FAST BECOMING A **MO**TORISTS' MECCA

Scenic Grandeur of Mountains and Lakes Attracts Sportsmen and Motorists Alike.

By Arthur C. Rudd

Motorists are enthusiastic; sportsnen are planning to invade Wallowa county en masse, and local people are forward to the biggest tourist immer in history next year; all as the result of the completion of the new road into Wallowa county, known land of America.

For years the old "Wallowa Hill." with its "million per cent grade" and dangerous curves, has been the block in the way of extensive tourist travel. Now the Wallowa Hill is no more, the new road is finished enough to travel over, and prospects for a much visited Wallowa county are "looking up." Going out of La Grande over the

productive plains of the Grande Rond river, then up into the verdant Walmountains, the new Wallows road is actually competing with the Columbia highway in scenic beauty. The Wallowa mountains, clad the year round in their heavy coats of trees and always a source of pleasure to the sightseer, take on even a more the valley to Lewiston, Idaho, via Enforth a look of sheer ignorance. tor car, running over roads made smooth with native crushed rock. From the canyon the traveler comes

into the Wallowa valley, marvelous in its greenness and its abundance of eastern Oregon pleasure resort, is the mecca for hundreds of campers, hunters and fishermen each vee

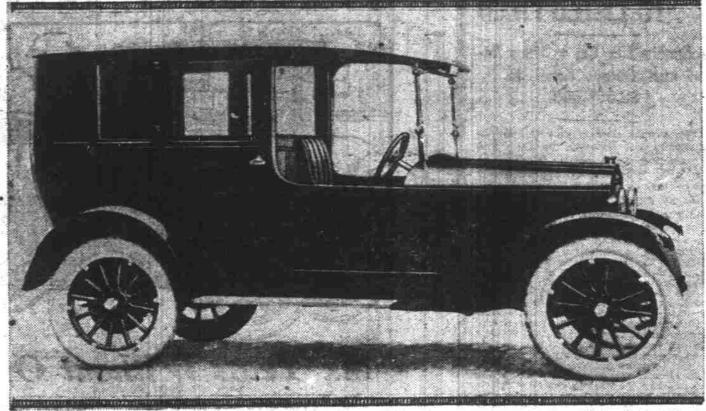
Fishing in the high mountain lakes which dot the mountains of the Wallowa, has been especially good this year, and many visitors are taking the "circle trip," which includes half a dozen of the most beautiful lakes in the state, and which has been declared the most scenic journey in the world. Those who take the trip always bring back a load of fish, many of which are frozen and sent to the folks back

Wallowa Lake park, now the property of McInturff and Son, is being constantly improved, and several sub-stantial cabins have been added to the equipment. The new Branch Line clubhouse, sponsored by the Elks' club, is nearing completion, and will be one of the most delightful and best equipped summer lodge homes in the West.

Wallows lake itself has attracted considerable attention from visiting geologists this summer. On the east side of the lake is the most perfect gladial moraine in the world, and its banks are a constant source of study. Indian lore, harking back to the days when Old Chief Joseph fought fierce battles on the banks of the lake, is interesting many visitors to this natural

The trip from La Grande to Wallows lake can be made in about three and a half hours, and has been made in one hour less time than this. Only a few miles of the road requires care ful driving, and within a few months are many places that are attractive

A NEW RECRUIT TO THE TAXIS



the Willys-Knight Pacific company. A shipment of the new model, which is a five-scater, is expected

completed. It is now possible to go up in the presence of a car owner bring

Idaho metropolis being about 90 miles, driver is slothful and prone to follow or approximately the same as that the crowd, forgetting the peace and from Joseph to La Grande. solitude to be found along the by ways. More fun and enjoyment can be had from the car by trying for something new than by merely staying on the hard-surface.

