

See Back Page OREGON HEALTH EXPOSITION AT MUNICIPAL AUDITORIUM OCTOBER 26TH-NOVEMBER 4TH—TICKETS 25c EACH, ON SALE MAIN FLOOR THOROUGHFARE (CENTRAL) See Back Page

Enlarging
Bring in your favorite films and let our experts make enlargements from them. Quick, satisfactory work at lowest prices. Complete stocks of photo albums.
—Meier & Frank's, Main Floor.

New November Q. R. S. Player Rolls
"Away Down South" (Fox Trot); "Childhood Days" (Fox Trot); "Cow-Bells" (Fox Trot); "I'm Happy" (Fox Trot); "Learning From You" (Marimba Waltz); "Virginia" (Waltz); "Suez" (Fox Trot); also many new foreign rolls recently released.
—Meier & Frank's: Sixth Floor.

Meier & Frank Co.
ESTABLISHED 1857
THE QUALITY STORE
OF PORTLAND, OREGON
FIFTH, SIXTH, MORRISON, ALDER STS.

Visit the Enlarged Phonograph Salons
Twelve large well lighted, well ventilated sound-proof record rooms are ready. Complete stocks of Victor, Edison and Columbia phonographs. We now have full assortments of foreign records.
Ask to hear "Rigoletto—Caro Nome," by Evelyn Scotney, who sings at Municipal Auditorium tomorrow evening.
—Meier & Frank's: Sixth Floor.

Special Edison Releases
Special Edison releases include: "I Love Sweet Angeline," by Kaplan's Melodists, with Stand Beneath Your Window Tonight and Whistle, by Green Brothers' Novelty Band; "If I Had My Way, Pretty Baby," with "Red Moon Waltz," by Ernest L. Stevens' Trio, and others, \$1 each.

October Sale of Draperies
Continuing many unusual values in the Curtain Shop with these new specials for those who come tomorrow:



Sale of Cretonnes
39c

Regularly 45c to 90c yard. 1200 yards of good weight cretonnes for bedrooms, living rooms and dining rooms. Striped and floral designs in light and dark colors. 30 and 36 inches wide.

Marquisettes
39c

Regularly 60c yard. 1000 yards of dotted marquisette for curtaining bedrooms, kitchens, etc. White.

Curtaining
19c

Regularly 25c yard. 1500 yards of colored border scraps and white figured swisses at this special price.

Curtains
\$2.19

Regularly \$3.00 pair. 200 pairs of mercerized marquisette curtains with hemstitched hems. Cream, ecru and white. 2 1/2 yards long.

Draperies
\$2.65

Regularly \$3.25 to \$4.40 yard. 400 yards light weight drapery materials in stripes and figured effects—many good colors. Some slightly imperfect.

Tuscan Nets
95c

A new shipment of Tuscan nets in plain and fancy designs. Cream and ecru. The 48-inch material, yard 95c. The 72-inch material, yard \$1.45.

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

Sample Line of Silver Plated Novelties in a Sale
Samples of silver plated ware in unusually attractive designs. In most cases only one piece of a kind. We list a few items.

<p>\$8.00 Candlesticks \$6.00</p> <p>\$3.95 Flower Vases \$3.95</p> <p>\$8.50 Flower Vases \$6.95</p> <p>\$11.00 Flower Vases \$8.95</p> <p>\$5.00 Bread Trays \$3.95</p> <p>\$8.00 Bread Trays \$6.45</p> <p>\$7.00 Bread Trays \$5.45</p> <p>\$5.00 Sandwich Trays \$3.95</p>	<p>\$2.00 Sandwich Trays \$1.95</p> <p>\$9.95 Gravy Boat and Tray \$6.95</p> <p>\$12.00 Fruit Bowls \$9.00</p> <p>\$15.00 Fruit Bowls \$12.00</p> <p>\$4.95 Cracker and Cheese \$3.95</p> <p>\$18.00 Fruit Baskets \$14.95</p> <p>\$10.50 Cold Meat Platters \$7.95</p> <p>\$5.95 Fruit Baskets \$3.95</p>
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Pie Servers 98c
Regularly \$1.50. Sterling handle servers with polished steel blades. Can be used for pie, cake or ice cream.
—Meier & Frank's: Main Floor. (Mail Orders Filled.)



Serving Pieces 89c
Regularly \$1.00. Silver plated serving pieces with imitation pearl handles and sterling ferrules. Berry spoons, cold meat forks, pie servers and gravy ladles.
—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Sale of 95c "Wear-Ever" 2-Qt. Aluminum Pudding Pans
49c

Continuing the limited time offer of a regular 95c Wear-Ever aluminum pudding pan at 49c to further acquaint patrons with the desirability and all-around goodness of Wear-Ever aluminum ware. Thick, hard sheet aluminum, two-quart pans. Covers are 20c additional.
—Meier & Frank's: Basement. (Mail Orders Filled.)

