

EFFICIENT MARKETING

FARMERS' VIEWS NOW CONSIDERED AS HAVING WEIGHT

By E. C. Stewart
The farmers' viewpoint is being considered. It is a favorable sign. Until recent years many did not even admit that it was possible for the farmer to have an important opinion much less have a right to a viewpoint.

The farmer is essential. While this fact has long been recognized yet he has at the same time always been taken for granted. Lawmaking bodies have had the viewpoint of these individuals in every legislative act except farming thrust upon them.

NEED OF PROSPERITY
Farmers or representatives of farm organizations are being called into important conferences, where until recent years they were not considered except as the "bottom line" of the policy.

REHABILITATION STUDENT WINNER
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Two Associations Merged Into One
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NEW METHOD FOR MAKING COW MEDICINE



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UNIFORM TESTING SYSTEM INDORSED

Leading seed merchants of European countries that export seeds to the United States recognize the harmonizing of the work of the seed-testing stations in those countries and closer cooperation with the stations of this country and Canada will greatly facilitate international trade in agricultural seeds.

HABITS OF OREGON GRAY SQUIRREL ARE SHOWN IN PICTURES
Oregon Agricultural College, Corvallis, Dec. 2.—The life and habits of the Oregon gray squirrel are shown in a motion picture prepared by H. M. Wight, assistant professor of zoology, and purchased by the Kineto Company of America, distributors of the "Ditar" natural history pictures.

BIG SALE HELD
Sandy, Dec. 2.—A big sale was held by Henry Herman of Sandridge Wednesday. The Anderson was auctioneer and the practice is satisfactory if the hens are not used for breeding.

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ASHBURN JERSEY FINISHES TEST



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BETTER FARMING

LINN COUNTY COW SMASHES RECORD

Albany, Or., Dec. 2.—Linn county has added another name to the long list of world champion cattle produced in Oregon. The new record holder is Lulu Flossie of Ashburn, senior 4-year-old Jersey owned by J. M. Dickson & Son of Ashburn, one of Oregon's leading Jersey breeders.

Lulu Flossie of Ashburn recently finished a 306-day record which places her at the world record 4-year-old in this class and champion cow class AAA, all ages.

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Advertisement for Montgomery Ward & Co. featuring various products like watches, jewelry, and toys. Includes the slogan 'You save the difference' and 'The Oldest Mail Order House is today the Most Progressive'.