

# PORTLAND MAYOR BOOSTS PROGRAM OF DEVELOPMENT

Seaside, Oct. 22.—The Portland Chamber of Commerce has finally become aroused to the fact that development of Oregon has been sadly neglected, said Mayor Baker of Portland here Sunday, while addressing the citizens of Oregon's great resort regarding the 1927 exposition.

Quoting The Journal story of Sunday in reference to the development plan of the chamber, he said that the four junking trips of the caravan had convinced members of different delegations to the truth of this statement. He declared himself for an intelligent method of locating real settlers on Oregon's real land.

Mayor Baker read a whole paragraph from The Journal story and hammered points home in his characteristic way, adding that the day was not far distant when Oregon, with its resources, would not lag behind its sister states to the north and south.

**SEASIDE AID ASKED**

The mayor's talk came as a surprise to the people of Seaside, who expected him to confine himself to exposition matters, and with little less surprise to the caravan personnel. Mayor Baker stated that he understood that Seaside was 100 per cent for the fair. He said Seaside, with its wide circle of acquaintanceship throughout the state, must do more than vote, it must boost and educate. He complimented Seaside and its citizens and its spirit and declared that the reception given the caravan was second to none given the visitors in any part of the state.

John Gratke of the caravan acted as chairman of the big meeting. Mayor Hurd welcomed the Portlanders and talks were made by Mrs. G. J. Frankel, George L. Fauch, Mrs. Adelia Pritchard and Otto Hartwig.

**GIVEN LOUD WELCOME**

The caravan arrived here at 11 o'clock Sunday morning and proceeded down the main streets of the city with the Seaside band in the lead. The shrieking of a new fire siren installed this week, the honking of auto horns and the general uproariousness of the welcome left little to be desired in the way of a warm reception to the visitors.

The caravan visited Warrenton while on way to Seaside and addresses were made there by Charles Rudeen and L. M. Lepper, Mayor Warren of

Warrenton and Clifford Barlow welcomed the caravan people there for the city.

A side trip was made to Fort Stevens and Hammond.

The perfect weather conditions of the past month are continuing and fully half of the caravan remained here Sunday night.

A big dance was given in The Bungalow as a portion of the entertainment program.

Following the speaking Sunday afternoon, luncheon was served visitors at Hotel Seaside.

## Aged Man Thought Lost Is Located Through Police

Anxiety of three sons and one daughter of Dominic Stefani, age 75, No. 736 East 21st street north, who disappeared Wednesday after starting to walk to Canby, was relieved late Saturday night when a telephone message was received at Clatskanie that he was at Clatskanie.

Stefani, who came to this country from Italy but a few months ago and cannot speak English, accepted rides from passing motorists as he was on his hike, and being unable to make the autoists understand his destination lost his way. It was not until he met a fellow countryman at Clatskanie that he could make known his plight.

Two of his sons, El Stefani, No. 411 East Lincoln street, and Lawrence, 24th and Brooklyn streets, went to Clatskanie Sunday and brought their father home. Another son, A. Stefani, whom he expected to visit, lives at Canby, and his daughter is Mrs. Annie Maple, No. 353 East Clay street.

## City's Bonds Are Sold at Premium

Jefferson, Or., Oct. 22.—Sale of \$15,000 worth of city bonds, recently voted, to the Atkinson-Zelka company of Portland, for \$15,175, was authorized by the city council. The council voted to retire \$1900 of the old bonds. The recorder was ordered to advertise for bids on the old electric light plant and grounds. Repairing of the pavement on Main street will begin immediately, weather permitting.

**MARRIAGE LICENSES**

Chehalis, Wash., Oct. 22.—Marriage licenses were issued here Saturday to Ballard M. Richardson, Aberdeen, and Viola Ellen Boddy, Phantom Lake, Wash.; James P. Joyce, Kelso, and Emmogene Skiles, Portland; John Hrvela, Tilton, and Lemp E. Pluta, Kalamazoo; Ed Pratt, and Rose Groves of Centralla; Edgar B. Stevens, Doty, and Merle Helmek, Yakima.

