

WHITNEY BOYS' CHORUS AND DRILL TEAM CONCERT, MUNICIPAL AUDITORIUM, OCT. 11, 8:15 P. M.—TICKETS 50c AND 75c ON SALE PHONOGRAPH SHOP, SIXTH FLOOR



The many women who know Silk Maids for what they are—the silk hose of supreme satisfaction—will rejoice at this news:

New Shipments of
SILK MAID HOSIERY

Bring Our Stocks of These Celebrated Stockings to the Greatest Degree of Completeness

in Five Years!

Of course, Silk Maids are—Silk Maids. At any period, this means that Silk Maids are the best silk stockings made at the price. But even Silk Maids are better at some times than others. Today is such a time, when by taking advantage of favorable conditions the manufacturer of these exclusive Meier & Frank stockings has been able to endow his product with a combination of good qualities not possible in years.



—and Now at the Lowest Price in Years for the Quality—
Two Dollars a Pair

As an evidence of the extent to which we have gone to provide for an exploitation of Silk Maid hosiery on a lavish scale, we have provided for this occasion marvelously fine displays aggregating in numbers more than

5000 Pairs

We invite all women to learn again the surpassing excellence of Silk Maid Hose—their rich, lustrous appearance, correct weight, excellent fit, astonishing durability—at a very moderate price.

Silk Maid hosiery is FULL FASHIONED of many strands of richly serviceable silk with lisle reinforced tops and soles and may be had in

- Black
- White
- Beaver
- African
- Gunmetal
- Navy
- Pigeon Pink
- Orchid

—Meier & Frank's: Main Floor. (Mail Orders Filled.)



Modish New Autumn Dresses



For Street Wear or for Afternoon Functions

\$35

Tricotine and canton crepe are the fabrics—brown, black and navy the colors—but only a visit on your part can enable one to appreciate the diversity and the charm of the many styles shown in the dresses grouped at this moderate price—\$35.

Straight line, flaring and bloused lines prevail and the trimmings vary from brilliant embroideries to bandings of navy silk braid.

Sizes for women and small women.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)



For Men and Young Men

A Sale

New Fall and Winter Suits and Overcoats

Choice **\$29.50** Each

225 suits, 150 overcoats. Choice at \$29.50. Big double event begins tomorrow. Plenty of capable salesmen. Meier & Frank Service.

The Suits at \$29.50

Regular \$40 to \$50 grades. All-wool suits from standard makers—the newest styles, finely tailored, perfectly fitting garments. Plenty of conservative models for men and snappy styles for young men (including sports suits).

All-wool finished and unfinished woads, cassimeres, tweeds and BLUE SERGES. An abundance of good patterns and colors, including plenty of dark mixtures. Sizes 34 to 50—for regulars, stouts, shorts and longs.

The Overcoats at \$29.50

Regular \$40 and \$45 grades. All-wool fabrics tailored into overcoats of the most finely serviceable character. Single and double-breasted styles. Belted

all around. Raglan or set-in sleeves, Slash or patch pockets. Browns, grays, oxfords and heather mixtures in tan and green. All sizes from 34 to 44.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)

HERE IS A SALE OF

The Warmer Underwear That Men Want Now

It brings substantial savings on 10,000 union suits and separate garments of the very best makes.

Such brands as Munsing, Wright's Health, Chalmers, Medicott, Springtex. These in Fall and Winter weights and styles. Seventeen distinct price groups—every garment in every group reduced.

Union suits now \$1.45 to \$6.85—were \$2.50 to \$8.50 suit. Separate garments now 55c to \$3.25—were 75c to \$4 each. It's stock-up time for men, and women who buy for men.

—Meier & Frank's: Main Floor.

TOMORROW:

The Eighth Floor Furniture Shop Announces a Final Clearaway

150 Floor Samples of FURNITURE

Meier & Frank standard living-room furniture, including:

- Davenports, Chairs, Rockers
- Davenport Tables
- Library Tables
- Windsor Chairs and Rockers
- Odd Arm Chairs
- Spinnet Desks
- Book Cases

At Reductions That Range From

10% to 50%

from our own lower-than-elsewhere prices.

COME! BUY! SAVE!

—Meier & Frank's: Eighth Floor.

On Center Aisle Bargain Squares Main Floor, Fifth Street

5000 Yards of New Fall Woolen Dress Fabrics

\$1.49

Regularly Priced at \$2.00 to \$4.00 Yard

Opportunity to buy 54 and 58-inch all-wool materials for Fall and Winter dresses and coats at savings that range from one-fourth to more than half. The assortment includes:

- Striped Homespuns
- Velours
- Checked Tweeds
- Zibelines
- Serges
- Heather Mixtures
- Double-Faced Materials

Light, medium and heavy weights. Good patterns and colors. Yard, **\$1.49.**

—Meier & Frank's: Center Aisle, Main Floor.

