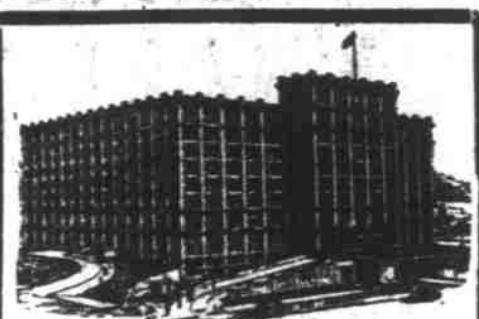


Make Ward's Big Retail Store Your First Choice for Bargain Values—You Make Big Saving Here



The Family Pocket Book

will always have some extra dollars to spend for daily necessities or pleasures for the thrifty housewife who wisely avails herself of the low prices at Ward's. The Wardway always pays.

\$2.50 WASH BOILER
\$1.95
A good, heavy weight, galvanized iron wash-boiler of the No. 9 size Has wood handle.



LUGGAGE CARRIER
\$2.20
Adjustable to 50 inches, clamps to running board, being held in place with three clamps. Is very well finished and strongly made and will give the very best service.



LUNCH KIT
\$1.69
Case is of black enamel and the vacuum bottle is of the one-pint size. A big value in lunch kits for school children or the man who carries lunch to work.



7-QUART TEA KETTLE
\$2.69
Made of Royal aluminum, good weight and the spout is welded. Fine finish and polish and a big value.



ALUMINUM ROASTER
\$2.15
Good, heavy weight, round style, vent for browning roasts. Hinged handles.



To Get to This Store
Take a DM or NS Car
to 27th and Thurman Sts.
Store Hours
8:30 A. M. to 5:00 P. M.

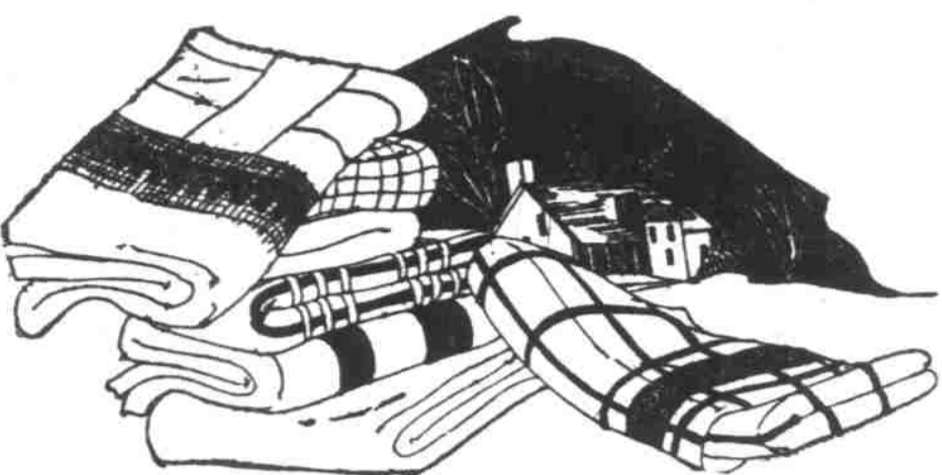
Ward's Golden Jubilee Sales

TURKISH TOWELS
A full bleached towel of very fine weave and texture of big wearing qualities. Size 19x39 inches. Finished with hemmed ends and colored borders. Big value at 45c

PURE CANE BERRY SUGAR
100-Lb. Sack .. \$7.20

A Sale for Portland People Who Appreciate Extraordinary Values

Soft Down CRIB BLANKETS
\$1.29
Big values in crib blankets for baby's comfort. Fine quality and with heavy fleece-finish. In colors of pinks and blues with patterns of puppies, chickens and bluebird design, each blanket with stitched and scalloped ends. A big Golden Jubilee bargain.



COTTON PLAID BLANKETS
\$2.65
Extra quality Blankets with a nice, soft finish. In colors of tan, blue, gray and pink in choice color combinations. Size 64x76 inches and weight about three pounds. A blanket value that will be appreciated by thrifty buyers.

Excellent Wearing HOSE for School Wear
Cotton Ribbed Hose 25c
In both black and brown. Medium weight cotton ribbed hose for girls' and boys' school wear.
English Ribbed Hose 50c
Heavy weight derby ribbed hose of mercerized cotton. In brown and black. Good wearing quality.
Children's Sport Hose 55c
Knit of half wool in heather mixture. Comfortable, warm and good wearing hose at a very low price.
Wool Three-quarter Hose 73c
All wool heavy ribbed knit with cuff tops. In brown and gray. Extra quality hose for school wear.



