

COMPLETE LINE OF HALLOWEEN NOVELTIES—STATIONERY SECTION—FIRST FLOOR



**SPECIAL LOT!**  
Beaded Crepe de Chine  
Blouses at \$5.95

—One simply must have blouses if one wears a suit—and nothing more appropriate than these new blouses of heavy crepe de chine. They're trimmed with steel beads and are here in a variety of fetching styles—with oval or round necks and three-quarter sleeves. Choice of navy, brown, jade, black and henna. All sizes.

**New Slip-on Sweaters of Mohair Are \$8.95**

—Beautiful colors and color combinations featured in this showing of the new brushed mohair slip-on sweaters—many in striking striped patterns. Of special note the smart Russian effect with neck that fastens high or turns down. Choice of the new shades—rose, bordeaux red, Russian green, jade, tan, etc.

On the Third Floor.



**Delightful New Group of Mid-Season Trimmed Hats—the Price \$10**

—New, "one-of-a-kind" hats—stylish hats in the season's most popular fabrics—and trimmed in the latest of novelty effects. Hard to imagine such hats priced as low as \$10. They're in our windows today.

—All the bright new shades represented in the showing—also black.

**Children's Beaver Hats Priced at \$2.98**

—Unusual values in children's beaver hats. All good styles in fine quality furry beaver. Choice of many shades.

On the Third Floor.

**Saturday Shoe Sale!**  
Boys' High-Topped Shoes—Special  
\$5.25

—Heavy 9-inch leather shoes with two buckles. Sturdy shoes with double soles—made of oil tanned stock. They'll wear like iron. Sizes 12½ to 1, and 2½ to 6.

**Boys' School Shoes**

—Short lines of boys' brown calfskin shoes specially priced. Sizes 10 to 12—\$2.85; sizes 1 to 6—\$3.45.

On the Second Floor.

**Women's Kerchiefs Extra Special at 5c**  
—White and colored handkerchiefs in embroidered and sport effects. Good quality—exceptional values at 5c each.  
In the Economy Basement

A Saturday Feature in the Basement  
**Astonishing Price on New Silk Dresses and Wool Dresses**

*Newest of Styles  
The Wanted Fabrics  
Special Tomorrow*

at \$16.75

—The fabrics crepe de chine, satin, canton crepe, spanish lace silk, serge, poret twill and tricotine—the trimmings braid, embroidery and novel ornaments—the styles new and unusual—the colors navy blue, brown and black.

—And \$16.75 the astonishingly low price! The sale tomorrow!

In the Economy Basement.



**Candy Special!**  
Chocolates 29c Lb.  
—Full pound of delicious chocolate creams—assorted flavors. Specially priced for Saturday only 29c pound.  
On the First Floor

**Lipman Wolfe & Co.**  
"Merchandise of Merit Only"

**Roller Skates**  
Special at \$1.98  
—Strongly made "Kokomo" ball-bearing roller skates. Adjustable to any size. Special at \$1.98 a pair.  
In the Sub-Basement



MEN—FOR YOU!

**Flannelette Pajamas Extra Special—\$1.85**

—If it's pajamas you want, here you are—and pajama values such as you seldom see. Warm, comfortable flannelette pajamas in snappy colorings priced extra specially at \$1.85.

—and at \$2.65

—Firmly woven, finer quality pajamas of flannelette—with military collars and finished with large mercerized frogs.

**Nightshirts at \$1.35**

—and at \$1.65 and \$1.85. Flannelette nightshirts for comfort—and these real values at the three low prices.

**"Augusta" Union Suits Are Special at \$2.35**

—Serviceable wool-mixed union suits of quality especially suitable for these cooler days. Just the right weight and tailored to fit comfortably.

On the First Floor.



**Unequaled in Portland Boys' New All-Wool Sweaters at \$5.00**

—These the shaker knit slip-on sweaters the boys want for school and play wear. They're made of fine all-wool yarns—woven in the popular shaker knit. Practically every school color combination—in chest and band stripes. Sizes 26 to 36.

**Others to \$10.50**

—Hundreds of other sweaters equally wonderful values at prices ranging to \$10.50. Shaker and jumbo knit sweaters—all school colors.

On the Fifth Floor.

**Specially Priced! Boys' Wool Suits In Snappy Styles \$9.95**

—and at \$12.45. All-wool and wool-mixed suits in the newest models—many with two pairs of knickers.

