

# STAGE NEWS



Willard Mack in "Kick In" at the PANTAGES.



Larry Reilly, Ireland's Sweet Singer at the Hippodrome.

## Stageland

**PANTAGES**—Willard Mack, playwright and actor, the author of such well known plays as "Tiger Rose," "Smooth as Silk" and "The Man Who Came Back," comes to Pantages theatre as the headliner of the new week's bill, opening Monday-matinee, presenting his great success, "Kick In." The tour is limited as Mack is due back in New York September 1, where he is to produce two new plays, one being "The Scarlet Patrol," a story of the Northwest mounted police. Mack has been associated with A. H. Woods, producer, for the last five years. He is being supported on this brief vaudeville tour by a company including Iva Sheppard, Clark Marshall, Beatrice Banyard and Lyle Clements.

Another headline feature and a winner of comedy honors is Willard Jarvis Revue, an entertaining mixture of excellent singing and comedy. Ros Reeves is the feature funmaker and well deserves to be, his drolleries keeping the audience in constant laughter. Jarvis himself and a quartet of pretty girls, who are excellent vocalists, share in the applause.

Cad in colorful Scottish costumes, the Caledonian Four, male quartet, provide a diversion in the form of dialogue and pleasing harmony songs. The Crane Sisters, Alpha and Delta, pretty and vivacious girls, have excel-

lent comedy material in their odd turn.

The Three Belmonts are known as "The Boys with the Toys," who have some new and unique stunts in hoop manipulation and diabolo tossing.

Chapter nine of "The Adventures of Robinson Crusoe," Pathe News, Aesop's Fables and Topics of the Day consist of the Pantagescope offering.

**HIPPODROME**—Frank Everest presents "A Monkey Hippodrome" at the Hippodrome theatre this week. The act is the feature, and is considered one of the best monkey acts in vaudeville. Everest's troupe of 20 simian actors furnish a complete vaudeville program of specialties and aerial features bewildering but interesting.

Terrano, "the child accordionist," little more than a child, puts more pep and effort into her accordion playing than the average grownup. She is expert on this instrument and renders classical and popular selections in equally excellent fashion.

Mitchell's Jazz Maniacs, a well known Western organization of colored synopsionists, have one of the most amusing and snappy acts now playing on the circuit. Several of their songs were written especially for these harmonists. Real clog dancing by the comedian and singing by the girl are particular features.

Larry Reilly, Ireland's sweetest singer, has several new numbers this season, which he renders in his own way, and his singing is of the type which is pleasing to any ear.

The aerial Bartlett do sensational

and startling stunts on their break-away revolving ladders, placed high in midair.

Alice Lake in "Kisses," is seen in one of her best pictures. Miss Lake portrays a girl who applies a secret for making candy, discovered in a boarding school, in business. She, after her father's failure, is determined to recoup the family fortunes. She is assisted in her business by a young salesman, who proves that he is a go-getter in more than one sense.

**New Theatre Money At Work in Eugene**

Eugene, Aug. 12.—Three new firms filed incorporation articles here with the object of erecting a new theatre in Eugene and furthering the motion picture houses of the city. The new firms are listed under the headings of the A. H. and Donald McDonald, Inc., for \$100,000; the Eugene Greater Theatre company, for \$60,000, and the Castle Theatre company for \$20,000. It is intimated that the former organization intends to purchase an upper Williamette street site and erect a new building. Seattle money is financing the firms. It is understood.

Snow scenes for Mack Bennett's special comedy, "Home-made Movies," were shot in Hollywood. Another tribute to the well-known climber, they were shot in June. Can such things be

## Hopeful Views Of Future Had By Pathe Head

By Elmer Pearson  
General Manager Pathe Exhibitors, Inc.

**SIR ISAAC NEWTON** established the principle that the forces of action and reaction are equal. This is a law of physics that has remained uncontented. Otherwise referred to as the law of compensation, it applies to human conditions and affairs as well as to the orderly movements of the planets in their orbits.

Business in general, and the motion picture business in particular, enjoyed tremendous prosperity from 1918 to the middle of 1920 and suffered an equally violent reaction that has only recently eased itself. Thus we are again due for an era of prosperity.

General business unhampered by summer slumps has already shown remarkable increases, which would have been reflected in increases in motion picture attendance except for the seasonal drawback. Therefore, action is only temporarily delayed, and is accumulating greater force, that we can expect fall to begin an era of business activity limited only by the preparations made to take care of it.

Every business with ordinary vision at its disposal saw the coming of black times during 1920 and 1921 and trimmed sails, but now sees big business just ahead.