Boys' Knicker Suits For School Wear
Mothers will easily and economically fit out the boys in school clothes at this store. The new fall suits we are showing fairly radiate with good style, workmanship and quality. The season's popular colors are all here, the pants are all full lined, seams taped and everything that goes to make good school suits.
Extra Values in These Low Prices
\$5.98 \$6.45 \$8.45

Double Wear Makes Double Savings in 2-Pants School Suits at These Extreme Low Prices
\$7.25 \$8.95 \$11.95

Stupendous Values in This Big Sale of Blankets

The Second Week Feature in This Event of Lower Prices

This big offering brings forth hundreds and hundreds of pairs of the finest quality, high-grade blankets of wool, wool and cotton mixed and cotton, each presenting bigger, better values at a very low price. Those who choose blankets here during this sale, making big savings. Anticipate your season's needs and buy today.

Virgin Wool BLANKETS \$7.25
Guaranteed 100 Per Cent Pure Wool.
These super quality blankets are guaranteed 100% pure virgin wool, are of very fine weave and in patterns of neat, attractive plaids in pink, blue, tan and gray combinations, and each end is stitch finish. Here is unquestioned value at a very low price, a big saving for you. Size 66x80 inches and weight about 4 1/2 pounds.

All Wool BLANKETS \$5.95
A Blanket of Extraordinary Value
An unusual offering in a 100% wool blanket, size 66x80 inches, weight about 4 1/2 pounds and in silver gray, trimmed with colored borders. The value of this blanket cannot be presented in words, but our huge quantity purchases permits us to make this low price and make you bigger savings.

Plain Colored Blankets \$7.25
100 per cent wool blankets in plain white and gray and trimmed with colored borders. Size 66x80 inches, weight about 4 1/2 pounds. Very good quality with a nice, soft finish in a weave that will give good wear. A blanket value to appreciate at this price.

Heavy All-Wool Blankets \$9.95
This blanket weighs about seven pounds, 78x90 inches in size, pure white with colored borders, finished with stitched edges. Soft and warm, with wearing qualities, this blanket will please the most critical housewife who will readily recognize the big value.

Wool Mixed Blankets \$4.78
In the double weave effect here is a blanket that is very desirable. Attractive plaids of tan, pink, blue and gray combinations, bound ends and in a very soft finish makes this blanket easy to choose. An extra value at a very low price.

Wool Mixed Blankets \$6.10
Beautiful plaids, size 66x80 inches and in good, heavy weights. The combination of excellent finish, heavy weights, weave, finish and choice color effects in pink, blue, tan and gray make this a very attractive blanket at this low price.

Wool Mixed Plaid Blankets \$5.39
Double weave blankets of pink, tan and blue plaids that are very attractive and of such weights that make them a comfortable one. 70x82 inches in size. Excellent quality and a finish that makes a mighty big, blanket bargain at this low, sale price.

Double Weave Blankets \$4.25
An extra quality, thick woven blanket in plaid patterns of blue, tan, gray and pink. Size 66x84 inches. A blanket for economy and durability at a price that will be within the reach of all and a big, special bargain in this big blanket sale.

Gray Harvester Blankets \$2.25
Just the thing for the man who is going on a short camping trip or to the hop fields. Of good, heavy weight, size 52x70 inches. A blanket that will stand the hard, rough use of the man out doors and one that will give the very best of service.

Tan Campers Blankets \$4.10
A medium weight blanket in wool and cotton mixed, a nice, dark, tan color. Size 60x80 inches and finished with a turned stitched end. A good camping blanket or one for use as an automobile robe. Extra quality at a very low price during this sale.

Woolnap Blankets
Size 66x80 Inches \$3.65
A standard quality blanket in white and gray, trimmed with colored borders. Extra quality offering in this big timely sale.
Size 64x76 Inches \$3.45
Colors of gray, tan and white, trimmed with colored borders, of good weights, well made and a special Golden Jubilee offering.

Bathrobe Blankets
These neat, attractive blankets in their beautiful color combinations are of good quality at Ward's low prices. You save here. Fine quality in many choice and pleasing color combination. Our Golden Jubilee sale price... **\$3.95**
Heavy Fleece Bathrobe Blankets
Extra quality, heavy fleeced blankets in new and attractive colors and patterns. Good, full sizes and with cords to match. **\$4.95**
INDIAN ROBES in colors and patterns that are new and attractive. These robes are very nice for decorating purposes and make nice auto robes **\$4.95**

Ward's Mackinaws

Men and boys will save money by selecting their out-door, winter clothing here. Quality apparel, weather defying and a big assortment to choose from at the lowest prices.
Men's Blue Plaids \$7.95
A heavy weight mackinaw of good, full cut, well made, roomy pockets and a belted style. An extra, Ward value.
Reversible Coat \$9.95
Of plaid mackinaw cloth and waterproofed moleskin. Can be worn either side out. A good wearing coat for severe weather. All sizes **\$9.95**
Boys' Mackinaws \$4.95
A good weight mackinaw in neat, dark plaids. Big pockets and made in a belted style. Very good quality. In sizes 6 to 9 years. On sale for **\$4.95**



6 Pound Electric IRON \$2.98
A regular \$4.85 value. Guaranteed to give satisfactory service. Is well made and finished, highly polished and price includes 6 foot cord and plug. A big Ward value.



