For the accomplishment of this pro-gram the directors recommended that the proper department of the chamber alt in with a council composed of delegates from the Oregon Farm bureau, the State grange, Farmers' union, Co operative council, University of Oregon, State Chamber, of Commerce, State Securities commission, State Bankers' association, Oregon Agricultural college and other constituted

Uppermost in the program is exten-sion of aid to producers already on the land. The second move will be to form an emergency land settlement plan to place settlers on reclamation projects embarrassed by inadequate settlement and cultivation,
Of the \$150,000 to be raised annually,

\$100,000 will be raised for publicity and \$50,000 for concrate state devel-opment work. Recommendation was hade that both funds be raised in Portland under one general campaign. Recommendation also was made that the council be made a permanent body with the duty of assigning development work and preventing duplication in carrying out the program. TO HELP PRODUCERS

The state development committee re-port approved by the board was as follows: 1) Perfect plans for giving an active, aggressive aid to the producer of this region in marketing his products. This aid should be to beth cooperative and private marketing agencies, whichever is found most effective in handling the problem of any specific group of pro-ducers. In order that the business man may better understand the progress in cooperative marketing, we especially mend a careful study of the progress of this work by all business interests, and a sympathetic and helpful treatment of these issues along the lines indicated in the attached general statement.

We also recommend to the board that for further particulars in handling the marketing work the substance of the attached study be followed as set forth under the head "Marketing," with such adaptation as may be necessitated by local conditions WILL SEEK SETTLERS

2. As an immediate emergency of a serious order, join other constructive state forces in getting the needed set-tlers on land reclamation projects which are on the market and which are embarrassed by inadequate settle-ment and cultivation. Except for this emergency effort, pursue in land settlement work the general principle of first devoting the energies of the state and city of Portland to getting better returns to the producers now on the lands, and as this work progresses and the prosperity of these producers is better established, extend in most aggressive manner a comprehensive land settlement plan for this state and adjacent territory. For details of how this work should be prosecuted, we line furnished in the attached tenta-tive plan, under the heading "Land

3. Under the topic, publicity, your general development committee ap-proves the report of the publicity com-

RAISED TO AID

RAISED TO AID

STATE FARMERS

Adoption of an aggressive state development program, providing concept state development program, providing concept state development and a site, one providing concept state development producers, commission; one from the state securities commission; one from the constant concept state development and a site, one providing concept stat COOPERATION PLANSED

4. As to the machinery that should be constituted to carry on the general development work, we recommend that the proper department of the Portland Chamber of Commerce sit in with the permanent body with the further duty



Concert bu

### Harvey Hindermyer and The Dann Trio

This will be the season's most unique music event. In addition to their regular program, the artists have consented to compare their art with its RE-CREA-\*TION by Mr. Edison's new phonograph.

The famous artists will appear at Public Auditorium

Wednesday, November 15th

Admittance by invitation only. A few reservations are still left. We shall be glad to issue these to music-lovers who apply, in order of application. Call, write, or telephone.

#### Reed-French Piano Co.

"Local Edison Dealer"

12th and Washington Sts.

# At home furnishing states-bury Oregon Hade goods,

COME of the largest furniture factories west of the Mississippi are in Oregon. They produce annually \$6,000,000 worth of goods.

Oregon furniture is noted for beauty of design and finish. Buy it because of superior quality and by so doing help to swell the payrolls of the state and increase prosperity.

Oregon-made products you can buy at home furnishings stores include many household needs—there are brushes, baskets and bedding, mirrors and mopsticks and—a list of quality products that is quite too long to give here, which you will find in our di-rectory of Oregon Manufactured Products.

At home and office furnishings stores buy Oregon-made merchandise. Buy it on MERIT. Help build up Oregon.

Associated Industries of Oregon

702 Oregon Building, Portland, Oregon These Oregon industries make Oregon Quality home and office furnishings. They merit your patronage.

of seeing that the different assignments to individual organizations are executed and that the least possible overlapping or duplication is indulged.

THE OREGON DAILY JOURNAL, PORTLAND, OREGON.

Professor Flays Wells' History at Teachers' Meeting

of an attack from the standpoint of a of Wells and talk back at him all day,

Wednesday.

