

# BUMPER YIELD OF FRUIT PREDICTED FOR WILLAMETTE

By Hyman H. Cohen  
Commented Editor of the Journal.

Eugene, July 18.—Through the territory from Portland to Roseburg, the 1922 crop of fruit long will be remembered as one of the greatest in volume that the Willamette valley has known. This, together with the generally good prices available for the bulk of the crop, means that Willamette valley producers will receive more money than usual, while in turn business interests will profit as a result of the increased buying power of the population.

While it is true that the apple crop of the Willamette valley is far from showing bumper proportions, still the output promises to be fully up to the average.

It is the berry crops, peaches and pears that will swell the total fruit production to figures that will be remembered for some years to come. It is seldom that practically all branches of the fruit industry produce liberal crops during the same period.

### PEACH CROP LARGE

The Rogue River valley as well as the Umpqua and the Willamette valleys have what safely may be called a "whopper" peach crop, and in the Rogue and Umpqua valleys the peach crops will be practically record affairs. The output of apples in the southern

end of the state will be fully normal. It would not be surprising for final returns of the harvest to show a really big crop.

Loganberry crops all through the Willamette valley broke all previous records this season. What makes the matter of loganberry production doubly interesting is the fact that the price is rather favorable, with canning interests vying with one another for their requirements. This shows their capacity to take care of the fruit.

The East has received a mere taste of the loganberry. Its wants are proving much greater than anyone in the industry had anticipated a few years ago.

### PRUNE YIELD HEAVY

Prune production of the year will establish a new high record for the Willamette valley, despite earlier intimations of disaster, spread in some quarters. The only drawback to this year's crop of prunes in Oregon is that very large-sized fruit will be a rarity. The production is slight in so huge that little room remained on the trees for the usual Oregon large-sized stock to grow. Prune trees are literally one solid mass of fruit this season.

Another interesting fact is that the price outlook is most favorable. Europe continues to clamor for Oregon prunes, the tart taste of the Italian of this section being especially sought abroad, while for the domestic trade there is a growing demand for the sweet prune, otherwise known as the French or Patis. Years ago—before the days that consumers were protected somewhat against fraudulent labels—much of the so-called French prunes stock, known as imported fruit, actually was grown in the Willamette valley and placed on the market under a French language label.

### DAIRYING SUCCESSFUL

Dairying interests are rather successful in this section. Be it known that Albany and Eugene had successful cooperative associations of farmers long before the present crop of boomers heard of this state. Eugene

also has to its credit practically the most successful cooperative fruit marketing organization of farmers in the fruit growing district.

The wheat crop in Willamette valley, on both sides of the river, is just about a normal one. The valley is not a really big unit of wheat production, but its crop counts just the same. Fall wheat will show yields of from 12 to 20 bushels and even higher, but spring wheat may be forgotten completely. Little of it is worth considering. Only occasional fields will be fit to harvest.

### OATS OUTPUT MIXED

Oats production is fully as mixed as wheat. Where the seed was put into the ground during moderate weather the crop will be good, but where the oats were planted at the wrong time, the crop did not receive a good start. While much of this stock is short in height, and for that reason cannot be cut by binders for the threshing machines, the oats on the plants show excellent form. This sort of stock likely will be harvested direct by animals.

Willamette valley business conditions are improving. At Salem the trend is much less noticeable than either at Roseburg or Eugene. While a fair degree of improvement is noted at Albany, Eugene and Roseburg are the brightest spots in this territory with building operations especially liberal at Eugene.

### Dance Hall Near Marshfield Burns

Marshfield, July 18.—Fire Sunday night destroyed the new dance hall at Coaldon, on the Marshfield-Coquille highway. The building cost \$3000, and but one dance had been held in it. It was equipped with an electric lighting plant, and was one of the largest dance halls in this section. Ole Paulson was among the owners. It was partially insured. Cause of the fire has not been determined.

### Rebels Driven Out By State Troops

London, July 18.—(I. N. S.)—Two thousand irregular prisoners have been captured up to date by Irish Free State troops, according to a Central News dispatch from Dublin this afternoon. Sigo and Thurles have been cleared of rebels.

### Johnson Going Home To Build His 'Fences'

Washington, July 18.—(U. P.)—Senator Hiram Johnson today announced that he would leave Friday for California to begin actively his campaign for renomination to the senate.

