

We Are Taking Orders Now For Engraved Personal Christmas Cards

—Make at least a mental notation of this and plan to save yourself any worry for which delayed ordering may be responsible.

Leave Your Orders in Our Stationery Section

Lipman Wolfe & Co. Merchandise of Merit Only

This Is "McCall Week" Here Featuring the "Printed" Pattern —Ann Heard, representative of the McCall Pattern Co. of New York, is at Lipman, Wolfe's this week to explain all the advantages in using the new "McCall" patterns.

A Superior Sale of Luxurious Winter Coats Price Savings Ranging to Nearly 50 Per Cent

A Magnificent Assortment of Distinctly Higher Grade, More Finely Tailored Coats

\$49.50

Just This One Supremely Special Price



Coats That Were Specially Bought, and From a Manufacturer of National Repute

Just This One Supremely Special Price

\$49.50

Coats of Fashiona Cloth, of Arabella, of Ormondale, of Velvrette, and of Normandy Cloth

—Wonderful coats, all of them, and in fascinating models—many of them elegantly adorned with fashionable furs—choice of navy blue, black and brown.

Sizes 16 to 44



See the Coats in Our Windows Tonight

No Credit and No Exchanges —Extra Salespeople



Majority Are Trimmed With Furs—Beaver, Fox, Squirrel, Wolf, Caracul and Nutria Furs

—Some with fur collars, some with fur collars and cuffs—other coats that are without fur trimming but possessed of other features wherein quality is resplendent.

Sizes 16 to 44

Three-Day October Sale of Household Drugs Top Grade Toiletries and Drug Sundries

—Economy, yes. Quality, the very best. Stocks, immense. Stocks complete—and including the splendid products of our own laboratories.

—Extra selling space—plenty of extra salespeople. No phone orders filled. No mail orders filled. We reserve the right to limit quantities.

Face Powder and Rouges Java Rice Powder... 34c "La Blanche" Powder... 42c "Royal Lillium" Face Powder... 39c "Myreal" Powder... 88c "Mary Garden" Rouge for... 39c "Dorin" Rouge... 39c Compact Powders... 39c

Cold Creams and Lotions "Myreal" Cold Cream... 83c "Myreal" Skin Food... \$1.19 "Ingram" Milkweed Cream... 39c and 79c "Myreal" Cream Balm... 39c Oriental Cream... \$1.09 Frostilla... 24c "Myreal" Lemon Lotion... 59c "Tevla" Lotion... 25c "Myreal" Pimple Lotion... 59c "Hind's" Honey and Almond... 33c, 66c

Perfumes and Talcums Eutaska Perfume... 69c "Sheik" Perfume, oz... 69c "Myreal" Perf., 1/2 oz... 69c Monamie Flaconettes... 50c Mennen's Talcum... 19c "Listerine" Talcum... 17c "Melba" Talcum... 19c "Mavis" Talcum... 19c



No Phone Orders No C. O. D.'s

Tooth Paste Powders, Liquids "Pepsodent"... 39c "Myreal" Tooth Paste... 24c "Forhan's" Paste—the large size... 43c "Myreal" Tooth Pdr... 29c Revelation Powder... 19c Lyon's Tooth Pdr... 17c "Myreal" Tooth Wash... 29c

Hair Preparations and Shampoos "Myreal" Hair Remedy, small 69c, large \$1.19 Fitch's Dandruff Remover... 89c Danderine 27c, 47c, 67c "Roger and Gallet" Brilliantine... 39c "Myreal" Brilliantine... 39c "Myreal" Bandoline... 23c "Myreal" Pine Tar Shampoo... 39c Palmolive Shampoo... 25c Coconut Oil Shampoo... 39c "Sanitol" Shampoo... 15c "Myreal" Lemon Shampoo for... 39c "Amami" Shampoo... 13c

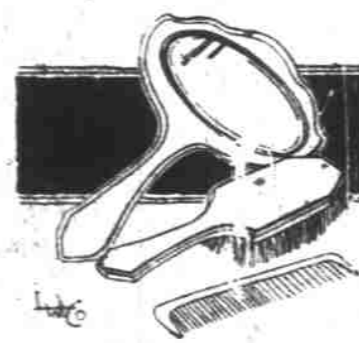
Deodorants Depilatories, Etc. "Myreal" Od-R-Go... 39c "Odorono" Deodorant, sale price... 49c "Myreal" Depilatory... 59c X-Bazin... 39c "Myreal" Astringent... 69c "Melba" Astringent... 49c "Myreal" Almond Mix... 29c "Eclipse" Nail Bleach—sale price... 13c

Nikk Marr Products "Nikk Marr" Vanishing Cr'm 50c "Nikk Marr" Velvet Cr'm 50c-\$1 "Nikk Marr" Depilatory... 75c "Nikk Marr" Neo Plastic \$2.50 "Nikk Marr" Bleaching Cream... \$1.25 "Nikk Marr" Velvet Balm 50c-\$1 "Nikk Marr" Face Dress 50c-\$1 "Nikk Marr" Beauty Cream... \$1 "Nikk Marr" Hair Tonic... \$1.25 "Nikk Marr" Gray Hair Restorer... \$1.25 "Nikk Marr" Liq. Rouge 25-50c "Nikk Marr" Brilliantine... 50c "Nikk Marr" Shampoo... 50c "Nikk Marr" Nail Polish 25-50c "Nikk Marr" Toilet Water... \$1 "Nikk Marr" Perfume... 50c

Toilet Soaps "Societe Hygienique"... 19c "San Remo" Castile... 5c "Woodbury"... 18c "Stearn's", 3 cakes... \$1 "Resinol" Soap... 19c "Cuticura" Soap... 19c Sponges Half Price and Less Than Half —Good quality sponges at extraordinary sale prices—3 groups: 12c 25c 37c