The nature of the exhibitor's business makes him very acute to give actions and reactions, and the moment he starts getting results from the business stimulus of better pictures he necessarily becomes exacting of his program requirements. While cheap and poor films may (?) have their uses and find a market during dull times, Pathe's policy has always been to cater to requirements of the good periods.

We may ascribe most of the attacks upon ethical shortcomings of the motion picture to those persons who are never happy unless they are crusading against something; but attacks upon the intelligibility or entertainment value of pictures demand serious consideration, for they reflect a condition which might well become serious, and if not rectified mean a loss of patronage that the business cannot afford to lose. I consider that a more liberal use by exhibitors of short subject programs, selected with a view to diversity, novelty and freshness of subject, and of course all-around quality, is the best possible antidote to such a condition. Short subject programs are by no means confined to the smaller houses. The largest and most successful houses in the country are beginning to see and utilize the value of them.

We have, in this business, come to give the importance out of all reason. Not that the feature is not valuable or not needed, but many exhibitors pick their feature and throw in some short subjects as "fillers." The same attitude toward the feature, the short subject that is given to the feature, and the most successful exhibitors in the country recognize that fact. It frequently happens that the short subjects are the true "draw" for a show, and that the feature gets by because of them.

## TWO OF the 30 high school horses to be seen with Ringling Bros. and Barnum & Bailey, combined circus, which is en route to Portland. The big combined shows will offer the horses in groups and troupes as one of the features of a program combining most all the elements of circus-entertainment.



Horses have again come into their own on this season's program of the Ringling Brothers and Barnum & Bailey circus. Trained stallions that work in troupes and groups, an entire company of Shetland ponies and the finest of European menage horses are made features of a program that is filled with new acts from the grand entry to the concluding chariot horses.

The public is used to hearing of the Ringling Brothers' Paris representatives, presented in three immense steel arenas, combine in what is by far the greatest array of dumb animal talent ever assembled anywhere. This mammoth aggregation, together with more than 600 men and women performers, will all be presented in one main tent and on one program when the Ringling Brothers and Barnum & Bailey combined shows exhibit here on August 25.

Aside from these equines, there is a complete menage number including a group of immense Norman stallions in which splendid high school horses ridden by their trainers perform in all parts of the hippodrome track. These various and varied equine displays, coupled with the tremendous elephant acts, and the all-new wild animal numbers, presented in three immense steel arenas, combine in what is by far the greatest array of dumb animal talent ever assembled anywhere. This mammoth aggregation, together with more than 600 men and women performers, will all be presented in one main tent and on one program when the Ringling Brothers and Barnum & Bailey combined shows exhibit here on August 25.

## Fad Creates Woman, Says Style Critic

"FASHION creates woman" is the title of a new book by Paul Iribne, erstwhile fashion dictator of Paris and now Cecil B. DeMille's art director. For more than a decade and a half the French artist designed gowns for the famous dressmakers of the capital of France. His opinion of the power of fashion is summed up in this one phrase:

"Fashion creates the woman." "Today the popular feminine type is the flapper—bobbed hair, short skirted and not over medium height," Iribne points out. "Five years ago the popular type was the tall, simous and stately woman."

"Fashion alone is responsible for the change. There are just as many tall women in the world today as there were five years ago, but thanks to fashion, they are out of sight. What becomes of them is one of the mysteries of the world of fashion. Their shorter sisters have grabbed all of the limelight. The tall girl is in an eclipse."

"Take mi lady's feet as an example. Again a miracle has been effected. Just a few years ago the feminine foot of the world of fashion was long, slender and pointed. Today it is short and blunted. The short vamp shoe has effected the change. The feet are the same just as the women are the same, but fashion has created something altogether different and new."

"Before the advent of the motion picture fashions changed very much more slowly. It took longer for a change in style to travel from the originator to the ultimate copyist. Today the motion picture carries the dictates of fashion directly to every woman who is interested in the minimum of discomfort. Whether fashions will change more frequently—whether we shall have 'new

## Women's Fashion Remains to be Seen. Certainly we already have more of the popular type than we had before the invention of the motion picture.

"The flapper reigns today," Iribne concludes, "largely because of the effect of the motion picture. The conventional flapper of today received wide exploitation on the screen. Fashion created the flapper, the screen exploited her. And today she is everywhere."

**Rattler Crawled Over Hemp Rope, Says Wally Reid**

Will a rattlesnake crawl over a hemp rope? Scientists have said no, but Wallace Reid maintains they will. In fact, one recently did that very trick, much to his discomfort.

