

# Are Flapper Styles Immoral?

# Is Your Child Being Only Half-Educated?

# What Did the Women's Clubs Do at the Biennial?

# Do You Want Your Boy a "Moderate" Drunkard?

# When Will Women Dictate in Government?

# If Pennsylvania Women Can Elect a Governor—Why Not You?

Gripping questions these—fearlessly asked and fearlessly answered by such far-famed people as Lady Astor, Gifford Pinchot, Mrs. O. H. P. Belmont, Barton W. Currie, Charles A. Selden, Douglas Fairbanks, Josephine Daskam Bacon. No publication strikes so vigorously and understandingly at the roots of the American woman's problems as *The Ladies' Home Journal*—the mother's worry over her jazz-mad children; the club woman's ambition for civic and artistic betterment; the woman voter's energetic efforts to clean house politically; the tired home-maker's need for inspiration and entertainment. You cannot afford to miss the 194-page September issue, with its wealth of stories, articles and helpful features. Buy it to-day—before your news-dealer's supply is exhausted.

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**MRS. O. H. P. BELMONT** writes on *Women as Dictators* and tells how she was ostracized by society, first because of her divorce and later her suffrage fight. \* \* \* **GIFFORD PINCHOT**, next Governor of

Pennsylvania, exults that the women nominated him and helped him overthrow boss rule.

**DOUGLAS FAIRBANKS** takes you with him while he makes his new film, *Robin Hood*, and prophesies the future of the motion pictures. \* \* \* **BOOTH TARKINGTON** presents his latest one-act comedy, written especially for the *Journal*, which your Club may put on without charge.

**BARTON W. CURRIE**, Editor of the *Journal*, writing from actual observation here and abroad, contrasts conditions in *Wine-Soaked Europe and Dry America*—a stirring indictment of rum.

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**WHY GROW OLD?**—**Ethel Lloyd Patterson** in this installment exposes the secrets of the beauty parlors. \* \* \* **FASHION** pages feature the fall bride and tell you how to buy or make your autumn wardrobe. \* \* \* **HOUSEHOLD** pages overflow with recipes and with time and money savers.

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