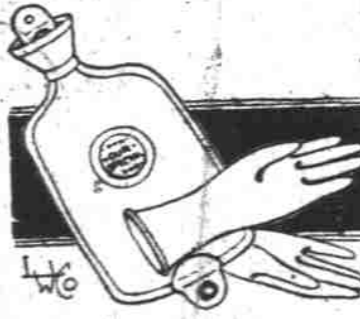
39c Sale of Household Drugs Powdered Boracic Acid, lb... 39c Denatured Alcohol, quart... 39c Powdered or Lump Alum, lb... 39c Aromatic Spirits Ammonia, 3 oz... 39c St. Thomas Bay Rum, 8 oz... 39c Borated Bay Rum, 4 oz... 39c Bay Rum and Glycerine, 8 oz... 39c Cascara Bark, lb... 39c White Oak Bark, 6 oz... 39c Cascara Aromatic, 4 oz... 39c Cascara Bitter, 3 oz... 39c Precipitated Chalk, lb... 39c Cream of Tartar, 1/2 lb... 39c Chloroform Liniment, 4 oz... 39c Formaldehyde, 8 oz... 39c Glycerine, 12 oz... 39c Henna Leaves, 1/2 lb... 39c Henna Leaf Powder, 1/2 lb... 39c Senna Leaves, 1/2 lb... 39c Liquor Cresolis Compound, 8 oz... 39c Moth Balls, 2 lbs... 39c Camphorated Oil, 6 oz... 39c Castor Oil, 12 oz... 39c Aromatic Castor Oil, 8 oz... 39c Oil Cedar Compound, 4 oz... 39c Oil Cedar Leaf, 2 oz... 39c Oil Lavender Flowers, 1/2 oz... 39c Pure Olive Oil, 8 oz... 39c Italian Olive Oil, 6 oz... 39c Synthetic Oil Wintergreen, 4 oz... 39c Rose Water, 16 oz... 39c Epsom Salts, 5 lbs... 39c Rochelle Salts, 1/2 lb... 39c Spirits Camphor, 4 oz... 39c Spirits Turpentine, 1 pint... 39c Soap Bark, lb... 39c Tincture Arnica, 4 oz... 39c Tincture of Green Soap, 4 oz... 39c Tincture of Myrrh, 3 oz... 39c Violet Ammonia, pint... 39c Violet Witch Hazel, pint... 39c "Dickinson's" Witch Hazel, pint... 39c

Ivory Grain Mirrors \$2.95 Some for Only One-Half of Regular Price —Oval, round and DuBarry shaped mirrors of composition ivory. Sizes 6 to 10 inches—all first quality—remarkable values. IVORY GRAIN BRUSHES \$1.95 —An assortment of styles—DuBarry, plain and concave backs. Some half price. IVORY GRAIN COMBS 79c —Heavy combs with all coarse or coarse and fine teeth. Some for only half price. MANICURE SETS \$1.00 —Sets consisting of buffer, button hook, file and cuticle knife—some half price.



Household Needs "Ivory" Soap Flakes... 8c "C. C. C." Bluing, pint... 16c "Dutch Cleanser"... 10c "C. C. C." Clothes Cleaner... 36c "20 Mule Team" Borax, 1/4 lb... 9c "Lux", 3 boxes for... 25c "Velvet" Furniture Polish... 39c "Boraxo", small size... 13c "C. C. C." Washing Compound... 39c "N. R. G." Laundry Tablets... 19c "Triple" Ammonia... 29c "Rinso", large size 25c; small... 8c

Flavoring Extracts Genuine Ext. Rose, 1 1/2 oz... 39c Gen. Conc. Vanilla, 4 oz... 39c Gen. Conc. Peppermint, 3 oz... 39c Gen. Conc. Orange, 1 1/2 oz... 39c Gen. Conc. Almond, 1 1/2 oz... 39c Gen. Conc. Lemon, 3 oz... 39c Imitation Ext. Maple, 3 oz... 39c Imitation Ext. Banana, 3 1/2 oz... 39c Imitation Ext. Vanilla, 4 oz... 39c Imitation Ext. Marjoram, 1 1/2 oz... 39c Imitation Ext. Almond, 3 1/2 oz... 39c Imitation Ext. Lemon, 3 1/2 oz... 39c



Surgical cotton—pound 49c Sterilized gauze—5 yds. 59c "Alba" toilet paper, 12 rolls for... \$1.19

Shaving Needs "Auto-Strop" Razor, model C 79c "Gillette" Razor, small model... 79c "Durham Duplex" Razor... 69c "My Lady's" Safety Razor \$1.59 "Gillette" Blades, 6 in pkg... 39c "Gillette" Blades, 12 in pkg... 77c "Ever-Ready" Blades, 6 in pkg. for... 29c Razor Stropps... 69c Shaving Brushes... 35c and 49c "Williams" Barber Soap—3 cakes for... 13c "Myreal" Lilac Lotion... 69c "Pinnaud's" Vegetale... \$1.09 Bay Rum, best quality, pint... 89c "Myreal" Shaving Balm... 53c

The Reliable Drug Sundries "Superba" toilet paper—roll 19c Black rubber combs, special at 65c Scissors, 8-in. length, special at... 69c Midget Whisk Brooms... 29c Hot water bottles of maroon rubber, special sale price... \$1 Shampoo bibs of finest rubber, special price 98c Bathing caps in assorted colors, special, ea. 39c Ordinary nipples, assorted shapes—six for 15c Rubber face bottles, assorted colors, for 79c Rubber gloves, good quality, wanted sizes 49c Combination bottle and syringe, the special sale price... \$1.98

THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE