

Lipman Wolfe & Co.

"Merchandise of Merit Only"

Values Beyond Compare!

New Hand-Embroidered Japanese Crepe Kimonos



Specially Priced in the Birthday Sale Here Tomorrow

\$1.95

—For years women have been paying much, much more than \$1.95 for Japanese kimonos like these—how much to be appreciated now is this unusual underpricing.

—These are kimonos with large sleeves and sash, as here pictured—and there's choice of such colors as copenhagen blue, rose, lavender, light blue and pink. See the display in our windows.

On the Fourth Floor

Still Do the Wondrous Bargains Pour Forth in One of the Greatest Special Events in All Our Long History



BIRTHDAY SALE

Specially Bought! Extra Specially Priced in the Birthday Sale!
Fifteen Hundred New Bedspreads in Gigantic Underprice Event

Every Kind of Spread, From the Medium-Priced American Honeycomb Spread to the Finest of Imported English Satin Spreads—All of Them New—Every Spread Perfect—Every Price Amazing
Buy Tomorrow—What You Want May Be Gone by Wednesday—See the Window Display Tonight

Full-Sized, Hemmed Crocheted Spreads
SALE PRICE \$2.35

—Splendid quality crocheted bedspreads in a quality one ordinarily would have to pay considerably more than \$2.35 for—the ends hemmed—the spreads free from dressing.

Heavy Bedspreads in Select Patterns
SALE PRICE \$2.75

—Extra heavy, these spreads, and all with hemmed ends. Excellent the quality and choice of a variety of patterns. Same quality spreads with scallops and cut corners special at \$3.

Satin Bedspreads in Three-Quarter Size
SALE PRICE \$3.95

—Beautiful spreads that are sensationally priced at \$3.95. Splendid weight and finish and many choice patterns. Spreads with scallops and cut corners at \$4.25.

Satin Bedspreads—Extra Large Size
SALE PRICE \$7.50

—Finely woven spreads—and real "bargains" at the \$7.50 price—extra large and in patterns of choice design. Same quality spreads with scallops and cut corners are special at \$8.00.

Satin Bedspreads From England
SALE PRICE \$9.75

—Imported from England—and lower priced than any such spreads we've seen in years. Finest quality satin, and beautiful patterns. Other satin spreads from England, special at prices ranging to \$15.00.

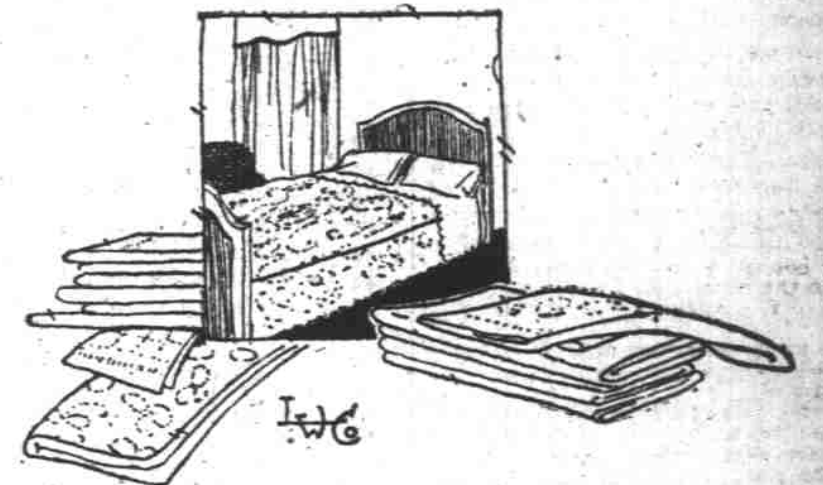
Colored Bed Sets of Two Pieces
SALE PRICE \$6.25

—Very special pricing this—one is to recognize that when one sees the sets. Spread and bolster cover, with scalloped edges, at \$6.25. Others in this group specially priced \$7.75 to \$10.50.

EXTRA SPECIAL!

Hemmed Satin Bedspreads Phenomenally Priced

—Extra heavy bedspreads, pure white bleached and in a most attractive assortment of patterns. Nearer to wholesale cost than to the regular retail price. The 80x90-inch size \$4.95



See These Spreads in Our Windows The Sale Tomorrow on the Second Floor Lipman, Wolfe & Co.

Remarkable Selling of New Knitwear For Babies

3-Piece Knitted Sets

\$2.95

—Zephyr wool sets, consisting of sacque, bonnet, booties. Adorable little knitted outfits that are cleverly trimmed with yarn and mercerized cotton and with ribbon bows—very specially priced in the Birthday Sale at \$2.95.

Cunning Knitted Sets

\$3.45

—Made of the finest zephyr wool and adorned with hand-crocheted trimmings of fiber silk and mercerized cotton. Sets consist of sweater sacque, bonnet and booties. Very specially priced \$3.45.

On the Fourth Floor

Baby Sacques of Zephyr Wool

\$1.49

—Very specially priced are these little sacques for the babes. Dainty colors, all tied with little ribbon bows. Special at \$1.49.

On the Fourth Floor



Jewelry Special!

Black Pendants With White Stones at \$2.95

—The newest novelty in pendants—jet black pendants with white stones and attached to black grosgrain silk ribbon—unusually attractive and extraordinarily priced in the Birthday Sale at \$2.95.

On the First Floor

Special in the Birthday Sale

Stamped Pillow Cases—Special 95c Pair

—Made of 42-inch Continental tubing, all stamped for simple embroidery stitches, some with hemstitched ends for crocheting.

Stamped Towels Special at 39c

—Excellent quality hand towels with hemstitched ends, stamped for simple embroidery.