## A savory sauce for Friday's fish

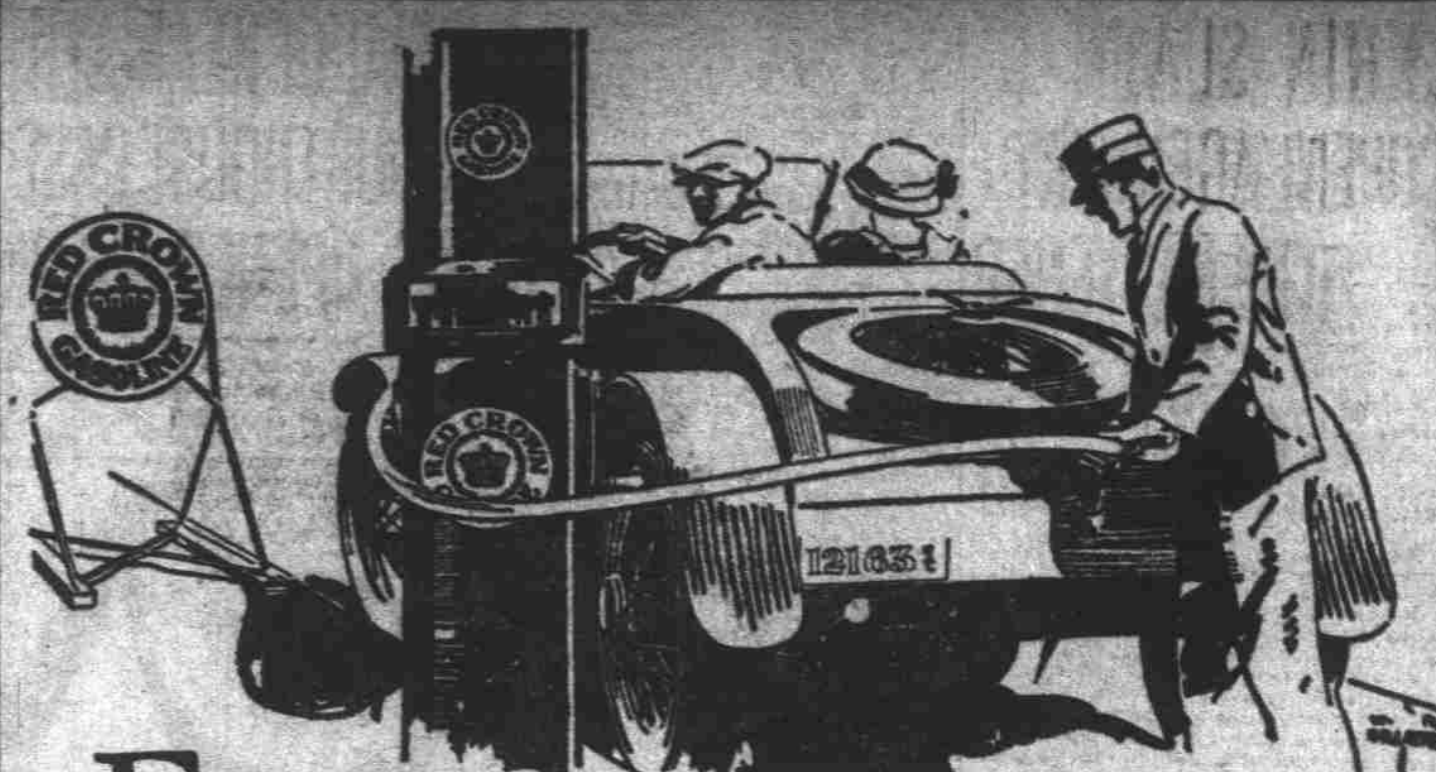
It's surprisingly easy to vary the old stand-by fish order with a dash of Premier Salad Dressing—Tartare Sauce for Fried Fish:

Mix 1 cup Premier Salad Dressing with 1/2 cup chopped pickle. The pickle may be carried in a separate bottle and mixed with dressing just before it is to be used.

Our free book, "Salads, Suppers, Picnics" will surprise you with its host of delicious dishes that can be prepared in the Premier style. Address

FRANCIS H. LEGGETT & COMPANY  
801 West 27th Street New York, N. Y.

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Motorists who follow this rule in their gasoline buying find that they not only save money—because "Red Crown" yields more per gallon mileage—but improve the power and stamina of the motor.

"Red Crown" enables your car to develop the maximum of power that its makers built into it. It vaporizes rapidly and uniformly in the carburetor, and is consumed completely in the cylinders. Uniform wherever and whenever you buy it—hence you don't have to bother with carburetor adjustments.

Fill at the Red Crown sign—at Service Stations, garages, and other dealers.

