The "Name" Does Mean Something-The Name of the Store on the Package-The Good Name Behind a Gift Will Make Its Welcome Certain



## Another Sale of These Wonderful Shirts Two Big Groups—Two Amazing Prices

Every Shirt Perfect-All Made of the Finest Quality Fabrics-All Tailored to Fit by One of the Foremost Shirt Manufacturers in America

Shirts on Sale Tomorrow in the Men's Section-Lipman, Wolfe & Co.

Shirts of fine imported and domestic fabrics— English madras, Lorraine cords, etc. New striped patterns featured. All sizes.

Wonderful quality satin striped woven madras shirts in the newest patterns and colors. Carefully selected shirts in all men's sizes.

Pure Silk Gift Umbrell with Satin Border.

Special

Christmas shoppers. Superwearing silk with wide Ottoman satin border. All with crook handles in black, white, green and amber.

#### Hand-Made "Bentlee" **CORDELIERS**

Special at \$4.95

-Heavily plated cordeliers in a variety of original designs - finished with handsome tassels; set with large stones in jade, lapis and red shades.

Earrings to Match at \$2.00 and \$2.50 On the First Floor

Would You Like to Learn

-The oldest game in China-the newest in America. An expert will demonstrate the game in our Stationery Department tomorrow afternoon. Instruction is free. On the First Floor

# SALE!

Hand-Made Beaded Bags from Belgium

Extra Special

-Just received from Belgium, a wonderful collection of hand-beaded bags in drawstring style. Beautiful patterns, rich colors, all daintily lined. Marvelous Christmas gifts - and tomorrow extraordinarily underpriced at \$9.95.

On the First Floor



#### Gift Hosiery of Quality

Women's Silk Hose with French Seam

-Semi-fashioned silk hose of excellent quality. They've the French seam that's so popular-and the toes, heels and tops are of lisle.

\$3.50 -Wonderfully dainty hose of pure

Women's Open-Lace

Clocked Silk Hose

silk with lisle feet and garter-proof tops. They're full-fashioned. Black Hoslesy Section-On the First Floor

## Women's New Sateen Home Frocks

Two Splendid Groups at Two Exceedingly Low Prices

Group 1—at \$2.95

-Two interesting models in black or navy blue sateen-one with pleated side skirt and finished with braid; the other trimmed with cretonne at neck and with cretonne fan-shaped pockets.

Group 2—at \$3.45

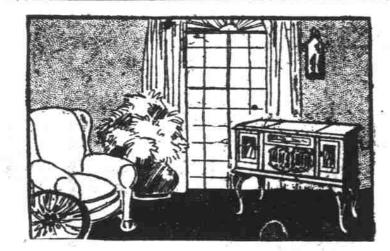
-Frocks of black, brown and taupe sateen attractively trimmed with colored pipings—others cretonie trimmed. Very smartly made—the quality and workmanship the best. Extra sizes priced at \$3.45.

> Black Sateen Tea Aprons Brightly Trimmed Are Priced at \$1.45 Each

Crepe Frocks Priced at \$3.35

-Novel two-toned effects with pockets formed of petals representing grapes. They're attractively hemstitched. Daintiest of colors.

On the Fourth Floor-Lipman, Wolfe & Co.



#### There's a Hidden Wealth of Music in This Dainty Bit of Furniture

Deep down in the console—the undertone of it—rests the sensitive mechanism of the Brunswick Phonograph, placing at your whim the gems of the greatest musical artists of the world.

The Brunswick's

New Stradford Model brings a new delightfulness wherever it rests. The price for the Stradford

Other Brunswicks from \$65 to \$475 Convenient Terms Seventh Floor-Lipman, Wolfe & Co.





Special \$5.50 —Golf sets consisting of a golf bag, 3 clubs and two golf balls. Real driver, mid-iron, putter.

Rugby Footballs Special at 95c -Real leather varsity footballs, full size. Others priced at \$1.45 and \$2.75—all special.

Pogo Sticks Special \$3.35 -and to \$4.95. The famous athletic jumping sticks now "the rage" in the East. Special.