Try it some day and see if there isn't a thrill in poking along some strange road. It's something, akin to that feeling in the boyhood days when you discovered a new trail through the woods and wondered what pirate's

of the opinion that the greatest diffi culty is in getting the rolling stock. The majority of the motos cars con signed to Portland are shipped over the Union Pacific system. Cars so routed, dealers say, are rarely delayed, but those coming over the Great Northern suffer delays from three weeks to 30 days. The normal time of a shipment in transle is two weeks.

As a result of the delays and car The exhibaration of having traveled a road that is new and one that is not shortages some of the Portland dealers are considering having cars shipped by water from the East. This is possible than repays for the time spent. It is even to factories in the interior, for said that the modern day motorists there is a system of waterways that enables factories to ship to the seaoard by canals. Some of the factories are so fortunately located is such transshipment is not needed.

Dealers, however, are confident that within a few months the car shortage ill be greatly relieved and that ship nents will be loaded as ordered. Unti that time, or until the plans for ship ment by sea are completed. Portland will have to submit to the delays.

Single Seat Coupe Proves to Be Big Motoring Success

As an évidence of the popularity with business and professional men of the single seat coupe, a survey of the automotive industry, just completed, shows that there are 16 leading manufacturers producing these cars, Leroy Fields of the Fields Motor company, Chevrolet distributor, said.

"While complete production figures on this type of car could not be obmined from the factories, it is said that it is becoming more and more a major unit in the schedules, and within the next year it is expected that sales of this coupe will so increase the closed car production figures that they will break all records.

making a specialty of this car is the Chevrolet Motor company, which at the first of the year announced the new single seat model, with the Fisher body and complete equipment, designed to sell at a price low for its quality, with a view to meeting the demands of salesmen, business houses, doctors and others who need an allweather automobile. Other makes of this type now include Dodge, Wills St. Claire, Hupmobile, Cadillac, Buick, Reo, Hudson, Essex, Franklin, Nash, Overland, Packard, Oakland and Stu-

"Many distributors report that they we never seen a type of inclosed car which took so quickly with the gen-eral public as has the single seat

Park Dedication To Be Postponed

Chehalis, Sept. 1 .- It is found neceschenais, Sept. I.—It is found neces-sary to postpone the dedication of the Lewis and Clarke state park, 12 miles southeast of Chehalis. The postpone-ment is from September 16 to Septem-ber 23, the reason being that the Good Roads association is in session the earlier date, and many who would attend one could not attend the other Invitations to all parts of the state to attend this big event are being sent by Secretary O'Connor and the com-mittees in charge.

Tires Inflated by **Automatic Machine**

Invented by a Seattle man, a new type of air control device is being put on the market for use at filling stations. The device consists of a standard similar to the engine room tele-graph on the bridge of a ship. The handle of the device is set at the pressure wanted in the tires and the valve opened. The tire is automatically filled to the desired pressure. The de-vice is known as the Cooley tire in-

LEARN RIGHT WAY There is a right and wrong way to put on the spare tire. One saves time and the other not only wastes it but a is dangerous. Learn the correct way.

INLAND EMPIRE representative for the Chevrolet Motor Car company of California, arrived last

Keeping Roads in Condition; Some Detours on Highway.

Walla Walls, Wash., Sept. 9.—Rains during the early part of the last week followed by cool weather again worked great benefit to roads in the Inland Empire. Dirt' and graveled stretche are in excellent condition and with the heavy grain hauling over for the season bid fair to remain so for the Motor traffic from the Walla Walla

valley to Spokane has been heavy fluring the last week and many tourists have registered at auto camp parks of the valley on return trips. All report two excellent routes to Spokane, one vin Pasco, Connell and Ritzville, and the other via Central Ferry. The route via Lyons Ferry is in excellent shape for the most part except for a few ungraveled stretches in the region of the Shake river.

Walls Walla to Spokane via Central Ferry—Take the upper road out of Walla Walla to Lewiston—Take upper road out of Walla Walla to Lewiston—Take upper road out of Walla Walla to Lewiston. The detour around construction work beyond Dixie is not in good shape.

