

ONLY 14 SHOPPING DAYS BEFORE CHRISTMAS—NO MATTER WHERE YOU SHOP—SHOP EARLY



DOUBLE TRADING STAMPS

will be given tomorrow with cash purchases in all departments. Shop here and reap the benefit of this direct cash saving.

Santa Claus Appears In Toyland, 4th Floor 10 to 12 Every Day 2 to 5

Phone Your Orders

—Call Atwater 4800. Experienced telephone clerks at your service.

Olds, Wortman & King

RELIABLE MERCHANDISE — RELIABLE METHODS.

MORRISON, ALDER, WEST PARK AND TENTH STREETS

Orders Taken for Engraved Greeting Cards. —See Samples at Stationery Counter, First Floor.

Parcels Checked Free of Charge at Accommodation Desk, 1st Floor. Public telephones, 2d Floor.

The Gift Store

THE Christmas spirit is in the air, the time has come to prepare for traditions, centuries old, of expressing our friendship and love in the exchange of gifts. Practical things are the friendliest things to give and are the only kinds to consider when filling your gift list. This store is ready—ready with its immense stocks of dependable merchandise, gathered from every nook and corner of the globe for its beauty and practicability. —Every section is brimful with its own gift merchandise, alert to its enjoyable task of rendering you its utmost in service. Choose early!

Free Travel Bureau

—Sight-seeing trips in Portland as well as every city in the United States arranged by our American Express Travel Bureau on the Second Floor. Tickets for Columbia Highway trips for sale at regular rates. This service is free.

A Gift of Fine Toiletware

never fails to please. Here is assembled for your choosing a large and varied assortment of articles for a lady's dressing table at prices that make great expenditure entirely unnecessary.

Hand-Decorated Toiletware

in many very beautiful designs. Choice of either shell or white.

- Mirrors priced \$5 up to \$15
- Hair Brushes at \$4 up to \$12
- Dressing Combs \$1.50 to \$2.50
- Hair Receivers with Puff Boxes to match. Priced at \$4 to \$6
- Cuticle Articles \$1, \$1.50, \$2
- Shoe Horns priced \$1.50 and \$2
- Soap Boxes \$2, \$2.50 and \$3
- Clocks priced at \$8 and \$10
- Jewel Boxes \$5, \$6 up to \$11
- Glove Boxes priced at only \$10
- Combination Handkerchief and Glove Boxes priced at only \$15
- Bud Vases priced \$2 and \$2.50
- Perfume Bottles \$2 and \$2.50
- Hair Pin Stands priced at \$4.00
- Calendar Stands priced at \$4

Plain Ware

- Hair Brushes \$3.50 to \$15.00
- Mirrors at \$3, \$5 and to \$20
- Dressing Combs 50c, 75c, \$2
- Hair Receivers \$1.50 to \$6.50
- Cloth Brushes \$4.50 to \$8.50
- Trays at \$2, \$4 and to \$5.50
- Jewel Cases \$3, \$4 and to \$6



Coat Sale—\$43.98

A Money-Saving Opportunity!

Second Floor—Another economy offering that will be of special interest to the woman who is planning on having a new coat for the holiday season. Wonderfully attractive garments—all from our own regular stock. Bolivia, Velour, Normandy, Hush, Corduroy, Tweeds, etc., in all the favored styles women are wearing this season. There are tailored and sport models in splendid selection, also dressy Coats with fur collars and cuffs. Solid colors, plaids and mix-
\$43.98

Evening Gowns—\$43.98

Georgette, Taffeta, Crepe, Satin

Second Floor—Special holiday clearance of Model Gowns at a sharp reduction from regular prices. Lovely creations that are expressive of the newest mid-winter modes, including straightline, draped, paneled and blouse effects. Many are trimmed with metal laces, flowers, tucks and laces, some with short sleeves. Full selection
\$43.98

Silk Petticoats Special \$5

Second Floor—Of Pussy Willow Taffeta, Satin and Jersey in excellent quality. Several pretty styles, some with scalloped and ruffled bottoms. Jade, purple, taupe, brown, open, green, navy, henna. Tomorrow priced special at \$5