—Norfolk and belted styles—suits of tweeds, homespuns and fine casimeres—all warmly lined. Sizes 6 to 16 years.

**Boys' Hats of Tweed, Felt and Velvet, Special at 95c to \$1.95**

On the Fifth Floor.

**New Satin Bandeaux Are Special at 59c**

—Narrow and wide bandeaux—front and back opening—of satin and brocaded materials. Choice of flesh tint and white—in sizes to 44.  
In the Economy Basement

Continuing Tomorrow—That Important Sale of Girls' New Tailored and Fur-Trimmed Coats

All Specially Purchased All Extraordinarily Priced

\$7.95

—So remarkably low the price mothers may not readily appreciate how thoroughly attractive are these coats. Coats of polaire, chinchilla and new mixtures—all fully lined—all with pockets and belts—set-in and raglan sleeves.

—To see them is to know they're real bargains. Be here early!

In the Economy Basement.



Special Purchases Prepare Us for a Remarkable Event Saturday—  
**Hundreds of New Winter Coats in a History-Making Sale**



\$11.95

Numerous Styles, the Better Styles, the Fashionable Fabrics, the Wanted Colors—Coats, Coats, Coats

WOMEN'S MISSES' CHILDREN'S

—Every coat new, not one of the coats ever shown before in Portland—all selected personally by Mr. McGee, buyer for our women's ready-to-wear sections, now in New York. Assortments are vast, but we advise all who wish to share in the savings to be here early Saturday morning for better selection and service.

**Unparalleled Values in Women's New Style Coats**

**\$27.50**

Sketched "from Life" Note These Pictures Also the Displays in Our Windows

\$5.95



Sizes 7 to 14 Years  
**New Fur-Collared Coats for Children \$11.95**

Loose and belted styles Made of polaire cloth Fancy the pockets Many wanted shades Extra Specially Priced

Sizes 7 to 10 Years  
**Children's Velour and Bolivia Coats \$14.95**

Coats with fur collars Many new styles Bell and raglan sleeves Brown, reindeer, navy Extra Specially Priced

Coats of normandy, bolivia suedene, velvarete, arabella Many fur-trimmed—such furs as opossum—nutria—caracul beaverette—the new shades

All linings guaranteed for two seasons' wear Belted and bloused models Straight lines—wide sleeves Plain and fancy styles

Women's Apparel—On the Third Floor—See the Windows



\$9.95

Sketched "from Life" Note These Pictures Also the Displays in Our Windows

\$19.95

Sizes 8 to 16 Years  
**Wonderful New Coats for Girls \$19.95**

Velour and bolivia coats Self or fur collars Many with fur cuffs Loose and belted models Extra Specially Priced

Sizes 3 to 6 Years  
**Natty Coats for the Little Tots \$5.95**

Tweed and Melton Coats Blues and Mixtures Clever new styles Tailored to perfection Extra Specially Priced

**Economy Basement Store**

Attention! Purchases Can Be Charged in the Basement Now

FOR THE BOYS—

**Two-Knicker Corduroy Suits at Remarkable Price—\$7.45**

—Bargains demanding the attention of mothers of boys are these suits at \$7.45. Of mouse-colored corduroy, perfectly tailored, perfect fitting—and boys of 7 to 17 years are sure to like the snappy semi-Norfolk styles. Two pairs of knickers.

**Extra Knickers Are Bargains at \$1.69**

—What boy but needs an extra pair of knickers—and mothers will appreciate the opportunity to buy wool-mixed pants such as these at \$1.69. All sizes.

**New Wool Caps Special at \$1.15**

—Better-grade caps such as commonly sell for a great deal more than \$1.15—made of all-wool fabrics in colors and patterns boys like. All lined—visor reinforced.

In the Economy Basement—Lipman, Wolfe & Co.



SPECIAL!

**Boys' All-Wool Mackinaws \$6.95**

—and at \$7.95. These the famous Oregon City mackinaws—and at an exceptionally low price. They've large collars and are well made. Sizes 8 to 18 years.

In the Basement.



SPECIAL!

**New Petticoats of Jersey Silk \$2.95**

—First quality, perfectly made petticoats of jersey silk in the new shades and combinations. They've pleated flounces. Just 100 of these petticoats.

In the Basement.

THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE