See Also Back Page This Paper

## Misy Powe Picheme fione

## 400 New Dresses: Extraordinary Special Purchase and Sale



## Many Offered at Less Than Half Price

## 67 New Winter Styles in This Collection

Fashioned of silk Canton crepe, satin Canton, Span- Braids, beads, embroideries, stitching and pleated ish lace effects, tricolette and satins. Modes desirable for street wear, business wear, afternoon and evening wear. Black, nawy, brown and a few lighter evening shades.

SIZES 16 TO 52 trimmings lend unusual charm and smartness to the eral new dresses-each of which will be a worthwhile addition to your wardrobe

MAIL ORDERS FILLED
Some of the Dresses Are Sketched-See Fifth and Alder Street Window Display-Shop Early

