

PORTLAND, OREGON, SUNDAY MORNING, AUGUST 13, 1922.

NEW YORK SEASON
DAWNS WITH HOPE
AFTER LONG DELAY

Five New Shows Brighten Broadway Boards; David Belasco Seems Again to Have a Success in His "Shore Leave," a Generous Comedy With a Navy Flavor; Marjorie Rambeau, Portland Favorite, Starts Over Route With New One.

By Esterbrook Pegler
United News Staff Correspondent
New York, Aug. 12.—After lingering on the dock two weeks longer than usual this summer, the theatrical season jumped off this week, and to its own surprise it swims.
Five more shows now brighten the bill boards, two repeaters which had been missing hardly more than a month and three that were never seen before in New York, although two of the latter were tried out for so long that they might almost be regarded as historical in other place.
"Blossom Time," one of the best musical comedies of last year, resumed business at the Ambassador, and Carl Carleton's tropical island nonsense, called "Tangerine," returned with Julia Sanderson, after a lay-off of a month. Carleton hopes to maintain "Tangerine" for one more month in New York and then to transport it with another musical comedy called "Paradise Alley," which title is suggestive of Ziegfeld's famous "Sally" show.
Simultaneous with the resuscitation of these two flannel roses the Shuberts presented on Monday night a

Fred Normand
Named Circle
Theatre Head

ACTIVE management of the Circle theatre, leading down-town second house, will be transferred to Fred Normand, heretofore manager of the Pathe Exchange, Inc., branch here, on August 26 and Colonel G. T. Woodlaw will enjoy a prolonged respite from the intensive work of building up this and other Portland houses he has done in the last few years.

Normand resigned as manager of the Pathe branch effective Saturday and with his family will partake of a holiday in San Francisco before he takes charge at the Circle. San Francisco was his home before he allied with the film industry and went to Seattle, from where he came to Portland two years ago. His successor in office at Pathe has been selected but not yet named by W. S. Westling, Western district manager for Pathe.

The change at the Circle is said not to mean that Woodlaw is releasing his interest in the Fourth street show-house, but is rather turning active charge over to Normand and the other employees of the house on a basis that will permit all to profit. It is rumored that Woodlaw will go East soon after the new scheme is put into effect and also will visit in the South, where he formerly lived.

He will retain his financial interests, from all indications, and will be closely associated with the new regime. He has spent several very active years in the picture game here, operating at least one other house before he took over and commenced the upbuilding of the Circle. He made a popular house there, with almost daily changes of program and with other important innovations and an elaborate equipment.

His successor in charge, Fred Normand, is thoroughly experienced in film affairs, having had the management of the Pathe business here for two years after a rather widespread training in distribution and exhibition elsewhere.

It is said that the same house staff, with Frank Hamburger as assistant manager, will remain at the Circle, participating in the plan through which Woodlaw relinquishes active charge of the business.

Looking at Movie
As Camera Works
Gives Actors' Pep

You can't keep 300 people interested in looking at a motion picture screen when there's no picture being shown on it. This seemingly obvious statement came to Director Harry Beaumont with a great deal of force during the filming of Viola Dana's new photoplay, "Page Tim O'Brien."

In certain important scenes in the play the reaction of an audience to a dramatic photoplay were to be shown. The interior of a motion picture theatre, complete even to the 300 opera chairs, a six-piece orchestra and a regulation screen, had been constructed on one of Metro's inclosed stages for this episode.

Even though the orchestra rendered various selections for the spectators which were intended to assist in securing the proper emotions as explained by Beaumont, he did not obtain the desired action. As a result he turned to his assistant and spoke a few words.

What to See—and Where

VAUDEVILLE
PANTHEON—Broadway at Alder. High-class vaudeville and photoplay feature. Afternoon and evening. 11 a. m. to 11 p. m.
LOEW'S HIPPODROME—Broadway at Yamhill. Direction Ackerman & Harris. Vaudeville and pictures. Continuous. 11 a. m. to 11 p. m.
PARKS AND RESORTS
OAKS AMUSEMENT PARK—12th and First. Concessions, picnics, musical comedy, skating every day. Armstrong Baby Doll Revue.
WINDMILLS—Williamette river. Brooklyn cars or river launches. Swimming, dancing. COLUMBIA BEACH—Columbia river. Vancouver cars. Concessions, picnics, dancing. Swimming daily.
PHOTOPLAY
RIVOLI—Washington at Park. Jack Holt in "The Man Unconquerable." 11 a. m. to 11 p. m.
BLISS HOUSE—Eleventh at Washington. James Oliver Curwood's "Men From Hell's River." 11 a. m. to 11 p. m.
HEILIG—Broadway at Taylor. Harold Lloyd in "Grandma's Boy." 11 a. m. to 11 p. m.
COLUMBIA—Sixth at Stark. "Red Hot Romance." 11 a. m. to 11 p. m.
LIBERTY—Broadway at Stark. "Hurricane's Gal." 11 a. m. to 11 p. m.
MAJESTIC—Washington at Park. "The Wolf River." 11 a. m. to 11 p. m.