"It Always Pays to Buy at Meier & Frank's"



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TOMORROW—FOR THE FIRST TIME—

200 Brand New Fall Dresses

Poiret Twill. Wool Crepe. Tricotine. Canton. Crepe de Chine

\$14.95

Black, Navy, Brown and Other Fall Shades

In the Styles That Are Leading This Season

New Dresses—New Styles—New Trimmings—New Colors—Sizes 16 TO 44

—Meier & Frank's: Basement Balcony.

Groceries

- Sugar Cured Pickles, formerly known as shoulder hams, lean, well smoked, closely rounded shoulder cuts, lb. **19c**
- Del Monte Pumpkin, solid pack, sugar variety, No. 2 1/2 cans 3 cans **55c**, can 19c, No. 2 cans 3 cans **42c**, can **15c**
- Del Monte Salmon, fancy Alaska sockeye, tall cans 3 for **85c**, can **29c**
- Best Flour, Royal Banquet, excellent grade, 49 lb. sacks **\$1.89**
- Corn Meal, eastern yellow or white, No. 9 sacks **29c**
- New Prunes, Oregon grown, 40-50 size 3 lbs. **40c**, lb. **14c**
- J. J. Coffee, vacuum pack, 5 lb. tins **\$1.90**, three lb. tins **43c**
- White Flgs, freshly packed, for cooking, 3 lbs. **45c**, lb. **17c**
- Brazil Nuts, large washed variety, 2 lbs. **35c**, lb. **18c**

- Bakery Bulletin**
- Milk Bread, made from well aged flour and finest shortening, home made style, keeps fresh longer, 1 1/2 lb. loaves **12c**
- French Doughnuts, made from butter and egg dough, dozen **40c**
- Pastry Cakes, oblong, light, well flavored, each **45c**
- Ginger Cookies, good size, crisp and spicy, dozen **15c**

- 70c Combination — 50c Palm Olive Shampoo and two 10c cakes of Palm Olive Soap—all for. **49c**
- \$1.80 Combination—65c Tokalon Face Cream, 65c Tokalon Face Powder and 50c Tokalon Compact Rouge —all for. **\$1**
- \$1.60 Combination—\$1.25 Hughes' Ideal Hair Brush and a 35c Dressing Comb Both for. **89c**

- 50c Lady Mary Face Powder. **25c**
- 50c Waltz Dream Face Powder. **25c**
- 35c Lady Mary Talcum. **18c**
- \$1.00 Dral's Illusion Perfume Drops. **79c**
- 50c Hind's Honey Almond Cream. **39c**
- \$1.00 Hind's Honey Almond Cream. **79c**
- 50c Jergen's Almond Benzoin Cream. **37c**
- 25c Talcum Powder, large can 2 for. **25c**
- 50c Pebecco Tooth Paste. **39c**
- 50c Pepsodent Tooth Paste. **45c**
- 75c Rubbing Alcohol Compound. **49c**
- 40c Peroxide of Hydrogen. **23c**
- 50c Paraffin Oil, 16-ounce, 3 for. **\$1**
- 85c Combination—50c Squibb's Magnesia Tooth Paste and 35c Tooth Brush, special at **50c**
- \$1.50 Water Bottle, 2-quart seamless rubber, guaranteed for one year. **\$1**
- \$1.25 Infant's Hot Water Bottle, guaranteed for one year. **89c**
- \$2.00 Fountain Syringe or Water Bottle, full capacity, guaranteed for two years. **\$1.19**
- \$2.00 Combination Fountain Syringe and Water Bottle, 2-quart, guaranteed one year. **\$1.39**
- \$2.75 Combination Water Bottle and Fountain Syringe, 2 and 3-quart, guaranteed for one and two years. **\$1.89**
- \$1.25 Fountain Syringe, guaranteed for one year, special. **89c**

- Center Aisle Toilet Goods Half Price**
- Regularly 30c to \$2.50—now 15c to \$1.25. More than 5000 items, including face powders, talcum powders, perfume bottles, hair tonics, metal vanity cases with powder puff and compact powder or rouge, tapestry covered vanities, etc.
- Imitation Ivory Ware Half Price**
- Imitation Ivory toilet articles in plain and fancy patterns, some decorated pieces. \$4.00-\$9.00 mirrors, **\$2-\$4.50**. The \$4.00-\$8.00 hair brushes **\$2-\$4**. The \$1.25-\$2.00 combs, **63c-\$1**. The \$1-\$2 files, cuticle knives, button hooks, **50c-\$1**.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)