



S. FRIEND OREGON'S GREATEST SALES PUBLICIST

WHAT THIS MERCHANDISE COST AND I DON'T GIVE A CONTINENTAL IF I HAVE TO ALMOST GIVE DON'T CONCERN ME A BIT—IT'S WHAT I AM GOING TO GET AND WHAT THE PUBLIC CAN AFFORD TO PAY THAT IS OF VITAL INTER-**EST TO ME**

OVC High Grade Dress Shoes, values to \$6.00 will \$2.95 -and \$3.45. Double and Triple Sole Bottoms. BOYS' SHOES - Army Munson last - the kind that spells Service—to go during \$3.45 this sale at, pair \$3.95 and ONE BIG LOT OF GIRLS' SHOES \$2.89 that sold to \$6.00, go at, pair

TIt's not a case of whether you need any Dress Shirts right now or not-but there are close to 3000 of them here and they sold from \$2 to \$3.50-most any kind of shirt in the lot-I want to see a real Shirt scramble, 88C so I've put a crazy price on them of And to make it feel like the good, old times I'm going to tickle the working man with Blue Chambray 500 Work Shirts at. a throw

Here's a bunch of items that's always wanted, and if the price I put on them don't bring the crowd, I'll throw up my hands: Men's 10c Handkerchiefs 3c Men's 25c Dress and Work Sox at . 9c Men's 35c Garters at 19c Men's 50c to 75c Neckwear at . . 22c Men's 35c to 50c Dress Sox at . . 19c And 25c Jersey Army Gloves at . 15c

Here is where I am going to play havoc with the entire stock. Instead of making separate lots of the Men's Shoes and fiddling around with several prices I have taken and bunched the whole thing together at one price.



You will find shoes in the lot that sold as high as \$12, including such high-grade brands as J. E. Tilt, O'Donnell, Walkover, Peters, Avon Stratford, Seltz, Master-Made, etc.

About 200 pairs of Men's Black, English-Last Soes that sold to \$8.00 will go at, pair \$2.95 \$12.50 Men's \$6.85 | Boys' \$8 High \$2.65 | Top Shoes at. Boys' Good Heavy Serviceable Shoes that \$2.29 Any pair of Ladies' Shoes or Oxfords in the store, low

or military heels; merchandise that sold to \$3.85 \$12, I will make a clean sweep of at, pair I have jammed together a big mass of Boys', Children's and also Ladies' Shoes that sold up to \$4.00 95c

Here's a good bargain worth going after— \$2.29 Grown Girls' \$5 Dress Shoes, I will sell for Ladies, you still have plenty of time to wear them, but it's high time for us to get rid of them, so out goes a big lot of White Canvas Shoes, Ox- 25C fords and Black Patent Leather Shoes, pair

way of doing business. I am going to sell \$75,000 worth of merchandise for \$30,000 with this understanding I have GLICKMAN'S for a Period of TEN DAYS STARTING

. SEPTEMBER FIRST, at 10 A.

REGARDLESS OF HOW OR WHERE—THEN IT'S MY BUSINESS TO GET IT FOR HIM

THESE GOODS AWAY-I AM GOING TO RAISE THIS MONEY.

I am going to sell Men's Suits and Overcoats at just about what it costs to get them tailored-the materials, wholesalers' and our own profits, including the losses, we throw in for good measure.

\$25.00 Men's Suits and Overcoats, you \$10.75 \$30.00 Suits for Men and Young Men, we will sell at \$35.00 Suits that are sure to take your \$16.00 \$40.00 Men's and Young Men's Suits, \$19.00 the price will sure move them at \$45.00 Men's Suits; needless to say, \$22.00 they are the tailor's art, but they go at \$50.00 Men's and Young Men's Suits; \$26.85 there's nothing better, but they go at

In the lot you will find most every wanted material, Worsteds, Tweeds, Cheviots, Cashmeres, Serges, etc.; regulars, slims, stouts, long stouts, long slims and all sizes are here. Alterations free.

Satisfaction Guaranteed or Your Money Back.

\$4.85 | \$15 Men's Raincoats ... \$6.85 \$10 Men's Raincoats . . . Men's \$2.25 Khaki Pants . \$1.18 Men's Dress Pants to \$6.. \$3.65 Men's \$3.00 Work or Dress Pants

YOU'LL FIND **EVERYTHING** MARKED IN **PLAIN FIGURES**

And You Will Almost Have to Help Yourself to Help Us to Take Cara of You.

I have not forgotten the school boys; in fact, my pencil has slipped pretty badly for the tar is cut right out of former prices. Here's pretty nearly everything they need: \$10 Boys' Suits, choice at \$4.85

\$2.00 Knee Pants; you can buy at 95c \$1.00 Union Suits, per garment ... 68c \$1.00 Boys' Blouses at 48c 35c Heavy Ribbed Stockings at . . 20c

Here are a few samples of price butchering that ought to make things pretty lively during this sale or I miss my guess:

\$3 Boys' and Girls' Wool-Mixed Sweaters at89c

Wool Army Blankets at \$1.98 (Reclaimed) Men's 2-Piece Underwear at 18c Men's \$2 Ribbed Union Suits at . 95c \$1.25 Children's Play Suits at .. 78c Boys' Overalls go at, pair 48c

It would cost a fortune to put every item into print with a store as chock full of merchandise as this one is, but I'll guarantee one thing: there will be an awful hole put into it before I get through—if I have to give it away! Everything exactly as represented; the same policy as always will be adhered to—satisfaction or your money back.

FOLLOW THE CROWDS—It's Going to Be a Sight Worth Seeing—I'LL SURE MAKE IT WORTH

Here's a real treat for those who enjoy a good cigar-

I will sell Rigoletto 10c Cigars by the \$1.85 (Before I happened to figure that means less than 4c a Smoke.)

BUT WE'LL LET IT GO AT THAT.

Only 2 Boxes to a Customer.

I should worry-I was told to raise money, so here go

Men's Athletic Union Suits ment 48c And Men's Genuine B. V.

will go at 89c These prices ought to keep the cash register pretty busy.

S. Friend, Oregon's Great Sales Publicist, Now in Charge of

PORTLAND'S GREATEST BARGAIN STORE Northwest Corner Second and Alder

ALL MAIL ORDERS WILL BE GIVEN PROMPT ATTENTION

I've got it fixed that no man in this town need go without a new hat-

All \$6.00 Felt Hats \$2.49
All \$4.00 Felt Hats \$1.45
go at
Men's \$3.00 Cloth Hats 85C
Men's \$2.50 Fine Dress Caps

It may not rain for a few days yet, but when it does you won't find rubbers at these prices, but I want action so here go

Ladies' Storm Rubbers, at pair. 19C

And for good measure, Ladies' Toe Rubbers go at, pair. 10C