BETCHA THIS GRANDMA MAKES MIGHTY FINE, PIE

ANNA TOWNSEND, a grandmother who is famous. For the purpose of this picture, sketched by Harold Detje, Journal staff artist, she is the grandmother of Harold Lloyd in "Grandma's Boy," and producers promise that she will be seen in similar roles with other stars because she is a "find" as a grandma type. She has already been signed to appear as Jackie Coogan's grandma in an early offering. No actress can ever steal laurels from Harold Lloyd, but in this case Anna Townsend certainly has shared them to the fullest extent by the display of exceptional histrionic talent and personal charm.

Will Hays Touched
To Point of Tears
By Jackie Coogan

Will H. Hays, who holds the motion picture industry in the hollow of his hand, paid Jackie Coogan the tribute of tears, then dashed off the "set" at Jackie's studios where the little star was working and forgot his hat.

"What do I care about a hat?" he replied, when Jackie Coogan Sr., not unaffected himself, called Hays' attention to the lapse of his memory. "That's the kind of pictures the world needs more of."

Hays had been invited to witness Jackie at work during the distinguished guest's visit in California, and he made his way to the Coogan "set" as soon as he had finished his breakfast and addressed to the entire staff of the United Studios.

But it was not at the formalities of such a gathering that the real man in the adopted grandparents who lay sleeping in their bed beneath the open window through which a shaft of moonlight fell upon the brave boy.

The pathos of the situation, the sympathetic response of the tiny actor to the requests and suggestions of Director E. Mason Hopper, and the authentic emotion excited by the boy's legitimate and understanding performance caused the tears to flow frankly down the cheeks of this \$150,000 a year man whose tears were an eloquent tribute to Jackie Coogan and a credit to Will H. Hays who made no effort to conceal them.

First A. & H. Bill on Boards
Another Week on the Rialto

By Earl C. Brownlee
WE MUST wait to see what we shall see about future Ackerman & Harris vaudeville bookings, seen locally at the Hippodrome, for it may be, what with a reorganization of the Western Vaudeville Managers' association and the past record of that unit in supplying talent for A. & H. time, that M. V. M. A. will again come into the game. Announcement from the A. & H. main offices late in the week says that the present plan is to book all acts from the home office in San Francisco. The circuit will have no booking connection nor even a personal representative outside of San Francisco and Eastern agents must submit their acts to the San Francisco office. Nevertheless, with Colonel Bray, formerly of the Orpheum circuit on this coast, in charge of W. V. M. A., which booked Hippodrome acts before A. & H. went under the Marcus Lowe banner, from which they recently emerged, there are those who say that Chicago will enter into the booking scheme again. Be that as it may, says W. V. M. A., manager of the Portland house, the first Ackerman & Harris show, booked independently of Marcus Lowe, is on the boards at the Broadway house for a week's stand. The Portland and Seattle houses will not, at least for the present, return to the split week policy formerly in vogue, but will continue to present all acts for a full week, with complete changes of programs on Saturdays.

All mixings as to the Heilig theatre's ability to draw crowds with first quality motion picture programs vanished very soon after the first picture was offered and were definitely displaced when Harold Lloyd and his "Grandma's Boy" packed them for a full week to such a degree that a second week of showing was necessitated. The Lloyd picture is one of the big comedies of recent months—a dandy picture in every sense and ranks well with the numerous others on Manager W. T. Pangle's booking list. Its first week drew many thousands of people and indications are that the second week will be equally successful.

Sam Meyer, who has been spending an extended vacation at the coast and in California, will be home some time this week to resume the seat as assistant to W. V. M. A., manager of the Hippodrome. Meyer writes of the high and mighty times he has been having with friends and relatives in the south.

John Hamrick, owner of the Blue Mouse, and who recently purchased at Astoria a theatre which will become the fourth in a chain of Blue Mouse theatres, announces extensive preparation for its opening. He promises that the new house will have all the "class" the Blue Mouses, or Blue Mice, as you choose, in Portland, Seattle and Tacoma.

A feature of the Sunday noon concert today at the Rivoli theatre will be the two leading men supporting Elaine Hammerstein in "Under Oath."

