

Men's New Nightshirts Of Flannelette \$1.35

-Full-sized, well-made night shirts of excellent quality flannelette. All sizes 15 to 20 at this extraordinary Birthday Sale price-\$1.35. On the First Floor-Lipman, Wolfe & Co

Wrist Watch Ribbons in the Birthday Sale 40c Yd.

-New colors and color combinations-1/4 yard sufficient for any wrist. First Floor

New "Franco" Corsets Birthday Sale Price

-Pink brocade corsets, coutil corsets-low waist line, medium and long hip and back. Models for every woman-all very specially priced at \$4.45. On the Fouth Floor-Lipman, Welfe & Co.

MEN'S MADRAS PAJAMAS

In the Birthday Sale—Special

Broken Lines of Pajamas That Sold for a Great Deal More in Regular Stock

-Also muslin pajamas in the sale at this very special price. All first quality garments-all well tailored-all sizes 15 to 18. Men will want to buy a full supply at this extraordinary price.

On the First Floor



Chamois-Suede Gauntlet Gloves

Very Special for Wednesday

79c Pair

-They're strap wrists and heavily embroidered backs-choice of brown. mode, beaver and black. Sizes 51/2 to 71/2 at this extremely special Birthday Sale price.

12-Button

Chamois-Suede

Gloves at \$1 Pr. -In the mousquetaire style with spear point backs-choice of mode and brown in sizes 51/2 to 71/2. Specially pric the Birthday Sale at \$1.

Chamois-Suede 2-Clasp Gloves 69c Pair

- Heavily embroidered backs-choice of gray, brown and beaver-sizes 51/2 to 71/2. Extra special 69c pair.

On the First Floor

BIRTHDAY SPECIALS!

Lace-Trimmed Spreads

Tablecloths and Scarfs

-At About Regular Wholesale Cost

Lace-Trimmed Scarfs 65c

-At Average Wholesale Cost

-Very special price concessions on the part of the manu-

facturer make possible this phenomenal selling. Beautiful

Lace-Trimmed Scarfs \$1.25

-At Average Wholesale Cost

-Four pretty styles in the selling-some with pure linen

centers—others with emerald cloth or colored centers—in

Tablecloths at \$2.75

-At Average Wholesale Cost

-54x54-inch tablecloths-some with lace edges and em-

broidered centers-others with lace edges and insertions-

Lace-Trimmed Spreads \$10

-Less Than Present Wholesale Cost

-Very sensationally priced are these bedspreads. They're of corded white voile with imitation filet lace insertion and

On the Second Floor-Lipman, Wolfe & Co.

lace-trimmed scarfs in 18x54-inch size.

extremely specially priced at \$2.75.

lace edges. 90x100-inch size.

the 18x50-inch size.

at \$7.95. On the Fifth Floor

Boys' Overcoats

So Very Special

All Should Be Sold

In One Day

All-Wool Chin-

chilla — Sale Price

Sizes 3 to 10 Years

-Newest styles-new-

est patterns-all full-

lined-with belts and

convertible collars.

Very specially priced

Women's Tuxedo Sweaters of Purest Fiber Silk

Very Specially Priced in the Birthday Sale

-Ordinarily priced at least 50 per cent higher than this extraordinary sale price.

Navy Jade Black Purple White Flesh Tint

—The most beautiful collection of women's pure fiber silk sweaters we've ever shown-and all astoundingly low priced for the Birthday Sale. Every sweater of the finest of pure fiber silkevery one a bargain at \$8.

—See them in our windows. On the Third Floor-Lipman, Wolfe & Co.



Japanese Lunchcloths in the Birthday Sale

First Quality Extra Special . . .

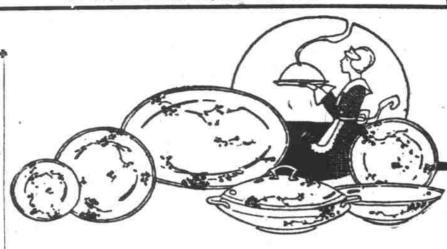
-These in size 48x48 inches. Every one perfect-a pleasing selection of Japanese patterns-just one seam in center—the price far below regular.

> Size 54x54 inches, special at \$1.35 Size 60x60 inches, special at \$1.50

Napkins to Match—79c Dozen

-Very specially priced-all first quality-all in patterns to match the cloth. Very exceptional Birthday features at 79c a dozen.

On the Second Floor-Lipman, Wolfe & Co.



The Birthday Sale of Better-Grade Dinnerware

A Phenomenal September Event -Two hundred and fifty dinner sets from the best factories of America, France, England and Nippon included in this extraordinary selling-and at prices that make it economy to buy now. Not discontinued lines but 15 open stock patterns that may be filled in at any time.