STANDARD OIL COMPANY  
(California)

The Gasoline of Quality



# A Million Dollars for a Cup of Tea

The story of a great planter's determination to give the world a perfect product.

WHEN Sir Thomas Lipton entered the business of growing his own tea he gave one order to his employees:

"I want the best tea that can be produced. It's your work to produce that kind. If you have to spend a million dollars to get it, do so. Remember, the best tea and nothing short of that! Nothing else counts."

Money was freely spent to get definite quality results before the first tea was marketed. Standards of growing, picking, curing, shipping and packing were established so that uniformity would be certain, and those standards were highly expensive; but they have been justified because more Lipton's Tea is consumed today than any other brand.

Sealed in the well-known flavor-retaining package, Lipton's Tea reaches your table generally within ten weeks from the time it was picked in Ceylon, 8,000 miles away. The perfection you enjoy in your cup is no mere accident; no occasional experience, but the result of long, intelligent planning, and the expenditure of a vast sum of money—money spent to carry out the orders of the great tea merchant who said:

"The best tea. Nothing else counts!"

The pride of the maker finds no higher expression than his name on the package. Look for the signature of Sir Thomas J. Lipton on every package of tea you buy thus:

*Thomas Lipton*  
TEA COFFEE AND COCOA PLANTER, CEYLON

It is Sir Thomas Lipton's guarantee that you have the utmost in tea quality and that you will enjoy tea drinking at its best.

Ask your grocer for Lipton's Yellow Label Tea, Sir Thomas J. Lipton's finest tea; therefore the finest tea the world produces.

In every cup of Lipton's you get "A million dollar flavor" and Lipton's now costs you no more than any other good tea.

**THOMAS J. LIPTON, Inc.**

Terminal Building, Hoboken, N. J.

San Francisco Chicago New Orleans

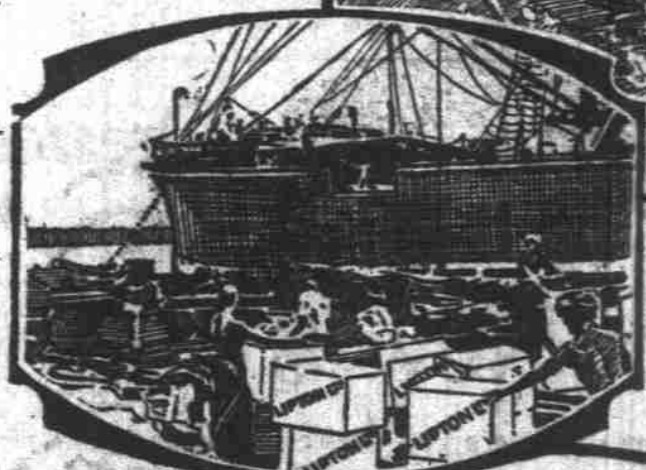


Nimble fingers of women pluck the tender, young leaves of the tea.

The vast Lipton tea gardens are high up on the slopes of the hills of sunny Ceylon.



Barges loading Lipton's Tea aboard ship. The tea is enclosed in large lead-lined chests to preserve its freshness and flavor on the 8,000 mile sea voyage to America.



Aeroplane view of the great plant in Hoboken where Lipton's tea is blended and sealed in flavor-retaining packages. It is then dispatched to the big cities where Lipton distributing depots are located and from which your grocer obtains his stock.



# Men Wanted

for service as railroad machinists, boilermakers, blacksmiths, high tension linemen and ground men, electricians, sheetmetal workers, coppermiths, tanners, car inspectors, car repairers,

UNDER STRIKE CONDITIONS BEST EXPLAINED BY CHAIRMAN BEN W. HOOPER OF THE UNITED STATES RAILROAD LABOR BOARD IN HIS STATEMENT OF JULY 1ST READING AS FOLLOWS:

"In this case the conflict is not between the employer and the oppressed employes. The people of this country, through an act of Congress, signed by President Wilson, established a tribunal to decide such disputes over wages and working conditions, which are submitted to it in a proper manner. It is the decision of this tribunal against which the shop crafts are striking.

"Regardless of any question of the right of the men to strike the men who take the strikers' places are merely accepting the wages and working conditions prescribed by a government tribunal and are performing a public service. They are not accepting the wages and working conditions which an employer is trying to impose. For this reason public sentiment and full government power will protect the men who remain in their positions and new men who may come in."

Adequate provisions have been made for the full protection of all new employes, the same as old employes who have remained loyally at work. Applicants should apply to the office of the superintendent at Portland (Union station), or to the assistant superintendent at Roseburg.

J. H. DYER, General Manager Southern Pacific Company