Romance From Life
Comes to Light at
Miss Dean's Studio

Here's a romance from life: Garber, Okla., is a town of he-men, being an oil town. In the main theatre, the first ever named after General Pershing, L. A. Moran found that the audiences like stale near-beer.

He found in two years' time that the only woman star who could "get across" in his theatre was Priscilla Dean. Moran faced the happy prospect of being a father. That was four years ago. He wrote Priscilla Dean at Universal City.

"Miss Dean, we will soon have a new Moran in the family. If it should be a girl, we would like to name her after you. Will you send us a special piece of news to let me know if it is a girl? You are a reminder of the woman who has definite responsibilities in seeing that our national, state and local governments are administered with justice and equity."

A girl came, Priscilla Dean Moran, with eyes big enough to behold the whole world and all the makings of a screen beauty. Moran, out of 10 years' experience as an exhibitor and his enthusiasm as a father, believed his girl baby would some day be famous. A few weeks ago he brought her to Los Angeles.

She was immediately grabbed up by Joseph Schenck at a salary to make the whole world and all the makings of a more interested in Priscilla Dean Moran than Priscilla Dean the star. The obvious moral is: "What's in a name? A great deal, if it's the right name."

Mahlon Hamilton will be one of the two leading men supporting Elaine Hammerstein in "Under Oath."

ORPHEUM OPENING
SEPTEMBER 10 IS
ONE BRIGHT SPOT

Affairs in Local Show Realm Getting Slow Start for New Season, With Probable but Not Present Assurance That Stock Company Will Revive; Lyric Must Find Location; Rae Samuels Coming to Portland.

A BRIGHT spot appeared on the horizon of Portland's amusement zone late in the week with the return of Frank J. McGettigan, manager of the Orpheum theatre, with the announcement that the first Orpheum show of the season will bid for favor for three days starting September 10. McGettigan has been grooming the vines and flowers at his summer home at Twin Rocks in Tillamook county and enjoying himself generally beyond the pale of the theatre. He will make one or two more trips to the coast before Mrs. McGettigan returns to Portland with him and they settle down for a busy season.

From all appearances it will be a busy season, too, for the show game doesn't seem to be getting away to any soul-stirring start just now. There is no definite assurance that the Baker Stock company will open on time, and the Lyric Musical Comedy, without a home to play in, has not announced a plan for the new season, which should open early in September. In the meantime road show bookings for the Heilig have the consistency only of threats, for no road show has yet spread its wings to fly westward.

In view of many circumstances there is no definite assurance that the Peoples theatre, heretofore devoted to motion pictures, will reopen after its period of summer darkness. That house might be adapted to the use of a speaking company and the Star, probably closed definitely so far as its former operators are concerned, will be put into use again. It is apparently certain that if the Lyric opens again it must find a new home, for the May estate, which owns the cornered Lyric theatre building, has taken no action toward rebuilding the structure in time for the fall opening of the popular musical comedy company.

The housing situation on Broadway is status quo, with the Orpheum splitting the week with the Heilig, which will indulge what road shows may wander to the balliwick. Repeated promises of a new Orpheum structure, or at least a junior theatre, and threats of a new legitimate house, have no consistency and no such structures will be built this year. "Things will come to a show down in a year or so, however," when Alexander Pantages, new owner of the building in which Hippodrome vaudeville is offered, takes possession of that house. The Ackerman and Harris interests will be put to it to get a new roof and their search may inspire an era of theatre construction that has long been hoped for hereabouts. That era's dawn, however, depends upon the general rehabilitation of the show business, contingent upon revised conditions in the production and transfer.

Ten Greatest
Women Picked
By Film Star

RECENTLY Gloria Swanson, picture star, was asked to select those she considered the 10 greatest women in history. She asked for time and went home and reviewed the history with which she was familiar. She read widely and pondered and finally produced this list:

Florence Nightingale.
Harriet Beecher Stowe.
Betsy Ross.
Nancy Hanks Lincoln, mother of Abraham Lincoln.
Queen Elizabeth.
Susan B. Anthony.
Mary Baker Eddy, when Alexander Rosa Bonheur.
Jenny Lind.

And she detailed reasons for her selection. She declared that Joan of Arc achieved the impossible when the fortunes of women were at their lowest ebb and is even today the inspiration of women. Miss Nightingale, she said, went through unbelievable hardships in the service of others through sheer nerve. Mrs. Stowe's writings uplifted and inspired humanity. Mrs. Lincoln was chosen because of her son's tribute: "Everything that I am and everything that I expect to be I owe to her."

Susan B. Anthony's name was placed on the list because Miss Swanson believes she was the first woman to remind women that they have definite responsibilities in seeing that our national, state and local governments are administered with justice and equity.