"Edwin M. Knowles" Sets American Semi-Porcelain Dinnerware

23-Piece Breakfast Sets Are \$4.35 and \$6.85 26-Piece Breakfast Sets Are \$4.85 and \$6.95 33-Piece Luncheon Sets Are Special at \$6.45 39-Piece Luncheon Sets Are Special at \$9.95 42-Piece Dinner Sets at \$10.90 and \$12.95 51-Piece Dinner Sets at \$14.50, \$16.85, \$19.00 100-Piece Dinner Sets at \$28.45 and \$34.50

Haviland & Co. Chinaware

42-Piece Sets Specially Priced at \$49.50 51-Piece Sets Specially Priced at\$72.50

Other Dinner Set Bargains

42-Piece Sets Are Specially Priced at \$31.50 51-Piece Sets Are Specially Priced at \$46.50 51-Piece Dinner Sets-Bavarian China, \$23.00 32-Piece Dinner Sets-Syracuse China \$19.75 51-Piece Dinner Sets-Warwick China at \$47.50

51-Piece Sets-Royal Doulton-Special \$47.50 On the Sixth Floor-Lipman, Wolfe & Co.

42-Piece Sets-Royal Doulton-Special \$31.50



-Tailored all-wool tweed knickers in gray, brown and tan mixtures-all with buttoned sides and one pocket, buttoned knee and finished with belt and buckle. All sizes for women and misses.

On the Fourth Floor-Lipman, Wolfe & Co.

Lipman, Wolfe & Co. Will Sell

IN ONE DAY

1200 New Crepe Aprons

at the Extremely Special New Price \$2.25

-Women who see these beautiful crepe aprons will be

unable to resist buying one, two or even three of them

at this phenomenally low price. Clever styles, such col-

ors as maize, red, coral, blue, orchid, gray, copenhagen

On the Fourth Floor-Lipman, Wolfe & Co.

Women's and Misses'

Wool Tweed Knickers

blue, gold-plain colors and checks.

For Golf

For Hiking

The First Time Offered

in Our Birthday Sale

-an Exceptional Sale

Price

\$5.00

Men's Leather Bill Folds Birthday Sale

Specials at

-Of genuine pin seal, with 14-kt. gold corners and calfskin lining. Threefold style with pockets for identification card and personal cards. Very exceptional value-and very specially priced in the Birthday Sale at \$2.45. On the First Floor

Flannelette Nightgowns For Women In Our Birthday Sale Special \$1.39

-Tailored nightgowns in several fetching stylesall of good quality flan-nelette and all neatly finished with frogs and hemstitching. Very special. On the Fourth Floor

1200 Pairs of Superior Pure Silk Hose Lisle Tops-First Quality

Extra Special—One Day Only \$1.00 Pair

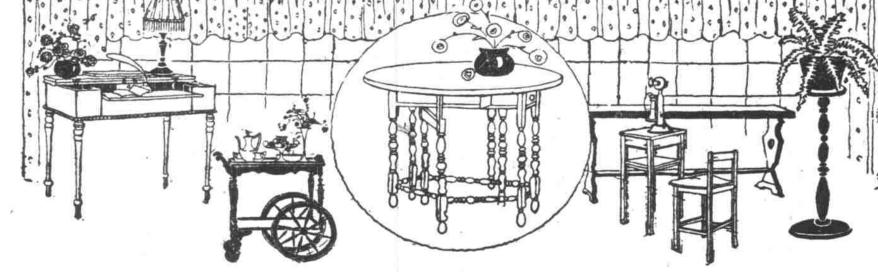
-Semi-fashioned silk hose with reinforced lisle toes and heels and garter proof tops. All sizes-black onlyand marked extra special for ONE DAY ONLY at \$1.00 a pair.

On the First Floor-Lipman, Wolfe & Co.

New Period Mirrors at Half Price \$6.45 and \$8.95

-Beautiful polychrome mirrors in oblong and upright shapes-best quality-convenient sizes-and selling in the Birthday Sale at half price-at \$6.45

-Other mirrors are half price at \$7.50 to \$29.50. Pleture Gallery-On the Seventh Floor



New Furniture—The Very Finest Quality All at 25% off Our Already Low Prices

-A great shipment of this furniture just unpacked-every piece brand new-all in the latest finishes -all marked one-fourth less than our regular prices. See the window display.

New Tea Wagons, Birthday Price.... \$33.38

—These in Italian Mahogany—drop-leaf style. \$33.38 is 25% less than our regular price.

Birthday Price.... \$25.88

—Five tables in a nest—Italian mahogany—one-fourth off in our Birthday Sale at \$25.88.

New End Tables, Birthday Price.

-Handsome new end tables in Italian designbeautiful tables now 25% less than regular.

Spinet Desks, \$85.88 Birthday Price....

-Beautiful mahogany desks in the soft, dull finish-copies of famous masterpieces-25% off.

Console Tables Birthday Price..... -Walnut and mahogany console tables that will

add charm to any room-one fourth off at \$21.38. New Davenport Tables-Special.

-Graceful davenport tables of Italian walnut and mahogany-one fourth off at \$29.65 and up.

Other Pieces of Furniture at One-Fourth Off

China Cabinets

Extension Tables Telephone Stands

Windsor Chairs Odd Benches, Etc., Etc. Furniture Section-On the Fifth Floor-Lipman, Wolfe & Co.

Buffets Fern Stands

Sipman Wolfe & Co.
Merchandise of Merit Only

Italian Dining Room Sets Gate Leg Tables

OCO CONTROL USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE OCO CONTROL OC