Catcher's Mitt Special 95c -Real leather catcher's mitt for the baseball enthusiast. Durably finished. Special.

tor Baseball Set Special at \$2.00

in All the West

big mitt, mask and junior league baseball. Specially priced at \$2. Athletic Set Special at \$8.00

Outfit for catcher-

-Combination athletic setboxing gloves, football and playground ball. Very special. Striking Bags Special \$2.75

-Lively punching bags for the athletic boy-complete with attachments. Special. Baseball Set Special \$1.00

-Sturdy baseball bat and big league ball packed in box-boys will delight in such a gift.

Toyland Is in the Basement.

Crepe de Chine and Wash Satin Boudoir Caps—the Wanted Shades—Special at 98c

**WOMEN'S UNDERWEAR** 

-Fleece - lined cotton union suits for womenwinter length. Sizes 34 to 44. Special!

**GIRLS' UNION SUITS** -Fleece-lined union suits for children of 2 to 14 Elbow and knee Special!

**WOMEN'S BATHROBES** -Famous 'Beacon' bathrobes for women — also \$4.98 corduroy robes in new designs. Very special!

**FLANNELETTE GOWNS** Heavy flannelette nightgowns in butterfly style— \$1.79 several colors—trimmed.

**NEW SILK CHEMISES** -Crepe de chine chemises in lace-trimmed and tail-ored models. Wanted \$2.89 styles. Special!

WOMEN'S SILK HOSE -Pure thread silk hose with ribbed top and reinforced heels. Black and \$1.48 cordovan. Special!

In the Economy Basement

#### Economy Basement

Shoes Shined in the Basement for 10c

# Economy Basement

### Gifts for Boys

Wool Sweaters \$3.49 -Wool sweaters with colored stripes. All sizes.

Flannelette Pajamas \$1.49 -Warm winter pajamas in sizes from 10 to 16 years.

Sweater Coats \$2.98 -Sporty heather sweater coats in sizes to 16 years. Corduroy Suits \$2.98

-Well-made corduroy suits in sizes 3 to 8 years. Gauntlet Gloves 75c -Grey, light and dark brown gloves. Special!

Blanket Bathrobes \$3.39 -"Beacon" blanket bathrobes at a special price.

Wool Shirts \$1.98 -Warm khaki and gray wool shirts-sizes to 16 yrs.

Indian Play Suits \$1.25

—Well-made gift play suits for boys to 14 years. Cowboy Play Suits \$1.98 -Natty suits that boys to 14 years will like.

In the Economy Basement-Lipman, Wolfe & Co.



New Wool Dress Skirts Special at \$5

-All-wool plaited "Prunella" skirts in navy and black combinations with sand and white. All sizes at this extraordinary price-\$5. Wool Plaited Skirts \$5.75 In the Economy Basement

#### Gifts for Men

Blanket Bathrobes \$4.45 -Famous "Beacon" blanket robes-extra special!

Knit Sport Coats \$3.69 -Attractive heather sport jackets-special!

Outing Pajamas \$2.35

—Heavy outing flannel pajamas for men. Armband-Garter Sets 59c

-Armbands and garters in holiday boxes. Paris Garters 39c -Wanted Paris garters in holiday boxes. Handkerchiefs 25c

-Fine linen gift handkerchiefs for men. Arm Bands 25c -Men's colored arm bands in holiday boxes.

Silk and Wool Hose 69c -Men's silk and wool mixed hose-wanted shades

Stylish Shirts \$1.89

-New satin striped shirts in wanted patterns. In the Economy Basement-Lipman, Wolfe & Co. Children's Billie Burkes and Gowns of Flannelette-Sizes to 14 Yrs.—Special at 95c

**FULL SIZE BLANKETS** 

-Large, wool - finished blankets—all first quality \$3.98 and very durable. Extra

**BIG DOUBLE BLANKETS** -Double white cotton

blankets in 68x80-inch \$3.19 size. Pink or blue borders. **HEAVY BED COMFORTERS** 

-Full size bed comforters

in extra heavy quality— \$2.79 carefully sewn comforters.

**WOOLEN AUTO ROBES** 

-Large size "Oregon City" auto robes—warm, \$4.65 Special!

FEATHER PILLOWS -Feather-stuffed pillows

with art tick covering and \$2.98 air hole. Extra special!

**BATHROBE BLANKETS** —Famous "Esmond" bathrobe blankets in wanted patterns. 72x90 inch \$4.98

size. Special! In the Economy Basement

THE TRUTH-THE WHOLE TRUTH-IN EVERY LIPMAN, WOLFE & CO. ADVERTISEMENT