Wally was on location and was sleeping in a single camp tent. He awoke during the middle of the night to see a rattler just inside the tent and looking him squarely in the eye. Just before retiring he had surrounded the tent with a long hemp rope to keep reptile intruders out.

Afraid to move, lest he excite the snake into a strike, he called to the tent next to his and one of the party came in and shot the reptile.

Next morning an old-timer about camp offered this encouraging suggestion: "You should have gone to sleep again and when the sun came up the snake would have gone away and left you."

"That's all right," replied the star, "but I didn't care much for his company during the night. He might have taken a notion to crawl in and be my bedfellow or do something else equally discomforting while he was waiting for the sun to come up."

**HEILIG** THE LAUGH HOUSE  
**NOW SHOWING** TODAY—TONIGHT—ALL WEEK

**Harold Lloyd**  
IN THE  
Comedy Success  
**"Grandma's Boy"**  
TOGETHER WITH SUPERB HEILIG UP-TO-DATE PROGRAM

**HIS FIRST FIVE PART FEATURE**

**LOOK!** POPULAR PRICES:  
EVENINGS after 6, 25c  
CHILDREN under 12, 10c

CONTINUOUS 11 A. M. to 11 P. M.

## DOG DESERTS HENS FOR MOVIES

(Continued From Page One)

lined above, along with a deal of additional information, including the fact that Ginger is a duly elected member of troop No. 2, Boy Scouts of his home town.

Some persons may regard dogs as good for little except handy things to hang muzzles on. Chances are, however, that there are many others—besides the Santa Monica fess—who prize the dog's figure, the waving tail, and the watchfully loving brown eyes of Ginger now that he is seeking fame in foreign fields.

"I believe," says Dr. Cowles (who is admittedly a prejudiced witness), "that dogs have souls and that their intelligence is far greater than many of us have thought."

Anyhow, here's hoping that Ginger will have a long and honorable career, whether riding herd on hens or acting in the movies or being a Boy Scout—and that he will get his health more carefully in the future.

## DOG DESERTS HENS FOR MOVIES

(Continued From Page One)

position. Metzger and Ely are concentrating energetic work on the west side of the river, while the other members of the committee are at work on the east side.

"Women Men Love" is a high sounding title for a motion picture, but the title is only one reason why W. W. Ely, manager of the Hippodrome, booked that particular offering for showing throughout the week of September 2. The other important reason is that it features Evvan Burrows, Britain's famous dancer, who has been much in the public eye of late through her connection with the family of Harry Payne Whitney.

"The Black Panther of Paris" will follow the showing of Jack Holt, in "The Man Unconquerable," at the Rivoli theatre in the near future, will play for 10 days at that showhouse, according to present plans. Gus A. Metzger and J. C. Stille of the Rivoli staff figure that it will take at least that long to present it to all who will demand admittance. The play, a tremendous success on the stage, is receiving as much attention as a picture, according to reports.

John Griffith Wray, director for Thomas H. Ince, and just now concentrating his attention on the production of a big American Legion pic-

## American Movies Lead in Australia

Washington, Aug. 12.—British competition has failed to shake the popularity of the American motion picture in Australia, and about 90 per cent of all the films shown in the British dominion have been produced in the United States, according to Consul Henry Baich at Adelaide.

News event films are well liked, but the pictures having the greatest popularity are those dealing with hearts of gold and heads of ivory.

Louis B. Mayer has engaged Edith Roberts and Cleo Madison for prominent roles in the all-star cast of "The Dangerous Age," John M. Stahl's new production. In addition to these celebrities, the cast for this picture includes Lewis Stone, Ruth Clifford, Myrtle Stedman and Richard Tucker. There are two more star parts still to be filled.

## FIRST A. & H. BILL ON BOARDS

(Continued From Page One)

be the appearance of Alfred Keller, a talented Portland youth, in a special violin recital. This will be in addition to the regular music. One of the numbers on the orchestra program will be "Three o'Clock in the Morning" waltz, a popular air arrangement of which has been prepared by Salvatore Santarella. Following is the program in full, which will start at 13:40 o'clock.

"Ballet Suite," (a) Divertissement, (b) Scene D'Amour, (c) Variation, (d) Danse Circassienne; "Marche Mignonne"; "Robin Hood" Selection.

Salvatore Santarella presents Alfred Keller, violin virtuoso: "Concert in D Minor" (a) Romance, (b) Alla Zingara; "Three o'Clock in the Morning" Waltz, "Fique Dame" Overture.