Napoleon was called a huge liar, gonessed of a ruthless talent for suppressing forcibly all unsavory facts, and Alexander also was proficient at sugar-coating and suppressing damaging evidence of his blunders, the Walla Walla professor declared. But the "Outline of History." Professor Biank-outline of History." Professor Biank-outline of history and propaganda yet foisted upon the reading public. "I can read half a dozen pages of Wells and talk back at him all day."

Other speakers were L. S. Lauders, clothing by using his wits to their president of the Oregon State Normal school at Monmouth, and William Clarence Weir, president of Pacific university. Wednesday night the 200 teachers were guests at a concert given in their bosor by the music faculty of Whitman college, Walla Walls.

Clothing by using his wits to their best advantage.

Monday he started something new in criminal procedure when he asked M. J. Weiser, manager of the National Fuel company, for a job. Weiser said his working crew was all engaged and

Laborer Unloads Wood, and Proves He Is Financier

J. Weiser, manager of the National Fuel company, for a job. Weiser said his working crew was all engaged and told Jenkins to follow one of the company's wood wagons around the neighborhood and get work putting the loads into basements.

Jenkins readily agreed to the proposal and started out in purent of a load of wood for a house on the east side.

The readily admounced himself to the new owner of the wood and proceeded to put the load off the street. When he had completed the job, he walked

"WE TELL IT WITH VALUES"

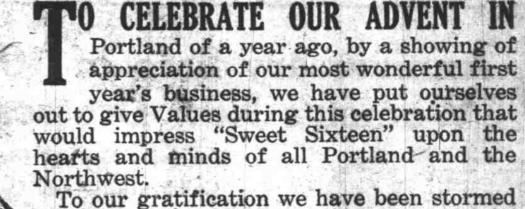
THURSDAY, NOVEMBER 2 1924

# Smed Sindran.

# Our First Year in Portland!

# ALL PORTLAND ENRAPTURED

BY THE EVENT THAT JUSTIFIES IT



with plaudits and renewals of confidence.

Crowds are taking part in this great event all day long. There never was such a genuine and hearty approval of a store's policy and acceptance of its offerings within the memory of the oldest resident.

> THERE'S NOW A NEW BUYING POWER IN



That Has Given New Importance to Our Specialization in "Sweet Sixteen"

Dresses, Coats, Wraps, Suits

#### MORE NEW MODELS

LTHOUGH WE PREPARED FOR THIS event with a stupendous new stock of models, never seen here before, the tremendous selling made it necessary to wire our New York office for heavy replacements.

When you see these garments your amazement will run high. A first selection from these new arrivals will be your privilege tomorrow.



In Portland, women know more about Furs than is the case in most cities. They know Values, too.

They have been buying their Fur Coats on this occasion with unusual interest. The Values under the influence of "Sweet Sixteen" pricing has made a telling impress.

#### A FEW FUR SURPRISES

Bay Seal, Sealine, French Seal Coats and Wraps, 40-45 \$65

GENUINE HUDSON SEAL COATS-Very fine skunk collar and cuffs; 

BAY SEAL COATS - Large shawl skunk collar and deep \$98.75 cuffs of skunk.....

## **EVERY WOMAN**

in Portland and Vicinity who can reach this Store tomorrow should be here-

-if she's at all concerned in a new Dress, Coat, Wrap or Suit, and who would appreciate models of first style and supreme quality at SIXTEEN DOLLARS

#### THE DRESSES

A brilliant variety in which silks, velvets, wools run riot with color and grace of lines, \$16

#### COATS and WRAPS

Every style of the hour for coats in every service, fur trimmed and silk-lined; and a great \$16



145-147 BROADWAY, Portland

### "Sweet Sixteen" **GARMENTS**

They are not mere clothes. There are stores where you can get stylish raiment, but at a stylish

There is no store in the country outside a "Sweet Sixteen" shop where you can get these fascinating models, designed with the "Sweet Sixteen spirit, always appearing first and in great variety of materials—sizes

16 to 44

FOR MISSES AND WOMEN



Send now for your free copy of this compact, handy directory of made-in-Oregon goods. Learn what the Oregon brands are and ask for them by name.



USE THIS COUPON Associated Industries

702 Oregon Bldg. Portland, Ore. Gentlemen: Please send me a di- rectory of Oregon Brands.