## NEW PHONE UNIT NEARLY FINISHED

Construction work has proceeded so far in the new Beacon telephone office that officials of the Pacific Telephone & Telegraph company have announced that the office equipment would be turned over to the company today for thorough test and trial. The construction work was done under contract by the Western Electric company.

The Beacon office is one of the new units which will be placed in operation under the machine switching program. To make possible the adoption of this program, the company has been working for more than a year on a \$2,500,000 reconstruction program.

This office is located on the fifth floor of the telephone company's office building at Park and Oak streets and will replace the old "A" automatic office. The total cost of installing this new office was estimated at \$325,000 when the project was started. The office will provide machine switching service to about 2000 subscribers now connected with the automatic office on the west side and will provide a total of 5000 stations.

Complete tests, both special and routine, will be conducted within the Beacon office during the next two months to guarantee perfect operation when the takeover to the new six digit method of operation is made. Every unit of the office will be given complete trial.

Other central office installations, including the other new machine switching units and the setting up of call indicator equipment in manual offices is 90 per cent or more complete, according to the telephone company officials.

## 100,000 Visit at Eagle Creek Camp In Summer Months

More than 100,000 persons visited the recreation camp at Eagle Creek during the summer season, according to an estimate of Albert W. Wiers, 60-mile forest ranger of that district, who is in charge of the camp. Five thousand of this number have camped over night and over 100,000 persons have used the grounds on their way over the Columbia river highway. This year there has been an added space for parking of automobiles which offers accommodation for 50 additional cars.

Several large camp stoves were constructed during the summer by the Progressive Business Men's club of Portland for the use of campers and picnickers. The Walworth Plumbing company of this city put a drinking fountain which fills a need at the camp.

Visitors who take the Eagle Creek trail these days receive a shock as they reach the Punch Bowl and see two large tepees of the "Klondike" vintage which hardly seem possible in 1922 until it is discovered that the Klondike Moving picture concern is filming an Indian picture at Eagle Creek.

Weisendanger reports that a large bank of ice left from last November's snows, one half mile above the highway, has not yet melted and will probably remain there as a foundation for the snowfall of the coming winter months.

## Body of Portland Dredge Worker Is Taken From River

The body of Ben Welles, age about 55 years, was found floating in the Willamette river Sunday near the Peninsula Lumber company dock, by Clyde Tealing, engineer of the steamer Astoria.

Welles was one of the three men drowned October 14 when the Portland dredge Portland was sunk near Swan Island.

The body was taken in charge by the coroner, who is attempting to locate relatives.

## Californians Offer To Include Klamath In Trade Campaign

Klamath Falls, Oct. 22.—Seventy-eight members of the San Francisco Chamber of Commerce trade excursion, who left Sunday after a 24-hour stay here, bent the California-Oregon state line to include Klamath county in the San Francisco \$400,000 advertising campaign.

Announcement that Klamath was to be included in the campaign to develop Northern California was made by Dr. E. M. Rastall of the San Francisco Chamber of Commerce at a smoker given for the visitors Saturday night. He said there was no reason why Klamath should not be included in the plans, and invited cooperation to bring Eastern settlers to this section.

Expecting to see a rough lumbering town, the San Franciscans declared themselves amazed at the progress shown in Klamath Falls, and with the scope of tributary country, a portion of which they viewed in an 80-mile tour, Merrill, Malin and the Tule Lake districts were visited. Klamath extended an invitation for the Californians to return on California Admission day next year, which was accepted. Many of the visitors declared the reception extended them here the best they could, which included 23 Northern California towns.

## City's Incinerator Plan Unexcelled

Portland's incinerator plan "beats them all," declares City Engineer O. Laursgaard in a letter to City Commissioner Barbur, received Saturday. Laursgaard has been on an eastern trip, attending engineering conventions and inspecting incinerator plants, and is due to return to Portland early next week. The ordinance providing for calling for bids for a new unit of the incinerator, which was withdrawn from the council proceedings last Wednesday by Commissioner Bigelow, will be reintroduced at the next session.