When Gloria's name appeared on the cast sheets along with the names of Colleen Moore, Malcolm McGregor, Claire Windsor, Ernest Torrence and other able human players, little was thought of it. Dog actors are not so rare these days as to cause comment. But when news came from the "Broken Chains" company on location at Santa Cruz that photography had been held up for several days at a cost of some thousands of dollars, and that the reason was a temporary illness of Ginger—well, Ginger certainly looked up as a personality that might be reckoned with.

Inquiry developed the facts out (Continued on Page Three, Column Four)

A complete list of Ginger's accomplishments, however, would take a deal of space and might strain the credulity of persons who haven't met him. Suffice it to say that Director Holubar promptly signed Ginger as a member of the cast of "Broken Chains," the \$10,000 prize picture which he now is making for Goldwyn.

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portation phases of the theatre industry.

Selmar Jackson, leading man of the Baker company and one of the bulwarks of the organization, went East several days ago without leaving a hint as to whether he has signed a new Baker contract and will return for next season. Other members of the company are here, there and everywhere.

So much, it seems, will devolve upon the Orpheum and other local vaudeville houses, in the matter of entertaining the masses. McGettigan's house will get away to a running start with an important program for three days. There is to be no Wednesday matinee this year.

The first show brings Rae Samuels as the headline attraction. Rae has a new act and she is flanked on the program by notable companions, including Franklyn & Charles, dancing; Anderson & Burt, comedy, and the Mellette Sisters, dancing, as added attractions. Other members of the opening bill are Schwartz & Clifford, Dave Roth and the Hanako Japs.

The George Jeffrey orchestra will be in the pit and the usual film features will be restored to the Orpheum screen, with McGettigan's oroscope, showing natural color scenes, in a prominent place.

The only important change in the Orpheum still is that which makes Robert T. Bervan assistant manager. Mrs. Fred Bailey plans to spend the winter months at her home in the shadow of Mount Hood and a new chief usher will be installed.

Manager McGettigan holds aloft to the view of his visitors a great sheet of orders for season seats, which indicates a wealth of interest in the new season.

Marilyn and
Jack Pickford
May Co-Star

THAT Marilyn Miller, bride of Jack Pickford, will in no likelihood co-star with Jack in his next production, was one of the significant features of a statement issued from the Pickford-Fairbanks studios. It is understood that Miss Miller's contract with Flo Ziegfeld runs only until next September, at which time she will be free to take that fling at films which she said she wanted to try. Jack Pickford is now completing "Garrison's Finish," with Arthur Rosson directing and Elmer Harris supervising.

Another important announcement is to the effect that the new company which was recently organized as a subsidiary of the United Artists' corporation, is to be called Allied Producers and Distributors corporation. At the same time a rumor to the effect that the United Artists intended to put out a program was vigorously denied, and it was explained that such a belief had probably grown up, because many persons in the industry had not yet learned the official name of the new allied organization which is to distribute pictures of other independent producers on exactly the same basis as that under which the four United Artists—Mary Pickford, Charlie Chaplin, Douglas Fairbanks and D. W. Griffith—now market their photoplays.

The allied company, which is everything that the name implies, explained Douglas Fairbanks, "was formed, not so the present United Artists could make more money, which, by the way, none of us mind—but to insure an outlet for other independent producers, some of them star producers, working on exactly the same basis as we who make up the United Artists' corporation now operate."

There are a lot of ambitious plans on tap for the Allied Producers and Distributors, say those at the studio who assert themselves to be in the "know." This organization will handle pictures from George Arliss, Rex Beach and others whose names at present are not being announced. Probably the first Allied Producers and Distributors' release will be Jack Pickford in "Garrison's Finish."

Ralph Ince has appeared in two pictures founded on episodes in the life of Lincoln.

Dog Quits Hens for Movie
Illness Halts Photo Work

By Donald H. Clarke
Speaking of sudden leaps to movie stardom, there is no name more familiar to Hollywood than that of the little dog who found him at the home of Dr. E. M. Cowles in Santa Monica, Cal., chaperoning the doctor's hens. It was only an unusually wily hen who was taken into forbidden territory. And then Ginger always brought her back.

When Ginger's palate felt dry he didn't bother anybody about it. He merely went to a convenient hydrant, pushed the tap open, took a drink, shoved the tap back, and returned to his hens.

It quickly developed that Ginger—half collie and half Belgian police—was an unusual dog in all respects. He put on his own collar—not being annoyed with studs, of course, and his admirers are sure that if he were the style for dogs to wear cravats, Ginger would tie his own.

A little thing like sitting at table for meals is just routine for Ginger. If he wears his napkin around his neck it's not his fault. He hasn't much lap.