Pendleton Robes

—What more appropriate for her gift than one of these beautiful all-wool Robes? We are showing an especially attractive display right now, and would be glad to have you come in and look over the many new patterns. Popular length styles with long sleeves and large, roomy pockets. Trimmed with wide satin facing and heavy silk cord girdle. All the latest colors. At \$22.50 and \$25

Apron Dresses \$2.98

Second Floor—Women's Apron Dresses of Crepe, Linene, percale, Gingham and dotted Swiss. Slip-on and belted models with short and medium length sleeves. Many are trimmed with hand-embroidered designs, laces, braids, etc. Pink, tan, mauve, orchid, green, etc. Tomorrow priced special
\$2.98

Camisole Laces

—2 to 4-inch Camisole Laces in Venice and Platt Val. Dozens of dainty patterns to select from. White, ecru and various color combinations. Priced at 50c to \$1.50 yd.

—Bertha Laces—Cream and white Chantilly and Venice, 6 to 9 inches wide. Especially adapted for the making of Bertha collars. Prices range from 50c to \$5 yard.



Christmas Slippers For Every Member of the Family

YOUNG and old will regard gift slippers as an expression of deep regard for their well-being, and will be a continual reminder of your thoughtfulness. We show an immense stock of Christmas Slippers in every desirable style. Shop early!

—Leather Slippers for Men, all with genuine hand-turned soles. In brown, black and wine. Romeo, Faust, Everett and Opera styles. Prices range from \$3 to \$6 a pair. S. & H. Green Stamps given.

—"Daniel Green" felt and satin Slippers in comfy or leather soles. Every known pattern—Hylo, Everett, Boulevard and Bath styles. For men, women and children. All colors. Priced \$2 to \$4 a pair.

Sale of Hood River Apples

Send a Box to Your Friends Back East

—A box of delicious Hood River Apples makes a worthwhile gift for the Christmas season. Boxed ready for shipping. Special express rates. Telephone your order. Atw. 4800.

—EXTRA FANCY Hood River Apples—the box \$2.25

—FANCY Hood River Apples—special a box \$1.75

—CHOICE Hood River Apples—special, a box \$1.25

—Smaller sizes at lower prices.

—SEE MORRISON ST. WINDOW.

Model Grocery 4th Floor



Semi-Made Dresses for Baby

—for baby's gift let us suggest one or more of these dainty semi-made Dresses of hand-linen embroidered batiste. Require very little time to finish and are most attractive. Shown in sizes 1 to 3 years. Specially low priced at \$2.25

—Semi-Made Bonnets and Hoods of hand-linen embroidery priced special at \$1.95

Lace Dept., Main Floor

Art Braids For Gift Making

—Silver, steel and antique metal Braids and Edges—used extensively for gift purposes. Great variety of patterns in the wanted widths. We also direct your attention to a special selection of dainty rose-bud trimmings—at 10c to 75c

Basement Sale Women's Dresses Astonishing Values!

One Price **\$10** One Price

—To see these Dresses is to want one of them for they are simply irresistible at the price. Less than a hundred garments in the group, which fact should prompt you to be here early in the day. Splendid, serviceable frocks for street and business wear, in styles representative of the season's most approved fashions. Developed in Pointe-Twill and Tricotine, squarely embroidered or trimmed with braid. There are also a few Crepe Dresses in the lot. Sizes 16 to 42. Basement Sale special
\$10.00

—Women's Silk Waists Special \$4.95

\$2.50 Satin Charmeuse for \$1.98
Basement Special for Friday

—Black, navy, brown, white, marine and henna. Charmeuse of splendid quality for dresses and party frocks. Heavy grade, such as you will pay \$2.50 for in the regular way. Full standard width. Supply your holiday needs at this low price. On sale Friday—a yard
\$1.98

Ask for Your S. & H. Trading Stamps

Week-End Millinery Sale Trimmed Hats Selling Up to \$15.00

\$4.00

Second Floor—About 100 hats in the sale, and at the low price we have put upon them every one should be gone by noon. Dressy models trimmed with feathers, flowers and ornaments. Many in the popular small shapes. Hats selling heretofore up to \$15 on sale special
\$4.00

The Best Gift for Mother! —A Sweeper Vac Electric Cleaner

1 DOWN—Balance on our easy pay plan—\$5.00 January 1st and \$5.00 monthly thereafter. Sweeper Vac Electric Cleaners are made from very highest grade of materials and are fully guaranteed.

