Syman Wolfe & Co. "Merchandise of Merit Only"

Send Engraved Personal Greeting Cards This Christmas

Annual After-Thanksgiving Sale of Women's and Misses' COATS—SUITS—DRESSES

Every Garment From Our Regular Stocks Every One DRASTICALLY REDUCED

THREE GREAT GROUPS

Fur-Trimmed Coats Plain Tailored Coats Elegant Silk Dresses Fashionable Wool Dresses

Plain and Fur-Trimmed Suits Richly Furred Coats Plain Tailored Coats Wonderful Silk Dresses Stylish Wool Dresses

Beautiful Fur-Adorned Coats Elegantly Embroidered Coats Plain and Fur-Trimmed Suits Exquisite Silk Dresses Richly Styled Wool Dresses

All Our Higher Cost Coats Reduced

3 Featured Groups—\$123, \$143, \$163

—A marvelous collection of coats in the superb fabrics of the season and richly adorned with fur beaver, caracul, wolf and squirrel.

> Blouses Reduced—2 Groups Silk Blouses Greatly Reduced—\$5 "Forsythe" Dimity Blouses at \$3.95

> Silk Petticoats and Bloomers Reduced—3 Groups \$2.95 \$3.95

-Silk jersey and radium silk bloomers and petticoats radically underpriced. All from our

Sweaters Reduced—3 Groups Wool Slip-On Sweaters Reduced—\$2,95 Slip-On and Tuxedo Sweaters Now \$5.00. Mannish Golf Jackets of Wool Now \$7.95

Girls! No School Tomorrow—Tell Your Mothers About This

Sale of Girls' Winter Coats

\$11.95

\$16.50

Polaire and Bolivia Season's Colors Many Fur-Trimmed

and Chinchilla

Girls' Raincoats and Raincapes

Special at

Special at

-Raincoats of tweed, schaap silk and plain rubber. Some with hats to match—all with pockets and belts. Exceptional values.

-Raincoats and raincapes of rubberized silks, schaap silks and plaids. Every one rainproof and especially suitable for school wear.

Great Sale of Girls' Dresses

at \$4.95 -All-wool serge and crepe dresses cleverly trimmed with embroidery, piping, etc. Sizes

6 to 14 years.

at \$8.95 -Wool jersey and kiltie cloth dresses-some with knickers to

at \$12.95

-Georgette, kiltie cloth and velour dresses sizes 12 to 16. Peter Thompson dresses in

match. Sizes 8 to 14 years. On the Fourth Floor-Lipman, Welfe & Co.

Toyland Is Open

-And Santa Claus Is Here

-There hasn't been a minute's rest in Toyland since Santa arrived. Thousands of little folks are

coming to Lipman, Wolfe's to see the jolly and shake him by the hand.

-And toys! Toys! Toys!-Not near enough space to tell about them all but here are some that have been specially priced for tomorrow-Pogo Sticks

\$3.35 -to \$4.95. The greatest jumping game ever known - and healthful exercise as well - five sizes, five prices.

Tea Sets

-A big bag of colored beads for stringing. They're imported beads and are priced at 50c.

Colored Beads

50c Bag

25c -Decorated Japanese tea sets-many at less than half regular price. Each set in individual

1/2 Price -Rubber floating toys -all kinds of animals, and other amusing shapes- halfprice 38c to \$2.50.

Rubadubdubs

Toyland Is in the Basement.



489 Pairs Women's Shoes

Some at Less Than Half the Actual Wholesale Cost

\$4.85 Pr.

High shoes, strap slippers, pumps and oxfordsincluding such famous makes as Wichert & Gardner. Red Cross, etc .- of bronze, brown and black kid, brown calf skin and patent leather. High grade shoes in the newest styles with turn and heavy soles: high, medium and low heels; wide and narrow toes, All sizes in the sale but not all sizes in each style.

Women's felt slippers—leather and padded soles—Special at 98c pair

Footwear Section-On the Second Floor

1000 Balls of "Minerva" Silk-and-Wool Yarn One Day Only 34c Ball

—They're 11/2-ounce balls of 4-ply Minerva yarn—and at 34c a ball they are very specially priced. Just the weight for sweaters, hats, scarfs, etc., and choice of such shades as tangerine, pink, orange, steel gray, heliotrope, cardinal, navy, jade, peacock blue, tan; also white. Knitting and crocheting instructions free.

Doll Light Frames -14-inch wire frames with

imported heads. Complete with

Wire Shade Frames -20 to 26-inch frames in as-95c sorted shapes. Many less than half price

Metal Bag Frames -Silver and gunmetal finishassorted shapes, 1/2 price and less-98c and

Tassels and Drops -Odd lots at less than half price at 25c, 10c and some priced as

Filet Motifs

—Suitable for making pin-cushions, boudoir pillows, etc. \$1.00 Specially priced 10c to

Stamped Needlework -Odd lots-table runners, pillow tops, centerpieces, etc. Spe-cially priced

Art Needlework Section—On the Fourth Floor Lipman, Wolfe & Co.

Another Sensational Sale

Unrestricted Choice of Any Boy's Suit or Overcoat



In Our Entire

One-Third

-This means Sampeck and other of America's BEST makes of boys' SUPERIOR ALL-WOOL clothing.

Boys' School Suits Boys' Dress-Up Suits Boys' Outing Suits Juvenile Novelty Suits Juvenile Velvet Suits Medium-weight Overcoats Fur-Trimmed Overcoats Boys' "Toppers" Heavy-Weight Overcoats

Remember

On the Fifth Floor-Lipman, Wolfe & Co.

Lconomy Dasement Store Purchases Can Be Charged in the Basement Now

Sale of Kiddies' Warm, Winter Coats—All Remarkable Bargains



\$4.95

-Coats for children 2 to 5 years - coats of serviceable wool mixtures and velours in a good assortment of colors. All the coats full lined in both loose and belted styles, some trimmed. others in neat tailored styles. For both girls and boys. Exceptional values at \$4.95.

Hand Emb'd Handkerchiefs Half Price 15c

-Full size handkerchiefs, all perfect. White and colors. Buy for gifts! In the Basement

> Imported Beaded Bags Special \$3.95

-Solid colors and combinations of colors—all moire lined, draw string tops. In the Basement

Embroidered Brassieres Specially Priced \$1.19

-Perfect-fitting brassieres in sizes to 46, white only. Made of firm fabric, each brassiere trimmed with dainty embroidery.

In the Basement.

Sale New Trimmed Winter Hats \$1.95.

Silk Velvet Hats Many New Styles Smart Trimmings Becoming Shapes A "Bargain" Price

In the Basement

Aprons Special at \$1.15

-Novelty aprons trimmed in contrastingly-colored bind ings and cretonne—aprons of unbleached muslin and per-cale in solid colors. Practical house aprons that would make appreciated gifts. Special at \$1.15,

In the Economy Basement

Women's Silk Camisoles Specially Priced \$1.29

-Washable camisoles of fine quality silk, trimmed with lace and georgette. Strap and built up shoulders. All sizes at \$1,29.

In the Basement.