

REGULAR 80c LARGE, WHOLE BRAZIL NUTS GLAZED IN HONEY AND SUGAR, AT 35¢ LB. BOX (NONE DELIVERED)—MAIN, NINTH FLOOR, BASEMENT BALCONY

**Do You Know**

- THAT our engravers do the finest work on personal greeting cards for Christmas and that orders should be placed now?—Main Floor.
- THAT the Mr. Foster Travel Information Service—the best in the land—is available at this store only?—Sixth Floor.
- THAT Meier & Frank optometrists with Meier & Frank equipment to aid them render an optical service second to none?—Mezzanine.
- THAT we make a specialty of enlargements for Holiday gifts, hand-tinting them in the most artistic manner?—Main Floor.
- THAT there are only 35 shopping days till Christmas?
- THAT now is a good time to begin your holiday shopping?

**KFEC**

—Meier & Frank's own radio station, which has been so highly commended for its interesting programs and the splendid manner in which it broadcasts them—will operate daily (except Sundays) from 4 to 5 P. M. Also from 9 to 10 P. M. Thursday (feature concert) and from 11 A. M. to 12 M. Saturday (children's program).



**Don't Fail to See Also Page 9**

—and read there of a sale so extraordinary that anyone who has the slightest intention of purchasing a new phonograph for Christmas will DO IT NOW—

**Vocalion Phonographs at 1/3 Off**

**Another Wonder Sale: 300 New Fall Coats**

**PRE-HOLIDAY SALE  
Dainty Boudoir Caps**

Specially Priced

**\$1.98**

Were \$2.95 to \$3.59

Practically a dollar is the least that one can save by choosing in this sale—and a most attractive choice there is.

Utterly frivolous affairs and the most demure conceptions are translated into caps of taffeta, lace and net combinations with ribbon and chiffon flowers by way of enhancement.

Honeydew, rose, pink, blue and orchid are the delectable shades.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)



**An Extraordinary Value-Giving Occasion**

**\$47.50**

Among the Outstanding Features of This Outstanding Sale Are These:

—200 of the coats came in a special purchase and are shown for the first time, each substantially underpriced to make this sale a noteworthy event.

—100 of the coats have been chosen from our regular stocks and, in each case, are garments that have been marked at a much higher price.

**In All—Here Are 300 of the Finest Coats at \$47.50 That Have Appeared Over the Meier & Frank Signature!**

*Coats of Rich Bolivia, Normandy, Marvella and Velours.  
In Wanted Shades of Navy, Brown, Black and Sorrel.  
Squirrel, Beaver, Caracul, Nutria, Mole and Wolf Collars.*

All sizes for misses and women. Take advantage of this sale—secure a new coat at a big saving.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)



THE VERY MENTION OF

**Mme. Irene Corsets**

is enough to conjure up to the minds of many women the embodiment of corset excellence and it is these corsets which we offer in a sale beginning tomorrow at

**\$9.95**

**Regular \$12 to \$20 Values**

Amazing values indeed—and every corset perfect. There are models for all types of figures and our usual expert fitting service will be available. Of fancy brocades and coutils. Low and medium bust styles with elastic inserts. Long and medium hips. Orchid, flesh, black and white. We suggest early selection.



**Mme. Lyra Corsets**

**\$4.95**

Regularly \$8.50 to \$12.00. These corsets of a make well and favorably known are of fancy brocades for small and medium figures.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)

**Three Glove Values**

Gloves of unexceptionable quality and style offered in three attractive groups for women.

**Lot 1—Perrin's and Bac-**  
mo capeskin gloves. Broken lines of our regular \$2.25 and \$2.50 grades. One and two-clasp. Pique and P. X. M. sewn. Spear-point and contrasting embroidered backs. Black. Sizes 5 1/2 to 7 1/2. Special at **\$1.85**

**Lot 2—Double silk gloves**  
of standard make in two-clasp and strap wrist effect. Paris point and fancy two-tone embroidered backs. Brown, gray, mode, black. Sizes 5 1/2 to 8. Pair priced at \$1.65 and **\$1.50**

**Lot 3—Kaiser chamoisette**  
tab-wrist gauntlet gloves in chamois, sand, beaver, gray, mastic, black and white. Sizes 5 1/2 to 7 1/2. Special at **98c**

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

**A Sale of Fur Coats**

Also Wraps, Capes and Scarfs

The Fur Salons provide very special inducements toward the buying of furs now for personal wear and for gifts by notable price reductions on furs of the most approved qualities and styles. Examples:

- \$150.00 Muskrat Coat, self-trimmed, 38-inch, \$112.50.
- \$185.00 Marmot Coat, natural raccoon trim, 40-inch, \$138.75.
- \$195.00 Muskrat Coat, nutria trimmed, 36-inch, \$146.25.
- \$295.00 Raccoon Coat, self-trimmed, 36-inch, \$221.25.
- \$350.00 Hudson Seal Coat, self-trimmed, 40-inch, \$262.50.
- \$450.00 Hudson Seal Coat, skunk trimmed, 36-inch, \$337.50.
- \$495.00 Hudson Seal Coat, Beaver trimmed, 40-inch, \$371.25.
- \$585.00 Hudson Seal Wrap, self-trimmed, 46-inch, \$438.75.
- \$625.00 Hudson Seal Wrap, squirrel trimmed, 52-inch, \$468.75.
- \$625.00 Hudson Seal Cape, self-trimmed, 42-inch, \$468.75.
- \$950.00 Alaska Seal Skin Coat, self-trimmed, 40-inch, \$635.00. Hudson Seal is dyed Muskrat.



