

MEIER & FRANK'S TELEPHONE NUMBER IS NOW ATWATER 4600—CALL THIS NUMBER FOR SERVICE

Striking Reductions on Furs

Our most luxurious fur wraps and capes—our smartest fur coats—a wide variety of scarves and chokers—are now so reduced in price that you may purchase one for your fall wardrobe and not feel extravagant. A small deposit will hold the fur of your choice until later if desired. August Sale furs stored FREE until January 1.

—Meier & Frank's: Fur Salons, Fourth Floor.



Only Three Days More

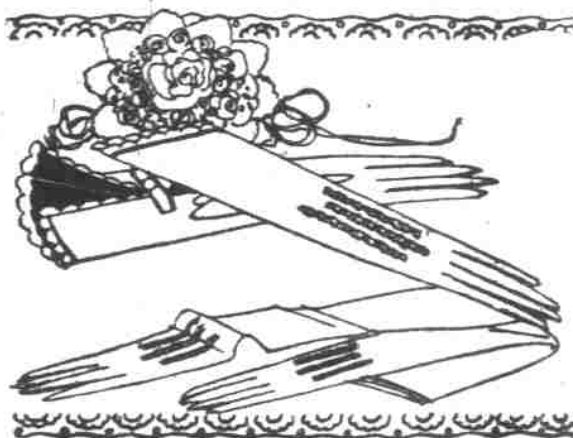
The special sale of Mme. Isebell's toilet requisites will continue the remainder of this week only. Prices on this famous line of exquisite creams, powders, toilet waters, beautifiers, perfumes, etc., are cut in half. Buy enough now of these marvelously good toiletries to meet your needs for many months to come.

—Meier & Frank's: Main Floor.

Thursday, Friday and Saturday

Sale of Women's Gloves

Offering exceptional values in women's gloves for summer wearing.



Fabric Gloves

\$1.19

Were \$1.50. Kayser imported fabric gloves in 16-button length styles, finished with self and two-toned embroidery backs. The colors include mastic, coffee, pongee and white. Sizes 6 to 7½. 576 pairs in the assortment.

Fabric Gloves

\$1.59

Regular \$1.75 to \$2.95 quality. Women's two-clasp fabric gloves with fancy hand tops and embroidered backs. Slip-on style with strap wrist effects finished with pearl buckle and wide cuff. Lined in self and contrasting colors. Shades are beige, mastic, mode, sand, beaver gray, brown, navy, black and white. Sizes 5½ to 7½. Some slightly imperfect.

Silk Gloves

\$1.19

600 pairs of women's 16-button length tricot silk gloves made with double finger tips and Paris point stitching. Colors are pongee, mastic, brown, pearl, navy, gray, beaver, black and white. These are imperfects of a well known line of gloves that sell regularly for \$1.50. Sizes 5½ to 8, but not all sizes in every kind. Great values at \$1.19.

12 and 16-Button Milanese Gloves

1020 pairs of women's 12 and 16-button length Milanese silk gloves, finished with double finger tips and spearpoint stitched backs. Colors are pongee, mastic, mode, beaver, navy, gray, black and white. Sizes 5½ to 8 but not all sizes in every color. These are seconds of a standard line of gloves that sell regularly at \$1.75 to \$2.25 pair.

\$1.49

Special Selling in Women's Hosiery

Full-Fashioned Silk Hose

\$2.29

Women's ingrain silk lace clocked hose, a splendid weight, in white only. Sizes 8½ to 10. These are slightly imperfect.



Sports Hose \$2.65

Were \$4.50 pair. Women's fancy striped and two-color combination full-fashioned all-silk hose with glove silk tops and soles and pointed heels. Colors are cordovan, beige, polo, black and white. The two-color combinations include gray and nude, cordovan and mastic and black and white. Sizes 8½ to 10.

Silk and Fiber Hose \$1.00

Women's thread silk hose with lisle tops and feet. Also some silk and fiber hose with lisle tops and feet. Some are full fashioned. Colors are brown, gray and black. Irregulars.