## POLICE HUNT FOR GIRL'S ASSAILANT

Police are combing the city for a new "beast man," who early Sunday morning attempted to attack Miss Viola Stuart, 15, No. 214 Columbia street, in a lonely spot on Terwilliger boulevard.

Miss Stuart said she was standing at 8:30 p.m. on Columbia street, with a friend, when the "beast," in the guise of a policeman, drove up to her in a motorcycle and ordered her into the sidewalk. Although the man did not display any police star, his attitude and equipment on his machine convinced her that he was what he said he was.

After she climbed into the sidewalk for her supposed trip to the police station, the man turned about and started for the outskirts of the city. It was then she became alarmed, she said, and questioned him.

He made no answer and continued on his way on the boulevard. At a secluded spot he stopped and dragged her from the car and attempted to attack her.

She fought him off, most of her clothing being torn from her. Just when she was about to faint from exhaustion, an automobile approached and the lights frightened the man away. Miss Stuart stopped the automobile and told her story to the driver, who brought her to the city, where she reported the affair to the police.

Her torn and soiled clothes gave mute evidence of the truth of her story.

Police Inspectors Coleman and Collins found the tracks of a motorcycle near the spot where the girl said she was attacked.

Sunday night they were vainly trying to find a clue to the identity of the "beast."

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## BETTER HEALTH is contingent upon BETTER LIVING CONDITIONS IN THE HOME.

Just Phone the Tabor 7700 Laundry

Blue Monday will cease to detract from your energy and patience and more time for leisure will be enjoyed.

A Cordial Invitation Is Extended to all our friends and patrons to visit us this week. See for YOURSELF why YOU CAN SAVE by sending your bundle to the



**TABOR 7700 LAUNDRY**

We have recently installed the very latest laundry machinery and equipment to give our patrons the BEST POSSIBLE SERVICE AT THE LEAST COST.

Your Bundle Will Be Appreciated      Our Service Is Prompt

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# Sweet Sixteen

## Leadership in COATS

has been kept up by our almost daily additions of new models to the already extensive collection. This is a necessity because of our enormous sales.



The many models added today make the showing so extensive that every woman, whatever her taste, can be satisfied by paying "Sweet Sixteen's" popular price of only **\$16**

Richly Silk-lined Bolivias and Velours and man-made Sport and College models in Tweeds, Polo Cloths and Plaid Backs.

**JUST IN**  
High-grade Coats in Ormondale, Marvella, Normandie, Velvours, Velour-ettes and Bolivias, richly silk lined. Priced the "Sweet Sixteen" way.  
**\$25, \$35, \$55 to \$85**



## NEW DRESSES for Fall and Winter

—now at the height of their beauty in modeling and materials—Tricotines, Canton Crepes, Poiret Twills, Laces and Satin Back Crepes.

**\$16**

New York      San Francisco      Los Angeles  
Seattle      LEA & PERRINS' SAUCE      THE ORIGINAL WORCESTERSHIRE

145-147 Broadway—Portland

## Campers Can Learn From Boy Scouts, Says J. D. Guthrie

John D. Guthrie of the Department of public relations of the United States forest service has returned to the city following several weeks of work in charge of exhibits at the state and larger regional fairs of the Northwest. He visited fairs at Chehalis, Puyallup, Yakima, Spokane and Salem, and directed the placing of an exhibit at the Pacific Livestock Exposition in Portland in November. Guthrie also did some inspection work in the national forest and on the Olympic peninsula and reports the opening of several new recreational forest camps in the Rainier national forest.

An interesting comment on the Boy Scout organization was made by Guthrie, who stated that a certain forest camp which had been occupied by tourists during the summer was left in bad condition by its tenants, who left behind them heaps of rubbish, tin cans, papers and a general disarray of unsanitary debris. Just below this camp was a Boy Scout group. They left their camp site in perfect condition.