Fred W. Teufel, manager of the Blue Mouse theatre, announces that the fall season for that house will start on Saturday, August 19, with one of the big hits of the last month, "In the Name of the Law." This attraction is now playing the George M. Cohan theatre in New York city, where it is breaking mid summer records for attendance and is enjoying its second week at the Mission theatre, in Los Angeles. Its engagement here will be the premiere in the Northwest. It is said to be the greatest human interest picture of the new season's product—a powerful story of the home of a policeman. A splendid cast appears in Ralph Lewis, in the role of Officer O'Hanley, Johnnie Walker, the star of "Over the Hill," Little Ben Alexander, who starred in "Hearts of the World," and many others.

J. A. Johnson, manager of the Pantages theatre, accompanied by members of his family, is touring British Columbia and visiting other Pantages managers in the Northwest. Victoria, B. C., is the chief object in the line of advance for it was at Victoria that Johnson formerly lived, and where he has a host of friends. In his absence Louis Christ, assistant manager, is in charge of affairs.

Gus A. Metzger of the Rivoli theatre, W. W. Ely of the Hippodrome, Bob White of the Arleta, S. S. Parker of the Alhambra and H. C. Phillips of the Gay are a committee of theatre men assigned to the task of collecting a preliminary fund from showmen for the advance of plans for the 1923 ex-

**The Oaks AMUSEMENT PARK**  
—SUNDAY—  
DEATH-DEFYING THRILLER!  
**PROF. J. LE STRANGE**  
World-Famed Aeronaut  
will ascend a Mile High in his huge Balloon and Return to Earth in 3 Successive Parachute Drops.  
Don't Miss It!

At the Auditorium  
Week Beginning Sunday Aug. 13  
**Armstrong Baby Dolls**  
Revue—in  
**Frolics of 1922**  
an Outburst of Fun

Watch Him Drop!

**PANTAGES** CHILDREN SUMMER PRICES ANY SEAT 10c

SEASON'S GREATEST STAR  
**WILLARD MACK & CO.**  
IN HIS FIRST AND GREATEST SUCCESS "KICK IN"

THREE BELMONT BOYS WITH THE TOYS  
CRANE SISTERS BLUE BELLS OF HARMONY  
CALEDONIAN FOUR FROM THE LAND OF HEATHER

VAUDEVILLE'S BRIGHT MUSICAL FARCE  
**JARVIS REVUE**  
"MUSIC A LA COMEDY"

COMING ALEXANDER?  
SOON: THE MAN WHO KNOWS  
THE GREATEST VAUDEVILLE ATTRACTION IN THE WORLD.

ONE DAY ONLY **FRIDAY, AUG. 25**  
AFTERNOON AND NIGHT  
25th and Raleigh Show Grounds  
THE GIANT COMBINATION

**RINGLING BROS. AND BARNUM & BAILEY** THE WORLD'S 10 TIMES BIGGEST AMUSEMENT INSTITUTION

700 AFRICAN MARVELS  
1500 PEOPLE  
6 HERDS OF PERFORMING ELEPHANTS  
SCORES OF BIG NEW FOREIGN ACTS  
100 CLOWNS

AUGMENTED BY EUROPE'S GREATEST WILD ANIMAL DISPLAYS AND CONTINENTAL HORSE SHOWS  
MORE THAN 200 TRAINED EQUINES

100 DOUBLE LENGTH R.C. CARS FORMING TRAINS MORE THAN ONE AND 1/2 MILES LONG.  
DOORS OPEN AT 1 AND 7 P.M.—PERFORMANCES AT 2 AND 8 P.M.  
ONE TICKET ADMITS TO EVERYTHING

Tickets on Sale Show Day at Owl Drug Store, Broadway and Washington. Same Prices as Charged on Show Grounds.

**HIPPODROME**  
DIRECTION  
**LACKERMAN & HARRIS**

W. W. ELY, RESIDENT MANAGER—Continuous Show Daily 1 to 11 p. m.

NEW BILL NOW PLAYING  
MR. FRANK EVERST Presents  
**A MONKEY HIPPODROME**  
Twenty Simian Artists With Their Own Orchestra. Watch the Leader.

SONIA AND ESCORTS Pleasurable Pastimes  
LARRY REILLY Ireland's Sweet Singer

MITCHELL'S JAZZ MANIACS Some Songs, Steps—Some Fun  
TORRANO The Child Accordionist

"ALICE LAKE" in KISSES  
HER GREATEST PHOTOPLAY OF THE SEASON

BALLOONS FOR THE KIDDIES SATURDAY CHILDREN 10c AT ALL TIMES  
Adults—Afternoons - 20c Evenings - 39c