Children's Sox 25c, 50c

New patterns are arriving daily in children's half and three-quarter socks in an attractive assortment of solid colors and white with striped tops. Moderately priced at 25c and 50c pair.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Children's Summer Footwear

89c

A clearaway of 180 pairs of children's summer footwear at 89c regardless of the original selling prices. Included are canvas and nubuck Mary Janes with turn and welt soles and white canvas button shoes. Sizes 5 to 8, 8½ to 11, 11½ to 2. So exceptional are these values that we can take no phone orders.



—Meier & Frank's: Third Floor.



Tomorrow's Good News in the Fashion Salons

A Sale of 400 Summer Dresses

\$7.45

You can partially realize the quality of this sale when you know that up to now the prices on these very dresses have ranged from \$11.00 to \$22.50.

Swiss—Voile—Gingham—Organdie—Ratine—Linen

These are the materials that fashion these dresses. Styles that are purely sports in effect, frocks for afternoon wear and dresses for the street are included in this assortment. The designing and the finishing of these exquisite summer frocks mark them as favorites in this season's wardrobe.

Sizes for Women and Misses—16 to 49

None sent on approval or C. O. D. Come early for best selection.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

New Values Featured Tomorrow in the

August Sale of Furniture

The August Sale of furniture brings savings of ¼ to more than ½ on hundreds of pieces of Meier & Frank standard furniture—living room, dining room and bedroom furniture in all woods, finishes, styles and sizes. Get your share of the savings this annual Meier & Frank event affords.

Library Tables and Desks

\$55.00 Mahogany Library Table	\$39.00
\$58.00 Mahogany Library Table	\$42.00
\$59.50 Mahogany Library Table	\$42.75
\$75.25 Mahogany Library Table	\$47.50
\$70.50 Mahogany Library Table	\$51.00
\$61.50 Mahogany Library Table	\$52.00
\$40.00 Mahogany Spinnet Desk	\$29.50
\$52.75 Mahogany Writing Table	\$37.50
\$51.00 Mahogany Spinnet Desk	\$39.00
\$53.75 Mahogany Center Table	\$39.50



\$4.44

Clearaway Bedroom Chairs and Rockers

\$4.44

Tomorrow's extra special value. Clearaway of odd bedroom chairs and rockers in mahogany and golden oak, ivory and walnut finishes. Regular prices range up to several times \$4.44.

Gift Furniture ½ Price

The sale of table, bridge and floor lamps, lamp shades, vases, candlesticks, mirrors, sewing cabinets, bric-a-brac, etc., at HALF PRICE, continues.

—Meier & Frank's: Ninth Floor.

Kitchen Cabinets

\$89.50 White Enamel Kitchen Cabinet	\$69.50
\$85.00 White Enamel Kitchen Cabinet	\$69.60
\$100.00 Golden Oak Kitchen Cabinet	\$82.50

Book Cases and Escritoirs

\$51.25 Oak Bookcase, special at	\$29.00
\$61.25 Oak Bookcase, special at	\$29.00
\$66.75 Oak Bookcase, special at	\$30.00
\$79.00 Mahogany Bookcase, special at	\$59.00
\$80.00 Oak Bookcase, special at	\$59.00
\$93.50 Mahogany Bookcase, special at	\$70.00
\$95.00 Mahogany Bookcase, special at	\$71.00
\$114.50 Mahogany Bookcase, special at	\$89.00
\$151.00 Mahogany Bookcase, special at	\$115.00
\$137.00 Mahogany Escritoire	\$119.00
\$150.00 Mahogany Escritoire	\$119.00
\$172.50 Mahogany Escritoire	\$129.00

Windsor and Colonial Chairs and Rockers

\$19.75 Mahogany Rocker, special at	\$10.95
\$22.00 Mahogany Chair, special at	\$11.00
\$21.00 Mahogany Chair, special at	\$11.95
\$22.00 Mahogany Chair, special at	\$11.95
\$26.00 Mahogany Chair, special at	\$14.75
\$28.00 Mahogany Chair, special at	\$14.95
\$31.25 Mahogany Rocker, special at	\$15.75
\$37.25 Mahogany Rocker, special at	\$17.50
\$26.00 Mahogany Rocker, special at	\$19.00
\$48.00 Mahogany Rocker, special at	\$24.00

—Meier & Frank's: Eighth Floor. (Mail Orders Filled.)

