxes **\$5.00 to \$8.00**
- Silver-Plated Double Dorines Are Priced **\$1.50**
- Sterling Silver Double Dorines Are Priced **\$5.50**
- Silver-Plated Vanities Are Priced **\$3.50 to \$4.75**
- Sterling Silver Vanities Priced **\$16.50 to \$22.50**

Jewelry Section—On the First Floor.



TOYLAND

"Lotto" Game Sets Special at 75c
—Famous game of "Lotto," with complete equipment. Special!



Big Teddy Bears That Talk **\$1.95**

—Very specially priced, too. Teddy bears of durable hair body, with movable arms and legs. Sizes to 19 inches included at this price. All the Teddy bears have voice.

French Toilet Sets Special at **\$1.25**

—and at \$1.50. Decorated porcelain sets consisting of wash bowl and pitcher, with soap dish, powder puff, etc.; all in attractive gift boxes. Very special!

- Folding Doll Carts special at... **79c**
- Magic Tops with different figures... **25c**
- Swiss Music Boxes special at... **95c**
- Baseball Sets complete are... **\$2.75**

Toyland is in the Basement.

Wooden Wheeled Wagons With Horses **\$2.95**
—Wagons that kiddies will delight in playing with. The wagons all with horses attached—the horses on platforms with wheels so that they can be pulled. All are brightly painted to resemble real horse-drawn trucks. Included are:

- Coal Trucks Milk Trucks Ice Trucks
- Moving Vans Delivery Wagons
- Laundry Wagons Etc., Etc.



"De Luxe" Game Board Special at **\$6.95**

—Illustrated at left. Game board on which can be played 65 games. Complete equipment—caroms, cues, directions, etc., with each board.

"Archarena" Game Board Special **\$5.95**

—Illustrated in center. Game board on which can be played 59 games. Complete equipment. Special!

"Crown" Game Board Special at **\$4.95**

—Illustrated at right of sketch. Play 67 different games on this board. Complete with equipment. Special!

- Decorated Tea and Coffee Sets... **50c**
- Ouija Board specially priced at... **50c**
- Colored Beads to String are... **25c**
- Cooking Stoves with pans at... **\$1.00**

"Beacon" Blanket Bathrobe Cloth 79c

—This the genuine "Beacon" cloth from which are made the finer quality "Beacon" robes. Wide selection of colors. 36-inch width. 79c is way below regular.

Second Floor.

Exhibition and Sale of Original Oil Paintings

By Foremost Modern Artists of Europe

—Announcing an exhibition of paintings in oil by a number of Europe's best-known present-day artists—pictures that have created a considerable impression in art circles. They were purchased by a Lipman, Wolfe & Co. representative in Europe and sent direct to Portland for this premier exhibition. Most cordial is Lipman, Wolfe's invitation to the public to see this exhibition in the Seventh Floor Art Gallery.

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Merchandise of Mark Only