Montgomery Ward Co.
Satisfaction Guaranteed or Your Money Back
27th and Vaughn Streets, Portland

Chinchilla Coats \$5.25
For small boys these dressy coats are fine for winter wear. Made of good weight material, finely woven and in colors of navy and gray. Full lined and well made.

Baby's Slipover SWEATERS \$1.83
Knit of very fine wool yarns in an attractive style with sailor collar. In white with a contrast trimming. Warm and neat in appearance and practical.

Baby's Knit Wool LEGGINGS \$1.43
Knit from Zephyr all wool yarns in a full length style with draw strings at the waist. Two styles with and without feet. In both white and red. Sizes 1 to 3 years.

DRESS GINGHAMS 17c
Standard make gingham in the new fall patterns of the very choicest colors. Gingham, the universally used material in every American home are always lower in price at this store.



Boys' \$2.39 BLACK SHOE
In a semi-English last, black gunmetal leather, medium weight soles and low heel. A shoe for style and wear that will please your boy. **\$1.98**
1 to 5 1/2 **\$1.98**

Girls' Black SCHOOL SHOE
Lace style, gunmetal leather, low heel, round toe. Sizes 6 to 11 **\$1.79**
8 1/2 to 11 **\$1.89**
11 1/2 to 2 **\$1.98**

Girls' Black SCHOOL SHOE
A dress, good wearing shoe with medium weight soles, low heels, 2 1/2 to 7 **\$2.85**

SWEATER TIME IS HERE

and Ward's are now showing the new styles in a wide variety of knits and colors. Big values.
Men's All Wool Pullover
A medium weight sweater in color combinations of kelly and white and purple and gold. Wide collar, convertible **\$5.19**
Boys' All Wool Pullover
Heavy weight, good quality in color combinations of brown and green, purple and gold and black orange **\$3.98**

Men's Wool Mixed SWEATER \$2.49
In the favorite coat style in color of dark oxford only. With shawl collar and has two pockets. A big value at this very low price

Boys' Shaker Knit PULLOVER \$2.98
Knit from wool mixed yarns. Good weight and made with turn-up collar. Color combination of cardinal and black **\$2.98**
A big sweater bargain

Wool Vests \$3.65
Men will like these light wool vests for sport and office wear. Sleeveless style, four pockets and in a nice heather mixture color **\$3.65**

Boys' Pullover SWEATER \$1.89
Knit from part wool yarns in the popular pullover style. In color combinations of navy and maroon and maroon and gray. Big value

SCHOOL SHOES

Ward's school shoes are built for service, they are stylish and all needs can be amply filled here at the lowest prices. Save!

Boys' Heavy SCHOOL SHOE \$2.45
A good heavy school shoe in black calf-skin. Good, heavy sole, low heel and a wide-toed, comfortable style. A shoe that will give the best wear

Girls' Brown OXFORDS \$2.59
Good color, low heel, comfortable last, lace style, 8 1/2 to 11 **\$1.98**
11 **\$2.25**
Size 11 1/2 to 2 **\$2.25**
2 1/2 to 7 **\$2.59**

Girls' Brown SCHOOL SHOE \$3.55
Nut brown; low, rubber heels medium weight soles, 11 1/2 to 2 **\$2.98**
Size 2 1/2 to 7 **\$3.55**

Girls' Brown SCHOOL SHOE \$3.15
Excellent quality and style. Low heel, medium weight sole, 11 1/2 to 2 **\$2.79**
Size, 2 1/2 to 7 **\$3.15**

Montgomery Ward & Co.
The Oldest Mail Order House is Today the Most Progressive
If you live out of town send for this big book
Mail the Coupon To-day
Cut of town customers should send for our new fall catalog
Customers who live out of town and cannot visit this store personally should send for our new fall catalog and avail themselves of our low prices, making their selections right in their own home, and shopping with us by mail. Our new, big, Golden Jubilee catalog is now ready for mailing and is yours for the asking. Read and mail to us, the coupon below.
Mail orders shipped within 48 hours
We announce a new perfected service for you. After a year's work and study, originating and testing new systems, and employing experts, we have perfected a new system that makes certain a very quick and satisfactory service to you. Practically every order that comes to Montgomery Ward & Co., this season will actually be shipped and on its way in less than 48 hours. Lower prices, better merchandise and now a better service. True it is indeed that "Montgomery Ward & Co., the oldest mail order house, is today the most progressive."
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