On the Fourth Floor

ANOTHER "HOME RUN"! Men's 2-Trouser Suits in Another "Hurricane" Event

Bought for the Birthday Sale—and Going at

\$35



—"Hurricane Event" is right—these suits surely will go flying out of here tomorrow morning if men appreciate a bargain. But the number is limited.

—They're all-wool, pure worsted suits in 3-button, single-breasted, semi-conservative and sack styles, and in sizes for the men of every build.

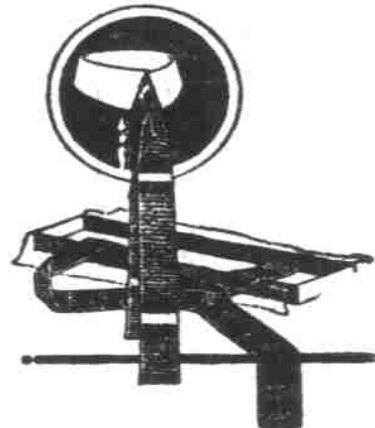
On the Fifth Floor

Franklin "Fashionknit" Grenadine Silk Ties Extra Special—\$1.85

Bargains Unparalleled —More fashionable ties are not to be found at any price—remarkable, then, that such better quality ties should be so greatly underpriced.

—Snappy new patterns—some with embroidered dots, others with cross stripes, many in the open fishnet weave with woven-in colors. Men, don't miss this!

On the First Floor



Men's "Fruit-of-the-Loom" Nightshirts for \$1.45

Phenomenal! Sure As You're Born!

—300 of these better grade nightshirts—made by one of America's greatest manufacturers—full-cut and expertly finished—and very exceptional values at this low sale price—\$1.45. All sizes 15 to 20.

Men's Section—On the First Floor

At About Import Cost—Irish Linen Tablecloths in the Birthday Sale at \$4.98



and \$4.98 a Dozen for Irish Linen Napkins to Match

—A very extraordinary purchase placed in our possession these remarkable imported Irish linen cloths and napkins, and so great the price concession we are able to sell them tomorrow at close to import cost. The cloths in 68x68-inch size, the napkins in 20x20-inch size.

Imported Scotch Ginghams Special at 49c Yard

—Brought all the way from Scotland to Lipman, Wolfe's and now they're in the Birthday Sale at a remarkably low price—at 49c a yard. Every yard is perfect—a choice selection of wanted check patterns—and colors and color combinations exceptionally desirable. 32-inch width.

On the Second Floor—Lipman, Wolfe & Co.

Economy Basement Store

Everything in the Basement for Cash—Everything in the Basement for Less

Tuesday, "Piece Goods Day"—And See What Values We've Prepared—

All-Wool Suiting An Unrivaled Bargain

—Suiting with the popular invisible plaid in the proper weight for Autumn suits and separate skirts—and 98c an unusual price. 54-inch width. 98c

36-Inch Venetian Extra, Extra Special

—Material of excellent quality for bloomers, underwear, linings, etc. In reseda, cerise, marine, helio, tan and gold. 36-inch width. 59c

Heavy Outing Flannel Value Unexcelled

—Outing flannel in the most wanted stripes and colors—and in the heavy weight for fall and winter use. In the 36-inch width. 19c



Values Unparalleled

50 Men's "Beacon" Blanket Bathrobes \$4.45

—Just 50 of them—big blanket bathrobes that any man would like. Plaid, striped and floral designs in bright colorings. Large round collar, and heavy waist cord. All phenomenally priced at \$4.45.

Men's Shirts at 95c

Another Basement "Birthday Gift" —New percale dress shirts—500 of them, and all should be gone before tomorrow noon. All these shirts with turnback double cuffs, and all in pleasing patterns. Wonderful values at 95c.

In the Basement—Lipman, Wolfe & Co.

Heavy Duchess Satin A Matchless Bargain

—Lustrous, jet black duchess satin in the wanted heavy quality—with a beautifully soft and fine texture. In the 36-inch width. \$1.98

Plaid-Backed Coatings Very, Very Special

—Excellent heavy quality coatings—with plain color front and attractive plaid back. Wonderful value at \$3.35 a yd. 56-inch width. \$3.35

Heavy Canton Crepe Value Unrivaled

—Canton crepe of purest silk—and in the heavy, clinging quality that is so wanted for the dresses and gowns for Autumn. 36-inch. \$2.39

Bargains!

Women's Bloomers of Black Sateen 69c

—Full-cut, reinforced bloomers of black sateen—elastic at waist and knee. Finished with colored stitching. Extra special at 69c.

Bargains!

Women's Crepe and Muslin Nightgowns \$1.19

—Gowns of Windsor crepe and gowns of muslin—tailored gowns, lace-trimmed gowns, embroidery-trimmed gowns. New shades.

In the Economy Basement—Lipman, Wolfe & Co.

Black Silk Taffeta A Phenomenal Value

—Beautiful black Chiffon Taffeta in the quality and finish that is demanded for Autumn dresses. In the 36-inch width. \$1.98

New Autumn Ginghams Greatly Underpriced

—A new assortment of fall ginghams—just arrived for the Birthday Sale. New checks, new plaids, new stripes, new colors. 27-inch width. 19c

Fine Quality Batiste An Extraordinary Value

—Excellent quality batiste that is so wanted for fall sewing. Here in black, blue, wine, gray, navy blue and brown. 69c

Bargains!

Women's Heather Drop Stitch Hose 49c Pr.

—Drop-stitch hose in new brown, green and tan heather mixtures. Double heel and toe. Sizes 8½ to 10. Remarkable values!

Bargains!

Children's School Day Umbrellas \$1.65

—Umbrellas "just like mother's"—7-ribbed frame, ring and swag handle, spoon tips and lengths to 22 inches. Exceptional values.