## Legion Will Press Battle For Bonus And Americanism

(By Universal Service)

New Orleans, Oct. 22.—Alvin M. Owsley, the new national commander of the American Legion, outlined the program for his administration at a conference with advisers here Sunday.

During the coming year, it was announced after the meeting, the Legion will fight for "hospitalization, rehabilitation, soldiers' bonus and Americanism."

"Let us resolve that we shall be even more highly devoted to the Legion's cause in the future than we have been in the past," said Commander Owsley, "for by serving the Legion we serve America.

"Whatever the service we have received from politicians, the American Legion with its whole strength—and its strength is growing in American life—is carrying on the fight for these four principles.

"Our wounded and disabled soldiers have died too often on the steps of contract hospitals barred from entrance by barriers of red tape. They kept their pledge to America. The Legion is going to see that America keeps its pledge to them.

"Whatever the excuse, this hospital scandal is a national shame. The Legion will fight to have these pledges kept.

"Adjusted compensation has been defeated by interests whose lives will bear scrutiny. The fight for that has only just begun."

**EXAMINATIONS ANNOUNCED**

Cathlamet, Wash., Oct. 23.—Teachers' examinations will be held at the courthouse November 2, 3 and 4.

**Clam Chowder**

Justice in so often one must have a clam chowder. Whichever style you prefer, you will like it better if seasoned with LEA & PERRINS' SAUCE



## Why Teeth Show

In pictures—and everywhere today Millions are removing film

Have you noted how most pictures now show pretty teeth? And how countless people, wherever you look, show beautiful teeth when they smile nowadays?

These are results of this new way of teeth cleaning, which millions now employ. Now we urge you to try it at our cost, and to start today.

**Try combating film**

Until late years, nearly all teeth were kept cloudy by a film. And 49 in 50 people suffered from film attacks.

Film is that viscous coat you feel. It clings to teeth, gets between the teeth and stays. It forms the base of dirty coats, including tartar, unless you constantly combat it. Stains are absorbed by that film.

It also holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay. Germs breed by millions in it. They, with tartar, are the chief cause of pyorrhea.

Two other new effects

Pepsodent brings two other effects which dental science has now proved essential.

It multiplies the starch digestant in the saliva. That is there to digest starch deposits on teeth which may otherwise ferment and form acids.

It multiplies the alkalinity of the saliva. That is there to neutralize the acids which cause decay.

The ordinary tooth paste brings just opposite effects. It decreases these two great tooth-protecting agents which Nature has provided. Pepsodent, with every use, gives them manifold effect.

Thus to millions of people in every clime Pepsodent has brought new beauty, new protection. The benefits will be life-lasting. Tooth conditions among whole races are being altered by this method.

## Brings Added Charms and Quickly

You will see the Pepsodent effects, amazing and delightful, after very little use.

Present the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth whiten as the film-coats disappear.

New beauty, new charm, comes with those whiter teeth. Also new safety, new cleanliness. Not by scouring teeth in any harmful way, but by fitting the film for easy removal.

This means too much to you and yours to be longer overlooked. Cut out this coupon now and present it at your store.

**PAT. OFF. Pepsodent REG. U.S.**

**The New-Day Dentifrice**

Now advised by leading dentists the world over

## Get Your Free Tube

At stores named below

This week only, any store named below will hand you a 10-Day Tube of Pepsodent if you present the coupon.

Go get this tube. Its use will bring you a delightful revelation.

## 10-Day Tube Free

(Only one tube to a family)

Insert your name and address, then present this coupon this week to any store named below. You will be presented with a 10-Day Tube of Pepsodent.

If you live out of town, mail coupon to The Pepsodent Company, 1104 So. Wabash Avenue, Chicago, and tube will be sent by mail.

Your Name \_\_\_\_\_  
Address \_\_\_\_\_

Present coupon to

Lipman, Wolfe & Co.  
Meier & Frank Co.  
Frank Nau  
Olds, Wortman & King  
Owl Drug Company  
Portland Hotel Pharmacy  
Woodard, Clarke & Co.

Oregon Journal