Flouncings Yard 98c

Attractive 27-inch lawn and nainsook embroidered, hemstitched, scalloped or ruffled flouncings suitable for infants' and children's wear.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

New! "Pacific" Package Goods

The new fall package goods are now in. The designs are the very latest and are unusually attractive. The materials in these new packages are colored voiles, dainty batistes, brilliant crepes and mulls. Included are baby things, children's dresses, negligees, underwear and novelties. Each package contains enough cottons to embroider.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

Groceries

Orange Juice, crushed from ripe fruit, sweetened with cane sugar, gal. jugs	\$2.98, 45c qt. jugs 78c, pt. jugs
Flour, Royal Banquet, a high standard of excellence, 49 lb. sacks	\$2.10
Crisco, best summer shortening, 9 lb. cans	\$2.10, 6 lb. cans \$1.40, 3 lb. cans 75c
Mixed Clams, Blue Ribbon new pack, No. 1 cans doz.	\$2.10, 3 cans 55c
Coffee, M. J. B. vacuum pack, 5 lb. cans	\$1.95, 3 lb. cans \$1.20, lb. cans 43c
Chinook Salmon, lunch size, No. ¼ flat cans doz.	\$1.35, 3 cans 35c
Federal Milk, always dependable, tall cans doz.	\$1.07, 6 cans 55c
Macaroni or Spaghetti, Portland make, No. 1 cartons 2 for	25c

Bakery Bulletin

Bran Bread, specially recommended as coarser health bread, 2 loaves	25c
loaf	13c
Nut Rolls, whole wheat combination, doz.	18c
Pound Cake, oblong, delicately flavored, each	45c
Fresh Cookies, popular almond variety, doz.	19c

—Meier & Frank's: Ninth Floor.

Prettily Styled Bungalow Aprons

\$1.89



Daintily figured percales and checked and plain ginghams fashion these attractive aprons. Several necklines—the square or V—are featured. Front or back fastening and slipover styles. Colors seen include blue, pink, lavender and green in both plain shades and figured patterns. Sizes 36 to 44. Also extra sizes up to 54.

House Dresses \$1.89

A special sale of a big assortment of striped, checked or plain-toned gingham and pin-striped or figured percale house dresses. Some of these garments are trimmed with bands of the same material, others have white pique bandings. Several lengths of sleeves are featured. Sizes 36 to 46.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)

CENTER AISLE SQUARES

Announcing an Important

Sale of 5000 Yards Silks

All New This Season **\$1.29** \$1.69 to \$2.50 Values

This exceptional lot of Meier & Frank standard silks at \$1.29 yard consists of yard wide taffetas, messalines, fancy silks, white ratine, striped baronette skirtings, 40-inch foulards, etc. All staple and many high-evening colors are included.

Also... Clearaway of 3000 Pairs High-Grade Curtains

We secured a manufacturer's entire surplus stock of high grade curtains—scrims, voiles and marquisettes—at such a favorable figure that we can offer these curtains at substantially reduced prices. Trimmed with imitation Torchon and Cluny laces, some with hemstitched borders. Many have embroidered designs, others with motif insertions. Seven special lots.

\$1.49-\$1.69 Curtains	\$1.29	\$3.49-\$3.98 Curtains	\$2.49
\$1.98 Curtains	\$1.49	\$4.39-\$4.69 Curtains	\$2.98
\$2.29-\$2.49 Curtains	\$1.69	\$4.98-\$6.98 Curtains	\$3.98
\$2.98 Curtains	\$1.98		

—Meier & Frank's: Center Aisle, Main Floor.