Clearaway of 8 1/4 x 10 1/2-Foot Rugs
\$27.85

Regularly Priced at \$33, \$33.50 and \$37.50

Tomorrow and while lots last we offer a special collection of high grade Axminster, Velvet and heavy wool-and-fiber rugs at this substantial reduction. Some of the rugs are fringed. Many patterns and colors.
—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

The Famous Universal Porcelain Ranges
Wonderfully Combine Beauty and Utility
Universal wood and coal ranges, combination wood, coal and gas ranges and the recently introduced Universal gas ranges—all may be chosen in porcelain finish.
Graceful in design, beautiful in finish, durable in construction, convenient in use—there is nothing more practical for the modern kitchen than a Universal Porcelain.
May be washed with soap or water. Shown in all blue or gray porcelain, some styles with white porcelain and nickel trimmings.
Make Your Own Terms in Reason
—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

Sale Floor Lamps and Silk Shades
Regularly \$45. Polychrome and mahogany standards with two-chain pull sockets and six feet of silk electric cord. Lamps complete with silk shades in rose, gold, mulberry, blue and black—many styles—at the very special price (Seventh Floor) of **\$27.85**



INTRODUCTORY SHOWING AND SALE

Sale of 1000 Pieces Cut Stemware 37c
Each 37c or set of eighteen pieces (six each of the three different kinds) for \$6.49.
Thin blown, glass stemware—goblets, high-footed sherberts and low-footed sherberts—in an especially attractive cut design.
—Meier & Frank's: Basement. (Mail Orders Filled.)

Warm Blankets \$7.95
Regularly priced at \$9.00. Nearly all wool blankets in white, with pink or blue borders. Bound edges. Large size.

Comforts \$7.50 Filled with finest white cotton and covered with voile or dotted silk mull in blue and pink floral designs. Large size.	Blankets \$1.69 Regularly \$2.00. Large size flannellette cotton. Single sheet blankets in plain white. Size 72x99 inches.
Pillows \$3.75 Regularly priced at \$4.50 each. Filled with prime white goose feathers and covered with fancy art ticking. Size 21x27 inches.	Pillows 89c Regularly \$1.25 each. Good pillows filled with clean sanitary feathers and covered with durable ticking in fancy patterns. Size 17x24 inches.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

A ONE DAY SALE OF High Grade Patent Flour
Anticipating a steady advance in the price of flour, we are giving Meier & Frank patrons the opportunity to supply their needs before the higher prices come into effect. Tomorrow you may choose your favorite flour from among a great many well known, dependable brands as follows:

Royal Banquet Brand, 49 lb. sack \$1.80	White Mountain Flour, 49 lb. sack \$1.85
Kerr's Best Patent, 49 lb. sack \$1.80	White River Flour, 49 lb. sack \$1.85
Del Monte Brand, 49 lb. sack \$1.80	Vim Flour, 49 lb. sack \$1.85
Olympic Best Patent, 49 lb. sack \$1.85	Fisher's Blend Flour, 49 lb. sack \$1.95
Crown Flour, 49 lb. sack \$1.89	Whole Wheat Flour, 49 lb. sack \$1.69
Drifted Snow Flour, 49 lb. sack \$1.85	Graham Flour, 49 lb. sack \$1.69

Deliveries will be made as speedily as possible.
—Meier & Frank's: Ninth Floor.

The Universal Electric Washing Machine
The Universal washes clothes clean without injury to the clothing. The Universal cylinder is constructed in such a way that it keeps the clothes off the bottom of the tub, out of the dirt and sediment that come from the clothes—in other words, the Universal washes the dirt OUT of the clothes.
The Universal combines the advantages of the oscillating and revolving types. It is shown in handsome blue enamel finish.
Let us send a Universal washer to your home and the terrors of "Blue Monday" will vanish.
Make Your Own Terms in Reason
—Meier & Frank's: Basement, Sixth Street. (Mail Orders Filled.)

The Beautiful New "Hepplewhite" Ivory Enamel Bedroom Suite
The outlines of the highly desirable Hepplewhite period have been followed with the utmost fidelity in the designing of this handsome new bedroom suite. The raised ornamentation standing out in old ivory tone shows that delicately modeled lightness and grace which impart such a charm to all genuine Hepplewhite designs.
The details are carried out to a high degree—the mouldings, fluted legs and standards and top edges are much better than usually found in such a moderately priced suite. There is ample drawer capacity. The hardware represents old oxidized silver plate. The suite may be chosen in a large variety of pieces.

SINGLE PIECES PRICED AS FOLLOWS:

Full or Twin Size Bed, straight end \$39	Vanity, 49-inch top, one 18x48-inch and two 10x28-inch mirrors \$98
Full or Twin Size Bed, bow end \$49	Dressing Table, 38-inch top, one 14x24-inch and two 8x18-inch mirrors \$39
Dresser, 40-inch top, 24x30-inch mirror \$49	Night Stand, 15x15-inch top \$14
Dresser, 44-inch top, 26x32-inch mirror \$59	Chair, cane seat \$12.50
Chiffonier, 32-inch top, without mirror \$29	Rockers, cane seat \$14
Chiffonier, 32-inch top, 18x20-inch mirror \$49	Bench, cane seat, 14x19-inch top \$10.50
Chiffonette, 34-inch top \$49	
Writing Table, 19x38-inch top \$29	

—Meier & Frank's: Eighth Floor. (Mail Orders Filled.)

Eldredge "Console" Sewing Machines
The Eldredge sewing machine will greatly lighten the work of those who sew at home. The style illustrated here most effectively combines beauty with utility. Elizabethan period, in Jacobean finish.
The Eldredge is easy to run, simple in construction. It may be chosen in rotary or two-spool styles—the latter eliminating the winding of bobbins.

"Model" Dress Forms
Model dress forms are self-locking and self-adjusting. They may be adjusted to any desired size. Buy your new dress form and pay for the same while using it.
Make Your Own Terms in Reason
Ask to see the new "Liberty" dress form, priced at \$1.00.
—Meier & Frank's: Second Floor. (Mail Orders Filled.)