Dixie to Waitsburg—Closed; detour begins

Toll bridge and Pasco. Proceed from Pasco to Colfix via Central ferry, good macadam; Golfax wall of Spokane, macadam. All roads good macadam; Golfax via Central ferry, good macadam. Chengy in Ritarille, all to Yakima, paved. Takima paved. Yakima to Ellensburg, took to ferry. Ferry to Washtucus, fair dirt road for 15 miles out of Yakima, remainder rough and rocky. Ellensburg to the Suake river.

Walls Walla to Lewiston—Take upper road out of Walla Walla to Lewiston. Take upper road out of Walla Walla to Lewiston. The upper road out of Walla Walla to Lewiston. Take upper road out of Walla Walla to Lewiston. The upper road out of Walla Walla to Lewiston. The upper road out of Walla Walla to Lewiston. The upper road out of Walla Walla to Lewiston. The upper road out of Walla Walla to Lewiston. The upper road out of Walla Walla to Lewiston. The upper road out of Walla Walla to Lewiston. The upper road out of Walla Walla to Lewiston. The upper road out of Walla Walla to Lewiston. The upper road out of Walla Walla to Lewiston, new state his paved. Good to Colfax. Fair to lighway, good. Road to Boise via Whitebird Spokane to Points East and North—Good in general over the Yellowstone trail, although the way to Yakima either ria Hoover ferry or it is somewhat rough over the mountains at

the automobile row says that on ac week from Oakland to succeed W. J. count of the crowded highway it took Richmond, who was recently promoted to the assistant of Mr. Coats at Oakland. Mr. Kelsey has been with the Chevrolet organization since 1919. The Chevrolet organization since 1919. The past six months he has spent traveling Southern California. He is new residing at the Multnoman hotel.

THE OREGON MOTOR INC, have appointed the Hawley Garage of Eugene as their dealer for the Chandler

CATLIN WOLFORD, manager of the Mason Tire & Rubber company, will leave some time this week for the factory at Akron, Ohlo, on a business trip and is expected back in about two

and Cleveland line in that territory and also have secured E. G. High of the Class A garage of Ashland, as dealer for their line in that part of the state. ARNOLD COHEN of the Oldsmobile company was seen in Portland last the Pacific coast had to wait until cars week, talking things over with FRED COOK of the Cook & Gill Co. brother Eddie, who also has his finger in the pie at the Olds place of busiinc., who made a week-end trip down to Senside, spending part of his time playing in the surf, has returned to ness. Arnold has been out in the termake things hum around the servicing ritory for the past few months, and is likely to take another trip out around C. L. BOSS of the C. L. Boss Auto- the state.

Star Car Scheduled To Appear on Coast About September 15

Oakland, Cal., Sept. 9 .- The first Star cars are to be seen on the Pacific coast by September 15, according to an uncement made here today by R. H. Mulch, sales manager of the Star Motor company of California, It was at first believed that the first Star cars shown on the coast would come from one of the eastern plants of the Durant Motors, Inc., but cars built n the East have been demanded by dealers along the Atlantic coast and

could be built here. President Norman De Vaux anunced today that the company was planning to exhibit the Star for the first time in Oakland about September 17. It is to be a public showing which, it is believed by R. C. Durant and other officials of the Star and Durant interests, will equal the showing of the Star in the East.

The first cars to come out of the Oakland plant will all be touring cars, but it is expected by Mulch that there will be some closed models by October 1. It is known that there are more than 500 Pacific coast dealers now waiting Star contracts and as soon as will spring into existence over night that will rival the largest motor car

Dodge Brothers MOTOR CAR

of Paige and Jewett automobiles.