—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

**A Sale of Fox Scarfs**

Extraordinary values also in fox scarfs in taupe, brown and red, specially priced at \$29.50, \$39.50, \$49.50 and \$59.50.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

**What's New in Blouses**

To find the most interesting answer—or rather many answers to this question—one has but to visit the Blouse Shop. Almost daily new ideas come to this section. Strange countries provide inspiration for much that is new, giving delightful variation to the blouse mode.

Matelasse, krepe knit, georgette, crepe de chine, satin and lace combinations are the materials, with hip line models particularly in evidence, many in the new longer styles, evincing a strong preference for beading. Bulgarian embroidery, braiding and Spanish lace too lend their aid. The new neck lines are attractive and sleeves of varying length.

Some of the colors are: Poinsettia, Muffin, Beaver, Bobolink, Canna, Chinese Green, Navy Brown and Black.

Especially good choosing between \$12.50 and \$18.50.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)



**Grocery Bulletin**

- Royal Banquet Flour, milled from choicest wheat, aged wheat, makes light white bread of superior texture, sack... **\$1.79**
- Pastry Flour, Kerr's Rosabelle, 24 1/2 lb. sacks... **40c**
- Pastry Flour, No. 9 sacks... **39c**
- Cake Flour, Olympic cake and pastry, large cartons... **28c**
- Biscuit Flour, Crown, self raising, large cartons... **28c**
- Baking Powder, Royal, always reliable, 5 lb. cans... **\$2.45**, the 2 1/2 lb. cans... **\$1.25**, the 12 oz. cans... **40c**
- Health Flours, whole wheat or graham in No. 9 sacks... **40c**
- Crisco Shortening, pure vegetable shortening, 9 lb. cans... **\$1.89**, the 6 lb. cans... **68c**
- Cane Sugar, berry grade, delivered only with other groceries, 14 lbs. (limit)... **\$1**
- Baking Chocolate, Baker's Premium, unsweetened, lb. cakes... **39c**, the 1/2 lb. cakes... **20c**
- Burnett's Flavorettes, 5 vials different flavors in carton... **25c**

**Laundry and Cleaning Requisites**

- Gloss Starch, Kingsford's, 6 lb. slide-cover boxes... **75c**
- Laundry Soap, Crystal White, 21 bars \$1. ten bars... **50c**
- Bluing, in bags, Reckitt's, most convenient, 2 bags in carton, 3 cartons... **25c**
- Napha Soap, Proctor & Gamble's best white, 10 bars... **65c**
- Cleaning Powder, Old Dutch, sifting top cans, 3 for... **25c**



**An Underwear Sale**

That Should Prove Helpful

Because it offers at a time that could not be more opportune various good lines of Meier & Frank standard knit undergarments at attractive prices. All styles and sizes.

**Women's Union Suits \$1.50** Regular \$2.00 grades. Medium heavy weight, hile finish cotton union suits. Finely serviceable, comfortable union suits in Dutch neck, elbow sleeves, knee length styles. All sizes.

**Women's Union Suits \$1.35** \$1.50-\$1.65 grades. Wanted styles and all sizes in medium weight cotton fleeced union suits at this price. Women will find that these possess excellent qualities of warmth and wear.

**IN ADDITION TO THE ABOVE—  
"MUNSINGWEAR"**

—Union suits and separate garments that have become a household word, thanks to their qualities of comfort, wearability and washability—can be chosen exclusively here and in assortments that leave nothing to be desired.

—With stocks of this famous underwear now at their fullest and finest women who prefer Munsing garments can choose now to best advantage.

Impossible to list all the qualities and styles to be had here in Munsingwear but these may serve as suggestions:

- Union Suits \$2** Women's Munsing union suits of medium weight, plain and heavyweight cotton. Sleeveless, knee-length styles at regular sizes \$2, extra sizes \$2.25. All other styles at regular sizes \$2.25, extra sizes \$2.50.
- Undergarments \$1.25** \$1.25 each for regular sizes and \$1.35 each for extra sizes of women's Munsing vests and drawers of heavy fleeced cotton. Vests in high neck, long sleeve style, drawers ankle length.
- Union Suits \$2.75** Women's Munsing union suits of medium weight wool and cotton fabric, in all styles and sizes. Sleeveless, knee-length styles at regular sizes \$2.75, extra sizes \$3. All other styles at regular sizes \$3, extra sizes \$3.50.
- Undergarments \$2** \$2 each for regular sizes and \$2.25 for extra sizes of women's Munsing vests and drawers of medium weight wool and cotton. Vests in Dutch neck, elbow sleeves, ankle drawers.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)