1000 Extra S. & H. Stamps will be given with every purchase of an Electric Cleaner made during December. Inspection invited.—For sale Third Floor.



The Overcoat Sale of the Year!

Ford and Other Famous Makes—Strictly High-Grade Fabrics—Season's Best Styles

One Price **\$29.85** One Price

Regular \$35.00 to \$60.00 Values—Giving the men of Portland and vicinity an opportunity to share in one of the biggest underselling events of its kind ever held in the West! Coming right at a time when winter weather is at hand and the need for warmer apparel is most urgent this Sale is sure to create unprecedented interest. Every Overcoat in the Sale is tailored from high-grade wools and correctly fashioned in the latest double-breasted, belted-back effects, with convertible collars and large pockets. Beautiful rich over-plaids in various color combinations—also solid browns, blues and greys. About half the Overcoats in this Sale are of the famous Ford make. Others are high-class garments from our own regular stocks. All sizes from 38 up to 44. Regular \$29.85 values up to \$60.00. Priced extra special for Friday's selling at only \$29.85

MEN'S STORE—Main Floor

Christmas Gifts For a Man

—You'll have no difficulty in finding gifts he will appreciate in this great Store for Men. Walk through the aisles and view the hundreds of items on display. You will not be urged to buy—on the contrary our salespeople will be glad to show you every possible courtesy.



Bath Robes

—MEN'S BATH ROBES of good weight eider-down. One-button style with military collar, two pockets and waist cord. Exceptional values at the very low price of \$4.85

- Other Robes \$5.85, \$7.50, \$8.50 to \$15
- Pendleton All-Wool Bath Robes at \$22.50
- Silk Lounging Robes and Dressing Gowns in newest styles. Priced \$20, \$21.50, \$35, \$40
- Wool Dressing Gowns \$15.00 to \$25.00
- Men's House Coats \$6.50, \$7.50, \$10, \$25

Quality Shirts

- Bates Street, Arrow, Knickerbocker and other dependable makes. Newest patterns and colors. Choose now for gift-giving while stocks are full.
- Men's Silk Shirts priced at \$5.45 to \$10.00
- Madras and Silk Stripes \$2.50 to \$4.00

Men's Knit Wool Coats

—a gift any man would surely appreciate. High-grade knitted Coats in sport model with 4 pockets and buttoned pocket flaps. Newest colorings. Extraordinary values. Priced special at \$7.50

- Jantzen Wool Sport Coats at \$9.00
- Men's Heavy Wool Sweaters \$6.50-\$10

Gift Neckwear

—Literally thousands of Ties—in every conceivable style and pattern. Extra values at 65c, 85c, \$1.00, \$1.50 to \$2.50

- Berkeley Knit Ties \$2.50, \$3, \$3.50
- Knit Ties, good makes—59c, \$1, \$1.50
- Parrin's Gloves—\$3, \$3.50 and \$5.00
- Wool Gloves priced at 50c to \$1.50

Traveling Bags

Priced Special \$12

—Quality Bags, made from 2½ ounce cowhide leather. Hand-sewed frame, sewed corners, lift catches, inside lock, leather lined, 3 pockets. A splendid 3-piece Bag in the 48-inch size, for man or woman. Black, brown or plain white cordovan. Specially priced at only \$12.00

BOYS

—We are prepared to supply the boys with practical gifts that are sure to please. Holiday stocks are now at their best. Avoid the jams!

Gift Suggestions

- Boys' Ties—the largest and best selection we have ever had at these low prices—50c, 75c and 85c
- Blouses in attractive new patterns, fast colors, and reliable makes. Prices range from 85c to \$3.50
- Boys' Shirts priced \$1 to \$3.00
- Flannel Shirts \$3.25 and \$4.00
- Roll Top Sox in heather mixtures. Priced moderately 75c and 85c pair
- Boys' Golf Hose priced \$2 a pair
- Black Cat Hose at a pair 50c
- Boys' Belts priced 50c to 75c
- Belt Buckles, priced 35c to 75c
- Handkerchiefs in immense assortments. Extra values in plain white, and fancy priced at 10c and 15c
- Boys' Gloves 50c, 75c to \$2.50

Main Floor