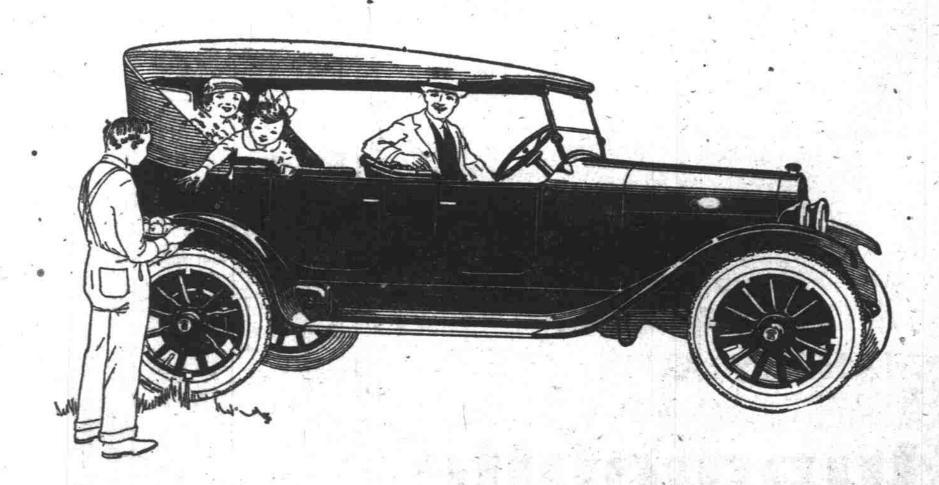
A constant unremitting process of betterment has been Dodge Brothers policy from the first."

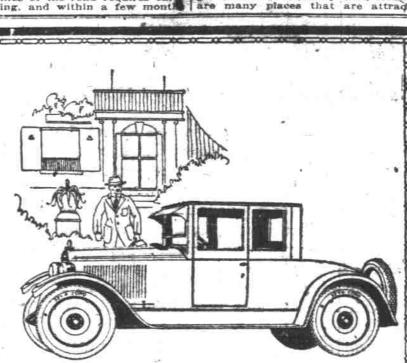
Consistent with that policy, the body lines of the car have recently undergone a new and distinctive revision in design.

The new radiator is singularly smart and graceful. The cowl is higher, and more vividly expressive of the car's roominess and abundant power.

Further improvements in the vital mechanism have notably increased the excess margin of strength which has always characterized the car in every rugged detail of its structure.

BRALEY, GRAHAM & CHILD, Inc. 11th at Burnside Broadway 3281





(Continued From Page One)

road the motorist can either turn to the left at the Oswego road or com-plete the loop trip by going on to

Tualatin and returning by the high-

way. When coming in on the Oswego road, which is very rough in spots,

the route leads to the Pacific high

way.
The roads mentioned, with the ex-

ception of the Oswego road from the Boone Ferry road east, are macad-

am, but are in good condition. The roads are not heavily traveled and the

motorist will have a concrete example

of the beauties that await those ven-

turesome enough to forsake the real

Some of the joys of real motoring are found on such roads, for there the

scenery at every turn is a variation. The road alternately skirts farming

land or passes through wooded patch-

es. It is delightful and refreshing to

get away from the beaten path.

crowded with other machines

hard surface roads for a few miles.

Utility and Comfort Happily Combined

The Gardner Business Coupe is a beautifully finished and completely equipped car in which utility and comfort are happily combined.

It is equipped with full coupe body, a vast improvement over the ordinary combination coupe top and roadster body so commonly found in cars selling at about the same price.

The wide, roomy seat is upholstered in straightgrain, genuine leather. The angle is restful and there is plenty of leg-room. A convenient compartment just back of the seat affords ample carrying space for suitcase, tools, extra tubes, etc. In the rear there is a large compartment, with hinged top so constructed as to be easily removed, for carrying trunk or sample cases.

Rain-proof windshield - rotary-type window lifts - cowl ventilator - permanent metal sun visor - heavy, beaded crown fenders - drum-type headlamps — 32 x 4 cord tires. Complete in every detail—a sturdily built, finely finished car designed especially to meet every business or professional requirement.

> 1095 Sedan \$1345 f. a. č. St. Lauis Gier-Tuare steel wheel equipment supplied at small entre charge.

THE GARDNER MOTOR CO., INC.

Portland's Leading

Broadway at Everett, Also Seattle and